

# Vivekanand College, Kolhapur (Empowered Autonomous)

## Department of Management Studies

### Master of Business Administration (MBA-I)

#### SEMESTER-I

Course Title	Principles and Practices of Management
CO1	1. Discuss fundamental principles of management and their applications in business organizations.
CO2	2. Apply the management functions to take appropriate business decisions.
CO3	3. Evaluate relevance and effectiveness of different management theories and practices, in addressing organizational challenges.
CO4	4. Develop solution for real-world business problems using various management theories.

Course Title	Organizational Behaviour
CO1	1. Discuss the various aspects of Organizational Behavior.
CO2	2. Assess the aspects associated with organizational human behavior and its effect on organization.
CO3	3. Apply relevant theories, concepts and models to resolve organizational issues.
CO4	4. Develop the effective behavioural skills.

Course Title	Statistical Methods for Business Decisions
CO1	1. Explain the relevant Methods, Procedures and tools used in the Statistical Methods.
CO2	2. Examine the given business problem using appropriate Statistical Tools.
CO3	3. Apply statistical methods to real-world business data to solve problems.
CO4	4. Solve the given business problem using appropriate Statistical Techniques.

Course Title	Legal Aspects of Business
CO1	1. Discuss the role of legal frameworks in business operations.
CO2	2. Demonstrate the key provisions of business laws and their application in real-world business scenarios.
CO3	3. Evaluate the impact of legal decisions and case law on business operations.
CO4	4. Elaborate on the legal obligations and responsibilities of businesses towards stakeholders.

<b>Course Title</b>	<b>Managerial Economics</b>
CO1	1. Discuss the role of economic concepts and tools in managerial decision-making.
CO2	2. Apply economic theories and principles to solve real-world business problems.
CO3	3. Analyze impact of market structure and macro-economic policies on business activities.
CO4	4. Evaluate the effectiveness of various economic policies and strategies in enhancing performance of economy.

<b>Course Title</b>	<b>Financial Accounting for Managers</b>
CO1	1. Discuss the role of financial accounting in organizational decision-making
CO2	2. Analyze financial data to make informed business decisions.
CO3	3. Apply basic accounting principles and concepts in real world.
CO4	4. Solve financial problems using advanced accounting techniques.

<b>Course Title</b>	<b>IT for Managers</b>
CO1	1. Discuss the fundamental concepts of IT and their significance in modern business management.
CO2	2. Design professional documents, spreadsheets, and presentations using advanced features of Microsoft Word, Excel and PowerPoint to meet specific managerial needs.
CO3	3. Select appropriate productivity improvement tools to enhance team collaboration and communication within the organization.

<b>Course Title</b>	<b>Business Communication</b>
CO1	1. Evaluate different communication techniques and their effectiveness in achieving desired business outcomes
CO2	2. Select appropriate forms of communication to convey messages effectively in various business scenario
CO3	3. Create well-structured business presentations and business letters

## **SEMESTER-II**

<b>Course Title</b>	<b>Business Research Methods</b>
CO1	1. Discuss fundamental principles of Business research and its applications in organizations.
CO2	2. Apply the research aspects to take appropriate business decisions.
CO3	3. Evaluate effectiveness of different research designs and sampling techniques in addressing organizational challenges.
CO4	4. Develop the effective business research plan.

<b>Course Title</b>	<b>Marketing Management</b>
CO1	1. Discuss the various concepts of marketing management.
CO2	2. Assess the various aspects associated with marketing management and its effect on organization.
CO3	3. Apply relevant principles of marketing management to resolve organizational issues.
CO4	4. Develop solution for real-world business problems using various marketing strategies.

<b>Course Title</b>	<b>Human Resource Management</b>
CO1	1. Explain the core functions and processes of human resource management.
CO2	2. Analyze the role of human resource management in supporting organizational goals and addressing workforce challenges.
CO3	3. Assess the effectiveness of strategies used to align employee performance with business objectives.
CO4	4. Solve real-world business problems by applying HRM principles and decision-making tools.

<b>Course Title</b>	<b>Finance Management</b>
CO1	1. Explain the fundamental principles of financial management and their role in achieving organizational objectives.
CO2	2. Analyze the financial performance of an organization using key tools and techniques for decision-making
CO3	3. Evaluate the impact of financial decisions on business operations.
CO4	4. Solve financial problems by integrating theoretical knowledge with practical tools and methodologies.

<b>Course Title</b>	<b>Operations Management</b>
CO1	1. Explain the fundamental principles of operations management and their role in operational decision-making.
CO2	2. Analyze the role of operations management in optimizing processes and enhancing organizational efficiency.
CO3	3. Solve real-world operational problems by applying operations management strategies and decision-making tools.
CO4	4. Develop solutions to address operational challenges in dynamic business environments.

<b>Course Title</b>	<b>Business Analytics</b>
CO1	1. Discuss the role of business analytics in organizational decision.
CO2	2. Analyze organizational data to make informed business decisions.
CO3	3. Apply basic principles and concepts of analytics in real world.
CO4	4. Solve organizational problems using business analytical tools.

<b>Course Title</b>	<b>Advanced Excel</b>
CO1	1. Explain the advanced features and functionalities of Excel and their relevance in data management and analysis.
CO2	2. Apply Excel's advanced capabilities to solve real-world business problems.
CO3	3. Solve the real world business problem using appropriate advanced excel tools.

<b>Course Title</b>	<b>Employability Skills</b>
CO1	1. Evaluate the impact of employability skills on career progression, workplace productivity, and organizational success.
CO2	2. Demonstrate proficiency in presenting ideas, collaborating with teams, and resolving conflicts in simulated professional scenarios.
CO3	3. Solve the real world business problem using appropriate advanced excel tools.