



"ज्ञान विज्ञान आणि सुसंस्कार यांच्याशी शिक्षण प्रसार" - शिक्षणमहर्षी डॉ. बापूजी साठुंबे
Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

VIVEKANAND COLLEGE, KOLHAPUR

(An Empowered Autonomous Institute)

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Department of Management Studies

Ref. No:

Date: 21/02/25

Notice

This is to inform You All that "Arohana - Management Week Festival" is going to be organized from 4th March 2025 to 8th March 2025 for the 1st year students of MBA.

As a part of the festival, the following events will be conducted:

- Poster Competition
- Debate Competition
- Group Discussion
- Cultural Event

Students are encouraging to participate actively and showcase their talent, creativity and managerial skills.


Detailed schedules and guidelines of the event will be displayed.

For registration and further details, contact the concern faculty coordinators.

Coordinators: Mr. Tejas P. Sawant 9922115894

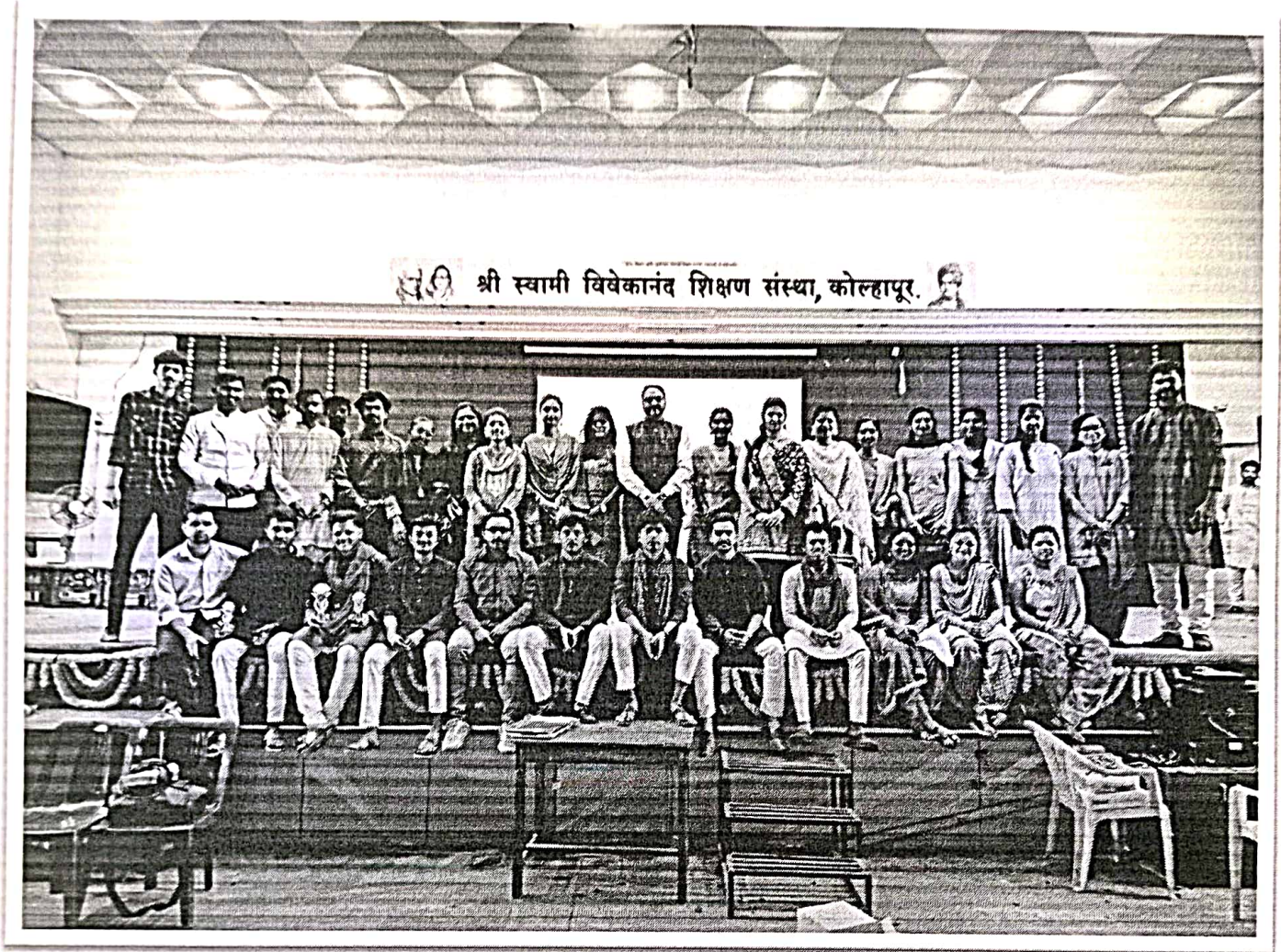
Mrs. Srushti N. Kore 9158266055




Mr. Viraj V. Jadhav

HEAD
DEPARTMENT OF M.B.A.
MBA Department
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Cultural Event Arohana 2025



The Department of Management Studies organized its annual cultural fest, Arohana 2025, from 4th to 8th March 2025. The event provided MBA students with a platform to exhibit creativity, managerial skills, and cultural values beyond academics, while fostering teamwork and innovation.

The five-day celebration began with an inauguration ceremony, emphasizing the importance of cultural events in holistic management education. Various activities were conducted, blending learning with entertainment and practical exposure. The Poster Presentation encouraged students to depict innovative ideas on management and social issues through visual and analytical skills. The AD MAD Show brought humor and creativity to the stage, with teams designing entertaining advertisements, enhancing their marketing and communication abilities. Adding entrepreneurial flavour, Food Stalls offered a variety of delicacies, allowing students to experience teamwork, sales promotion, and customer engagement.

The Business Quiz tested participants' knowledge of management concepts, current affairs, and corporate strategies, ensuring a competitive yet enjoyable experience. Another highlight was the State Representation Day, where students showcased India's cultural diversity through traditional attire, food, and performances, fostering cultural appreciation and unity. The event concluded on 8th March with a valedictory function, where winners were felicitated. Faculty members praised the students for their enthusiasm and organizational skills, stressing that such events nurture leadership, creativity, and cultural sensitivity—qualities vital for future managers.

Poster Presentation Competition Arohana 2025



Debate Competition Arohana 2025

