



मान विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसारण शिक्षणसंस्था वी वाफूजी मल्टीवे
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

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Department of Management Studies



Ref. No.

Date: 09/07/2025

Notice

This is to inform you that a Guest Lecture has been scheduled for the 2nd year students of MBA. The details are as follows:

- **Day and Date:** Wednesday, 09th July 2025
- **Time:** 10.30am
- **Venue:** Room No. 511
- **Topic/Theme:** Market to Pocket
- **Resource Person/Company:** Mr. Saurabh Chougale/Wealthy Jumps Stock Market Academy

Note: Attendance is mandatory for all students of MBA Second year. Ensure that you report on time and bring laptops.

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Vijetha
Mr. Vibaj V. Jadhav
HEAD
DEPARTMENT OF M. B. A.
VIVEKANAND COLLEGE, KOLHAPUR
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Brief Summary

Report on “Market to Pocket” Workshop for MBA Students

Date: 9th July 2025

Resource Person: Mr. Saurabh Chougale

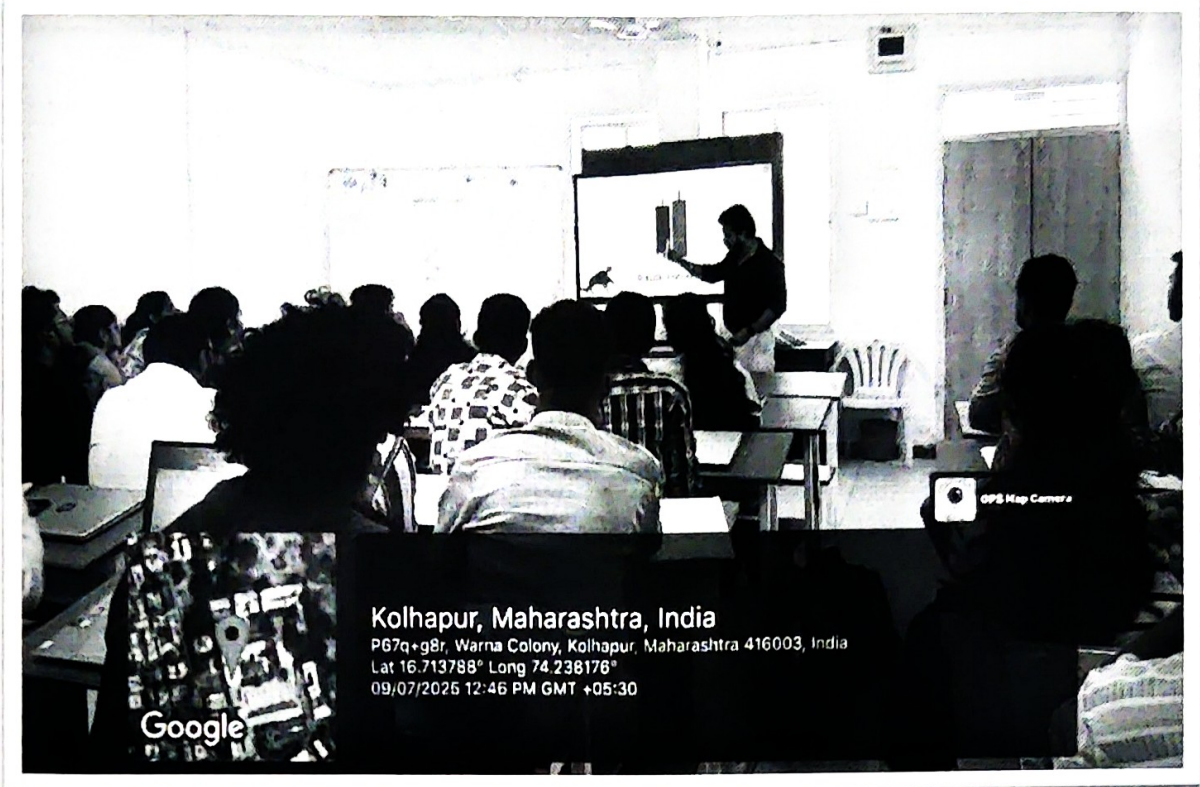
Topic: Stock Market – Fundamental Analysis & Technical Analysis

A highly engaging and informative workshop titled “Market to Pocket” was organized on 9th July 2025 for the MBA students by the MBA department Of VCK College Kolhapur, with the primary focus on introducing them to the fundamentals of the stock market and its application in personal finance and wealth creation. The session was started with the inaugurating speech by Head of Department Mr. Viraj V Jadhav and welcomed Resource person Mr. Saurabh Chougale. The session was facilitated by Mr. Saurabh Chougale, a seasoned finance professional and expert in stock market investments, well-versed in both fundamental analysis and technical analysis. The central objective of the workshop was to bridge the gap between academic learning and practical financial application. In today’s dynamic financial environment, understanding how the stock market works is crucial not only for finance students but also for every aspiring manager. Mr. Chougale emphasized that gaining investment literacy early can have a significant long-term impact on students’ financial independence and decision-making.

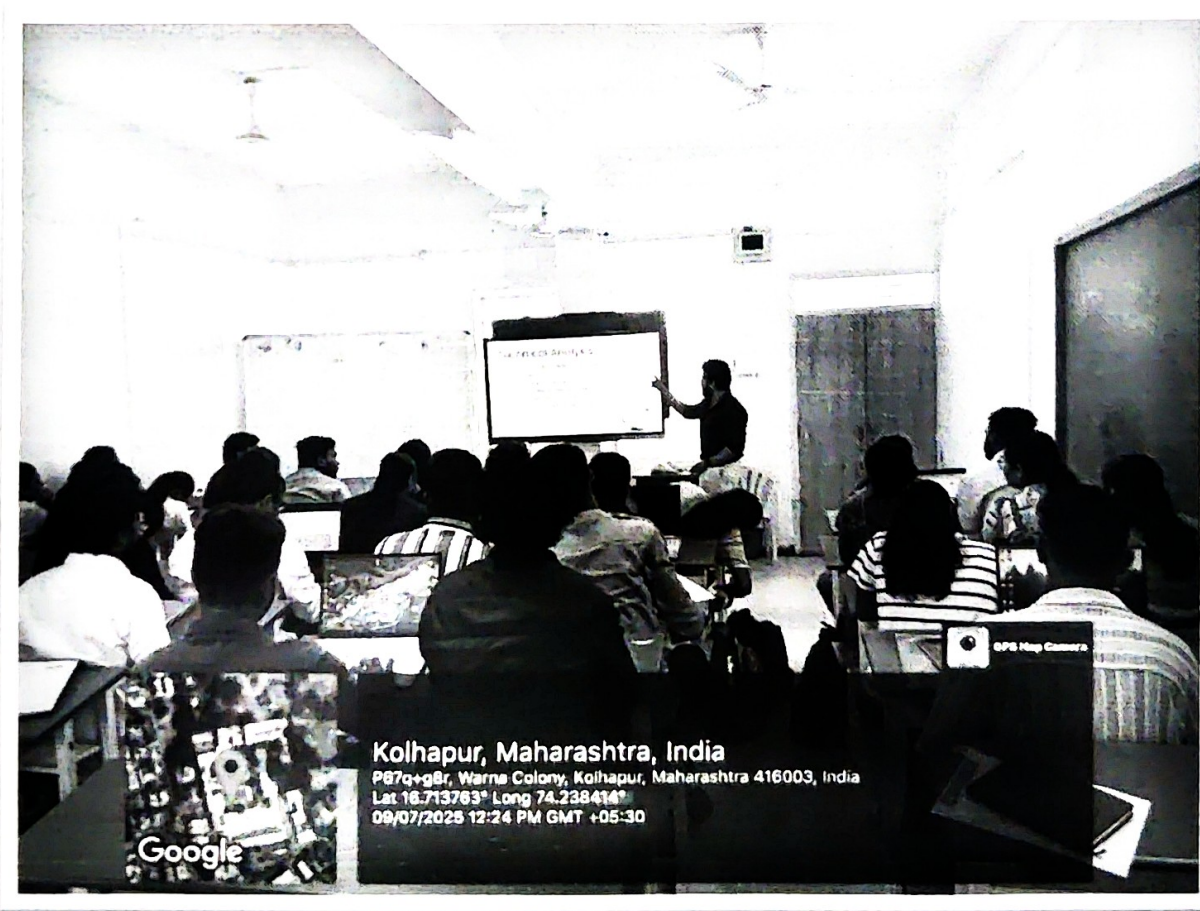
The workshop began with an overview of the stock market, where Mr. Chougale explained its role in the economy, types of market participants, and the functioning of exchanges like NSE and BSE. He then moved on to the importance of investing versus saving, highlighting how inflation affects purchasing power and why investing in equity can be a smart long-term strategy. The second part of the session introduced students to fundamental analysis, which involves evaluating a company’s financial health and performance to determine its intrinsic value. Mr. Chougale explained key concepts such as balance sheets, income statements, P/E ratios, earnings per share (EPS), and how macroeconomic indicators like interest rates, GDP growth, and inflation influence stock prices. Through real company examples, he demonstrated how to assess a business’s financials before making an investment decision.

In the latter half of the workshop, the focus shifted to technical analysis, which is used to study price patterns, trends, and market sentiment through charts and indicators. Mr. Chougale introduced students to tools such as moving averages, support and resistance levels, candlestick patterns, RSI (Relative Strength Index), and MACD (Moving Average Convergence Divergence). These tools help investors time their entries and exits effectively and manage risks. The session was made interactive with live demonstrations using stock trading platforms and charting software. Students were given practical exercises to interpret stock charts and apply analytical techniques to evaluate stock movements. Several queries from students were addressed in real time, fostering active engagement throughout the workshop.

One of the most appreciated aspects of the workshop was its focus on building long-term wealth rather than short-term trading. Mr. Chougale advised students to cultivate discipline, patience, and continual learning as key traits of successful investors. In conclusion, the “Market to Pocket” workshop was a valuable learning experience for the MBA students. It not only deepened their understanding of the stock market but also equipped them with real-world tools and strategies to begin their investment journey. The session successfully ignited curiosity and financial awareness among students, aligning well with the broader goal of holistic management education.

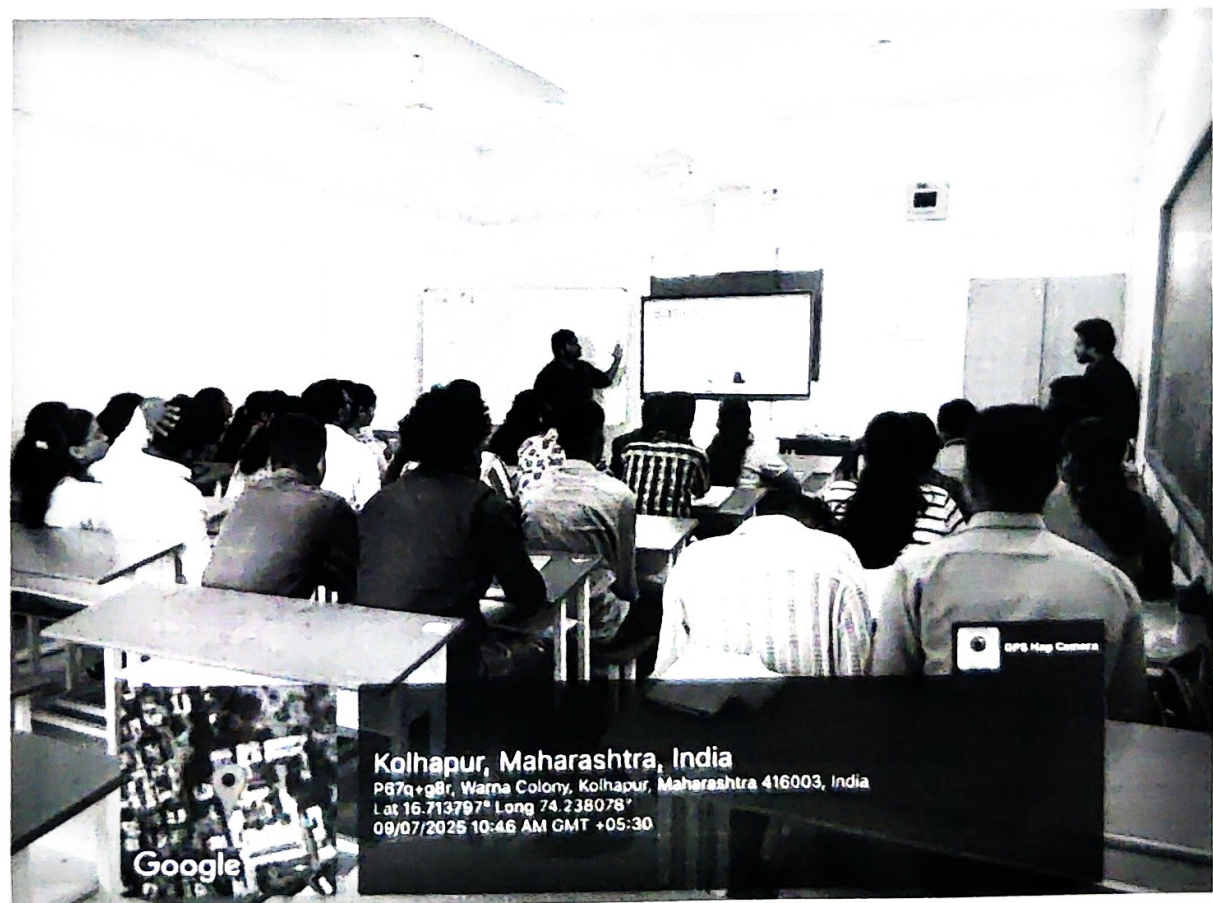


Resource Person Delivering the lecture





Mr Viraj V Jadhav HOD MBA Department Introducing Resource person Mr. Saurabh Chougale and Mr Summit Deshmukh





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MLA

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Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Principal
Dr. R. R. Kumbhar
M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/

Date : 11/07/2025

Thanking Letter

To,
Mr. Sourabh Shivaji Chougale, Founder,
Wealthy Jumps Stock Market Academy,
Kolhapur.

Subject: Thanking letter for conducting 3 Days Workshop on "Market to Pocket".

Respected Sir,

We are writing to express our heartfelt gratitude on behalf of Department of Management Studies for accepting our invitation to conduct **3 day workshop** on "**Market to Pocket**" organized on **Wednesday, 9th July 2025**.

The workshop was highly engaging, and our students greatly benefited from your insights and experiences. We appreciate the time and effort you took to prepare and deliver the session

Once again, thank you for your participation and support. We look forward to future collaborations and opportunities to work together.

Please accept our sincere appreciation.

Received
Chougale

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कोल्हापूर

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Prin.Mrs. Shubhangi Gawade
M.Sc.,B.Ed.

Principal
Dr. R. R. Kumbhar
M.Sc.,M.Phil.,Ph.D.

Ref. No. VCK/

Date : 07/07/2025

Invitation Letter

To,
Mr. Sourabh Shivaji Chougale, Founder,
Wealthy Jumps Stock Market Academy,
Kolhapur.

Subject: Invitation as a resource person for 3 Days Workshop on "Market to Pocket".

Respected Sir,

It is an immense pleasure to invite you as an eminent and distinguished resource person on behalf of Department of Management Studies for **3 Days Workshop on "Marker to Pocket"**. The session is scheduled on **Wednesday, 9th July 2025**. We hope that you will consider this invitation as our personal request and will depute your expertise and proficiency to all students who will attend this session as participants.

Thanking You.

Received
[Signature]

[Signature]
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DEPARTMENT OF MANAGEMENT STUDIES

WORKSHOP ON "Market To Pocket"

Attendance Sheet

Name of Guest/ Speaker: Mr. Sourabh S. Chougale

Day & Date: Wed. 09/07/2025

Program: _____

Class: _____

Sr. No.	Name of Student	Roll No.	Signature
01	Mrudula Maruti Powar.		<u>Favarrm.</u>
02	Manohama Mahesh Powar		<u>mpowar.</u>
03	Rutuja Tatyasaheb Mali		<u>Rmali.</u>
04	Firdosh Sadik Khatik		<u>Firdosh</u>
05	Atharv. Pashrit. Khat		<u>Atharv</u>
06	Sudarsan Sachin Yedav		<u>Syedav</u>
07	Gandhali Ganesh Bhandari		<u>Gandhali</u>
08	Paren Runkant Nimble		<u>Paren</u>
09	Rohan Jitendra Mow		<u>Rohan</u>
10	Mrudula Mansing Jadhav		<u>Mrudula</u>
11	Kunai Kisan Bhosale		<u>Kunai</u>
12	Yash Sandip Patil		<u>Yash</u>
13	Prasad Santosh Sutar		<u>Prasad</u>
14	Pranav Jeevan Manu		<u>Pranav</u>
15	Suresh Kiran Dhuse		<u>Suresh</u>
16	Prachi Nitin Patil		<u>Prachi</u>
17	Sayali Sanjay Patil		<u>Sayali</u>
18	Pallavi Dhandji Desai		<u>Pallavi</u>
19	Snehal Vijaykumar Patil		<u>Snehal</u>
20	Prasanna Prashant Mule		<u>Prasanna</u>
21	Sourabh Ravindra Bhosale		<u>Sourabh</u>
22	Amruta Prakash Suryade		<u>Amruta</u>
23	Jyoti Sanjay Satwekar		<u>Jyoti</u>

