

Vivekanand College, Kolhapur (Empowered Autonomous)
Department of B.B.A. (Bachelor of Business Administration)

Departmental Teaching Evaluation Scheme

Three- Years UG Program
Department/Subject Specific Core or Major (DSC)
(as per NEP-2020 guidelines)

1. Title: Three Years UG degree in B.B.A.
2. Year of implementation: academic year 2023-24 onwards
3. Examination pattern: semester wise for Theory and Practicals
4. Structure of program:

Abbr. TH-Theory, PR-Practical, ESE- End Semester Examination, CIE-Continuous Internal Examination

| | | |
|-------|--|------------|
| Note: | Minimum passing for 25 marks Theory paper | = 10 marks |
| | Minimum passing for 35 marks Theory paper | = 14 marks |
| | Minimum passing for 40 marks Theory paper | = 16 marks |
| | Minimum passing for 10 marks Internal evaluation | = 04 marks |
| | Minimum passing for 25 marks Practical | = 10 marks |
| | Minimum passing for 50 marks Practical | = 20 marks |
| | Separate passing for every head- ESE, CIE and Practicals | |

B.B.A.-I Semester- I &II

| Sr. No. | Course Abbr. | Course code | Course Name | Teaching Scheme Hours/week | | Examination Scheme and Marks | | | | Course Credits |
|------------------------------------|--------------|-------------|---|----------------------------|----------|------------------------------|------------|----------|-------------|----------------|
| | | | | TH | PR | ESE | CIE | PR | Marks | |
| Semester-I | | | | | | | | | | |
| 1 | DSC- I | DSC05MGT11 | Principles of Business Management | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC- II | DSC05MGT12 | IT-in Business Management | 2 | - | 30 | 20 | - | 50 | 2 |
| 3 | MIN- I | MIN05ACC11 | Financial Accounting- I | 2 | - | 30 | 20 | - | 50 | 2 |
| 4 | MIN- II | MIN05MGT12 | Marketing Management- I | 2 | - | 30 | 20 | - | 50 | 2 |
| 5 | OEC- I | OEC05ECO11 | Business Economics- I | 4 | - | 60 | 40 | - | 100 | 4 |
| 6 | SEC- I | SEC05MGT11 | IT Application tools and technology in Business | 2 | - | 30 | 20 | - | 50 | 2 |
| 7 | AEC- I | AEC05ENG11 | Business Communication- I | 2 | - | 30 | 20 | - | 50 | 2 |
| 8 | VEC- I | VEC05DEG11 | Democracy, Election and Good Governance | 2 | - | 30 | 20 | - | 50 | 2 |
| 9 | IKS | IKS05MGT11 | Human capital in Agribusiness management from ancient India | 2 | - | 30 | 20 | - | 50 | 2 |
| Total (Semester-I) | | | | 22 | - | 330 | 220 | | 550 | 22 |
| Semester-II | | | | | | | | | | |
| 1 | DSC- III | DSC05MGT21 | Organization Behavior | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC- IV | DSC05MGT22 | IT-in Business Management | 2 | - | 30 | 20 | - | 50 | 2 |
| 3 | MIN- III | MIN05ACC21 | Financial Accounting- II | 2 | - | 30 | 20 | - | 50 | 2 |
| 4 | MIN- IV | MIN05MGT22 | Marketing Management- II | 2 | - | 30 | 20 | - | 50 | 2 |
| 5 | OEC- II | OEC05ECO21 | Business Economics- II | 4 | - | 60 | 40 | - | 100 | 4 |
| 6 | SEC- II | SEC05LAW21 | Fundamentals of Law- I | 2 | - | 30 | 20 | - | 50 | 2 |
| 7 | SEC- III | SEC05MGT22 | IT Application tools and technology in Business | 2 | - | 30 | 20 | - | 50 | 2 |
| 8 | AEC- II | AEC05ENG21 | Business Communication- II | 2 | - | 30 | 20 | - | 50 | 2 |
| 9 | CCC | CCC05DMT21 | Co-curricular Course | 2 | - | 30 | 20 | - | 50 | 2 |
| Total (Semester-II) | | | | 22 | - | 330 | 220 | | 550 | 22 |
| Cumulative Total (1st Year) | | | | 44 | - | 660 | 440 | - | 1100 | 44 |

B.B.A.- II Semester- III & IV

| Sr. No. | Course Abbr. | Course code | Course Name | Teaching Scheme Hours/week | | Examination Scheme and Marks | | | | Course Credits |
|---|--------------|-------------|---|----------------------------|----------|------------------------------|------------|----------|-------------|----------------|
| | | | | TH | PR | ESE | CIE | PR | Marks | |
| Semester-III | | | | | | | | | | |
| 1 | DSC V | DSC05MGT31 | Strategic Management | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC VI | DSC05ACC32 | Management A/C- I | 4 | - | 60 | 40 | - | 100 | 4 |
| 3 | DSC VII | DSC05MGT33 | Human Resource Mgt.-I | 2 | - | 30 | 20 | - | 50 | 2 |
| 4 | MIN V | MIN05ACC31 | Cost Accounting | 4 | - | 60 | 40 | - | 100 | 4 |
| 5 | OEC- III | OEC05MGT31 | Statistical Techniques for Business | 2 | - | 30 | 20 | - | 50 | 2 |
| 6 | SEC- IV | SEC05LAW31 | Corporate Law-I | 2 | - | 30 | 20 | - | 50 | 2 |
| 7 | AEC-III | AEC05MGT31 | Digital marketing & business start-up-III | 2 | - | 30 | 20 | - | 50 | 2 |
| 8 | VEC-II | VEC05ENVT31 | Environmental Studies | 2 | - | 35 | 15 | - | 50 | 2 |
| Total (Semester-III) | | | | 22 | - | 335 | 215 | - | 550 | 22 |
| Semester-IV | | | | | | | | | | |
| 1 | DSC VIII | DSC05MGT41 | Production & Operation. Mgt | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC IX | DSC05ACC42 | Management A/C- I | 4 | - | 60 | 40 | - | 100 | 4 |
| 3 | DSC X | DSC05MGT43 | Human Resource Management-II | 2 | - | 30 | 20 | - | 50 | 2 |
| 4 | MIN VI | MIN05MGT41 | E-Commerce | 4 | - | 60 | 40 | - | 100 | 4 |
| 5 | OEC- IV | OEC05MGT41 | Statistical Techniques for Business | 2 | - | 30 | 20 | - | 50 | 2 |
| 6 | SEC-V | SEC05MGT41 | Statistical tech for Research | 2 | - | 30 | 20 | - | 50 | 2 |
| | | SEC05LAW42 | Corporate Law-II | | | | | | | |
| 7 | AEC-IV | AEC05MGT41 | E-Retail Management & E-Governance | 2 | - | 30 | 20 | - | 50 | 2 |
| 8 | VEC-III | VEC05ENV41 | Environmental Studies | 2 | - | 35 | 15 | - | 50 | 2 |
| Total (Semester-IV) | | | | 22 | - | 335 | 215 | - | 550 | 22 |
| Cumulative Total (2nd Year) | | | | 44 | - | 670 | 430 | - | 1100 | 44 |

B.B.A.-III Semester- V & VI

| Sr. No. | Course Abbr. | Course code | Course Name | Teaching Scheme Hours/week | | Examination Scheme and Marks | | | | Course Credits |
|---|--------------|---------------|-------------------------------------|----------------------------|----------|------------------------------|-------------|----------|-------------|----------------|
| | | | | TH | PR | ESE | CIE | PR | Marks | |
| Semester-V | | | | | | | | | | |
| 1 | DSC XI | DSC05MGT51 | Recent Trends in Marketing | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC XII | DSC05MGT52 | Project Management-I | 4 | - | 60 | 40 | - | 100 | 4 |
| 3 | DSC XIII | DSC05MGT53 | International Business- I | 4 | - | 60 | 40 | - | 100 | 4 |
| 4 | DSE- I | DSE05ACC51 | Financial Mgmt-I | 4 | - | 60 | 40 | - | 100 | 4 |
| 6 | MIN VII | MIN05MGT51 | Research Methodology -V | 4 | - | 60 | 40 | - | 100 | 4 |
| 7 | FP | | FIELD PROJECT | 2 | - | 30 | 20 | - | 50 | 2 |
| Total (Semester-V) | | | | 22 | - | 330 | 220 | | 550 | 22 |
| Semester-VI | | | | | | | | | | |
| 1 | DSC XIV | DSC05MGT61 | Recent Trends in Services Marketing | 4 | - | 60 | 40 | - | 100 | 4 |
| 2 | DSC XV | DSC05MGT62 | Project Management-II | 4 | - | 60 | 40 | - | 100 | 4 |
| 3 | DSC XVI | DSC05MGT63 | International Business- II | 4 | - | 60 | 40 | - | 100 | 4 |
| 4 | DSE- III | DSE05ACC61 | Financial Mgmt-II | 4 | - | 60 | 40 | - | 100 | 4 |
| 6 | MIN VIII | MINDSE05MGT61 | Industrial Marketing | 4 | - | 60 | 40 | - | 100 | 4 |
| | | MINDSE05MGT61 | Practice In Modern Management | | | | | | | |
| 7 | OJT | | On-the-Job-Trainig | 2 | - | 30 | 20 | - | 50 | 2 |
| Total (Semester-VI) | | | | 22 | - | 330 | 220 | | 550 | 22 |
| Cumulative Total (3rd Year) | | | | 44 | - | 660 | 440 | - | 1100 | 44 |
| Award of UG Degree in BBA Total | | | | 132 | - | 1990 | 1310 | - | 3300 | 132 |

Dr. R. R. Patil
Coordinator
BBA

Dr. R.Y.Patil
Dean-
(Professional Course)

Dr. C. B. Patil
NEP-Nodal Officer

Dr. R. R. Kumbhar