

Resume

Name: MR. VIRAJ VIJAY JADHAV

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Institution: Department of Management Studies, Vivekanand College, Kolhapur.

Academic Qualification: UGC-NET (Management), MH-SET (Management), IIM-I (FDP), MBA, M.E., B.E.

Work Experience: 12 years

Professional Recognition/Award/Prize/Certificate, Fellowship: Life Member of Indian Commerce Association, Best Research Paper Award, Certified Mutual Fund Advisor

Peer Reviewed Publications: 13 Research papers

Details of Patents (if any): 02 Design Patents approved by Govt. of India.

Books/Reports/Chapters/General Articles etc.: 2 Book Chapters for Distance MBA study material (Shivaji University, Kolhapur), Series of Articles on Investment Awareness published in Daily Maharashtra Dinman

Ongoing/completed Projects during the last 5 years: Not applicable

Your competence to undertake this project:

With 12 years of teaching experience, Viraj Vijay Jadhav currently serving as the Head, Department of Management Studies at Vivekanand College, Kolhapur (Maharashtra), with a robust academic foundation comprising qualifications such as UGC-NET (Management), SET (Management), MBA (Materials and Logistics Management), M.E. (Heat Power Engineering), and B.E. (Mechanical). Recently, he submitted his Ph.D. draft in Commerce and Management to Savitribai Phule Pune University, marking a milestone in his scholarly journey. His research endeavours have significantly contributed to the domains of management and entrepreneurship, notably through the publication of four case studies in the ISBN book *Strategic Insights*, published by CSIBER Press, Kolhapur, and available for purchase on Amazon. He has also authored two chapters for Shivaji University's Distance MBA study material, showcasing his ability to craft academic content that bridges theory and practice. His innovative contributions extend to securing two design patents from the Government of India, reflecting his capacity for original and practical research. His research excellence has been recognised with over 60 citations and the authorship of more than 12 articles in various UGC CARE-listed and peer-reviewed journals. A notable achievement is the Best Paper Award he received for his paper titled "Beyond Financial Literacy: Analyzing

the Role of Mindfulness and Spirituality in Investment Behavior – A Systematic Literature Review” at the ICRSP 2024, organized by the Management Development Institute, Murshidabad, West Bengal. To refine his research skills, he completed a Case Writing Workshop organized by IIM Calcutta, which enhanced his expertise in case study development, a critical asset for book writing. Additionally, his participation in the Annual FDP at IIM Indore, where he is an alumnus, has deepened his understanding of contemporary research methodologies in management. Mr. Viraj is a committed research scholar and has delivered over 50 expert lectures across India on topics like entrepreneurship development and financial literacy. He has also mentored various start-ups, applying his research insights practically. His engagement in a one-month Workshop on Entrepreneurship Development by MSME, Government of India, and a one-week FDP on the same theme by NI-MSME, Hyderabad, further complements his research profile.

Any other information: Nil