



“ज्ञान, विज्ञान अर्थाणि सुसंस्कार संस्थायाः शिक्षणं प्रस्तातः” शिक्षणसंस्थानं श्री बापूजी साहूजी  
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

# VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

## Department of Management Studies



Ref. No:

Date: 25/09/2025

### Notice

This is to inform You All that a Workshop on “LinkedIn Profile Building” has been scheduled for the Second-year MBA students. The details are as follows:

- **Day and Date:** Monday, 29 September 2025
- **Time:** 10:00 AM to 12:00 Noon
- **Venue:** Classroom no 511
- **Topic:** “LinkedIn Profile & Resume Building”

Attendance is mandatory for all students of MBA Second year. Ensure that you report on time.

*Viraj V. Jadhav*  
Mr. Viraj V. Jadhav

**HEAD**  
**DEPARTMENT OF M. B. A.**  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(EMPOWERED AUTONOMOUS)**

"ज्ञान, विज्ञान अग्निसुसंस्कारयांसाठी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. बापूजी साळुंखे

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

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### Activity Report

## Workshop on "LinkedIn Profile Building"

29th September 2025

1.	<b>Title</b>	Workshop on "LinkedIn Profile Building"
2.	<b>Date</b>	29th September 2025
3.	<b>Organizing Department</b>	MBA
4.	<b>Collaborating Agency</b>	-
5.	<b>Resource Person/s</b>	-
6.	<b>Number of Participants</b>	Students-31
		Faculty-3
		Total-34
7.	<b>Objectives of Activity</b>	<ol style="list-style-type: none"><li>1. To develop professional LinkedIn profiles: To enable participants to create optimized LinkedIn profiles that effectively showcase their skills, experiences, and professional brand while maximizing visibility to recruiters and employers.</li><li>2. To master resume writing skills: To equip participants with techniques for crafting tailored, achievement-focused resumes that align with industry standards and effectively communicate qualifications to potential employers.</li><li>3. To enhance digital personal branding: To provide practical strategies for leveraging online platforms for professional networking, career advancement, and building a strong digital presence in the competitive job market.</li></ol>
8.	<b>Outcomes from Activity</b>	<ol style="list-style-type: none"><li>1. Improved online professional presence: Participants gained comprehensive knowledge of LinkedIn profile optimization, including keyword usage, content structuring, and networking strategies, enabling them to create compelling digital profiles that attract recruiter attention.</li><li>2. Enhanced resume development capabilities: Participants acquired practical skills in resume formatting, content tailoring, achievement quantification, and ATS optimization, empowering them to create effective resumes customized for specific job opportunities.</li><li>3. Career readiness and strategic positioning: Participants developed understanding of contemporary recruitment practices, personal branding techniques, and professional networking strategies, better preparing them to navigate the modern job market and pursue career opportunities confidently.</li></ol>

# Brief Summary

## Report of Workshop on "LinkedIn Profile Building"

**Date:** 29th September 2025

**Resource Person:** Dr. Varad R Bhanage

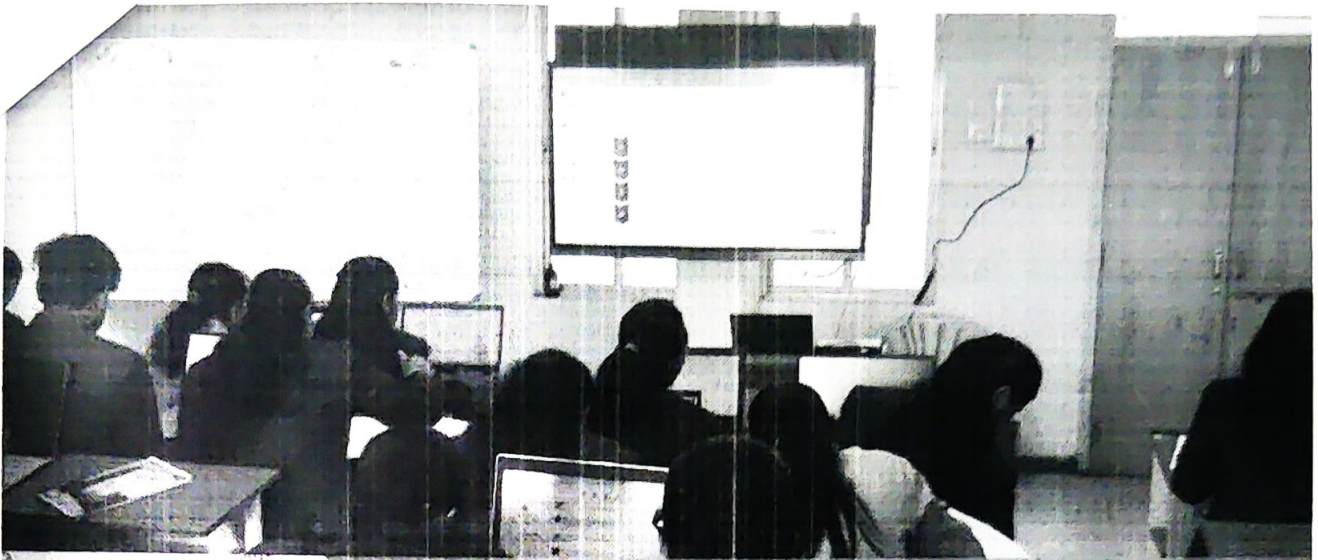
**Topic: Workshop Report: LinkedIn Profile & Resume Building**

The Department of Management successfully organized a comprehensive workshop on "LinkedIn Profile & Resume Building" on 29th September 2025, under the guidance of Mr. Viraj Jadhav, Head of Department. This strategically timed initiative addressed the critical need for students to develop professional digital identities and create effective career documentation in an increasingly competitive job market where first impressions are often made online. The workshop aimed to achieve three primary objectives: educating participants on creating compelling LinkedIn profiles that effectively showcase their skills and maximize visibility to recruiters, developing their ability to craft tailored and achievement-focused resumes aligned with industry standards, and providing practical insights into leveraging digital platforms for networking and personal branding. The session commenced with an in-depth exploration of LinkedIn profile optimization, emphasizing the platform's role as a critical tool for professional networking and career advancement. Participants learned about key profile components, including crafting attention-grabbing headlines that communicate professional identity beyond job titles, writing impactful "About" sections that articulate value propositions and career aspirations, and documenting experiences, achievements, and skills strategically.

The session covered important technical aspects such as keyword optimization for recruiter searches, profile completion strategies to achieve "All-Star" status, and utilizing multimedia elements like project portfolios, certifications, and recommendations to enhance profile credibility. Participants received guidance on building professional networks strategically, engaging with industry content, joining relevant professional groups, and leveraging LinkedIn's job search and company research features effectively. The resume building segment provided comprehensive instruction on creating professional resumes that capture recruiter attention within the critical initial screening period. Participants learned about various resume formats including chronological, functional, and combination styles, understanding when each format is most appropriate based on career stage and industry. The session emphasized the importance of tailoring resumes to specific job descriptions by aligning qualifications with employer requirements and incorporating relevant keywords for Applicant Tracking Systems. Detailed guidance was provided on structuring resume sections effectively, including writing powerful career objectives or professional summaries, quantifying achievements with metrics and results, describing responsibilities using strong action verbs, and presenting educational qualifications, technical skills, and certifications appropriately. Common resume mistakes were highlighted, including excessive length, grammatical errors, irrelevant information, poor formatting, and generic content lacking personalization. Participants engaged in practical exercises, reviewing sample profiles and resumes to identify strengths and areas for improvement, thereby developing critical evaluation skills.

The interactive format encouraged questions and discussions, with participants seeking clarification on specific challenges such as addressing employment gaps, presenting freelance work, showcasing academic projects as professional experience, and balancing technical skills with soft skills presentation. The workshop outcomes were highly positive, with participants gaining practical knowledge of digital professional branding, developing skills to create effective career documentation, and understanding contemporary recruitment practices and employer expectations. Participants expressed appreciation for the actionable guidance provided, recognizing the immediate applicability of the skills learned to their on-going job search and career development efforts. Many participants committed to implementing the recommendations immediately, understanding that a strong LinkedIn presence and well-crafted resume are foundational elements of successful career management. The workshop successfully bridged the gap between academic preparation and professional requirements, equipping students with essential tools for navigating the modern job market.

Link of the Activity Uploaded on College Website	

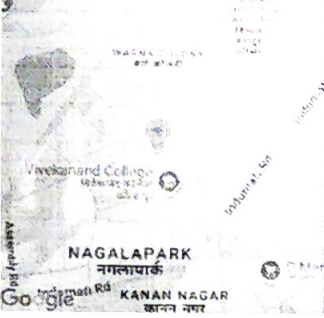


P6704-G8R, Warna Colony, Kolhapur, Maharashtra 416003, India

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India

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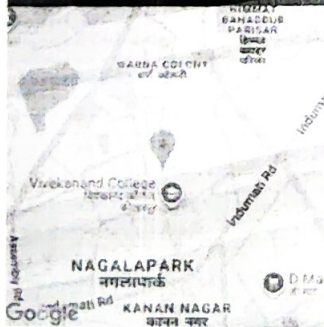


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जान, विज्ञान आणि सुरंस्कार यांसाठी शिक्षण प्रसार - शिक्षणमहर्षी डॉ वापूजी साकुंबे  
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

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Subject- LinkedIn Profile Building & Resume Making Workshop  
Date-29/09/2025

ROLL NO.	NAME	SIGN
1	Jyoti Sanjay Satwekar	Satwekar
2	Manorama Mahesh Powar	MPowar.
3	Firdash sadik khatik	firdesh
4	kunal kiran bhosale	Bhosale
5	pavitra Durgappa Shingade	Shingade
6	yesh sandip patil	Patil
7	Sayali Sanjay Patil	Patil
8	Prachi Nitin Patil	Prachi
9	Snehal Vijaykumar Patil	Patil
10	Pallavi Phantaji Desai	Desai
11	Koushal Kiran Mohik	Mohik
12	Onkar Ramchandra Mandekar	Mandekar
13	Prasanna Prashant Mule	Mule
14	Grandhali Ganesh Bhandari	Bhandari
15	siddhesh mahesh charan	Charan
16	Subreshan Sachin Yadav	Yadav
17	Mrudula Mansing Jadhav	Jadhav
18	Atharv Pandit Khot	Akhot
19	Srushti Anil Patil	Patil
20	Rutuja tatyasaheb Mali	Rmali
21	Aulam Rajkumar Cudd	Cudd
22	Sansip suresh Nayak	Nayak
23	mali vrushali nagrath	nagrath
24	Ujjwala maruti chougule	Uchougule
25	sourabh Ravindra Bhosale	Bhosale
26	Prasad Balwant chavan	Chavan
27	samiksha Anil chavan	Chavan
28	Swati sanjay chougule	Chougule
29	Mahima vikas Sabragode	Sabragode

30	Shalini Ashok Jangid	Shalini Jangid
31	Pooja Pandit sutar	Pooja
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