MBA I Semester I Question Bank

This section contains the compiled questions for all courses in Semester I of the MBA program. The questions are organized by course code and title, following the structure from the syllabus. Each course includes 10-12 questions drafted based on the last four levels of the Revised Bloom's Taxonomy (Apply, Analyze, Evaluate, Create), with at least 2-3 caselet-based questions per course.

Principles and Practices of Management (DSC37PPM11):

1. Apply Mintzberg's management roles to design a daily routine for a mid-level manager in a manufacturing firm facing production delays.

2. Analyze how Henry Fayol's principles of management can be used to resolve inefficiencies in the organizational structure of a startup company.

3. Evaluate the effectiveness of the contingency approach in addressing leadership challenges during a corporate merger.

4. Create a strategic plan incorporating Management by Objectives (MBO) for a retail business aiming to expand into e-commerce.

5. Analyze the impact of decentralization on decision-making processes in a multinational corporation operating in volatile markets.

6. Evaluate the benefits and limitations of delegation in improving accountability within a project team.

7. Apply the principles of corporate governance to develop a compliance framework for a board of directors in a financial institution.

8. Create ethical guidelines based on Gandhian philosophy for wealth management in a 21st-century tech company.

9. **Caselet-based:** In a small software firm, the CEO notices declining employee morale due to rigid hierarchies. Analyze how applying the human relations approach could improve organizational dynamics.

10. **Caselet-based:** A non-profit organization faces funding shortages and internal conflicts. Evaluate the role of Mintzberg's managerial roles in restructuring the leadership to enhance efficiency.

11. **Caselet-based:** During a supply chain disruption in a logistics company, managers must decide on centralization versus decentralization. Create a decision-making model using contingency theory to resolve this issue.

Organizational Behaviour (DSC37OBE11):

1. Apply Maslow's hierarchy of needs to design a motivation program for entry-level employees in a sales department.

2. Analyze how personality theories, such as Sigmund Freud's, influence conflict resolution in a diverse team setting.

3. Evaluate the effectiveness of transformational leadership in fostering innovation within a creative agency.

4. Create a stress management strategy incorporating work-life balance techniques for executives in a high-pressure consulting firm.

5. Analyze the factors affecting group dynamics in a virtual team and their impact on communication processes.

6. Evaluate the role of organizational culture in resistance to change during a digital transformation initiative.

7. Apply Herzberg's two-factor theory to assess employee satisfaction in a manufacturing plant with high turnover.

8. Create an organizational development intervention using team-building techniques to address interpersonal conflicts.

9. **Caselet-based:** In a marketing team, two members with Type A personalities clash over project deadlines. Analyze how attitude formation and values contribute to this conflict and propose resolutions.

10. **Caselet-based:** A company undergoing restructuring experiences resistance from long-term employees. Evaluate Lewin's change model in overcoming this resistance.

11. **Caselet-based:** During a merger, leadership styles shift from autocratic to democratic. Create a plan to manage the transition using Fiedler's LPC contingency theory.

Legal Aspects of Business (DSC37LAW11):

1. Apply the essentials of a valid contract under the Indian Contract Act, 1872, to negotiate terms in a supplier agreement for a manufacturing firm.

2. Analyze the implications of breach of contract remedies on business relationships in an international trade scenario.

3. Evaluate the role of consumer rights under the Consumer Protection Act, 2019, in resolving disputes involving defective products.

4. Create a compliance checklist for corporate social responsibility (CSR) under the Companies Act, 2013, for a public limited company.

5. Analyze the differences between sale and agreement to sell under the Sale of Goods Act, 1930, in a retail transaction dispute.

6. Evaluate the effectiveness of digital signatures under the Information Technology Act, 2008, in securing e-commerce transactions.

7. Apply intellectual property rights provisions to protect a new product design in a competitive market.

8. Create a policy framework for handling corporate fraud under the Companies Act, 2013.

9. **Caselet-based:** A buyer receives substandard goods from a seller who claims caveat emptor. Analyze exceptions to caveat emptor and recommend legal actions under the Sale of Goods Act.

10. **Caselet-based:** In a company merger, directors fail to disclose conflicts of interest. Evaluate the duties of directors and potential winding-up implications under the Companies Act.

11. **Caselet-based:** An online platform faces a cyber-attack leading to data breach. Create a response plan using penalties and e-governance provisions from the IT Act, 2008.

Managerial Economics (DSC37ECO11):

1. Apply the law of demand to adjust pricing strategies for a new product launch in a competitive market.

2. Analyze how elasticity of demand influences revenue maximization decisions for a service-based industry.

3. Evaluate the impact of monopolistic competition on pricing and output in the smartphone market.

4. Create a demand forecasting model using qualitative techniques for an emerging electric vehicle sector.

5. Analyze cost-output relationships to optimize production in a firm facing rising input costs.

6. Evaluate the effectiveness of fiscal policies in stabilizing economic growth during inflation.

7. Apply concepts of national income measurement to assess a country's economic performance.

8. Create strategies for market entry under oligopoly conditions in the airline industry.

9. **Caselet-based:** A coffee shop experiences a shift in demand due to health trends. Analyze supply determinants and recommend equilibrium adjustments.

10. **Caselet-based:** In a recession, unemployment rises while GDP falls. Evaluate macroeconomic policies to balance growth and inflation.

11. **Caselet-based:** A firm in perfect competition faces falling prices. Create a production function analysis to decide on short-run versus long-run operations.

Financial Accounting for Managers (DSC37ACC11):

1. Apply accounting principles to prepare a balance sheet for a startup company using given transaction data.

2. Analyze the inter-relationships between financial, cost, and management accounting in budgeting decisions.

3. Evaluate the differences between cash flow and fund flow statements in assessing liquidity for a retail business.

4. Create a cost sheet incorporating variance analysis for material and labor in a manufacturing unit.

5. Analyze journal entries and ledger accounts using Tally software for a service firm's operations.

6. Evaluate the role of International Financial Reporting Standards (IFRS) in global financial reporting.

7. Apply elements of cost to control techniques in reducing overheads for a project.

8. Create a funds flow statement to interpret investment decisions in a growing enterprise.

9. **Caselet-based:** A company shows positive net income but negative cash flow. Analyze cash and non-cash transactions to recommend improvements.

10. **Caselet-based:** In a variance report, labor costs exceed standards. Evaluate standard costing techniques to address inefficiencies.

11. **Caselet-based:** A firm prepares financial statements under Schedule VI. Create an interpretation framework for stakeholders during an audit.