



'ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार' - शिक्षणमहर्षी डॉ. बापूजी साळुंखे  
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

# VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

## Department of Management Studies



Ref.No:

Date: 22/12/25

### Notice

This is to inform you that Guest Lecture has been scheduled for the MBA students. The details are as follows:

- **Topic/Theme:** Practical Economics for Young Managers
- **Day and Date:** Tuesday, 23/12/2025
- **Time:** 11.00 am
- **Venue:** Room No. 511

Attendance is mandatory for all students. Ensure that you report on time.

*vjadhav.*  
Mr. Viraj V. Jadhav

**HEAD**  
**DEPARTMENT OF M. B. A.**  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(EMPOWERED AUTONOMOUS)**



"ज्ञान, विज्ञान आणि सुसंस्कार यांच्या विविध परंपरा" - शिक्षणमार्गी वरं कापूनी माळुंठी  
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## Department of Management Studies

Date: 22/12/2025

To,  
The Principal  
Vivekanand College, Kolhapur

**Subject:** Request to conduct Guest Lecture on “**Practical Economics for Young Managers**” for MBA on Tuesday, 23<sup>rd</sup> December 2025.

Respected Sir,

The Department of Management Studies has organized Guest Lecture on “**Practical Economics for Young Managers**” for MBA on Tuesday, 23<sup>rd</sup> December 2025. The approximate budget of the activity including resource person’s remuneration for the event is rupees one thousand five hundred only. The purpose of this activity is to orient the students with practical concepts of Economics in the business world for decision making.

We request your kind permission to conduct the above-mentioned activity.

Thanking You.

Regards,

Yours Sincerely,

*vijaethas*

Mr. V. V. Jadhav

HEAD  
DEPARTMENT OF M. B. A.  
VIVEKANAND COLLEGE, KOLHAPUR  
(EMPOWERED AUTONOMOUS)

Allowed  
bsharot

22-12-2025



"ज्ञान, विज्ञान आणि सुसंस्कारांच्यासाठी शिक्षण प्रसार" शिक्षणग्रहणी डॉ. बापूजी साठुंबे  
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## Department of Management Studies

### Activity Report "Practical Economics for Young Managers" 23<sup>rd</sup> December 2025

1.	<b>Title</b>	Practical Economics for Young Managers
2.	<b>Date</b>	23 <sup>rd</sup> December 2025
3.	<b>Organizing Department</b>	MBA
4.	<b>Collaborating Agency</b>	Modern Computers
5.	<b>Resource Person/s</b>	Mr. Manish Alvekar
6.	<b>Number of Participants</b>	Students: 21
		Faculties: 03
		Total: 24
7.	<b>Objectives of Activity</b>	<ol style="list-style-type: none"><li>1. To enable MBA students to apply core economic principles (supply-demand dynamics, elasticity, opportunity cost, and market structures) to real-world managerial decision-making scenarios they will encounter in their early career roles.</li><li>2. To develop students' ability to Analyze macroeconomic indicators and trends (inflation, interest rates, GDP growth, exchange rates) and assess their implications for business strategy, operations, and financial planning.</li><li>3. To enhance students' skills in evaluating the economic impact of managerial decisions on stakeholders, including cost-benefit analysis, pricing strategies, resource allocation, and competitive positioning in various market conditions</li></ol>
8.	<b>Outcomes from Activity</b>	<ol style="list-style-type: none"><li>1. Students will demonstrate the ability to interpret economic data and forecasts to make informed business recommendations, evidenced through case analysis presentations where they justify strategic decisions using economic reasoning.</li><li>2. Students will successfully apply marginal analysis and break-even calculations to optimize production, pricing, and investment decisions in simulated business scenarios, achieving profitability targets within given constraints.</li><li>3. Students will articulate how changes in economic conditions (such as recession, inflation, or policy changes) affect different industries and business models, and propose adaptive strategies that show understanding of both microeconomic and macroeconomic factors.</li></ol>
9.	<b>Link of the Activity Uploaded on College Website</b>	

# Brief Summary

## **Guest Lecture on "Practical Economics for Young Managers"**

**Date:** December 23, 2025

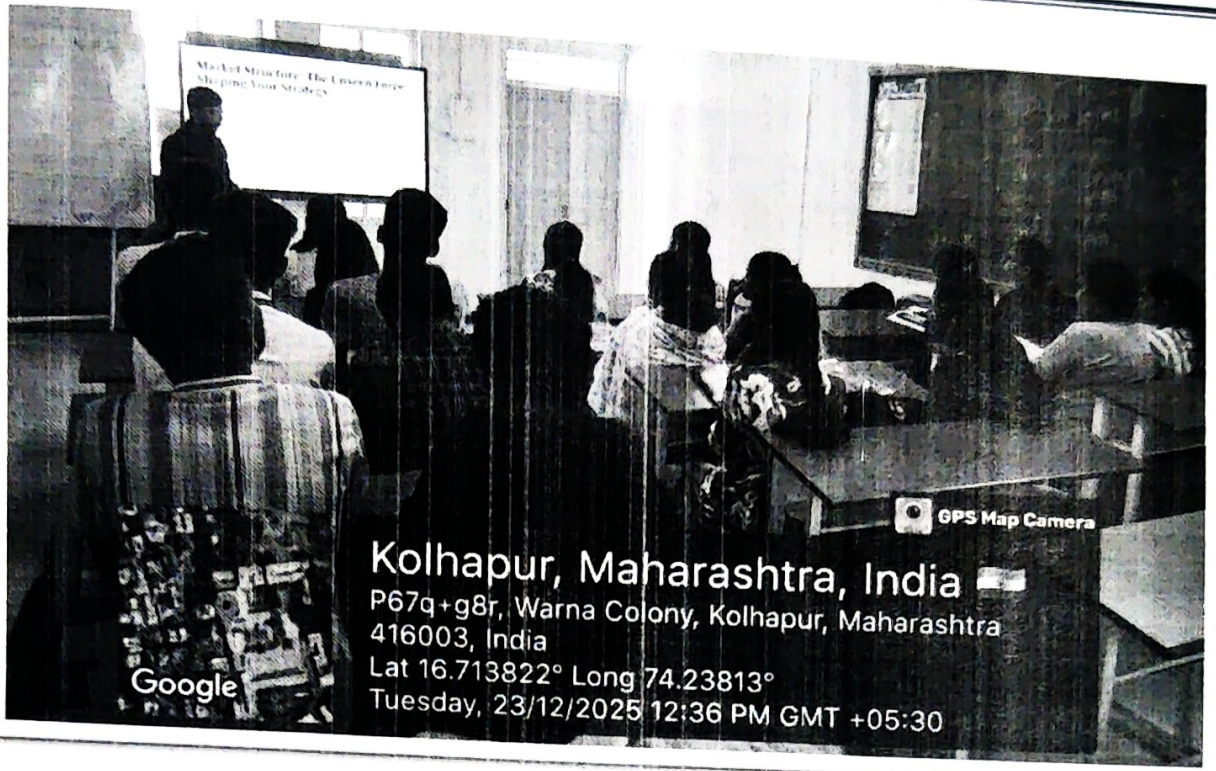
**Resource Person:** Mr. Manish Alvekar

**Organized by:** Department of Management Studies

The Department of Management Studies organized an insightful guest lecture on "Practical Economics for Young Managers" for MBA first-year students on December 23, 2025. The session was conducted by Mr. Manish Alvekar, an experienced professional in the field, who brought valuable industry perspectives on applying economic principles to managerial decision-making. The lecture aimed to bridge the gap between theoretical economic concepts and their practical application in business environments. The primary focus was to equip young managers with the ability to interpret economic indicators, understand market dynamics, and make informed strategic decisions that align with prevailing economic conditions.

Mr. Alvekar delivered a comprehensive session covering essential economic concepts relevant to emerging managers. He discussed supply and demand dynamics in real business contexts, explained how macroeconomic factors such as inflation and interest rates impact organizational strategy, and illustrated pricing strategies through contemporary examples. The session also addressed cost-benefit analysis techniques and resource allocation decisions that young managers frequently encounter in their early careers. The lecture was highly interactive, with Mr. Alvekar using real-world case studies and current economic scenarios to demonstrate practical applications. Students actively participated in discussions about how economic principles influence business decisions across various industries. The speaker shared insights from his professional experience, making the content relatable and immediately applicable to the students' future roles as managers.

MBA first-year students showed keen interest throughout the session, raising pertinent questions about economic challenges faced by businesses in today's volatile market environment. The question-and-answer segment was particularly engaging, with students seeking clarification on topics ranging from market structure analysis to the economic impact of government policies on business operations. The guest lecture by Mr. Manish Alvekar successfully enhanced students' understanding of practical economics and its relevance to managerial functions. The session provided valuable exposure to industry practices and equipped students with analytical tools necessary for effective decision-making in their management careers. The Department of Management Studies expresses gratitude to Mr. Alvekar for sharing his expertise and contributing to the holistic development of our MBA students.



Google

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Tuesday, 23/12/2025 12:36 PM GMT +05:30

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