



ज्ञान, विज्ञान आणि सुरंग-कार्यासाठी शिक्षण प्रसार - शिक्षणमार्गी डॉ बापूजी सावुंके

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

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Department of Management Studies

Activity Report

Guest Lecture on Behalf of "National Consumer's Day"

30th December 2025

1.	Title	Guest Lecture on behalf of "National Consumer's Day".
2.	Date	30 th December 2025
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	Adv. P. S. Kulkarni
6.	Number of Participants	Students: 21
		Faculties: 4
		Total: 25
7.	Objectives of Activity	<ol style="list-style-type: none">1. To enhance students' understanding of consumer rights and protection mechanisms through expert insights on legal frameworks and dispute resolution processes.2. To develop awareness about Intellectual Property Rights (IPR) and their relevance in contemporary business management practices.3. To foster critical thinking skills by examining real-world cases of consumer grievances and IPR violations.
8.	Outcomes from Activity	<ol style="list-style-type: none">1. Knowledge Application: Students can identify and apply Consumer Protection Act and IPR provisions to analyse business situations.2. Professional Competency: Students demonstrate ability to advise businesses on consumer rights and intellectual property compliance requirements.3. Ethical Awareness: Students exhibit sensitivity toward consumer welfare and commitment to fair business practices in their future managerial roles.
9.	Link of the Activity Uploaded on College Website	

Brief Summary

Guest Lecture on "National Consumer Day"

Organized by: Department of Management Studies

Date: 30th December 2025

Resource Person: Adv. P. S. Kulkarni

Coordinator: Mr. Viraj V Jadhav (HOD)

Participants: First Year MBA Students

The Department of Management Studies successfully organized a guest lecture on the occasion of National Consumer Day on 30th December 2025, under the expert guidance of Mr. Viraj Jadhav, Head of Department. The event featured Adv. P. S. Kulkarni, an eminent legal practitioner, as the resource person who delivered an enlightening session on Consumer Protection and Intellectual Property Rights (IPR) for first-year MBA students. National Consumer Day, celebrated annually on 24th December, commemorates the enactment of the Consumer Protection Act and serves as a reminder of the fundamental rights of consumers in India. This guest lecture was strategically designed to educate future business managers about their critical responsibilities toward consumer welfare, legal compliance, and ethical business practices. The primary objective of this session was to enhance students' understanding of consumer rights and protection mechanisms through expert insights on legal frameworks, regulatory systems, and dispute resolution processes that govern consumer-business relationships in contemporary India.

Additionally, the lecture aimed to develop comprehensive awareness about Intellectual Property Rights and their increasing relevance in modern business management practices, particularly in the context of innovation, brand protection, and competitive advantage. The session also sought to foster critical thinking skills among students by encouraging them to examine real-world cases of consumer grievances and IPR violations, thereby bridging the gap between theoretical knowledge and practical business applications. Adv. P. S. Kulkarni commenced the session with a comprehensive overview of the Consumer Protection Act 2019, highlighting the significant amendments and improvements over the previous legislation, and explaining how the Act empowers consumers while establishing clear responsibilities for businesses and service providers. He elaborated on the six fundamental consumer rights including the right to safety, right to be informed, right to choose, right to be heard, right to seek redressal, and right to consumer education, emphasizing how these rights form the foundation of fair trade practices. The discussion extended to the three-tier consumer dispute redressal mechanism comprising District Consumer Disputes Redressal Commissions, State Consumer Disputes Redressal Commissions, and the National Consumer Disputes Redressal Commission, explaining the jurisdiction, procedures, and monetary limits applicable at each level. Adv. Kulkarni then transitioned to the topic of Intellectual Property Rights, providing students with valuable insights into patents, trademarks, copyrights, and trade secrets, and explaining their strategic importance in protecting business innovations, brand identity, and creative works in an increasingly competitive global marketplace. He discussed the intersection of consumer protection and IPR, illustrating how counterfeit products, trademark infringements, and misleading advertisements not only violate intellectual property laws but also compromise consumer safety and trust. The resource person enriched the session with numerous case studies and real-world examples of consumer grievances ranging from defective products and deficient services to unfair trade practices and misleading advertisements, helping students understand the practical implications of legal provisions. He also shared insights on recent landmark judgments and evolving jurisprudence in consumer protection and IPR, enabling students to appreciate the dynamic nature of these legal domains.

The session successfully achieved its intended learning outcomes as students developed the ability to identify and apply relevant provisions of the Consumer Protection Act and IPR laws to analyze business situations and propose appropriate solutions. They demonstrated enhanced professional competency in understanding compliance requirements and exhibited heightened ethical awareness regarding their future responsibilities as managers to uphold consumer welfare and respect intellectual property rights. The Department of Management Studies extends sincere gratitude to Adv. P. S. Kulkarni for sharing his invaluable expertise and practical insights, and to Mr. Viraj Jadhav for his exemplary guidance in organizing this impactful educational initiative. The guest lecture proved to be an enriching learning experience that equipped first-year MBA students with essential legal knowledge and ethical perspectives crucial for their development as responsible business leaders committed to fair practices, consumer protection, and innovation-driven growth in their future professional careers.



P67Q+G8R, Wama Colony, Kolhapur, Maharashtra 416003, India

Kolhapur
Maharashtra
India

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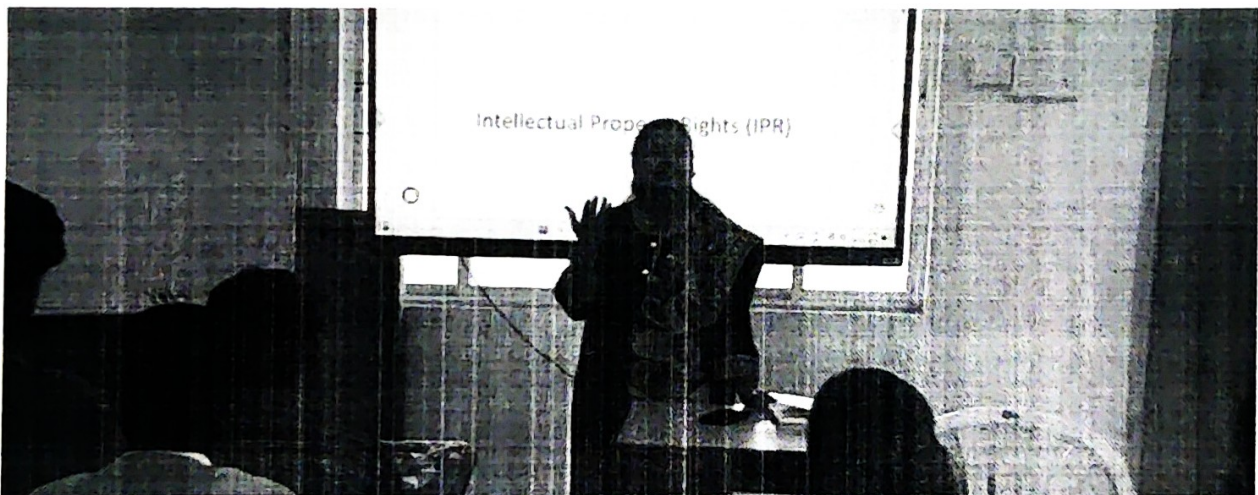
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Department of Management Studies



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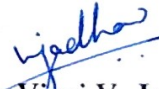
Date:29/12/2025

Notice

On the occasion of “**National Consumer Day**”, the Department of Management Studies has organized a Guest Lecture for the students of MBA I. The details are as follows:

- **Day and Date:** Tuesday, 30/12/2025
- **Time:** 12.30pm
- **Venue:** Room No:511
- **Resource Person/Company:** Adv. P.S.Kulkarni

Attendance is mandatory for all students of MBA I. Ensure that you report on time.


Mr. Viraj V. Jadhav

HEAD
DEPARTMENT OF M. B. A.
VIVEKANAND COLLEGE, KOLHAPUR
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MLA

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M.A.

Secretary
Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Incharge. Principal
Prof.(Dr.) Sanjay Thorat
M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/

Date : 29/12/2025

To,
Mrs. Pooja Kulkarni,
Advocate,
Kolhapur

Subject: Invitation as a resource person for Guest Lecture on "National Consumer's Day".

Respected Sir,

It is an immense pleasure to invite you as an eminent and distinguished resource person on behalf of Department of Management Studies (MBA & BBA) for Guest Lecture on "National Consumer's Day". The session is scheduled on **Tuesday, 30/12/2025**.

We hope that you will consider this invitation as our personal request and will depute your expertise and proficiency to all students who will attend this session as participants.

Thanking You.



P. Kulkarni

Received.

Yours Sincerely,

v.jadhav
Mr. V. J. Jadhav
HEAD

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Prin.Mrs. Shubhangi Gawade
M.Sc., B.Ed.

Inch. Principal
Dr. S. P. Thorat
M.Sc., M.Phil., Ph.D.

Ref. No. VCK/

Date : 30/12/2025

To,
Mrs. Pooja Kulkarni,
Advocate,
Kolhapur

Subject: Thanking letter for conducting a resource person for Guest Lecture
On "National Consumer's Day".

Respected Sir,

We are writing to express our heartfelt gratitude for accepting our invitation to conduct Guest Lecture On "National Consumer's Day". The session is scheduled on **Tuesday, 30/12/2025.**

The workshop was highly engaging, and our students greatly benefited from your insights and experiences. We appreciate the time and effort you took to prepare and deliver the session

Once again, thank you for your participation and support. We look forward to future collaborations and opportunities to work together.

Please accept our sincere appreciation.

P. Kulkarni

Received.



Yours Sincerely,

V. V. Jadhav
Mr. V. V. Jadhav
HEAD

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