



"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. बापूजी साठुंबे

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

Department of Management Studies



Ref.No:

Date: 02/12/2025

Notice

This is to inform you that Guest Lecture has been scheduled for the MBA students. The details are as follows:

- **Topic/Theme:** Guest Lecture on Communication Skills Under the topic "Communicate to Lead".
- **Day and Date:** 4/12/2025
- **Time:** 11.00 am
- **Venue:** Room No. 511

Attendance is mandatory for all students. Ensure that you report on time.

Viraj V. Jadhav
Mr. Viraj V. Jadhav

HEAD
DEPARTMENT OF M. B. A.
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)



"जान विज्ञान आग्निसुस्कारयासती शिक्षण प्रसार" शिक्षणमहर्षी डॉ बापूजी साकुंदे

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Department of Management Studies

Activity Report

Guest Lecture on Communicate to Lead

(Communication Skills)

4rd December 2025

1.	Title	Guest Lecture on Communicate to Lead
2.	Date	4 rd December 2025
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	Mr. Satish Hajare
6.	Number of Participants	Students-26
		Faculty-5
		Total-31
7.	Objectives of Activity	<ol style="list-style-type: none">1. To introduce students to the basic principles of effective communication.2. To build practical communication skills needed in professional environments.3. To help students communicate with greater clarity, confidence, and purpose.
8.	Outcomes from Activity	<ol style="list-style-type: none">1. Students will understand key communication concepts and how to use them in real situations.2. Students will demonstrate improved professional communication skills, including listening, speaking, and presenting.3. Students will show increased confidence in expressing ideas and interacting with others.
9.	Link of the Activity Uploaded on College Website	

Brief Summary

Report on Guest Lecture on Communication Skills

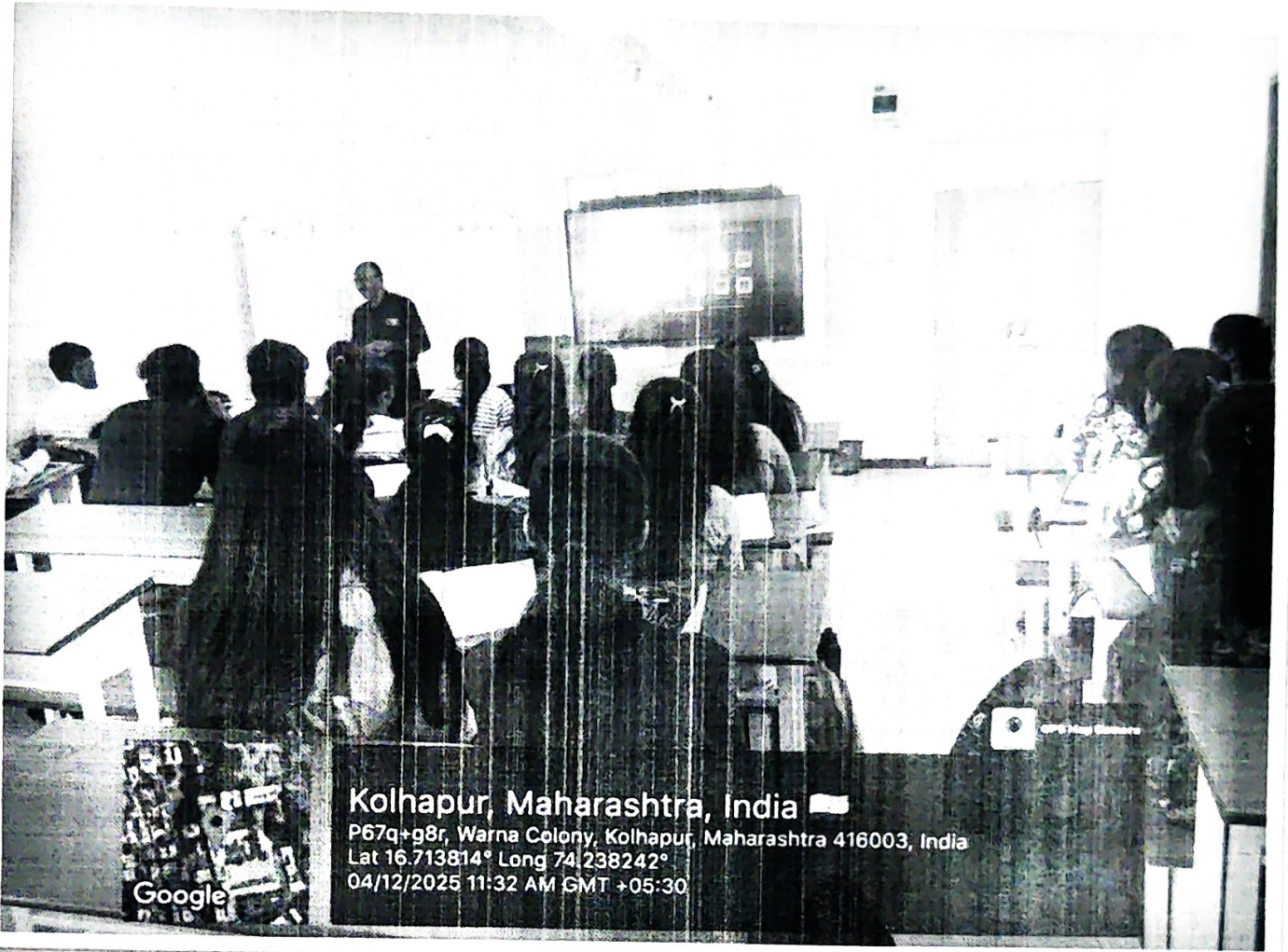
Date: 4th December 2025

Resource Person: Mr. Satish Hajare

Topic: Communicate to Lead

The Department of Management Studies organized a guest lecture on *Communication Skills* for MBA students on 4th December 2025. The session aimed to strengthen the students' understanding of effective communication and its importance in professional management roles. The lecture was delivered by an industry expert who shared practical insights into communicating with clarity, confidence, and purpose. During the session, the speaker discussed the essential components of communication, including verbal, non-verbal, and written communication. He emphasized the role of active listening, body language, and message structuring in creating meaningful and impactful interactions. Real-world examples from corporate environments were shared to help students relate communication concepts to managerial situations such as team meetings, client discussions, negotiations, and presentations.

The lecture also included short interactive activities that encouraged students to participate and reflect on their communication style. These activities helped them identify common communication barriers and learn strategies to overcome them. Students expressed that the session improved their understanding of how effective communication contributes to leadership, teamwork, and decision-making. Overall, the guest lecture was highly informative and beneficial for the MBA students. It provided them with valuable knowledge and practical skills that will support their future careers in management. The Department of Management Studies expressed gratitude to the resource person for delivering an engaging and insightful session.



Kolhapur, Maharashtra, India

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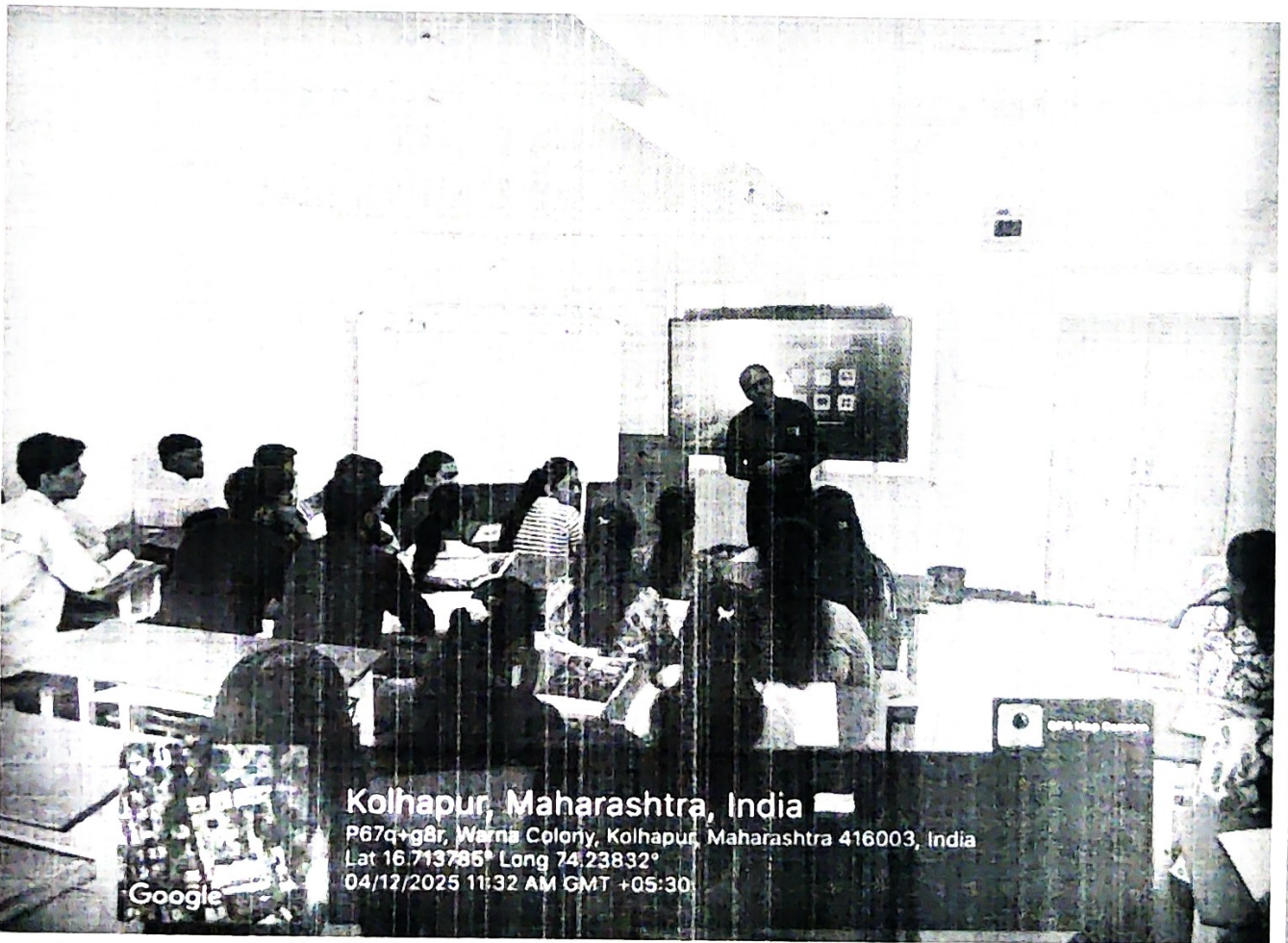
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