

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

Department of B. Voc Graphic Design

Departmental Teaching and Evaluation scheme

Course Structure under Three - Years UG Program

Department/Subject Specific Core or Major (DSC)

(As per NEP 2020 Guidelines)

B.Voc Graphic Design - I Semester - I & II

Sr. No.	Course Abbr.	Course code	Course Name	Teaching Scheme Hours/week		Examination Scheme and Marks				Course Credits
				TH	PR	ESE	CIE	PR	Marks	
Semester-I										
1	DSC-I	DSC22GDE11	Color Theory – I	2	-	40	10	-	50	2
2	MIN-I	MIN22GDE11	Elements of Art and Principles	2	-	40	10	-	50	2
3	OEC-I	OEC22GDE11	Software Basics - I	-	4	-	-	50	50	4
4	VSC-I	VSC22GDE11	Design Concepts-I	-	4	-	-	50	50	4
5	AEC-I	AEC22ENG11	English for Business Communication – I	2	-	40	10	-	50	2
6	VEC-I	VEC22DEG11	Democracy, Election & Good Governance (Online)	2	-	50	-	-	50	2
7	IKS-I	IKS22GDE11	History of Graphic Design (Online)	2	-	50	-	-	50	2
8	DSC-PR-I	DSC22PRA19	DSC GD PR 11	-	4	-	-	50	50	4
9	DSC-PR-II	DSC22PRB19	DSC GD PR 12	-	4	-	-	50	50	4
10	MIN-PR-I	MIN22PRA19	MIN GD PR 13	-	4	-	-	50	50	4
Total (Semester-I)				10	20	220	30	250	500	30
Semester-II										
1	DSC-II	DSC22GDE21	Color Theory – II	2	-	40	10	-	50	2
2	MIN-II	MIN22GDE21	Perspective	2	-	40	10	-	50	2
3	OEC-II	OEC22GDE21	Software Basics - II	-	4	-	-	50	50	4
4	VSC-II	VSC22GDE21	Design Concepts-II	-	4	-	-	50	50	4
5	SEC-I	SEC22GDE21	Typography	2	-	40	10	-	50	2
6	AEC-II	AEC22ENG21	English for Business Communication - II	2	-	40	10	-	50	2
7	CC	CCC22DMT21	Disaster Management Training	2	-	50	-	-	50	2
8	DSC-PR-III	DSC22PRA29	DSC GD PR 21	-	4	-	-	50	50	4
9	DSC-PR-IV	DSC22PRB29	DSC GD PR 22	-	4	-	-	50	50	4
10	MIN-PR-II	MIN22PRA29	MIN GD PR 23	-	4	-	-	50	50	4
Total (Semester-II)				10	20	210	40	250	500	30
Cumulative Total (1st Year)				20	40	430	70	500	1000	60

Departmental Teaching and Evaluation scheme

B.Voc Graphic Design - II Semester - III & IV

Sr. No.	Course Abbr.	Course code	Course Name	Teaching Scheme		Examination Scheme and Marks				Course Credits
				Hours/week		ESE	CIE	PR	Marks	
				TH	PR					
Semester-III										
1	DSC-III	DSC22GDE31	Calligraphy	2	-	40	10	-	50	2
2	DSC-IV	DSC22GDE32	Advertising Art - I	2	-	40	10	-	50	2
3	MIN-III	MIN22GDE31	Printing Technology - I	2	-	40	10	-	50	2
4	VSC-III	VSC22GDE31	Design Concepts-III	-	4	-	-	50	50	4
5	SEC-II	SEC22GDE31	Software Learning - I	-	4	-	-	50	50	4
6	AEC-III	AEC22ENG31	English for Business Communication - III	2	-	40	10	-	50	2
7	VEC-II	VEC22ENV31	Environmental Studies – I (Online)	2	-	50	-	-	50	2
8	DSC-PR-V	DSC22PRA39	DSC GD PR 31	-	4	-	-	50	50	4
9	DSC-PR-VI	DSC22PRB39	DSC GD PR 32	-	4	-	-	50	50	4
10	MIN-PR-III	MIN22PRA39	MIN GD PR 33	-	4	-	-	50	50	4
Total (Semester-III)				10	20	210	40	250	500	30
Semester-IV										
1	DSC-V	DSC22GDE41	Packaging	2	-	40	10	-	50	2
2	DSC-VI	DSC22GDE42	Advertising Art - II	2	-	40	10	-	50	2
3	MIN-IV	MIN22GDE41	Printing Technology - II	2	-	40	10	-	50	2
4	VSC-IV	VSC22GDE41	Design Concepts-IV	-	4	-	-	50	50	4
5	SEC-III	SEC22GDE41	Software Learning - II	-	4	-	-	50	50	4
6	AEC-IV	AEC22GDE41	English for Business Communication - IV	2	-	40	10	-	50	2
7	VEC-III	VEC22GDE41	Environmental Studies – II (Online)	2	-	50	-	-	50	2
8	DSC-PR-VII	DSC22PRA49	DSC GD PR 41	-	4	-	-	50	50	4
9	DSC-PR-VIII	DSC22PRB49	DSC GD PR 42	-	4	-	-	50	50	4
10	MIN-PR-IV	MIN22PRA49	MIN GD PR 43	-	4	-	-	50	50	4
Total (Semester-IV)				10	20	210	40	250	500	30
Cumulative Total (2nd Year)				20	40	420	80	500	1000	60

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B.Voc Graphic Design - III Semester - V & VI

Sr. No.	Course Abbr.	Course code	Course Name	Teaching Scheme		Examination Scheme and Marks				Course Credits
				Hours/week		ESE	CIE	PR	Marks	
				TH	PR					
Semester-V										
1	DSC-VII	DSC22GDE51	Logo Designing	2	-	40	10	-	50	2
2	DSC-VIII	DSC22GDE52	Brands and Branding	2	-	40	10	-	50	2
3	DSC-IX	DSC22GDE53	Advertising Art - III	2	-	40	10	-	50	2
4	DSE-I	DSE22GDE51	Advance Software - I	-	4	-	-	50	50	4
5	MIN-V	MIN22GDE51	Photography - I	2	-	40	10	-	50	2
6	DSC-PR-IX	DSC22PRA59	DSC GD PR 51	-	4	-	-	50	50	4
7	DSC-PR-X	DSC22PRB59	DSC GD PR 52	-	4	-	-	50	50	4
8	DSE-PR-I	DSE22PRA59	DSE GD PR 53	-	4	-	-	50	50	4
9	MIN-PR-V	MIN22PRA59	MIN GD PR 54	-	4	-	-	50	50	4
10	FP-I	FPR22GDE51	GD Project 51	-	2	-	-	50	50	2
Total (Semester-V)				8	22	160	40	300	500	30
Semester-VI										
1	DSC-X	DSC22GDE61	Public Signage	2	-	40	10	-	50	2
2	DSC-XI	DSC22GDE62	Visual Communication	2	-	40	10	-	50	2
3	DSC-XII	DSC22GDE63	Symbol & Icon	2	-	40	10	-	50	2
4	DSE-II	DSE22GDE61	Advance Software – II	-	4	-	-	50	50	4
5	MIN-VI	MIN22GDE61	Photography – II	2	-	40	10	-	50	2
6	DSC-PR-XI	DSC22GDE64	DSC GD Practical 61	-	4	-	-	50	50	4
7	DSC-PR-XII	DSC22GDE65	DSC GD Practical 62	-	4	-	-	50	50	4
8	DSE-PR-II	DSE22GDE62	DSE GD Practical 63	-	4	-	-	50	50	4
9	MIN-PR-VI	MIN22GDE62	MIN GD Practical 64	-	4	-	-	50	50	4
10	FP-II	FPR22GDE61	GD Project 61	-	2	-	-	50	50	2
Total (Semester-VI)				8	22	160	40	300	500	30
Cumulative Total (3rd Year)				16	44	320	80	600	1000	60
Three Years UG degree in B.Voc Graphic Design									3000	180

Abrr. TH-Theory, PR-Practical, ESE- End Semester Examination, CIE-Continuous Internal Examination

Note: Minimum passing for 40 marks Theory paper = 16 marks
 Minimum passing for 10 marks Internal evaluation = 04 marks
 Minimum passing for 50 marks Practical = 20 marks
 Separate passing for every head- ESE, CIE and Practical