

"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. बापूजी साळुंखे Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

# VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)
Affiliated to Shivaji University

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### Department of Management Studies

Ref.No:

Date: 12/11/24

#### Notice

This is to inform you that a Workshop has been scheduled for the 1<sup>st</sup> Year students of MBA. The details are as follows:

• Day and Date: Saturday, 16 November 2024

• Time: 11.30 Am

· Venue: Lat No. 3

• Topic/Theme: Advance Excel For Business Analytics

· Resource Person/Company: Dr. Varad Rajan Bhanage

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



Mr. Viraj V. Jadhav

HEAD

DEPARTBAEND OF MAS. A.

VIVEKANAND COLLEGE, KOLHAPU:

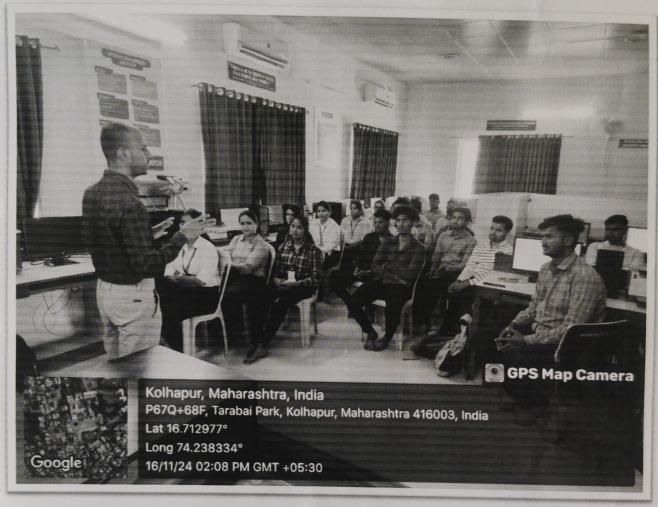
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### **Guest Lecture on**

## "Advance Excel for Business Analytics"

Topic: "Advance Excel for Business Analytics"

Speaker: Dr. Varad Bhange Date: 16<sup>th</sup> November 2024



A three-day workshop on Business Analytics using Advanced Excel was conducted on 16th November 2024 for MBA students under the guidance of Dr. Varad Bhanage, an academician and industry expert. The objective was to provide hands-on exposure to Excel tools widely used in business analytics and decision-making. The workshop began with an introduction to the importance of analytics in today's business environment. On the first day, participants learned the fundamentals of data handling, cleaning, and organizing, along with essential functions like VLOOKUP, HLOOKUP, IF statements, and conditional formatting. The second day focused on advanced techniques such as PivotTables, Pivot Charts, data visualization, and scenario analysis. Students created dashboards and practiced applying these tools to real-world problems. On the third day, Dr. Bhanage introduced predictive analytics, forecasting, Solver, and Goal Seek functions. Group activities and business case studies allowed students to apply their learning collaboratively, enhancing both technical and problem-solving skills. The workshop was highly interactive, combining theory with practical exercises. Students appreciated the sessions for bridging the gap between academic learning and industry practices. Overall, the workshop was a valuable learning experience, equipping students with essential analytical and Excel skills for their managerial careers.



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# Department of Management Studies

Event Workshop on Advance Excel for Business Analytics

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