

**“Dissemination of Education for Knowledge Science & Culture”
-Shikshanmaharshi Dr. Bapuji Salunkhe**

**Shri Swami Vivekanand Shikshan Sanstha’s
Vivekanand College, Kolhapur
(Empowered Autonomous)
Department of Zoology**

**Guest Lecture on
‘Exploring Biodiversity for Start Up’
Under MoU – Faculty Exchange Programme
(14th August, 2024)**



Academic Year: 2024-2025

“Dissemination of Education for Knowledge Science & Culture”
-Shikshanmaharshi Dr. Babuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Empowered Autonomous)
Department of Zoology
Academic Year: 2024-25

INDEX

**Guest Lecture on 'Exploring Biodiversity for Start Up'
Under MoU – Faculty Exchange Programme**

Sr. No.	Title	Page No.
1.	One Page Report	1-2
2.	Permission Letter	3
3.	Notice	4-5
4.	Brochure	6
5.	Invitation Letter	7
6.	Programme Schedule	8
7.	Attendance	9-10
8.	Letter of Appreciation	11
9.	Photos	12
10.	Report	13
11.	News	14



Gita
Dr. G. K. Sontakke
HEAD

DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)



“Dissemination of Education for Knowledge, Science and Culture”
-Shikshanmaharshi Dr. Babuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(Empowered Autonomous)
Internal Quality Assurance Cell
2024-2025
Quality Initiatives/ Activities Report



- 1. Name of Department:** ZOOLOGY
- 2. Name of Organized Activity:** Guest Lecture on ‘Exploring Biodiversity for Start Up’ Under MoU – Faculty Exchange Programme
- 3. Date/ Duration:** 14/08/2023, 01:00 pm onwards

4. Aims and Objectives:

Aims: To make students aware about Start Up with respect to biodiversity

Objectives:

1. To provide information about key concepts of start up
2. To explore biodiversity for start up
3. To give information about start ups as career opportunity

5. No. of beneficiaries:

Sr. No.	Faculty (09)		Students (47)		Total
	Male	Female	Male	Female	
1.	03	06	02	45	55

6. Expenditure & funding agency: NA

7. Brief description:

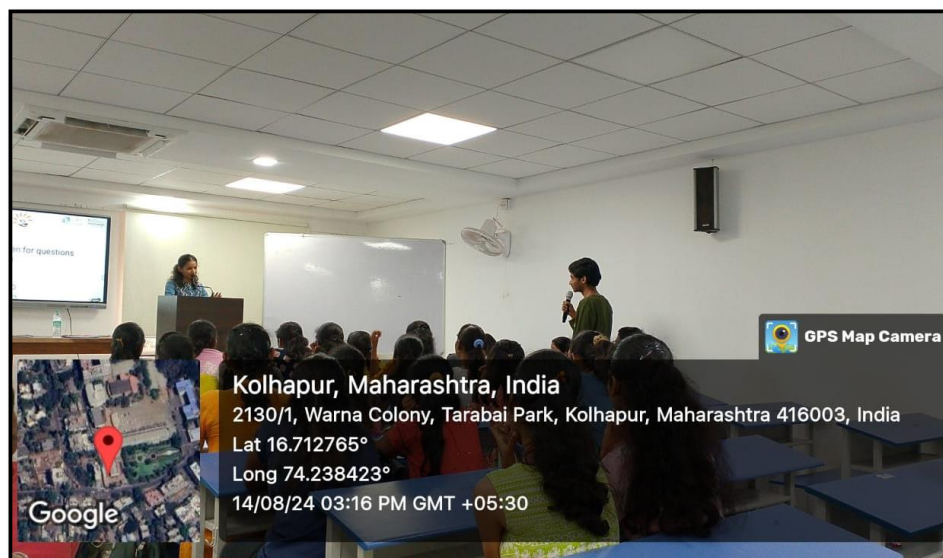
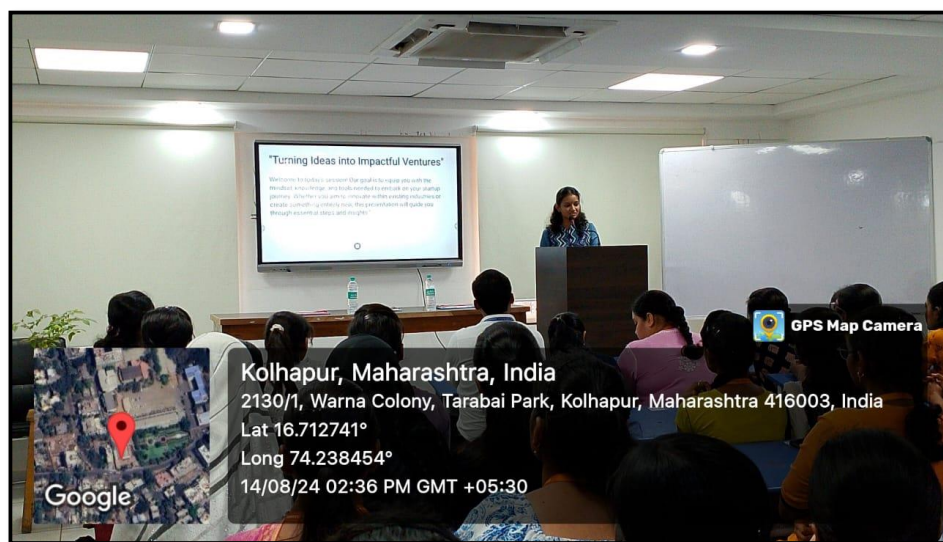
Department of Zoology & IQAC, Vivekanand College, Kolhapur (Empowered Autonomous) in collaboration with Shreel Surya Research, Kolhapur organized guest lecture under MoU- Faculty Exchange Programme on “Exploring Biodiversity for Start Up” for B.Sc. Zoology students on Wednesday, 14th August, 2024. Total 47 students and 09 faculty members were present for this lecture. Introduction of programme was given by Dr. G. K. Sontakke, Head & Assistant Professor, Department of Zoology, Vivekanand College, Kolhapur (Empowered Autonomous). Ms. Suhani Patil, B.Sc.-II student, Department of Zoology introduced the guest speaker. Dr. (Mrs.) Supriya Kusale, Researcher and Entrepreneur, Director, Shreel Surya Research, Kolhapur, began guest lecture by explaining start up, various terms of start up, team building, market survey, funding, incubation centres, other resources and support for start ups. She also motivated students to explore biodiversity for start ups by giving examples of vermicomposting, sericulture and apiculture. She also cleared doubts of students. Then, Principal, Dr. R. R. Kumbhar encouraged students for start ups in his presidential address. Vote of thanks was

offered by Mr. G. H. Fadake, Assistant Professor, Department of Zoology. The lecture was an altogether interactive session and a great learning experience for students.


8. Outcomes:

1. Students got information about key concepts of start up.
2. Students acquired knowledge about biodiversity as start up.
3. Students got information about start ups as career opportunity

9. Photos:



Signatures of Coordinator/ Organizer:


Dr. G. K. Sontakke
HEAD
DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

PERMISSION LETTER

Department of Zoology

Date: 12/08/2024

To,

The Principal,

Vivekanand College, Kolhapur (Empowered Autonomous)

Subject: Regarding permission for organizing a guest lecture under MoU - faculty exchange programme

Respected Sir,

With reference to the above-mentioned subject, the Department of Zoology and IQAC are organizing a guest lecture under the MoU - faculty exchange programme for B.Sc. Zoology students on the topic 'Exploring Biodiversity for Start-Ups' on Wednesday, 14th August 2024 at 01:00 pm. The guest speaker for this lecture is Dr. (Mrs.) Supriya Kusale, Researcher and Entrepreneur, Director, Shreel Surya Research, Kolhapur.

I kindly request you to grant permission for this event and to sanction the remuneration of Rs. 1000/- for the same.

Thanking you.

Yours faithfully,

G. K. Sontakke

Dr. G. K. Sontakke

HEAD

**DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)**

मंजूरिसाठी एम।के.
12/08/2024
Allowed
Pz
12/8/24

"Dissemination of Education for Knowledge, Science and Culture"
-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Empowered Autonomous)
Department of Zoology
Academic Year 2024-2025

Date: 13/08/2024

NOTICE

All the students of B.Sc. I, B.Sc. II (Major) and B.Sc. III Zoology are hereby informed that Department of Zoology and IQAC, Vivekanand College, Kolhapur (Empowered Autonomous) has organized a guest lecture on 'Exploring Biodiversity for Start Up' on Wednesday, 14th August, 2024. Attendance is compulsory to all students.

Venue: Room No. 11

Time : 02:00 pm onwards



Dr. G. K. Sontakke

HEAD

DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

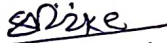
"Dissemination of Education for Knowledge, Science and Culture"
-Shikshanmaharshi Dr. Bapuji Salunkhe


Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Empowered Autonomous)
Department of Zoology
Academic Year 2024-2025

Date: 13/08/2024

NOTICE

It is informed to the respected Head of the Department mentioned below, Department of Zoology and IQAC, Vivekanand College, Kolhapur (Empowered Autonomous) has organized a guest lecture on 'Exploring Biodiversity for Start Up' on Wednesday, 14th August, 2024 at 02:00 pm. Therefore we kindly request you to grant the permission to the students of B.Sc. I for the same.

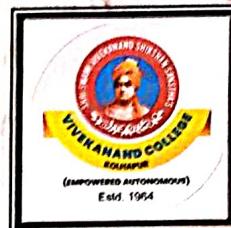
Sr. No.	Head of the Department	Department	Signature
1.	Dr. Shirke S. D.	Chemistry	


Dr. G. K. Sontakke
HEAD
DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)



Dissemination of Education for Knowledge Science & Culture
-Shikshanmaharshi Dr. Bapuji Salunkhe

Swami Vivekanand Shikshan Sanstha's
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)



DEPARTMENT OF ZOOLOGY AND IQAC

Organizes
Guest Lecture Under MoU
Faculty Exchange Programme

TOPIC: 'EXPLORING BIODIVERSITY FOR STARTUPS'

SPEAKER : Dr. (Mrs.) SUPRIYA KUSALE



**Researcher and Entrepreneur,
Director, Shreel Surya Research, Kolhapur**

Day: Wednesday

Date: 14th August 2024

Time: 02:00 pm onwards

Venue: Room No. 11, Vivekanand College, Kolhapur (Empowered Autonomous)

Dr. G. K. Sontakke
Head, Department of Zoology

Dr. Shruti Joshi
IQAC Co-ordinator

Dr. R. R. Kumbhar
Principal

Jr. College Recog.No. H.S.C./1074/R-1/DT : 8-8-1976
Jr. College Code No. 23-09-002
Jr. College U.Dise No. 27341301006

“ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार”
-शिक्षणदही डॉ. बापूजी साबुंदे

Estd.: June 1964 7



Shri Swami Vivekanand Shikshan Sanstha's
VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

2130, 'E' Tarabal Park, Kolhapur, Tal. Karveer, Dist. Kolhapur -416003

Affiliated to Shivaji University, Kolhapur (M.S.)

NAAC Reaccredited : "A" (CGPA3.24)

College with Potential for Excellence by U.G.C., New Delhi

"Star College" by D.B.T Govt. of India
ISO 9001 : 2015



(अधिकारप्रदत्त स्वायत्त)
कोल्हापूर

Ph. : 0231-2658612 Fax : 0231-2658840 Resl. : 0231-2653962 Website : www.vivekanandcollege.ac.in E-mail : info@vivekanandcollege.org

Founder
Dr. Bapuji Salunkhe
D.Lit.

President
Hon. Chandrakant Dada Patil
MLA

Chairman
Prin. Abhaykumar Salunkhe
M.A.

Secretary
Prin. Mrs. Shubhangi Gawade
M.Sc., B.Ed.

Principal
Dr. R. R. Kumbhar
M.Sc., M.Phil., Ph.D.

Ref. No. VCK/1028/2024-25

Date : 13/8/2024

To,
Dr. (Mrs.) Supriya Kusale,
Researcher and Entrepreneur,
Director, Shreel Surya Research,
Kolhapur

Subject: Invitation to Deliver a Guest Lecture under MoU - Faculty Exchange Programme

Respected Madam,

With reference to the above-mentioned subject, the Department of Zoology and IQAC, Vivekanand College, Kolhapur (Empowered Autonomous), is organizing a guest lecture under the MoU - Faculty Exchange Programme for B.Sc. Zoology students on 'Exploring Biodiversity for Start-Ups' on Wednesday, 14th August 2024, at 01:00 pm. We would be honored to have you deliver this expert lecture.

We kindly request you to accept our invitation.

Thanking you.

Yours faithfully,

R.R. Kumbhar

Dr. R. R. Kumbhar

PRINCIPAL
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Received
Supriya Kusale
14/08/24

"Dissemination of Education for Knowledge, Science and Culture"
-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur
(Empowered Autonomous)
Department of Zoology

Organizes Guest Lecture on
'Exploring Biodiversity for Start Up'
14th August, 2024

Time: 02:00 pm onwards

Venue: Room No. 11

Programme Schedule

- President** : **Dr. R. R. Kumbhar**
Principal,
Vivekanand College, Kolhapur (Empowered Autonomous)
- Chief Guest & Speaker** : **Dr. (Mrs.) Supriya Kusale,**
Researcher and Entrepreneur,
Director, Shreel Surya Research, Kolhapur
- Introduction of Guest** : **Dr. T. C. Gaupale**
Assistant Professor, Department of Zoology,
Vivekanand College, Kolhapur (Empowered Autonomous)
- Vote of Thanks** : **Mr. G. H. Fadake**
Assistant Professor, Department of Zoology,
Vivekanand College, Kolhapur (Empowered Autonomous)
- Anchoring** : **Dr. T. C. Patil**
Assistant Professor, Department of Zoology,
Vivekanand College, Kolhapur (Empowered Autonomous)

"Dissemination of Education for Knowledge, Science and Culture"
-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(Empowered Autonomous)
Department of Zoology
Academic year 2023-24

Date: 14/08/2024

Guest Lecture on 'Exploring Biodiversity for Start Up'

Attendance

Sr. No.	Name of the Student	Class	Signature
1.	Vaidehi Arun Patole	BSC.FY	<i>[Signature]</i>
2.	Sahida Allauddin Mansuri	B.SC - TY	M.Sahida
3.	Shambhavi Mukesh Kr. Mishra	B.Sc - Ty	<i>[Signature]</i>
4.	Afroz Aslam Sayyad	B.Sc - Ty	<i>[Signature]</i>
5.	Surabhi Vishal Bele	B.Sc - FY	<i>[Signature]</i>
6.	Pradnya Vijay Parit	B.Sc - FY	<i>[Signature]</i>
7.	Surmuddhi Santosh Kamble	B.Sc - FY	<i>[Signature]</i>
8.	Anuradha Bhaskar Kamble	B.Sc - FY	<i>[Signature]</i>
9.	Rutuja Pradeep Navale	B.Sc - SY	<i>[Signature]</i>
10.	Muskan Mohammadfiq Nadaf	BSC - SY	<i>[Signature]</i>
11.	Sanika Sanjay More	B.Sc - SY	<i>[Signature]</i>
12.	Manasi Deepak Masal	B.Sc - SY	<i>[Signature]</i>
13.	Sadhana Ravindra Magdum	BSC - FY	Fragnadum
14.	Kartika Mahesh Nikam	BSC - fy	<i>[Signature]</i>
15.	Nilam laxman Taminkar	BSC - fy	Nilamtaminkar
16.	Sondli nharappa Kuragotagi	BSC - fy	<i>[Signature]</i>
17.	Shruti Sachin Bhosale	BSC - FY	<i>[Signature]</i>
18.	Asiya Dastgir Nadaf	BSC. FY	<i>[Signature]</i>
19.	Tasneem Bhala Nadaf Pinjari	BSC. FY	T.B.Nadaf.
20.	Mariya Javed Ichalkaranjikar	BSC - FY	<i>[Signature]</i>
21.	sumsuddhi Uttam Pelkar	BSC - FY	<i>[Signature]</i>
22.	Sanika Mahadev Ambi	BSC - fy	S.M.Ambi.
23.	Prachi Pramod Karade	BSC - FY	<i>[Signature]</i>
24.	Arati Ramchandra Ghosarawade	Bsc. FY	<i>[Signature]</i>
25.	Shruti - Ashok - Kamble	BSC. FY	<i>[Signature]</i>
26.	Gouri Vijay Patil	BSC. SY	G.V.Patil
27.	Sukani Sukaj Patil	B.Sc SY	<i>[Signature]</i>
28.	Madhuri Sanjay Patil	B.Sc SY	<i>[Signature]</i>

29.	Sayali Ashok Patil.	B.Sc. SY	Patil
30.	Vira Sachin Khot	B.Sc SY	Velchot
31.	Anina Vinodbhai Bariya	B.Sc SY	Ani
32.	Shreya Shantidoot Sawant.	B.Sc FY	Shreya
33.	Pranali Amol Ulape	B.Sc FY	P.A. Ulape
34.	Pranali Mahadev Patil	B.Sc. FY	Pranali
35.	Aditi Jaywant Patil	B.Sc. FY	Aditi
36.	Aditi Sandeep Dalakhe	B.Sc. FY	Aditi
37.	Shrinidhi Abhinand Parawalkar	B.S.C. FY	Shrinidhi
38.	Aditi Peakash Patil	B.Sc. FY	Aditi
39.	Pritya Gopal Singh	B.Sc TY	Pritya
40.	Prityanka Sandeep Kukade	B.Sc -TY	Pritya
41.	Prabodhini R. Dindayal	B.Sc -TY	Pr. Dindayal
42.	Shraddha S. Chougule	BSC -TY	Shougule
43.	Vaishnavi. V. Abhang	BSC -TY	V.V. Abhang
44.	Rutuja Vishal Kamble	BSC -TY	Rutuja
45.	Arshad Altaf mestri.	BSC -T	Arshad
46.	Rameshvar sopan Narale	BSC -FY	Rnarale
47.	Sakshi Madhav Chavan.	BSC -SY	Sachavan
48.	Ms. Pratiksha R. Gaikwad	Faculty	Pratiksha
49.	Ms Namrata A. Jadhav	Faculty	Namrata
50.	Dr. Tejasvi C. Patil	faculty	Tejasvi
51.	Dr. Khairumode S.P.	Faculty	Khairumode
52.	Dr. Sontakke G.K.	Faculty	G.K.
53.	Dr. Desai S.S.	Faculty	S.S.
54.	Dr. T.C. Gaupale	faculty	T.C.
55.	Ms. Nainid A. Patel	faculty	Nainid
56.	MR. G.H. Fadake	Faculty	Gadake
57.			
58.			
59.			
60.			
61.			
62.			
63.			
64.			
65.			
66.			
67.			
68.			
69.			
70.			
71.			
72.			
73.			
74.			
75.			
76.			
77.			
78.			

Gutar.

HEADDEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)



Shri Swami Vivekanand Shikshan Sanstha's
VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

2130, 'E' Tarabai Park, Kolhapur, Tal. Karveer, Dist. Kolhapur -416003
Affiliated to Shivaji University, Kolhapur (M.S.)

NAAC Reaccredited : "A" (CGPA3.24)
College with Potential for Excellence by U.G.C., New Delhi
"Star College" by D.B.T Govt. of India
ISO 9001 : 2015



Ph. : 0231-2658612 | Fax : 0231-2658840 | Resl.: 0231-2653962 | Website : www.vivekanandcollege.ac.in | E-mail : info@vivekanandcollege.org

Founder
Dr. Bapuji Salunkhe
D.Lit.

President
Hon. Chandrakant Dada Patil
MLA

Chairman
Prin. Abhaykumar Salunkhe
M.A.

Secretary
Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Principal
Dr. R. R. Kumbhar
M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/1038/2024-25

Date : 13/8/2024

To,
Dr. (Mrs.) Supriya Kusale,
Researcher and Entrepreneur,
Director, Shreel Surya Research,
Kolhapur

Subject: Letter of Appreciation

Respected Sir,

On behalf of the Department of Zoology, Vivekanand College, Kolhapur (Empowered Autonomous), we wish to express our sincere gratitude for your enlightening lecture on "Exploring Biodiversity for Start-Up" delivered on Wednesday, 14th August 2024, at 1:00 pm. Your insights were not only engaging but also profoundly informative, sparking a new wave of inspiration among our students. Your talk has indeed broadened their horizons and motivated them to explore entrepreneurial avenues in the field of biodiversity.

We deeply appreciate your time and effort in sharing your expertise with us. Thank you once again for making a lasting impact on our students.

Thanking you.

Yours faithfully,

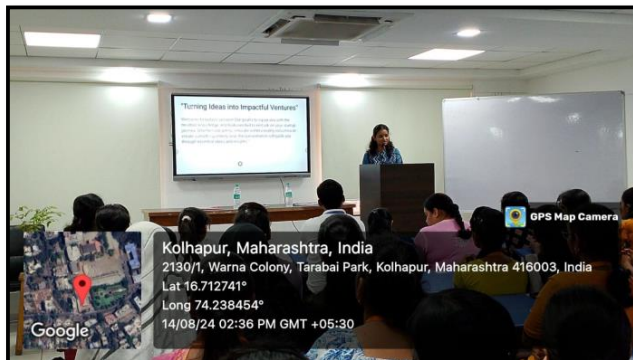
Received.
Kusale
14/8/24

Prin
Dr. R. R. Kumbhar


PRINCIPAL
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

“Dissemination of Education for Knowledge Science & Culture”
-Shikshanmaharshi Dr. Bapuji Salunkhe
Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Empowered Autonomous)
Department of Zoology
Academic Year: 2024-25

Date: 14/08/2024



Photos 1-6 : Guest Lecture on 'Exploring Biodiversity for Start Up'


Dr. G. K. Sontakke
HEAD
DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur (Empowered Autonomous)
Department of Zoology
Academic year 2024-25

"Exploring Biodiversity for Start Up"
Report

The Department of Zoology and IQAC, Vivekanand College, Kolhapur (Empowered Autonomous), in collaboration with Shreel Surya Research, Kolhapur, organized a guest lecture under the MoU - Faculty Exchange Programme on "Exploring Biodiversity for Start-Ups" for B.Sc. Zoology students on Wednesday, 14th August, 2024.

The president of this program was Principal Dr. R. R. Kumbhar of Vivekanand College, Kolhapur (Empowered Autonomous), and the resource person for the guest lecture was Dr. (Mrs.) Supriya Kusale, Researcher and Entrepreneur, Director of Shreel Surya Research, Kolhapur. The program commenced with an inauguration at 2:00 pm, marked by the watering of a plant. Dr. G. K. Sontakke, Head and Assistant Professor of the Department of Zoology, Vivekanand College, Kolhapur (Empowered Autonomous), welcomed the resource person by offering a plant sapling as a token of respect. He also extended the same gesture to Principal Dr. R. R. Kumbhar. Dr. G. K. Sontakke provided an introduction to the program, and Ms. Suhani Patil, a B.Sc.-II student from the Department of Zoology, introduced the guest speaker.

Dr. (Mrs.) Supriya Kusale began the guest lecture by explaining "What is a Start-Up?" and discussed the knowledge, mindset, and tools needed to embark on a start-up journey. She further provided insights into team building, market surveys, funding, incubation centers, and other resources and support for start-ups. Delving deeper into the topic, Dr. Kusale shared her own start-up journey, research, and product development experiences. She also motivated students to explore biodiversity as a foundation for start-ups, citing examples of vermicomposting, sericulture, and apiculture as potential start-up opportunities. She interacted with the students, encouraging them to share their start-up ideas, and addressed their queries.

In his presidential address, Principal Dr. R. R. Kumbhar encouraged students to attend more guest lectures to enhance their knowledge and provided valuable guidance on start-ups. The vote of thanks was delivered by Mr. G. H. Fadake, Assistant Professor in the Department of Zoology. A total of 47 students and 9 faculty members attended the lecture, which was an interactive session and a great learning experience for the students.

G. K. Sontakke

Dr. G. K. Sontakke
HEAD

DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

NEWS



आजचे राशिभविष्य २ सप्टेंबर २०२४विवेकानंद कॉलेजच्या प्राणीशास्त्र विभाग आणि अंतर्गत गुणवत्ता हमी कक्ष विभागांमार्फत 'एक्सप्लोरिंग बायोडायव्हर्सिटी फॉर स्टार्टअप' या विषयावर व्याख्यान आयोजित करण्यात आले. या कार्यक्रमाचे अध्यक्ष म्हणून महाविद्यालयाचे प्राचार्य डॉ. आर. आर. कुंभार उपस्थित होते.

कार्यक्रमाचे प्रास्ताविक आणि पाहुण्यांची ओळख सुहानी पाटील या विद्यार्थिनीने केली. प्राणीशास्त्र विभाग व श्रील सूर्या रिसर्च प्रायव्हेट लिमिटेड यांच्या सामंजस्य करारा अंतर्गत विद्यार्थ्यांना डॉ. सुप्रिया कुसाळे यांनी व्याख्यानात प्रमुख वक्त्या म्हणून मार्गदर्शन केले. त्यांनी स्टार्टअप म्हणजे काय, प्रोजेक्ट कसा तयार करावा, अॅडव्हायझरी मॅम्बर्स, पिचिंग, एंजल इन्वेस्टर, वेंचर कॅपिटल, बिझनेस मॉडेल, मार्केट सर्वे अॅड स्टडी, मार्केटिंग अॅड सेल्स स्ट्रॅटजी, फायनान्शियल प्रोजेक्शन, फंडिंग, क्राउड फंडिंग, आणि इंक्युबेशन सेंटर यासह स्टार्टअप्साठी आवश्यक असलेल्या विविध घटकांवर सखोल माहिती दिली.

विशेषतः स्टार्टअप्च्या यशस्वी उभारणीसाठी आवश्यक असलेल्या मुख्य घटकांवर त्यांनी जोर दिला. त्यांनी सांगितले की, एक यशस्वी स्टार्टअप तयार करण्यासाठी विचारपूर्वक प्लानिंग आणि समर्पण आवश्यक आहे. प्रोजेक्टची कल्पना आणि त्याची अंमलबजावणी, प्रोटोटाइप विकसित करणे, आणि बाजारपेठेची आवश्यकता ओळखणे या सर्व गोष्टींचे महत्त्वाचे स्थान आहे. अॅडव्हायझरी मॅम्बर्स आणि इन्वेस्टर्सच्या सहाय्याने विचारलेल्या प्रश्नांची उत्तरे देणे, आणि मिडिया व इन्फ्लुएन्सर्सच्या मदतीने आपल्या स्टार्टअपला मार्केटिंग व प्रोत्साहन देणे हेदेखील महत्त्वपूर्ण आहे.

क्राउड फंडिंग आणि इंक्युबेशन सेंटर यांसारख्या नव्या फंडिंग पर्यायांबद्दल आणि त्यांचा उपयोग कसा करावा हे विद्यार्थ्यांना सांगितले. इंक्युबेशन सेंटर या विषयावर विशेषतः लक्ष केंद्रित करतांना, त्यांनी स्पष्ट केले की, या सेंटरच्या सहाय्याने स्टार्टअप्सना प्रोत्साहन मिळते आणि त्यांना आवश्यक तांत्रिक व व्यावसायिक मदत प्रदान केली जाते.

कार्यक्रमाचे आयोजन प्राणीशास्त्र विभाग प्रमुख डॉ. जी. के. सोनटक्के यांनी केले, तर सूत्रसंचालन डॉ. टी. सी. पाटील यांनी केले. श्री. जी. एच. फडके यांनी आभार मानले. डॉ. श्रुती जोशी, अंतर्गत गुणवत्ता हमी कक्षाच्या समन्वयक, रजिस्ट्रार श्री. आर. बी. जोग यांचे मार्गदर्शन व सहकार्य या कार्यक्रमाला लाभले.

या कार्यक्रमात प्राणीशास्त्र विभागातील सर्व प्राध्यापक, प्रशासकीय कर्मचारी आणि बी. एस्सी. च्या विद्यार्थ्यांनी मोठ्या संख्येने उपस्थित राहून ज्ञानवर्धक सत्राचा लाभ घेतला. स्टार्टअप्च्या यशस्वी विकासासाठी आवश्यक असलेल्या तांत्रिक आणि व्यावसायिक ज्ञानाची माहिती विद्यार्थ्यांना मिळाली, ज्यामुळे त्यांच्यातील उद्योजकीय क्षमता आणखी विकसित होईल अशी अपेक्षा आहे.

विवेकानंद कॉलेजमध्ये स्टार्ट अप विषयावर व्याख्यान संपन्न

G. K. Sontakke

Dr. G. K. Sontakke
HEAD
DEPARTMENT OF ZOOLOGY
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)