



"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" - शिक्षणमार्थी डॉ. बापूजी साळुंके
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

Department of Management Studies



Ref.No:

Date: 06/10/25

Notice

This is to inform you that an Activity has been scheduled for the MBA Ist Year student. The details are as follows:

- **Day and Date:** Thursday, 09/10/2025
- **Time:** 11.00 am
- **Venue:** Room No. 511
- **Topic/Theme:** Invest your Capital

Attendance is mandatory for all students. Ensure that you report on time.

Mr. Viraj V. Jadhav

HEAD
DEPARTMENT OF M. B. A.
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

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Activity Report Invest Your Capital 10th October 2025

1.	Title	Invest Your Capital
2.	Date	09 th October 2025
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	-
6.	Number of Participants	Students: 30
		Faculties: 03
		Total: 33
7.	Objectives of Activity	<ol style="list-style-type: none">1. To help students understand the fundamentals of capital investment and financial decision-making through practical application.2. To develop analytical and strategic thinking skills by simulating real-life business investment scenarios.3. To encourage students to evaluate risk, return, and resource allocation while making investment decisions.
8.	Outcomes from Activity	<ol style="list-style-type: none">1. Students gained practical insight into how investment decisions impact business growth and profitability.2. The activity enhanced students' ability to analyse financial data and make informed, strategic investment choices.3. Participants developed a better understanding of risk management, portfolio diversification, and the importance of financial planning in business.
9.	Link of the Activity Uploaded on College Website	

Brief Summary

Report on “Invest Your Capital” Activity Conducted by MBA Department

On **10th October 2025**, the **MBA Department** organized an engaging and insightful activity titled “**Invest Your Capital**” for the MBA First-Year students. The primary objective of this activity was to help students understand the fundamentals of capital investment and financial decision-making through practical learning experiences. The session aimed to develop analytical thinking, strategic planning, and risk evaluation skills—key competencies required in the field of business management.

During the activity, students were divided into groups and provided with a hypothetical amount of capital to invest in various business opportunities. Each team had to analyze potential risks and returns, make strategic investment choices, and present their rationale behind the decisions. The activity simulated a real-world business environment where students were required to think critically, assess market conditions, and align their investments with financial goals. It also helped them understand how fluctuations in markets, competition, and consumer behavior can influence business profitability.

Throughout the session, faculty members guided the participants in applying key financial concepts such as return on investment (ROI), diversification, and capital budgeting. Students demonstrated creativity and analytical ability in selecting sectors like manufacturing, services, and technology for their investments. They also engaged in healthy discussions and defended their strategies with logical reasoning, which enhanced their confidence and communication skills.

The activity successfully met its objectives by enabling students to apply theoretical knowledge in a practical context. They gained valuable insights into investment strategies, portfolio diversification, and the impact of financial decisions on business growth. The interactive nature of the event encouraged active participation, teamwork, and innovative thinking. Overall, the “**Invest Your Capital**” activity proved to be a highly effective experiential learning exercise that strengthened students’ understanding of finance, decision-making, and strategic management from a real-world business perspective.

PHOTOS

