

"बान, विज्ञान आणि गुगंस्कार पांचाठी शिक्षण प्रसार - शिक्षणमहर्यी डॉ. बापूजी सार्क्ट Shri Swami Vivekanand Shikshan Sanstha, Kolhapur,

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

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Department of Management Studies

Ref.No:

Date: 22 10 24

Notice

This is to inform you that a Guest Lecture has been scheduled for the 1st year students of MBA. The details are as follows:

Day and Date: Thursday, 25th October2024

· Time: 11.00 AM

· Venue: Room No. 409

• Topic/Theme: Employement Opportunities in Germany for Management Students

· Resource Person/Company: Mr. Niranjan Kamble

Attendance is mandatory for all students of 1st year MBA. Ensure that you report on time.



Mr. Viraj V. Jadhav

HEAD

DEPARTMENT OF M. B. A.

VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Guest Lecture on

"Employment Opportunities in Germany for Management Students"

Topic: Employment Opportunities in Germany for Management Students

Speaker: Mr. Niranjan Kamble Date: 25th October 2024



On 25th October 2024, a highly insightful guest lecture was organized for management students on the topic "Employment Opportunities in Germany for Management Students." The session was delivered by Mr. Niranjan Kamble, a distinguished academician and industry expert with extensive experience in international business and higher education. The lecture aimed at providing students with an overview of career prospects in Germany, highlighting the skills required, cultural orientation, and avenues available for management graduates. The session began with Mr. Niranjan Kamble introducing Germany as one of the strongest economies in the European Union and a global hub for innovation, manufacturing, and management practices. He emphasized that Germany not only offers excellent higher education facilities but also provides vast employment opportunities for skilled professionals, especially in the areas of business management, finance, supply chain, marketing, and human resource management. A major part of the lecture focused on the significance of language skills. Mr. Niranjan Kamble pointed out that while many German companies operate in English, learning the German language can substantially enhance employment prospects and help students integrate better into the workplace and society. He encouraged students to pursue German language certifications.





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Department of Management Studies

Guest Session on Event Date- 25/10/2024 Employment opportunity in Germany **Student Name** Roll No Sign 1 uivala Maruti chougule monayule Mrudula Mansing Jadhav EN F a. Bhandari 3 Gandhall Ganesh Bhandari 4 Apthagy Poundit Satwekaz 5 Towekos Sanjar 6 POWaz Maves Manozama Mali Vrushali Nagnath rullelle 8 Vijaykumar Patil 9 Dhanali Seferty sanjay Patil Sayali 10 NIHA PNPaty Patil 11 Prachi Baban Pomit 12 (9 Warnil 13 youh sandif 14 Sutor Prasad santosh 15 sudesh Kiran Dhume 16 . Teelon mane. 17 Amputer, praise h, Tingude 18 Swati Saniay Chouque 19 Samikska 20 21 challik 22 23 24 25 26 Mule Prashant 27 More 28 29 Rutuia 30 Patil sandeep 31 Hogale 32 Rupam. chavan. PEGSOO

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Department of Management Studies

Ref.No:

Date: 12 |11 |24

Notice

This is to inform you that a Workshop has been scheduled for the 1st Year students of MBA. The details are as follows:

Day and Date: Saturday, 16 November 2024

• Time: 11.30 Am

· Venue: Lat No. 3

• Topic/Theme: Advance Excel For Business Analytics

· Resource Person/Company: Dr. Varad Rajan Bhanage

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



Mr. Viraj V. Jadhav

HEAD

DEPARTIMENTO OF M. B. A.

VIVEKANAND COLLEGE, KOLHAPU.

(EMPOWERED AUTONOMOUS)

Guest Lecture on

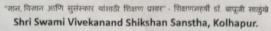
"Advance Excel for Business Analytics"

Topic: "Advance Excel for Business Analytics"

Speaker: Dr. Varad Bhange Date: 16th November 2024



A three-day workshop on Business Analytics using Advanced Excel was conducted on 16th November 2024 for MBA students under the guidance of Dr. Varad Bhanage, an academician and industry expert. The objective was to provide hands-on exposure to Excel tools widely used in business analytics and decision-making. The workshop began with an introduction to the importance of analytics in today's business environment. On the first day, participants learned the fundamentals of data handling, cleaning, and organizing, along with essential functions like VLOOKUP, HLOOKUP, IF statements, and conditional formatting. The second day focused on advanced techniques such as PivotTables, Pivot Charts, data visualization, and scenario analysis. Students created dashboards and practiced applying these tools to real-world problems. On the third day, Dr. Bhanage introduced predictive analytics, forecasting, Solver, and Goal Seek functions. Group activities and business case studies allowed students to apply their learning collaboratively, enhancing both technical and problem-solving skills. The workshop was highly interactive, combining theory with practical exercises. Students appreciated the sessions for bridging the gap between academic learning and industry practices. Overall, the workshop was a valuable learning experience, equipping students with essential analytical and Excel skills for their managerial careers.





Roll No

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Event Workshop on Advance Excel for Busines	Date- 16/14/2024
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Department of Management Studies

Ref.No:

Date: 20/11/24

Notice

This is to inform you that a Workshop has been scheduled for the 1st Year students of MBA. The details are as follows:

Day and Date: Friday, 23 November 2024

• Time: 10.30 Am

Venue: Room No. 509

· Topic/Theme: Business Etiquettes

· Resource Person/Company: Mr. Prasanna Karmarkar

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



Mr. Viraj V. Jadhav
HEAD
DEPARTMENT OF MED. A
VIVEKANAND COLLEGE, KOLHAPI
(EMPOWERED AUTONOMOUS)

Guest Lecture on

"Business Etiquettes by Mr. Prasanna Karmarkar"



On 23th November 2024, the MBA department organized a highly insightful guest lecture by Mr. Prasanna Karmarkar on the topic "Business Etiquettes". The session was conducted exclusively for MBA students with the aim of equipping them with essential soft skills and professional behaviour required in the corporate world. Business etiquette is often regarded as the silent language of professionalism, and Mr. Karmarkar's lecture shed light on how these subtle yet crucial practices can make a significant difference in career growth and workplace relationships.

Mr. Karmarkar, a seasoned corporate trainer and management consultant, began the lecture by emphasizing that technical knowledge and academic excellence alone are not sufficient in today's competitive business environment. He explained that employers and organizations equally value the way one presents oneself, communicates, and interacts in professional settings. He underlined that first impressions, often formed within the first few seconds of interaction, can influence professional opportunities and long-term relationships.



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	Event Guest Lecture on	Date- 23/11/2024
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Department of Management Studies

Ref.No:

Date: 27/11/24

Notice

This is to inform you that a Workshop has been scheduled for the 1st Year students of MBA. The details are as follows:

Day and Date: Saturday, 30 November 2024

• Time: 11.00 Am

· Venue: Room No. 509

· Topic/Theme: Goal Setting

· Resource Person/Company: Dr, LeeAna Sane

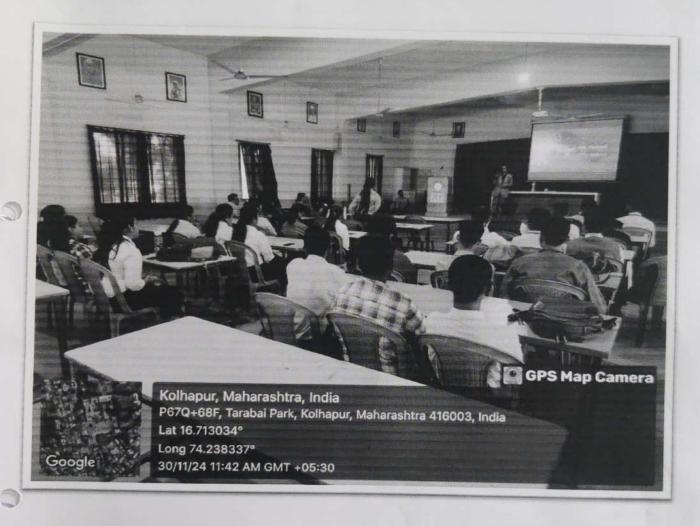
Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



Mr. Viraj V. Jadhav
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DEPARTAEDED OF INT. B. A.
KANAND COLLEGE, KOLHAPUR
EMPOWERED AUTONOMOUS)

One Day Workshop on "Goal Setting" by Dr. LeeAna Sane

Date: 30th November 2024 Speaker: Dr. LeeAna Sane Audience: MBA Students



A one-day workshop on Goal Setting was organized on 30th November 2024 for MBA students. The session was conducted by Dr. LeeAna Sane, a renowned motivational speaker and personal development coach. The objective of the workshop was to provide students with practical strategies for setting and achieving goals in personal and professional life. Dr. Sane began by stressing the importance of clarity and direction. She explained that goals give purpose and focus, distinguishing between vague dreams and structured objectives. She introduced the SMART framework—Specific, Measurable, Achievable, Relevant, and Time-bound—and guided students to reframe general aspirations into concrete, actionable goals. The session also addressed the psychological aspects of goal setting, including visualization, affirmations, and self-discipline. Dr. Sane encouraged students to break long-term goals into smaller milestones and shared tips such as journaling progress, setting daily priorities, and overcoming procrastination. The workshop was interactive, with students participating in activities and discussions. Dr. Sane highlighted the importance of intrinsic motivation, resilience, and adaptability in achieving success. The session concluded with a Q&A, after which students expressed that the workshop was inspiring and practical. Overall, it equipped them with valuable tools and renewed confidence to pursue their goals effectively.



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	Event Workshop on	Data o hiliani
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Department of Management Studies

Ref.No:

Date: 29/11/24

Notice

This is to inform you that a Guest Lecture has been scheduled for the 1st Year students of MBA. The details are as follows:

• Day and Date: Monday, 2 December 2024

• Time: 11.00 Am

· Venue: Seminar Hall

· Topic/Theme: Recent Trends In Marketing

· Resource Person/Company: Mr. Somesh Jadhav

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



Mr. Viray V. Jadhav

HEAD

DEPARTMENT DETAIL A.

VIVEKANAND COLLEGE, KOLHAPUF.

(EMPOWERED AUTONOMOUS)

A Guest Lecture on "Recent Trends in Marketing"

Date: 2nd December 2024 Speaker: Mr. Somesh Jadhav



A guest lecture on Recent Trends in Marketing was conducted on 2nd December 2024 for MBA students. The session was delivered by Mr. Somesh Jadhav, an experienced marketing professional and industry expert. The lecture aimed to provide insights into the evolving marketing landscape and bridge the gap between academic concepts and industry practices. Mr. Jadhav began by discussing the changing nature of consumer behaviour in the digital age. He explained how globalization, technology, and data analytics have transformed interactions between businesses and customers. Marketing today, he highlighted, goes beyond traditional channels to digital platforms, social media, and personalized engagement.

Focus of the lecture was digital transformation. Mr. Jadhav emphasized the role of AI, machine learning, influencer marketing, and interactive advertisements in shaping modern strategies. He also underlined the growing demand for sustainability and ethical marketing, noting that younger consumers Favor socially responsible brands. Another theme was omnichannel marketing, where seamless online and offline experiences are created through tools like CRM systems, chatbots, and personalized campaigns.

The session concluded with an interactive Q&A, where students clarified doubts on careers, creativity, and competition. Overall, the lecture was insightful and inspiring, equipping students with a forward-looking view of marketing trends.



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Guest Session Date- 2/12/2024 Recent Trends in Marketin Roll No **Student Name** Sign 2 3 4 5 6 7 8 9 Maket 10 11 sudeth 12 13 reman 14 Edmondratory Thumbelen 15 16 17 Sanjay 18 PNPatti 19 phanai'i 20 21 22 23 24 senti) 25 12 malli 26 POWDE 27 28 29 30 31 Flotil Sanjay 32 33 34







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Department of Management Studies

Ref.No:

Date: 20/1/25

Notice

This is to inform you that a Guest Lecture has been scheduled for the 1st Year students of MBA. The details are as follows:

Day and Date: Wednesday, 22 January 2025

· Time: 11.00 Am

· Venue: Room No. 409

· Topic/Theme: Labour Laws

· Resource Person/Company: Mrs. Anuja Deshpande

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



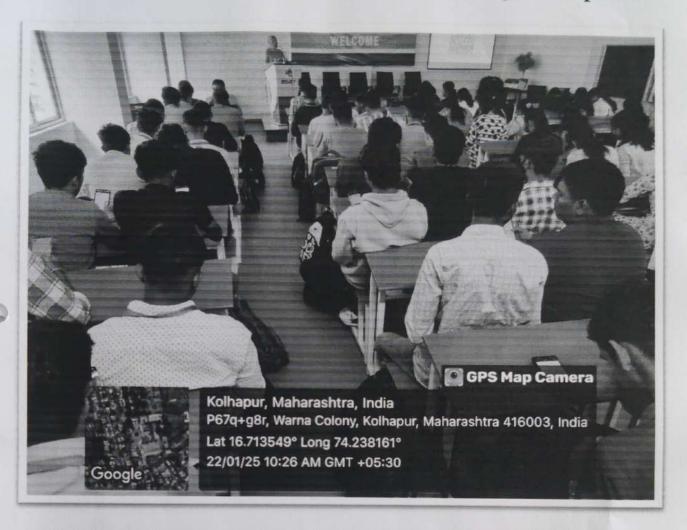
Mr. Viraj V. Jadhav

HEAD

DEPANTALNE OF MILE. A.

VIVEKANAND COLLEGE, KOLHAPU:
(EMPOWERED AUTONOMOUS)

Guest Lecture on Labour Laws by Mrs. Anuja Deshpande



A guest lecture on Labour Laws was organized for MBA students on 22nd January 2025, delivered by Mrs. Anuja Deshpande, an expert in legal studies and human resource management. The session aimed to familiarize management students with the key provisions of labour laws in India and their relevance in the corporate sector.

Mrs. Deshpande began the session by highlighting the historical background of labour legislations in India, emphasizing their role in protecting the rights of workers and ensuring fair practices at workplaces. She explained how labour laws act as a bridge between employers and employees by balancing organizational interests with employee welfare.

The lecture covered major legislations such as the Factories Act, 1948, Industrial Disputes Act, 1947, Minimum Wages Act, 1948, and the Employees' Provident Fund Act, 1952. Mrs. Deshpande also explained the recent developments under the Labour Codes introduced by the Government of India, including the Code on Wages, Code on Social Security, Code on Occupational Safety, Health and Working Conditions, and the Industrial Relations Code. She clarified how these reforms aim at simplifying compliances and ensuring ease of doing business while safeguarding employee welfare.



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	Event Guest Lecture on	Date- 22/01/20
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Department of Management Studies

Ref.No:

Date: 25 01/25

Notice

This is to inform you that a Workshop has been scheduled for the 1st Year students of MBA. The details are as follows:

· Day and Date: Tuesday, 28 January 2025

• Time: 10.30 AM

· Venue: Room No. 409

• Topic/Theme: GST Filing For Businesses

· Resource Person/Company: Mr. Dhaval Chougale

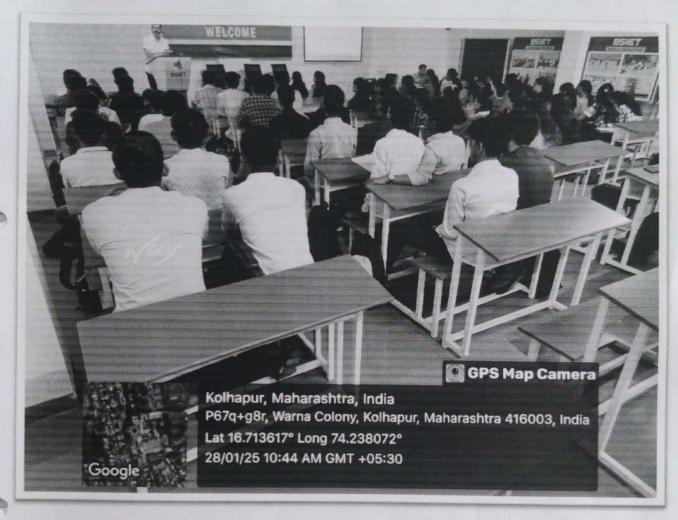
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Mr. Viraj V. Jadhav
HEAD
DEPARTMEDID OF THE B. A.
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

One Day Workshop on "GST Filing for Businesses by Mr. Dhaval Chougale"

Date: 28th January 2025 Speaker: Mr. Dhaval Chougule Audience: MBA Students



A one-day workshop on GST Filing for Business was organized on 28th January 2025 for MBA students. The session was conducted by Mr. Dhaval Chougule, a finance and taxation expert with extensive experience in GST compliance. The workshop aimed to enhance students' practical knowledge of Goods and Services Tax (GST) and its application in business. The session began with an overview of GST, its evolution, and its role in unifying India's taxation system. Mr. Chougule explained how GST ensures transparency, reduces cascading taxes, and simplifies compliance for businesses.

The core of the workshop focused on GST registration and return filing procedures, including GSTR-1, GSTR-3B, and annual returns. Students learned invoice preparation, input tax credit (ITC) calculation, and compliance requirements through practical demonstrations. Accuracy in filing and avoiding penalties were emphasized. Interactive hands-on exercises allowed students to practice GST filing with mock datasets, while digital tools and online portals were introduced for real-time applications. Common challenges such as reconciliation issues and ITC mismatches were also addressed, along with recent GST updates. The workshop concluded with a Q&A session, where students discussed career prospects in taxation and GST's relevance for entrepreneurs. Overall, the workshop was informative and practical, equipping students with valuable skills for future business roles.



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Event Workshop on Grinesses Date 28/01/2		
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Department of Management Studies

Ref.No:

Date: 01)4/25

Notice

This is to inform you that a Guest Lecture has been scheduled for the 1st Year students of MBA. The details are as follows:

Day and Date: Friday, 4 April 2025

· Time: 10.30 AM

Venue: Room No. 510

· Topic/Theme: Applications Of Data Analytics in Modern Business World

· Resource Person/Company: CleanCodes Pvt. Ltd.

Attendance is mandatory for all students of 1st Year MBA. Ensure that you report on time.



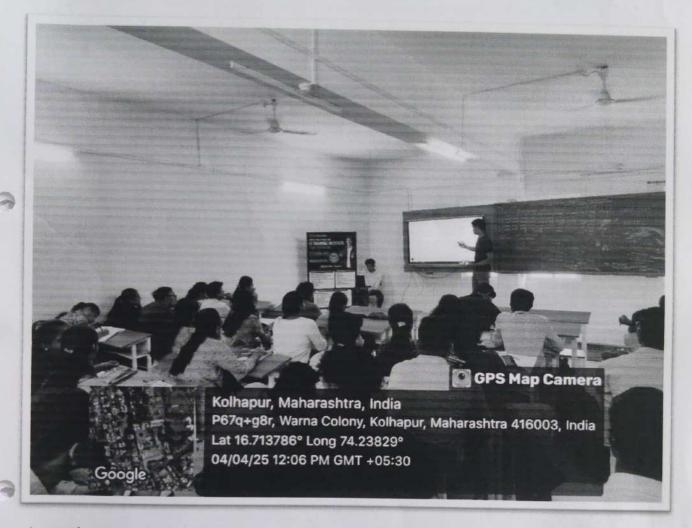
Mr. Viraj V. Jadhav
HEAD
DEPANTMENTADEM B. A.
VIVEKANAND COLLEGE. KOLHAPUF
(EMPOWERED AUTONOMOUS)

Guest Lecture on Applications of Data Analytics in Modern Business World by CleanCodes Pvt. Ltd.

Topic: Applications of Data Analytics in Modern Business World

Conducted by: Cleancodes Pvt. Ltd.

Date: 4th April 2025 Audience: MBA Students



A guest lecture on the topic "Applications of Data Analytics in Modern Business World" was organized on 4th April 2025 for MBA students. The session was conducted by experts from Cleancodes Pvt. Ltd., a reputed organization specializing in software solutions and data-driven business practices. The objective of the lecture was to enhance students' understanding of the growing role of data analytics in shaping business strategies and decision-making in today's competitive environment.

The resource persons began the session by explaining the importance of data as the "new oil" of the digital age. They highlighted how organizations are increasingly relying on data analytics not only to understand customer behaviour but also to predict market trends, optimize operations, and gain a competitive edge. The speakers provided real-world examples from industries such as banking, e-commerce, healthcare, and manufacturing, demonstrating how data analytics tools are transforming traditional business models.



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Department of Management Studies

Event Guest Lecture on Applications of Data Analytics Date-04/04/2025 Roll No **Student Name** Sign Vyushali Magnath Sanjay Satwekaz 1 mulle 2 Totuekas 3 Musul. Athaly Pandit Chat 4 5 Mansing Jadhav 6 Bhandari abhandari 7 chougule unchougule Pavitra DunggaPPa Shingade 8 9 10 11 12 13 Siddhesheb 14 Ravindra Bhosale Samiksha Anil Chavan 15 pandit Sutaz. 16 17 Precleyh Swati Sanjay Chougale 18 19 20 Jokan Pametandra Mandekus 21 22 23 24 25 26 27 28 29 30 31 32 33



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VIVEKANAND COLLEGE, KOLHAPUR





Department of Management Studies

Ref. No:

Date: 13 12 24

Notice

This is to inform You All that a Trekking Activity has been scheduled for the 1st year students of MBA. The biodiversity tour and trekking are organized at Manoli Dam, Amba. This initiative aims to promote team spirit, physical fitness, adventure learning and an appreciation of nature among students. The details are as follows:

Day and Date: Saturday, 21 December 2024

Reporting Time: 7:00 am

Venue: College Campus, Near Main Building.

Attendance is mandatory for all students of MBA Second year. Ensure that you report on time.



HELAND DEPARTMENT OF M. A. VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

One Day Biodiversity Tour



A one-day educational tour was organized to Manoli Amba Ghat on 21st December 2024. The visit aimed to expose students to the unique flora and fauna of the Western Ghats, a recognized biodiversity hotspot. The tour provided an enriching experience to understand the ecological significance of the region, as well as the importance of conserving biodiversity.

Students witnessed the rich biodiversity including rare plants, butterflies, and bird species. The tour highlighted the role of the Western Ghats in maintaining ecological balance through its forests, rivers, and wildlife. Awareness was created about the impact of deforestation, climate change, and human intervention on biodiversity. Students gained first-hand experience in identifying species and understanding the interdependence of ecosystems.



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Event Trekking	nearing	Date-	21/12/2024

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Department of Management Studies

Ref.No:

Date: 02 | 5 | 25

Notice

This is to inform you that an Industrial Visit has been scheduled for the 1st year, students of MBA. The details are as follows:

Day and Date: Wednesday, 7th May 2025

• Time: 11:00 AM

· Venue: Biyani Technologies Pvt. Ltd. Rajaram Puri, Kolhapur.

Attendance is mandatory for all students of 1st year MBA class. Ensure that you report on time.



Mr. Viraj V. Jadhav

HEAD

DEPARTMENT OF MAR. A.

VIVEKANAND COLLEGE, KOLHAPUI
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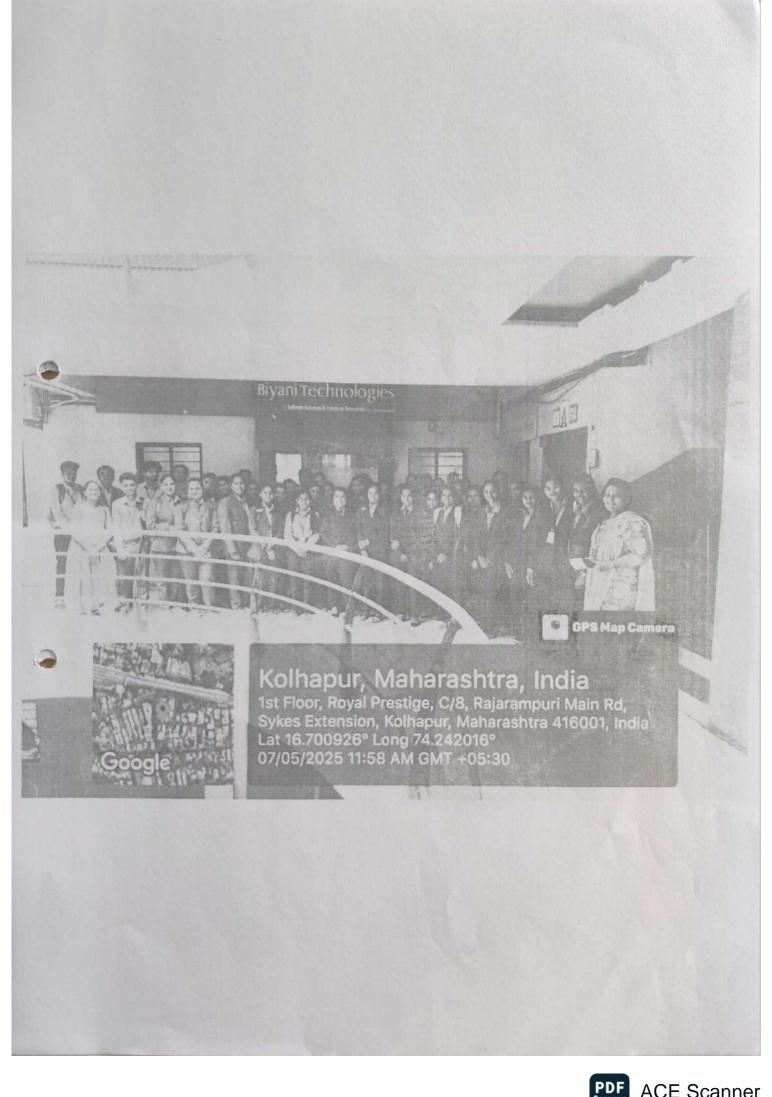
INDUSTRIAL VISIT REPORT: MBA DEPARTMENT VISIT TO BIYANI TECHNOLOGIES, KOLHAPUR

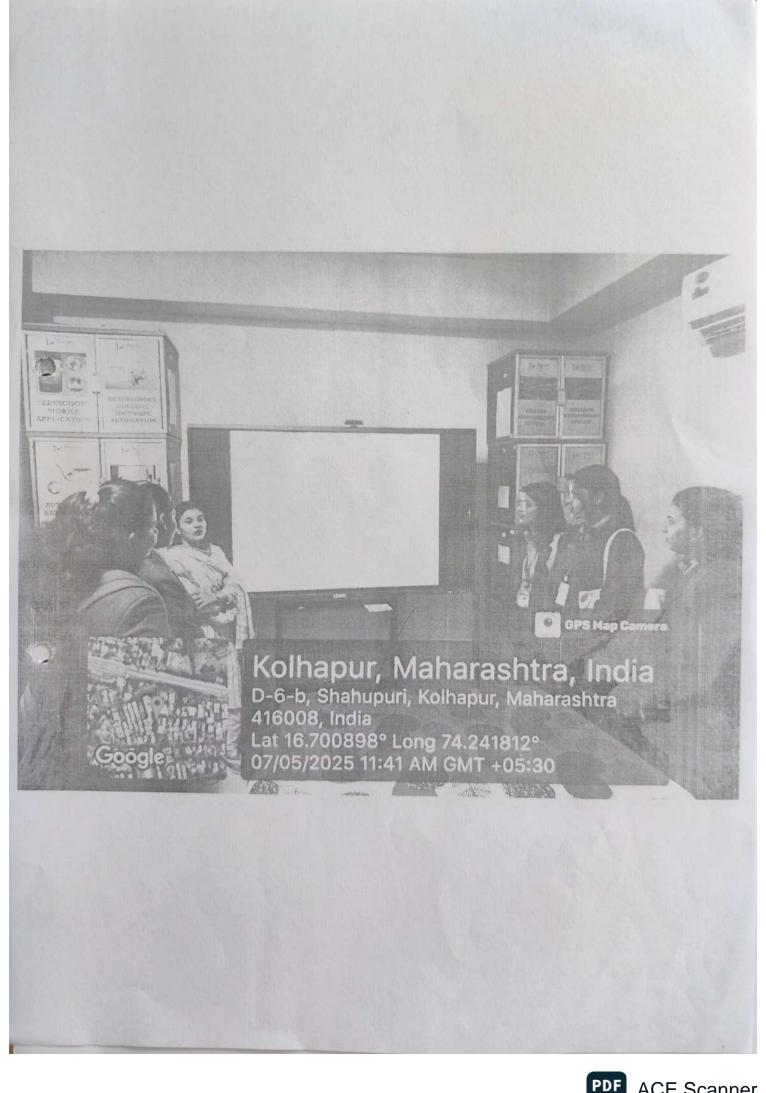
As part of the practical learning and industry exposure initiative, the students of the MBA Department recently undertook an insightful industrial visit to Biyani Technologies, Kolhapur. This visit was organized with the objective of bridging the gap between academic knowledge and real-world business practices. It offered a first-hand experience of how modern organizations operate, how business challenges are addressed, and what professional skills are crucial for succeeding in today's competitive corporate world. The visit turned out to be a highly informative and engaging experience that provided students with a holistic understanding of the workplace environment, expectations from future managers, and the critical competencies required for effective performance in job roles. Biyani Technologies, a well-established name in the IT and business solutions sector, welcomed the MBA students with enthusiasm and hospitality. The company is known for its innovative approaches in technology, software development, and business process solutions, making it an ideal learning ground for management students. The company's leadership team, including HR managers, team leads, and department heads, conducted a detailed session focused on developing managerial skills, soft skills, and technical skills – all of which are key for tackling professional situations effectively.

One of the major takeaways from the visit was the emphasis on managerial skills. The company representatives explained how critical it is for managers to not only understand business operations but also to make strategic decisions under pressure. Real-life case studies from within the organization were shared to illustrate how effective management drives team performance and organizational success.

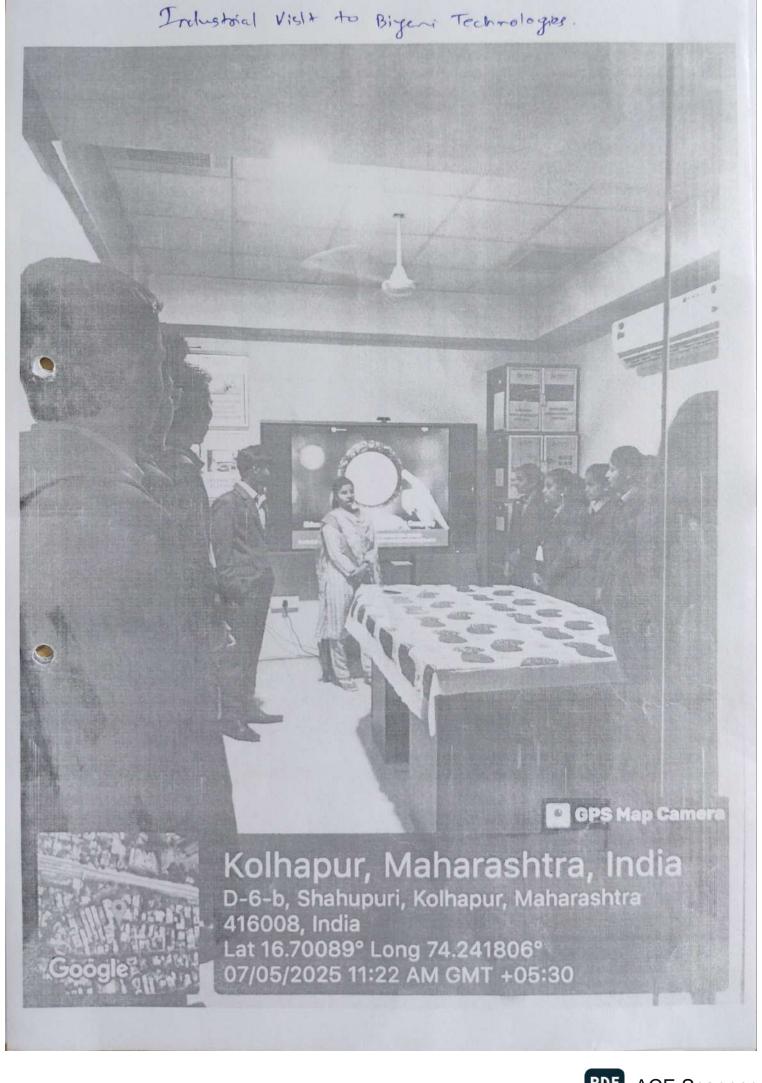
Equally important was the focus on soft skills, which are often overlooked in traditional classroom education but play a significant role in professional success. During the interactive sessions, the team at Biyani Technologies highlighted the value of communication, emotional intelligence, interpersonal skills, adaptability, and critical thinking. In today's globalized business environment, professionals must work in diverse teams, deal with clients from varied cultural backgrounds, and handle stressful situations with calm and clarity. The students were encouraged to develop a positive attitude, active listening skills, and professional etiquette to enhance their workplace effectiveness. The HR team also shared insights into how hiring decisions are influenced not just by technical knowledge, but by a candidate's ability to collaborate, present ideas clearly, and adapt to organizational culture.

On the technical front, the visit offered a comprehensive overview of the tools and technologies currently shaping the business world. While not all MBA students specialize in IT, the need for basic technical literacy was made evident. From project management software to data analytics tools and customer relationship management systems, the students were introduced to various platforms that streamline business processes and decision-making. Students learned about the integration of artificial intelligence in business operations, data-driven decision-making, and the importance of cybersecurity – all of which are becoming core aspects of modern management roles. The industrial visit to Biyani Technologies, Kolhapur, was not just an academic exercise but a transformative experience for the MBA students. It underscored the importance of continuous learning, staying updated with industry trends, and being proactive in skill development. The exposure to real-time corporate environments helped students relate theoretical concepts learned in the classroom to actual business practices, thus enhancing their overall learning experience.















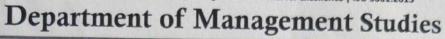
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Event Industrial Visit

Date-07/05/2025

Roll No	Student Name	Sign
1	Prasad Santosh Swar	PUE.
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