



"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. बापूजी साठुंबे  
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

# VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

## Department of Management Studies



Ref.No:

Date: 07/10/25

### Notice

This is to inform you that a Management Activity has been scheduled for the MBA Ist Year students. The details are as follows:

- **Day and Date:** Saturday, 11/10/2025
- **Time:** 10.30 am
- **Venue:** Room No.510
- **Topic/Theme:** Movie Based Teaching Learning

Attendance is mandatory for all students. Ensure that you report on time.

*Viraj V. Jadhav*  
Mr. Viraj V. Jadhav

**HEAD**  
**DEPARTMENT OF M. B. A.**  
VIVEKANAND COLLEGE, KOLHAPUR  
(EMPOWERED AUTONOMOUS)



"ज्ञान, विज्ञान आणि सुसंस्कारासाठी शिक्षण प्रसार" - शिक्षणमार्गची ही कापूची माळुंगे

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### Activity Report

### Movie Based Teaching-Learning

11th October 2025

1.	<b>Title</b>	Movie Based Teaching-Learning
2.	<b>Date</b>	11th October 2025
3.	<b>Organizing Department</b>	MBA
4.	<b>Collaborating Agency</b>	-
5.	<b>Resource Person/s</b>	-
6.	<b>Number of Participants</b>	Students- 19
		Faculty- 5
		Total- 24
7.	<b>Objectives of Activity</b>	<ol style="list-style-type: none"><li>1. To enhance conceptual understanding by using movie scenes, narratives, and characters to illustrate theoretical concepts in an engaging manner.</li><li>2. To develop critical thinking and analytical skills by encouraging students to interpret, evaluate, and discuss cinematic representations of real-world situations.</li><li>3. To promote learner engagement and motivation through the use of audio visual storytelling that supports diverse learning styles.</li></ol>
8.	<b>Outcomes from Activity</b>	<ol style="list-style-type: none"><li>1. Students will be able to analyse and relate key concepts from the curriculum to specific scenes, events, or characters in the selected movie.</li><li>2. Students will demonstrate improved critical reasoning by identifying underlying themes, assumptions, and messages conveyed in the film.</li><li>3. Students will apply lessons learned from the movie to real-life contexts or case-based scenarios, showing deeper understanding and practical insight.</li></ol>
9.	<b>Link of the Activity Uploaded on College Website</b>	

# Brief Summary

## Report on Movie Based Teaching-Learning

**Date:** 11th October 2025

**Topic:** Movie Based Teaching-Learning

The Department of Management Studies (MBA) organized a Movie-Based Teaching-Learning activity with the objective of enhancing student engagement and strengthening their understanding of core managerial concepts through a visually rich and experiential medium. Movies, as a pedagogical tool, provide a dynamic platform for illustrating complex theories in leadership, strategy, communication, human behavior, and ethics. This initiative was designed not only to break away from traditional lecture-based learning but also to promote reflective thinking by allowing students to connect academic concepts with real-world managerial situations depicted in the film.

The primary objective of the activity was to deepen conceptual clarity by using selected movie scenes to demonstrate how management principles operate within practical and often challenging contexts. Through cinematic storytelling, students observed leadership styles, decision-making patterns, team dynamics, conflict resolution, and ethical dilemmas, providing a relatable and memorable learning experience. A second objective was to cultivate critical thinking and analytical abilities. Students were encouraged to interpret character behaviours, evaluate organizational challenges, and analyse strategic decisions made throughout the movie. These discussions promoted higher-order thinking and improved students' ability to evaluate managerial issues from multiple perspectives. Additionally, the activity aimed to enhance motivation and participation by offering an interactive, enjoyable, and learner-centered approach to teaching.

The outcomes of the activity demonstrated significant academic and practical value. Students were able to critically analyze a wide range of managerial issues presented in the movie, demonstrating an ability to link on-screen events with concepts learned in their MBA curriculum. They exhibited improved problem-solving and decision-making skills as they interpreted character actions and assessed the effectiveness of various management strategies portrayed in the film. Furthermore, students effectively applied theoretical concepts to real-life business scenarios. By drawing parallels between movie situations and workplace contexts, they demonstrated a strong understanding of how management theories translate into practical action.

Overall, the Movie-Based Teaching-Learning approach proved to be an engaging and impactful methodology for MBA students. It successfully bridged the gap between theory and application, fostered meaningful classroom discussions, and enhanced students' analytical and reflective capabilities. The department plans to continue integrating such innovative pedagogical practices to enrich the learning experience and better prepare students for the dynamic challenges of the managerial world.



**Kolhapur, Maharashtra, India** 🇮🇳  
P67q+g8r, Warna Colony, Kolhapur, Maharashtra 416003, India  
Lat 16.713797° Long 74.238194°  
11/10/2025 10:40 AM GMT +05:30



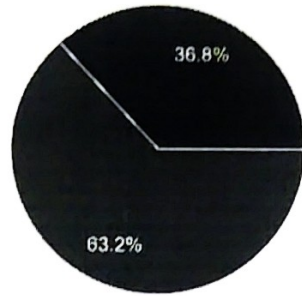
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# Feedback Analysis: Movie Based Teaching-Learning

Date:11/10/2025

The movie helped me understand the qualities of an entrepreneur.

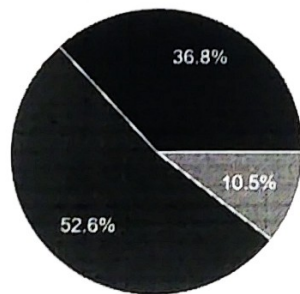
19 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The activity improved my understanding of Business Management functions.

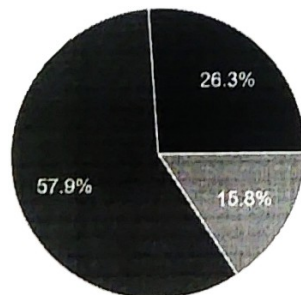
19 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

I could relate scenes from the movie to real-life business and startup challenges.

19 responses

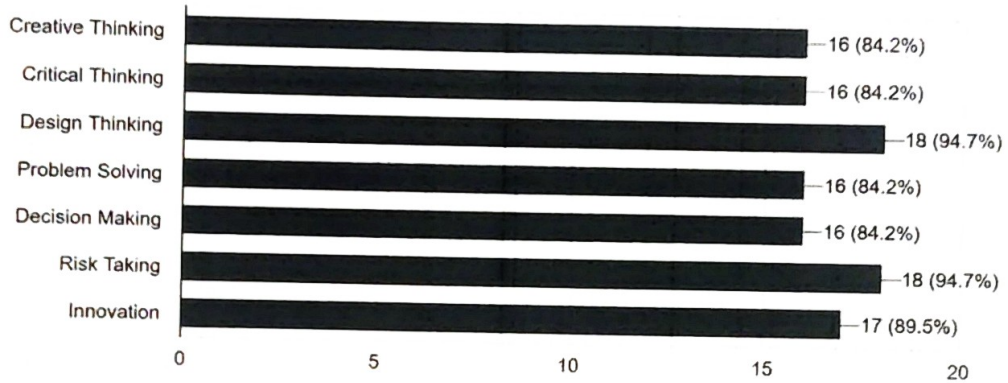


- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

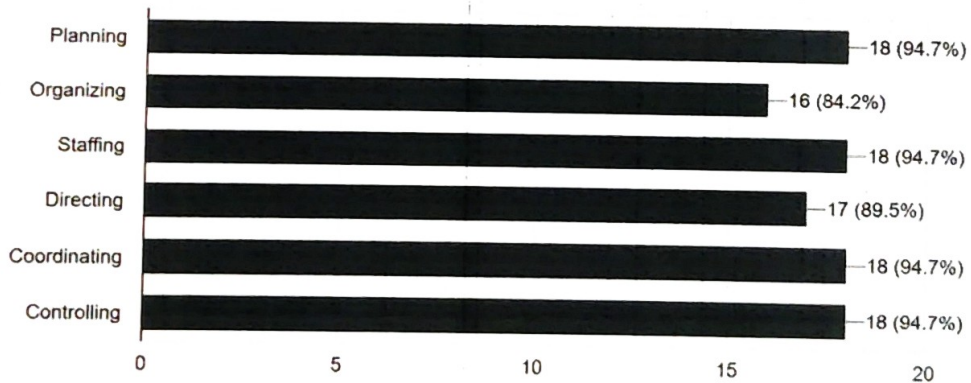
Overall, the movie-based learning approach was engaging and informative.  
19 responses



Entrepreneurship Concepts (Select all that you could identify in the movie)  
19 responses

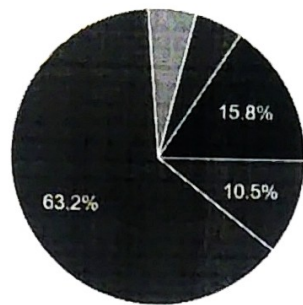


Business Management Functions (Select all that you could identify in the movie)  
19 responses



The movie effectively demonstrated creativity, innovation, and risk-taking.

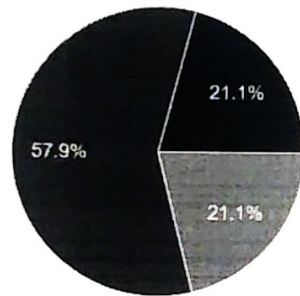
19 responses



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

This activity helped me think more critically and analytically.

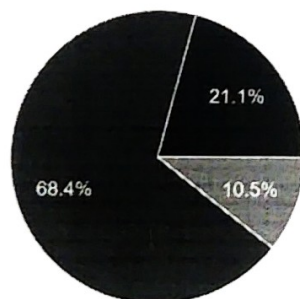
19 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

The discussion after the movie enhanced my learning experience.

19 responses



- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Suggestions for improving such movie-based learning activities in the future:

19 responses

None

1. Clear learning objectives: Define specific learning goals and outcomes

Clear learning objectives define specific learning goals and outcomes.

2. Clear learning objectives: Define specific learning goals and outcomes.

There is very nice session

Learn about how to think different way

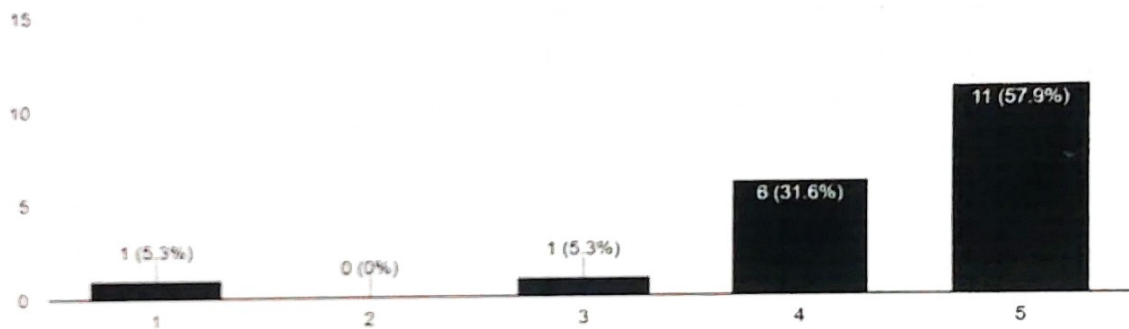
This movie is very best , that movie is helpful In educational life because that type movie build students confidence level and improving business management skill, and also developed entrepreneurship skills, innovative ideas and inventions techniques and business startup ideas also.

Nothing Changes

Organizing

Rate your overall experience of the activity: ★ ★ ★ ★ ★ (1 = Poor, 5 = Excellent)

19 responses



What qualities of Dadasaheb Phalke do you find most admirable as an entrepreneur?

19 responses

Risk taking

hard working

Working hard and decision making

working hard and and deci

Innovative

Being passionate

Risk taking, Decision making,problem solving

Facing every difficulty

What key lesson about management or entrepreneurship did you learn from this activity?

19 responses

Design Thinking

Strongly work

Directing and proper business startup

Storgly work

proper business startup and success

Taking risks ,problem solving and believe in yourself

Be focus on goal

Critical thinking, creative innovation

Which scene or moment from the movie inspired you the most and why?

19 responses

The Filmmaking Process: The scene where

Phalke's team rehearses and films the mythological story of Raja Harishchandra, highlighting the challenges of filmmaking in the early 20th century.

Creative thinking

Business management

Planning the staff selection

Business Management

planing and staffing sections

His Wife Saraswati was supporting his dream through her own technical skills in editing and encouraging him when things were tough.

How did the movie help you understand entrepreneurship and business management better?

19 responses

Proper planning

Organizing

Creative thinking

Organization

creative thinking

After seeing a Western motion picture, Phalke develops a clear vision for Indian cinema industry at a time when the concept was completely unknown in the country. This shows the strategic thinking.

Self control and coordination and decision making power

Adaptability, creatical thinking