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"ज्ञान, विज्ञान आणि सुसंस्कार यांसाठी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. वापूजी साठुंबे
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

Affiliated to Shivaji University

NAAC Reaccredited "A+" CGPA 3.29 | College with Potential for excellence | ISO 9001:2015

Department of Management Studies



Ref.No:

Date: 06/09/25

Notice

This is to inform you that a Group Discussion on "Data Modelling" has been scheduled for the 2nd Year students of MBA. The details are as follows:

- **Day and Date:** Monday, 09/09/2025
- **Time:** 10.00 am to 11.00 am
- **Venue:** Room No.511
- **Topic/Theme:** "Data Modelling"

Attendance is mandatory for all students. Ensure that you report on time.

Mr. Viraj V. Jadhav

HEAD

DEPARTMENT OF M. B. A.
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Department of Management Studies

Activity Report

Group Discussion on "Data Modelling"

9th September 2025

1.	Title	Group Discussion on "Data Modelling"
2.	Date	9th September 2025
3.	Organizing Department	MBA
4.	Collaborating Agency	-
5.	Resource Person/s	Dr. Varad Rajan Bhanage.
6.	Number of Participants	Students: 17
		Faculties: 02
		Total: 19
7.	Objectives of Activity	<ol style="list-style-type: none"> To enhance students' understanding of the concept and importance of data modelling in business analytics. To encourage collaborative learning through exchange of ideas, perspectives, and examples. To develop critical thinking and problem-solving skills by analyzing real-life applications of data modelling. To improve students' communication and presentation skills during group discussions.
8.	Outcomes from Activity	<ol style="list-style-type: none"> Students gained clarity on different types of data models (conceptual, logical, and physical) and their applications in business decision-making. The discussion helped participants build teamwork and communication skills by sharing diverse viewpoints. Students could relate data modelling concepts to practical case examples, improving their analytical thinking.
9.	Link of the Activity Uploaded on College Website	

Brief Summary

Topic: Group Discussion Data Modelling

Date: 9th September 2025

Audience: MBA Students

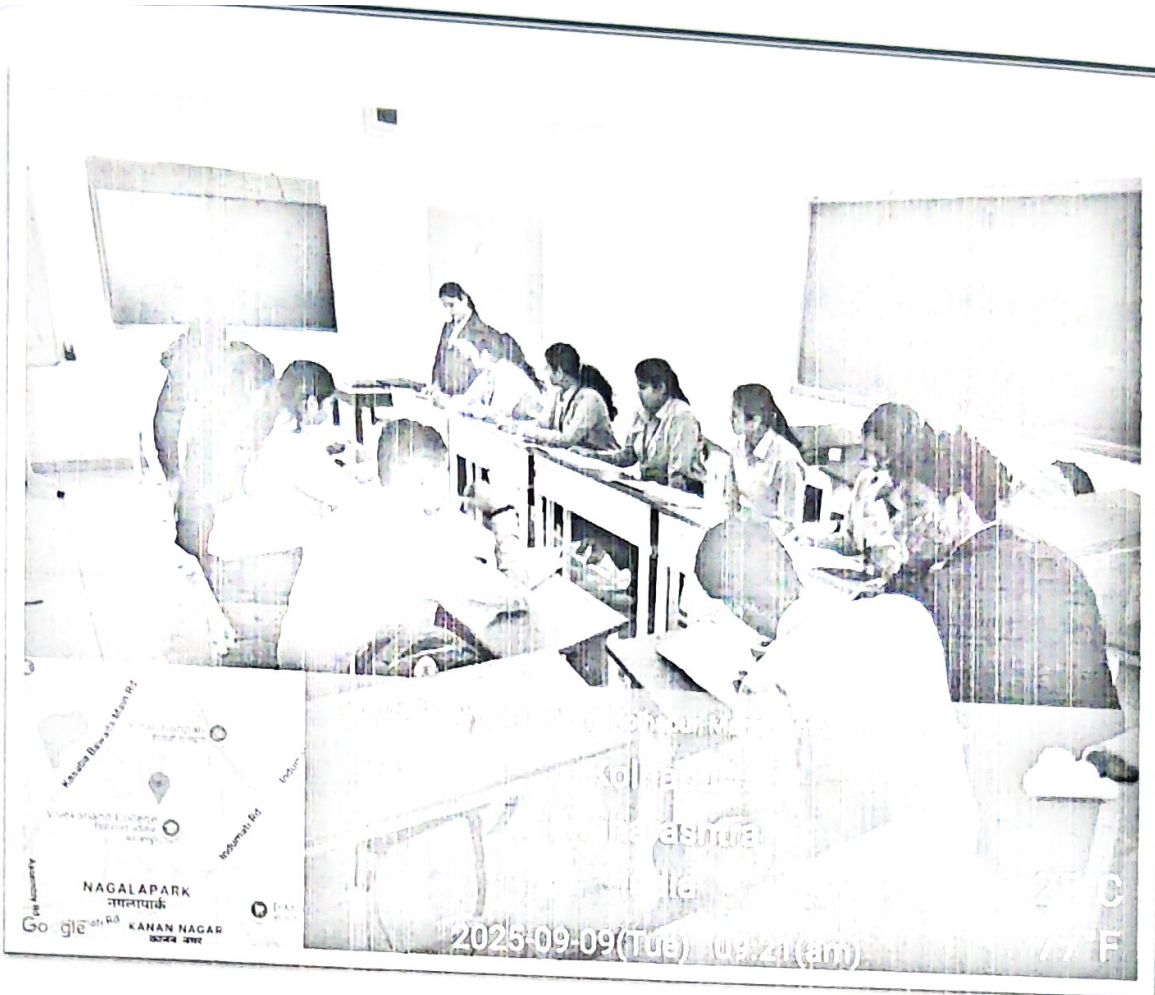
Facilitator: Dr. Varad Rajan Bhanage.

A group discussion on the topic "Data Modelling" was conducted on 9th September 2025, guided by Dr. Varad Rajan Bhanage. The activity aimed to provide students with practical insights into the role and relevance of data modelling in business analytics and decision-making. The session encouraged students to actively participate, share their viewpoints, and critically evaluate different approaches to data modelling.

Dr. Varad began the discussion by introducing the concept of data modelling, explaining its significance in organizing, storing, and analyzing data effectively. He elaborated on different types of data models such as conceptual, logical, and physical models, highlighting their applications in database design and business problem-solving. Examples from real-world business scenarios were shared to help students understand the practical relevance of data modelling in industries like finance, marketing, and operations.

During the discussion, students were divided into groups and asked to analyze case scenarios where data modelling plays a key role. Participants discussed challenges in designing accurate data models, the importance of data integrity, and ways to optimize data structures for analytics purposes. The session emphasized the need for structured thinking, attention to detail, and critical analysis while creating data models for organizational decision-making.

The activity concluded with a Q&A session, where students raised queries about the choice of modelling techniques, the role of software tools, and best practices for implementing data models. Dr. Bhanage addressed the questions with examples and practical insights, ensuring that all participants gained clarity on the topic.



Photos

