

**Department of Management Studies**

Activity Report

Poster Presentation Activity

11th March 2026

1.	Title	Poster Presentation Activity
2.	Date	11 th March 2026
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	-
6.	Number of Participants	Students-34
		Faculty-3
		Total-37
7.	Objectives of Activity	<ol style="list-style-type: none"> 1. Analytical Research: To encourage students to conduct deep-dive research into how specific geopolitical events disrupt global trade and industrial value chains. 2. Visual Communication: To develop the ability to synthesize complex economic data and "war-room" scenarios into clear, professional, and impactful visual presentations. 3. Sector-Specific Insight: To help students identify the varying degrees of sensitivity across industries—such as Energy, IT, and Logistics—to Middle Eastern instability.
8.	Outcomes from Activity	<ol style="list-style-type: none"> 1. Critical Thinking Proficiency: Students demonstrated a high level of proficiency in connecting macro-geopolitical shifts to micro-level business costs and profitability. 2. Information Synthesis: The cohort successfully moved beyond headlines to present technical data on "war risk surcharges," freight rate hikes, and input cost inflation. 3. Professional Presentation Skills: Participants showed significant growth in their ability to defend their strategic recommendations during the interactive "Q&A" segment with the judges..
9.	Link of the Activity Uploaded on College Website	

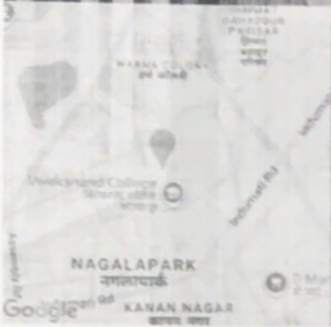


P67Q+G8R, Warna Colony, Kolhapur, Maharashtra 416003, India

Kolhapur
Maharashtra
India

35°C
95°F

2026-03-11(Wed) 01:11(pm)

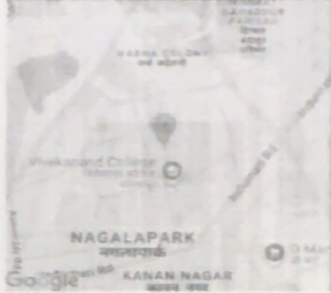


P67Q+G8R, Warna Colony, Kolhapur, Maharashtra 416003, India

Kolhapur
Maharashtra
India

36°C
97°F

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Brief Summary

Report on the Poster Presentation Activity: Geopolitical Contagion & Global Industry Impact

Date: 11th March 2026

On March 11, 2026, the Department of Management Studies organized a specialized Poster Presentation Activity for the MBA First Year cohort, centered on the theme of "Geopolitical Contagion & Global Industry Impact." The primary objective of this academic exercise was to evaluate the students' ability to synthesize complex international news into visual data and strategic business insights, specifically focusing on the multi-sectoral disruptions caused by the escalating Iran-Israel conflict. By requiring students to map out the "ripple effects" of war across various global and domestic industries, the department aimed to bridge the gap between theoretical macroeconomics and the volatile realities of the modern global marketplace. The activity saw students organized into competitive teams, each tasked with conducting a deep-dive analysis of a specific industrial sector and presenting their findings through technically detailed posters. The Energy and Global Oil Markets group provided a compelling visual breakdown of Brent Crude volatility, highlighting the critical role of the Strait of Hormuz as a global maritime chokepoint and its direct correlation to rising domestic fuel prices in India. Simultaneously, the Aviation and Shipping Logistics teams mapped the forced re-routing of international trade, noting a significant surge in "war risk surcharges" and airfreight costs. Other presentations explored the "Digital Front" of the conflict, illustrating how state-sponsored cyberattacks threaten global financial institutions and software delivery centres, while the Pharmaceuticals team analyzed disruptions in the supply of active pharmaceutical ingredients (APIs).

A recurring theme across the presentations was the "domino effect" of input cost inflation, where rising energy prices act as a hidden tax on manufacturing sectors ranging from automobiles to FMCG. Students demonstrated a sophisticated understanding of market behaviour, showcasing charts that reflected the inverse relationship between geopolitical stability and the price of Gold, as investors pivoted away from equities toward safer assets like the US Dollar. Beyond merely identifying risks, many teams proposed strategic resilience measures, such as diversifying supply chains and accelerating investments in renewable energy to mitigate future oil dependencies. The event concluded with a high-level discussion on how global politics dictates local business profitability, successfully transforming a standard classroom requirement into a vivid, data-driven learning experience for the future managers.

"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण पसर" शिक्षणमहर्षी डॉ. बापूजी साळुंके
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

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NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

Department of Management Studies



Ref. No:

Date: 10/03/2026

Notice

This is to Inform you All that a Poster Presentation Activity has been scheduled for the First-year MBA students. The details are as follows:

- **Day and Date:** Wednesday , 11th March 2026
- **Time:** 01:00 PM to 03:00 PM
- **Venue:** Classroom no 511
- **Topic:** Poster Presentation Activity

Attendance is mandatory for all students of MBA First- year. Ensure that you report on time.


Mr. Viraj V Jadhav



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Mr. Viraj V Jadhav



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MBA I (2025-26)



Activity Name: POSTER PRESENTATION ACTIVITY.

Roll no	NAME OF STUDENT	SIGN
1	ACHHDA NEHA SHANKARLAL	
2	ADNAIK PRACHI PRATAP	
3	APATE TEJAS SAMBHAJI	<u>Tejas A.</u>
4	AWATE SANIKA SAMBHAJI	<u>Awate</u>
5	BANDI ANCY RAJU	
6	BHOITE AJAY ARUN	
7	BHOSALE RAJVARDHAN SUBHASH	<u>Pravle</u>
8	BONGALE RITESH MUKUND	<u>Ritesh</u>
9	CHAVAN JAYDEEP CHANDRASHEKHAR	<u>Jaydeep</u>
10	CHOUGULE SHREYA SHARADKUMAR	
11	CHOUGULE VAISHNAVI MAHESH	
12	DHEKALE PRATIKSHA VITTHAL	<u>Dhekalet</u>
13	DHERE AMRUTA JAYWANT	<u>A.J.Dhere</u>
14	DHOLE SRUSHTI PRADEEP	<u>S.Dhole</u>
15	DUBLE PRAJAKTA DADASO	<u>Prajakta</u>
16	EKANDE MANDAR MILIND	
17	ETAVADEKAR ADITI ANIL	
18	GHATAGE VISHWAVARDHAI TANAJIRAO	
19	GOBURE PRASAD RAVISHANKAR	
20	GURAV TANUJA GORAKHANATH	<u>Tanja</u>
21	INGALE SHIVANI MOHAN	
22	INJULKAR AMRUTA PANKAJ	<u>Amrulkar</u>
23	JADHAV AISHWARYA SANTOSH	
24	JADHAV SAMIKSHA SURYAKANT	<u>Sadhat</u>
25	JAMADAR MIZBA SHABIR	<u>M.S. Jamadar</u>
26	KABBUR KAUSTUBH RAVINDRA	
27	KAGAWADE YUSUF IQBAL	
28	KAMBLE ANKITA PRADEEP	<u>Akamble</u>
29	KAMBLE PRAJWAL MOHAN	

Roll no	NAME OF STUDENT	
30	KAMBLE YASH DEELIP	<u>Yash Kamble</u>
31	KANGUTKAR HRISHIKESH DASHRATH	
32	KARNIK ADITYA SHAHURAJ	<u>Aditya</u>
33	KESWANI MAHEK SURESH	<u>Mahek</u>
34	KHAMKAR PRADNYA HANMANT	<u>Pradnya</u>
35	KHAVARE MAYURESH SANTOSH	
36	KHOT SHREYA SHIVAJI	<u>Shreya</u>
37	KULKARNI PALLAVI PRASAD	<u>Pallavi</u>
38	KUMTHEKAR ARYA SACHIN	<u>A. S. Kumthekar</u>
39	KUTE VARSHA MAHADEV	<u>Varsha</u>
40	LALWANI ANJALI ANILKUMAR	<u>Anjali</u>
41	LONDHE ROHAN SATAPPA	
42	MANE SHRAVANI JITENDRA	
43	MORE NILESH TANAJI	<u>Nilesh</u>
44	MULLANI SHAHIN MAHAMAD	
45	NADAF ARZOO ALTAF	
46	NIKAM RUTIKA PRASHANT	<u>Rutika</u>
47	PATANGE AKSHAY BABURAO	
48	PATIL DATTATRAY KUNDALIK	
49	PATIL NIRANJAN ASHOK	
50	PATIL SHREYA SANJAY	
51	PATIL SIYA KISHOR	
52	PATIL TANVI MANOHAR	
53	PATIL VAIBHAVI UTTAM	<u>Ut</u>
54	PATIL VRUSHALI PRAKASH	<u>Vrushali</u>
55	PISAL ADITYA AMAR	
56	RAUT JAID ASLAM	<u>Raut</u>
57	SALAVI RUTUJA RAMCHANDRA	<u>Rutavi</u>
58	SAWANT PRANALI PRASHANT	<u>Pr</u>
59	SHIPEKAR VAIBHAVI PANDURANG	<u>Vhipekar</u>
60	SHITOLE PRANOTI PRAVIN	
61	SINGH ANKITA AJAYKUMAR	<u>Singh</u>
62	THUKARUL SUMAN ANANT	<u>Suman</u>
63	WADEKAR SIDDHESH SUNIL	<u>Wadekar</u>