

Vivekanand College, Kolhapur (Empowered Autonomous)
Department of B.Voc Photography & Videography
Annual Completion Report
 Academic Year: 2021-22

Name of the teacher: Mr. Raviraj Sutar

Class: B.Voc Part I

Semester: I

Course Title: Camera Techniques Part I

Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	Camera evolution, How the camera works, Types of camera, DSLR parts, Sensor size, FX vs DX, Anatomy of lens, Types of lens	Covered	
4	4	8				
Month : September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	Introduction of photography 2. Exposure Triangle (Shutter speed, Aperture, I.S.O.), Picture Control, White Balance, Metering; Mode, Flash Fire, Flash Synchronization Image Size	Covered	
4	4	8				
Month: September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Modes of Camera 2. Camera Setting 3. Recording format	Covered	
4	4	8				
Month: October 2021				Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Introduction of studio Light (Artificial & Natural) 2. Studio Accessories	Covered	
4	4	8				



Month: December 2022			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Types of Camera 2. Cmos 3. F- Stop 4. T-Stop	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	HDR Photography & Videography 2. Flash Exposure 3. Script Image 4. Raw Vs JPEG	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	1. High Key 2. Low Key 3. Light Cutting 4. Butterfly Light 5. Rembrandt Light 6. Split Light 7. Flat Light 8. Ring/ Rim 9. Key Light 10. Fill Light	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	1. Light Metering 2. Highlight Metering 3. Shadow Metering 4. Color Metering	Covered	
4	4	8				



Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. White Background 2. Color Background 3. Texture Background 4. Splash 5. Angles 6. Properties	Covered	
4	4	8				
Month : August & September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	1. Pizza 2. Burger 3. Misal 4. Thali 5. Cookies 6. Ice-cream 7. Cold rinks 8. Fruits	Covered	
4	4	8				
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	1. Lipstick 2. Face Powder 3. Eye Makeup Material Beauty Products	Covered	
4	4	8				
Month: October 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	Traditional Western, Stone, Oxide , Glass	Covered	
4	4	8				



Month: December 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Commercial Hotels - 5, Showroom- 5, Shop-5, Hospital - 5 2. Residential House-2, Resort-2, Farm House-2 3. Heritage Palace -2, Temple -5, Other -5	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	1. Two Wheeler Vehicle 2. Four Wheeler Vehicle 3. Showroom Visit 4. Spare part of Vehicle 5. Heavy Vehicle	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Industrial Workshop , Industrial Parts, Industrial Machines , Product Making Process, Labors portraits, Industry Visits	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Hospital Visit Medical Equipments shoot Medical machinery Tablets Catalog shoot Dental Process Operation	Covered	
4	4	8				

Name of the teacher: Mr. Akshaykumar Khot

Class: B.Voc Part I

Semester: I

Course Title: Basic Photoshop

Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	Installation, Photoshop Intro, Version History, Intro Workspace, New Page setup, Import, Export	Covered	
4	4	8				
Month: September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	Intro Tools, Selection, Finishing, Feathering, Cutting, Change Background, Opacity, Flow, Fill	Covered	
4	4	8				
Month: September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Resolution, Cropping, Size, Perspective, Dodging and Burning, Shapes, Fill, Quick Mask, File Format	Covered	
4	4	8				
Month: October 2021				Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Identity Setup (Visa, Identity, Passport, Stamp, Identity), Menu Bar (File, Edit, Layer, Filter, Window, Type, 3D, View, Image), Option Bar	Covered	
4	4	8				



Month: December 2022			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	Pallets (Layer, Action, History, Colour, Histogram, Navigator, Path, Time Line, Info), Text (paragraph), Vertical Type Mask, Horizontal Type Mask	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	Create PDF, Create Contact Sheet, Alignment, Scripts, Keyboard Shortcut Key, Bits, Channel, Save Selection, Load Selection	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Preferences, History Log, File Handling, Interface, Color Modes (Bitmap, Grayscale, R.G.B, C.M.Y.K, Lab Color, Index Color)	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	Create New Brush, Create New Stamp, Hue, Saturation, Color Lookup, Color Balance	Covered	
4	4	8				



Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	Level, Curves, Brightness, Contrast, Shadow, Highlights, Chanel Mixer, Gradient, Gradient Map	Covered	
4	4	8				
Month : August & September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	Blending Mode, Skin Retouching, Finishing, Dimension, Refine Edge, Filter's	Covered	
4	4	8				
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Masking, (Layer mask, Clipping Mask) Camera Raw, Adjustment Layer (Solid Colour, Pattern, Vibrance) Puppet Warp	Covered	
4	4	8				
Month: October 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	Miniature, Action's, PDF Preset's, Layout, Design, Filter Gallery, Vanishing Point, Nik Collection,	Covered	
4	4	8				



Month: December 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	Light room Intro, Manipulation, Preset's, Album Page Margin, Page Designing, Photo Collage,	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	Light Room Colour Correction, Colour Grading, Create New Presets, Load Presets, Album Page Details	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Raw File Processing, Lense Correction, Liquefy, Colour Range, Copy Skin Colour, Remove Fence	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Parallax Video, Simple Photo Video, Animation, Check Layer's, Highly Realistic Shadow	Covered	
4	4	8				



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HEAD

B. VOC. PHOTOGRAPHY & VIDEOGRAPHY
VIVEKANAND COLLEGE, KOLHAPUR

Name of the teacher: Mr. Mangesh Khole

Class: B.Voc Part I

Semester: I

Course Title: History of Camera

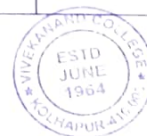
Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Cave & Paintings 2. Drawing & Fine Art. 3. Natural Light 4. Father of Photography	Covered	
4	4	8				
Month : September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	About 1 st Camera 1816 2. Pin Hole Camera 3. Obscura Camera 4. Obscura Camera to Upgradation	Covered	
4	4	8				
Month: September 2021				Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	1. Film (B/W) 2. Film (Colour) 3. Enlarger Painting 4. fix setup for Video 5. Dark Room	Covered	
4	4	8				
Month: October 2021				Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Roll to Digital 2. Crop Frame 3. Full Frame 4. Mirror less 5. Modern Tools	Covered	
4	4	8				



Month: December 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Types of Studio 2. Studio Setup 3. Basic Equipments 4. Advance Equipment	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	1. Zoom 2. Wide 3. Block 4. Macro 5. Tilt Shift	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Basic Soft Box, Professional Soft Box, Octa, Ring Lights, Background Lights, Flash Light	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	Reflector, Diffuser, Cutter, Filters, Tripods, Light Meter, Colour Gel, Air Blower, Turn Table, Product Table, Product Base, Background, Shooting Properties	Covered	
4	4	8				




Month: August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Baby 2. Indoor 3. Outdoor 4. Candid 5. ID Photo 6. Couple	Covered	
4	4	8				
Month : August & September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	1. Miniature 2. Advertising Portraits 3. Motion Blur 4. Motion Blur (Flash)	Covered	
4	4	8				
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	1. Kids Modeling 2. Indoor Modeling 3. Outdoor Modeling 4. Couples Modeling 5. Concept Modeling	Covered	
4	4	8				
Month: October 2021			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 4	1. Vegetable Market 2. Heritage 3. Market place 4. Social Function 5. Temple Place 6. Farmer	Covered	
4	4	8				



Month: December 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 1	1. Social Theme 2. Medical Theme 3. Corporate Theme 4. Educational Theme 5. Festival Theme	Covered	
4	4	8				
Month : January 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 2	1. Catalog Photography 2. High Fashion 3. Street Fashion 4. Indian 5. Western 6. Indo western 7. Festival fashion	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures (Credits)	Practical's (Credits)	Total (Credits)	Unit - 3	Landscape, Culture, Historical Building, Agriculture, People, Lifestyle	Covered	
4	4	8				
Month: March 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit - 4	Grand Wedding ,Pre wedding, Post Wedding, Poses Corporate function Candid Shots	Covered	
4	4	8				




 HEAD
 J. VOC. PHOTOGRAPHY & VIDEOGRAPHY
 VIVEKANAND COLLEGE, KOLHAPUR

Name of the teacher: Rushikesh S. Goni

Class: B.Voc. Part I CC 1444A

Semester: I

Course Title: Composition

Month: July-August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Introduction to Composition, Understanding the Basics of Composition, The Psychology of Composition	Covered	
4	4	8				
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Elements of Composition : Color Shape Texture Patterns Line, Space, Value, Rhythm, Contrast, Unity	Covered	
4	4	8				
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 3	Importance of Light in Composition Types of Natural Light Artificial Lighting Techniques Shadows and Highlights	Covered	
4	4	8				
Month: October 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 4	Creating Depth in Photography, The Use of Foreground, Middleground, and Background, Atmospheric Perspective, Lens Choices and Their Impact on Perspective, Advanced Composition Techniques, Negative Space, Using Framing Devices, Point of View and Angles, Golden Ratio in Photogra	Covered	
4	4	8				



Month: July-August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Unit 1: Introduction to Videography Fundamentals <i>Overview of Videography</i> <ul style="list-style-type: none"> • Definition and Scope of Videography • Evolution of Videography: From Film to Digital • Understanding the Role of a Videographer • Basics of Visual Storytelling in Videography, <i>Essential Equipment and Technology</i>, Cameras, Lenses, and Accessories for Videography, Video Resolution and Frame Rates, Introduction to Video Formats (e.g., MP4, MOV), Audio Equipment and Recording Techniques 	Covered	
4	4	8				
Month : September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Camera Operation and Shooting Techniques <i>Camera Settings for Videography</i> <ul style="list-style-type: none"> • Manual vs. Automatic Settings • Shutter Speed, Aperture, and ISO for Video • White Balance and Color Temperature • Framing and Composition Techniques for Video <i>Basic Shooting Techniques</i> <ul style="list-style-type: none"> • Understanding Camera Angles and Perspectives • Smooth Camera Movements: Panning, Tilting, Tracking 	Covered	
4	4	8				



Month: July-August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Unit 1: Introduction to Videography Fundamentals <i>Overview of Videography</i> <ul style="list-style-type: none"> • Definition and Scope of Videography • Evolution of Videography: From Film to Digital • Understanding the Role of a Videographer • Basics of Visual Storytelling in Videography, <i>Essential Equipment and Technology</i>, Cameras, Lenses, and Accessories for Videography, Video Resolution and Frame Rates, Introduction to Video Formats (e.g., MP4, MOV), Audio Equipment and Recording Techniques 	Covered	
4	4	8				
Month : September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Camera Operation and Shooting Techniques <i>Camera Settings for Videography</i> <ul style="list-style-type: none"> • Manual vs. Automatic Settings • Shutter Speed, Aperture, and ISO for Video • White Balance and Color Temperature • Framing and Composition Techniques for Video <i>Basic Shooting Techniques</i> <ul style="list-style-type: none"> • Understanding Camera Angles and Perspectives • Smooth Camera Movements: Panning, Tilting, Tracking 	Covered	
4	4	8				



Month: July-August 2021			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Unit 1: Introduction to Videography Fundamentals <i>Overview of Videography</i> <ul style="list-style-type: none"> • Definition and Scope of Videography • Evolution of Videography: From Film to Digital • Understanding the Role of a Videographer • Basics of Visual Storytelling in Videography, <i>Essential Equipment and Technology</i>, Cameras, Lenses, and Accessories for Videography, Video Resolution and Frame Rates, Introduction to Video Formats (e.g., MP4, MOV), Audio Equipment and Recording Techniques 	Covered	
4	4	8				
Month : September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Camera Operation and Shooting Techniques <i>Camera Settings for Videography</i> <ul style="list-style-type: none"> • Manual vs. Automatic Settings • Shutter Speed, Aperture, and ISO for Video • White Balance and Color Temperature • Framing and Composition Techniques for Video <i>Basic Shooting Techniques</i> <ul style="list-style-type: none"> • Understanding Camera Angles and Perspectives • Smooth Camera Movements: Panning, Tilting, Tracking 	Covered	
4	4	8				



				<ul style="list-style-type: none"> • Importance of Lighting in Videography • Shooting in Different Environments 		
Month: September 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 3	Basic Video Editing		
4	4	8		<i>Introduction to Video Editing Software</i> <ul style="list-style-type: none"> • Overview of Editing Software (e.g., Adobe Premiere, iMovie) • Importing and Organizing Footage • Basic Editing Techniques: Cutting, Trimming, and Transitions • Adding Music, Sound Effects, and Titles <i>Understanding the Editing Process*</i> <ul style="list-style-type: none"> • Creating a Narrative Through Editing • Color Correction and Grading Basics • Exporting and Sharing Videos Project: Editing a Simple Video Sequence	Covered	
Month: October 2021			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 4	Project Execution and Presentation		
4	4	8		<i>Planning and Executing a Simple Video Project</i> <ul style="list-style-type: none"> • Pre-production Planning: Scripting and Storyboarding • Shooting a Short Video Project • Editing and Post-Production • Final Project: Presenting a Basic Video Project 	Covered	



Month: January 2022			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Foundations of Lighting in Photography Introduction to Lighting Essentials Importance of Lighting in Photography Types of Lighting Sources and Their Characteristics, Quality of Light: Hard Light vs. Soft Light, Understanding Color Temperature and White Balance, Natural Light Photography, Utilizing Sunlight: The Golden Hour and Blue Hour, Techniques for Shooting in Harsh Sunlight, Embracing Shadows: Creating Depth and Dimension, Incorporating Natural Light for Indoor Photography	Covered	
4	4	8				
Month : February 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Artificial Lighting Techniques Introduction to Artificial Lighting, Overview of Artificial Lighting Equipment (flash, continuous lights, etc.), On-Camera vs. Off-Camera Flash, Studio Lighting Setup and Basic Techniques, Light Modifiers: Softboxes, Umbrellas, Reflectors, Portrait Lighting Techniques, Classic Portrait Lighting Setups, Rembrandt, Butterfly, and Split Lighting, High Key and Low Key Lighting for Portraits, Controlling Shadows in Portrait Photography	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 3	Environmental and Specialized Lighting Lighting in Different Environments Techniques for Outdoor Lighting Night Photography: Tips and Tricks	Covered	
4	4	8				



				<p>Balancing Ambient Light with Artificial Light</p> <p>Creative Lighting in Unique Environments</p> <p>Advanced Lighting Concepts</p> <p>Rim Lighting and Backlighting: Techniques and Applications</p> <p>Creative Use of Gels for Color Effects</p> <p>Controlling Shadows for Dramatic Effects</p> <p>Constructing Lighting Setups for Still Life and Product Photography</p>	
Month: March 2022			Module/Unit:	Sub-units planned	
Lectures	Practical's	Total	Unit 4	Application and Mastery	Covered
4	4	8		<p>Practical Applications</p> <p>Real-world Applications of Lighting Techniques</p> <p>Critique and Analysis of Lighting in Professional Photographs</p> <p>Building a Lighting Portfolio</p> <p>Final Project: Comprehensive Lighting Setup for a Chosen Photography Genre</p>	



Month: January 2022			Module/Unit:	Sub-units planned	Syllabus Covered/Not Covered	Remark
Lectures	Practical's	Total	Unit 1	Foundations of Commercial Videography *Introduction to Commercial Videography Overview of Commercial Videography: Definition and Scope Understanding the Commercial Videographer's Role Types of Commercial Videos: Promotional, Advertising, Corporate, etc. Basics of Visual Storytelling in Commercial Videography *Essential Equipment and Technology Cameras, Lenses, and Accessories for Commercial Videography Video Shooting Techniques: Framing, Composition, and Movement Introduction to Lighting for Video Audio Recording and Best Practices	Covered	
4	4	8				
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 2	Pre-production and Planning *Concept Development and Storyboarding Ideation and Brainstorming for Commercial Video Concepts Creating Storyboards for Visual Planning Scriptwriting and Narrative Development Budgeting and Planning for Commercial Video Projects	Covered	
4	4	8				



				<p>*Location Scouting and Pre-visualization</p> <p>Importance of Location in Commercial Videography</p> <p>Pre-visualizing Shots and Sequences</p> <p>Obtaining Permits and Dealing with Logistics</p> <p>Building a Production Schedule and Call Sheet</p>		
Month: February 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 3	Production Techniques in Commercial Videography	Covered	
4	4	8		<p>*Cinematic Techniques for Commercial Videos</p> <p>Advanced Camera Techniques: Dolly, Crane, and Steadicam Shots</p> <p>Lighting Techniques for Different Settings</p> <p>Capturing Dynamic and Engaging Performances</p> <p>Interview Techniques for Testimonials and Documentaries</p> <p>*Post-production and Editing</p> <p>Overview of Video Editing Software (e.g., Adobe Premiere, Final Cut Pro)</p> <p>Editing Workflow: Organization, Rough Cut, Fine Cut</p> <p>Color Grading and Correction</p> <p>Adding Music, Sound Effects, and Graphics</p>		
Month : March 2022			Module/Unit:	Sub-units planned		
Lectures	Practical's	Total	Unit 4	Marketing and Delivering Commercial Videos	Covered	
4	4	8		<p>Building a Brand as a Commercial Videographer</p> <p>Creating a Portfolio and Reel</p>		



				<p>Marketing and Self-Promotion Strategies</p> <p>Client Communication and Collaboration</p> <p>Final Project: Comprehensive Commercial Video Project</p> <p>Title: Adobe Premiere Pro Essentials</p> <p>U Introduction to Adobe Premiere Pro Basics</p> <p><i>Overview of Adobe Premiere Pro</i></p> <ul style="list-style-type: none">• Introduction to Video Editing Software• Interface Overview: Panels, Workspaces, and Tools• Importing Media: Video, Audio, and Graphics• Basic Editing Workflow: Cutting, Trimming, and Arranging Clips <p><i>Timeline and Basic Editing Techniques</i></p> <ul style="list-style-type: none">• Understanding the Timeline• Adding and Trimming Clips on the Timeline• Working with Markers and In/Out Points• Basic Transitions and Effects	
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