



“जान, विज्ञान आणि सुसंस्कार योग्यता शिक्षण प्रसार” शिक्षणसमिती डॉ. बापूजी साठुंबे

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

Department of Management Studies



Ref. No:

Date: 10/03/2026

Notice

This is to inform You All that a Workshop on “Market to Pocket” has been scheduled for the First-year MBA students. The details are as follows:

- **Day and Date:** Wednesday , 11th March 2026
- **Time:** 10:30 AM to 12:30 Noon
- **Venue:** Classroom no 511
- **Topic:** “Market to Pocket”- Introduction to Share Market and Awareness about Investment in Share Market

Attendance is mandatory for all students of MBA First- year. Ensure that you report on time.

Mr. Viraj V Jadhav

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Activity Report

One-Day Workshop on "Market to Pocket"

11th March 2026

1.	Title	One-Day Workshop on "Market to Pocket"
2.	Date	11 th March 2026
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	Mr. Dhiraj Potadar
6.	Number of Participants	Students-34
		Faculty-3
		Total-37
7.	Objectives of Activity	<ol style="list-style-type: none">1. Fundamental Literacy: To introduce first-year MBA students to the basic mechanics of the Indian stock market, including the roles of SEBI, NSE, and BSE.2. Practical Application: To bridge the gap between classroom financial theories and real-world investment strategies, focusing on "Market to Pocket" wealth creation.3. Risk Awareness: To educate future managers on the importance of fundamental research and the identification of market risks to prevent financial fraud.
8.	Outcomes from Activity	<ol style="list-style-type: none">1. Enhanced Financial Literacy: Students successfully demonstrated an understanding of how to open and operate demat accounts and the difference between primary and secondary markets.2. Analytical Proficiency: Participants gained the ability to perform basic fundamental analysis, moving beyond emotional decision-making to data-driven investing.3. Increased Investor Caution: The cohort showed a marked improvement in their ability to identify high-risk speculative traps and understood the regulatory protections provided by SEBI.
9.	Link of the Activity Uploaded on College Website	

Brief Summary

Report on One-Day Workshop on "Market to Pocket"

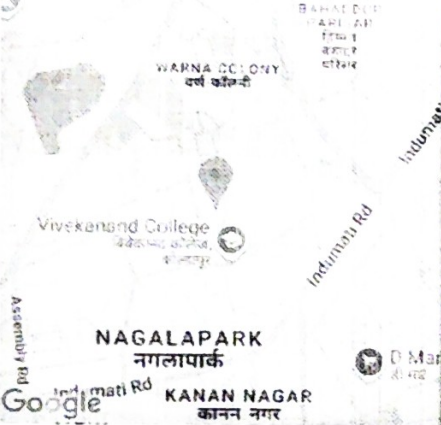
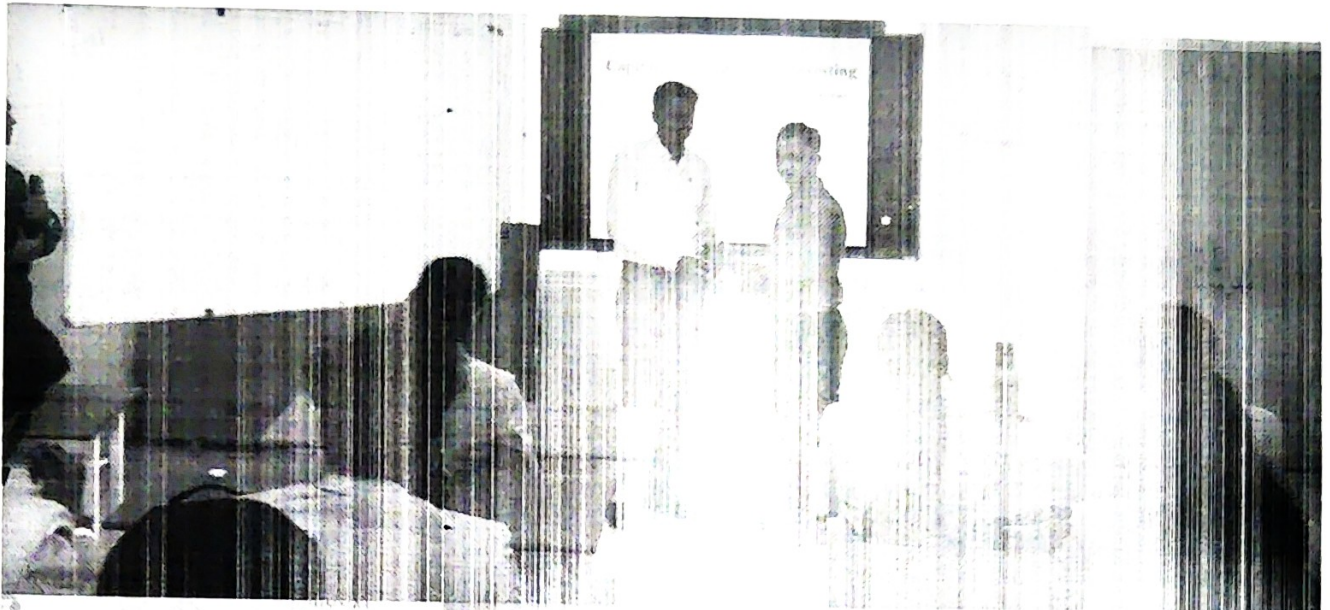
Date: 11th March 2026

Resource Person: Mr. Dhiraj Potadar

On March 11, 2026, the Department of Management Studies organized a highly informative and engaging seminar titled "Market to Pocket" specifically for the MBA First Year students. The session, which focused on providing a comprehensive introduction to the share market and enhancing investor awareness, featured Mr. Dhiraj Potadar as the distinguished resource person. The primary objective of the event was to bridge the gap between academic financial theories and the practical realities of the Indian equity markets, ensuring that the incoming batch of management students develops a robust foundation in financial literacy and wealth management from the very beginning of their professional journey.

Mr. Potadar opened the session by demystifying the complexities of the stock market, shifting the narrative from speculative "gambling" to a disciplined approach to long-term wealth creation. He provided a detailed overview of the Indian financial ecosystem, explaining the regulatory role of SEBI and the operational mechanics of major exchanges like the NSE and BSE. A core theme of his presentation was the "Market to Pocket" philosophy, which emphasizes how individual investors can translate macro-market movements into personal financial growth through strategic asset allocation. By illustrating the power of compounding and the necessity of starting early, he motivated students to view the stock market as a vital tool for achieving future financial independence. The technical segment of the workshop offered students a hands-on look at market analysis. Mr. Potadar demonstrated how to interpret basic price action and the significance of trading volumes in identifying market trends. Beyond the technicalities, a significant portion of the discourse was dedicated to investor safety and awareness. He cautioned the students against common pitfalls, such as falling for "get-rich-quick" schemes or making emotional investment decisions without proper fundamental research. He highlighted the "Red Flags" of fraudulent market activities, empowering the students to conduct their own due diligence before deploying any capital.

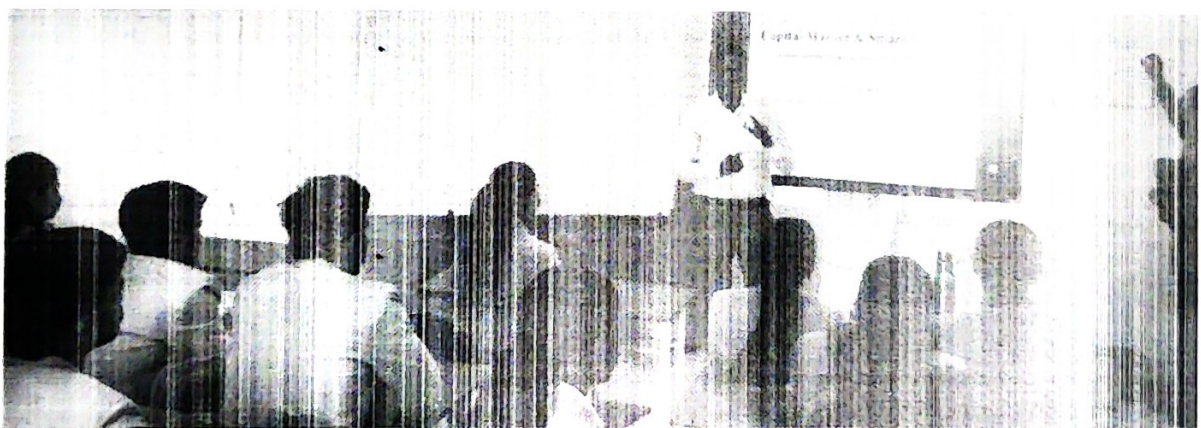
The session concluded with a vibrant and interactive Q&A round, where MBA students inquired about the impact of global economic shifts on Indian indices and explored various career paths within the financial services sector, such as equity research and portfolio management. The event was a resounding success, leaving the participants with a clear understanding of demat operations, the distinction between value investing and day trading, and a newfound confidence in navigating the financial markets. The Department of Management Studies continues to prioritize such industry-led interactions to ensure its students are well-equipped to handle the financial challenges of the corporate world.



Kanapur
Maharashtra
India

32°C
90°F

2026-03-11 (Wed) 10:23



Kanapur
Maharashtra
India

32°C
90°F

2026-03-11 (Wed) 10:24(am)



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M.A.

Secretary
Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Inch. Principal
Dr. S. P. Thorat
M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/

Date : 11th March 2026

To,
Mr. Dhiraj Potadar,
Wealth Manager,
Vision Money Mantra,
Kolhapur.

Subject: Invitation as a resource person for One Day Workshop on stock Market and Awareness of investment for the students of MBA.

Respected Sir,

It is an immense Pleasure to Invite you as an Eminent and Distinguished Resource person on behalf of Department of Management Studies for One Day workshop on **Stock market and Awareness of Investment (Under the Activity name 'Market to Pocket')**. The session is scheduled on **Wednesday, 11th March 2026.**

We hope that you will consider this invitation as our personal request and will depute your expertise and proficiency to all students who will attend this session as participants.

Thanking You.

(Prof. Dr. C B Patil)



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Ref. No. VCK/

Date : 11th March 2026

To,
Mr. Dhiraj Potadar,
Wealth Manager,
Vision Money Mantra,
Kolhapur.

**Subject: Thanking letter for conducting One Day Workshop on stock
Market and Awareness of investment for the students of MBA.**

Respected Sir,

We are writing to express our heartfelt gratitude for accepting our invitation to conduct One Day workshop on **Stock market and Awareness of Investment** (Under the Activity name ' **Market to Pocket** ') The session is scheduled on **Wednesday, 11th March 2026.**

The One Day Seminar was highly engaging, and our students greatly benefited from your insights and experiences. We appreciate the time and effort you took to prepare and deliver the session

Once again, thank you for your participation and support. We look forward to future collaborations and opportunities to work together.

Please accept our sincere appreciation.

(Prof. Dr. C B Patil)



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MBA I (2025-26)



Activity Name: Workshop "Market to Pocket". (Mr. Dhirraj. Potadar)

Roll no	NAME OF STUDENT	SIGN
1	ACHHDA NEHA SHANKARLAL	
2	ADNAIK PRACHI PRATAP	
3	APATE TEJAS SAMBHAJI	<u>Tejas A.</u>
4	AWATE SANIKA SAMBHAJI	<u>Sanika</u>
5	BANDI ANCY RAJU	
6	BHOITE AJAY ARUN	
7	BHOSALE RAJWARDHAN SUBHASH	<u>Rajwardhan</u>
8	BONGALE RITESH MUKUND	<u>Ritesh</u>
9	CHAVAN JAYDEEP CHANDRASHEKHAR	<u>Jaydeep</u>
10	CHOUGULE SHREYA SHARADKUMAR	
11	CHOUGULE VAISHNAVI MAHESH	
12	DHEKALE PRATIKSHA VITTHAL	<u>Dhekale P.V.</u>
13	DHERE AMRUTA JAYWANT	<u>A.J. Dhere</u>
14	DHOLE SRUSHTI PRADEEP	<u>S.Dhole</u>
15	DUBLE PRAJAKTA DADASO	<u>Prajakta</u>
16	EKANDE MANDAR MILIND	
17	ETAVADEKAR ADITI ANIL	
18	GHATAGE VISHWAVARDHAI TANAJIRAO	
19	GOBURE PRASAD RAVISHANKAR	
20	GURAV TANUJA GORAKHANATH	<u>Tanja</u>
21	INGALE SHIVANI MOHAN	
22	INJULKAR AMRUTA PANKAJ	<u>Amrjulkar</u>
23	JADHAV AISHWARYA SANTOSH	
24	JADHAV SAMIKSHA SURYAKANT	<u>Samiksha</u>
25	JAMADAR MIZBA SHABIR	<u>M.S. Jamadar</u>
26	KABBUR KAUSTUBH RAVJNDRA	
27	KAGAWADE YUSUF IQBAL	
28	KAMBLE ANKITA PRADEEP	<u>Ankita</u>
29	KAMBLE PRAJWAL MOHAN	

Roll no	NAME OF STUDENT	
30	KAMBLE YASH DEELIP	<u>Yash Deelip</u>
31	KANGUTKAR HRISHIKESH DASHRATH	
32	KARNIK ADITYA SHAHURAJ	<u>Aditya</u>
33	KESWANI MAHEK SURESH	<u>Mahek</u>
34	KHAMKAR PRADNYA HANMANT	<u>Pradnya</u>
35	KHAVARE MAYURESH SANTOSH	
36	KHOT SHREYA SHIVAJI	<u>Shreya</u>
37	KULKARNI PALLAVI PRASAD	<u>Pallavi</u>
38	KUMTHEKAR ARYA SACHIN	<u>A.S. Kuntekar</u>
39	KUTE VARSHA MAHADEV	<u>Varsha</u>
40	LALWANI ANJALI ANILKUMAR	<u>Anjali</u>
41	LONDHE ROHAN SATAPPA	
42	MANE SHRAVANI JITENDRA	
43	MORE NILESH TANAJI	<u>Nilesh</u>
44	MULLANI SHAHIN MAHAMAD	
45	NADAF ARZOO ALTAF	
46	NIKAM RUTIKA PRASHANT	<u>Rutika</u>
47	PATANGE AKSHAY BABURAO	
48	PATIL DATTATRAY KUNDALIK	
49	PATIL NIRANJAN ASHOK	
50	PATIL SHREYA SANJAY	
51	PATIL SIYA KISHOR	
52	PATIL TANVI MANOHAR	
53	PATIL VAIBHAVI UTTAM	<u>Vaibhavi</u>
54	PATIL VRUSHALI PRAKASH	<u>Vrushali</u>
55	PISAL ADITYA AMAR	
56	RAUT JAID ASLAM	<u>Jaid</u>
57	SALAVI RUTUJA RAMCHANDRA	<u>Rutuja</u>
58	SAWANT PRANALI PRASHANT	<u>Pranali</u>
59	SHIPEKAR VAIBHAVI PANDURANG	<u>Vaibhavi</u>
60	SHITOLE PRANOTI PRAVIN	
61	SINGH ANKITA AJAYKUMAR	<u>Ankita</u>
62	THUKARUL SUMAN ANANT	<u>Suman</u>
63	WADEKAR SIDDHESH SUNIL	<u>Siddhesh</u>