

Departmental Teaching and Evaluation Scheme:

Sr. No.	Course Code	Course Name	Teaching Scheme Hours/week		Examination Scheme and Marks				Course Credit
			TH	PR	ESE	CIE	PR	Marks	
SEM III									
1	DSC37MG731	Strategic Management	3	-	50	25	-	75	3
2	DSC37IES32	Innovation and Entrepreneurship	3	-	50	25	-	75	3
	MARKETING MANAGEMENT								
1	DSC37MMT31	Consumer Behaviour and Brand Management	3	-	50	25	-	75	3
2	DSC37MMT32	Sales & Distribution Management	3	-	50	25	-	75	3
3	DSC37MMT33	Services Marketing and Retail Management	3	-	50	25	-	75	3
	HUMAN RESOURCE MANAGEMENT								
1	DSC37HRM31	Talent Management	3	-	50	25	-	75	3
2	DSC37HRM32	Employee Relations and Labour Laws	3	-	50	25	-	75	3
3	DSC37HRM33	Performance & Compensation Management	3	-	50	25	-	75	3
	FINANCE MANAGEMENT								
1	DSC37FMT31	Indian Financial System	3	-	50	25	-	75	3
2	DSC37FMT32	Investment and Portfolio Management	3	-	50	25	-	75	3
3	DSC37FMT33	Mergers, Acquisitions and Corporate Restructuring	3	-	50	25	-	75	3
	OPERATIONS MANAGEMENT								
1	DSC37OMT31	Supply Chain Management	3	-	50	25	-	75	3
2	DSC37OMT32	Materials Management	3	-	50	25	-	75	3
3	DSC37OMT33	Project Management	3	-	50	25	-	75	3
	BUSINESS ANALYTICS								
1	DSC37OBAN31	Applied Programming for Business Analytics	3	-	50	25	-	75	3
2	DSC37BAN32	Data Visualization using Power BI	3	-	50	25	-	75	3
3	DSC37BAN33	Data Driven Decision Making	3	-	50	25	-	75	3
Semester – III Total			24	-	400	200		600	24
SEM IV									
1	OJT37OJT41	On Job Training	-	-	-	-	300	300	12
2	MOO37MOO41	MOOC	-	-	-	-	200	200	8
Semester – IV Total			-	-	-	-	500	500	20
Total (2 nd Year)			24	-	400	200	500	1100	44
GRAND TOTAL			60	08	1000	500	700	2200	88