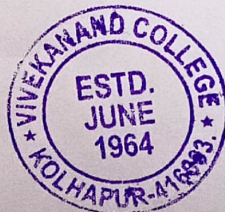


# STUDENT PLACEMENT

## B. Voc Graphic Design (Year 2020-2021)

SR.NO. | STUDENT NAME | COMPANY / AGENCY / STUDIO NAME

1	Vedanti Rajesh Chugule	Aegis Customer Support Services Pvt. Ltd
2	Priti Vishvas Mulik	i2 Global illuminate to innovate
3	Fiza Babaso Mulla	Imagic Design Studio
4	Omkar Mahadev Gomase	Croma Communications & Advertisers
5	Bagyashri Mestri	Imagic Design Studio



*R. Ingave*  
RAHUL P. INGAVALE

HEAD  
B. VOC. GRAPHIC DESIGN  
VIVEKANAND COLLEGE, KOLHAPUR  
(AUTONOMOUS)

09 November 2023

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that **Vedanti Rajesh Chaugule (80520943)** was employed with Aegis Customer Support Services Private Limited in capacity of **Executive** from **19-September-2022 to 19-October-2023**.

During this tenure, her work and conduct have been found to be good.

We wish all the very best in her future endeavors.

**For Aegis Customer Support Services Private Limited**



**RICHARD PETER**  
**SR.MANAGER-HUMAN RESOURCE**



Dear Ms.Priti Vilas Mulik,

Congratulations.

We are pleased to make you the offer of **Graphic Designer**.

You are placed in **Manager-1** grade and your CTC shall be 4,20,000 per annum (without deductions) only TDS deductions shall be applicable wherever necessary.

Please find the brief on the position and expected deliverable areas

#### **ROLES AND RESPONSIBILITIES:**

- Create visually compelling graphics, illustrations, and multimedia elements for online courses, interactive learning modules, and educational resources.
- Collaborate with instructional designers and content creators to translate educational concepts into engaging visual content.
- Uphold and enhance the visual identity of the company across various platforms.
- Ensure consistent application of brand guidelines in all design materials.
- Apply user-centered design principles to create intuitive and user-friendly interfaces for educational platforms.
- Optimize graphic elements to enhance the overall user experience within the digital learning environment.
- Work closely with cross-functional teams, including educators, developers, and marketing professionals, to understand project requirements and deliver designs that align with educational objectives.
- Effectively communicate design concepts and rationale to team members.
- Manage multiple design projects simultaneously, ensuring timely delivery of high-quality materials in alignment with project timelines.
- Conduct thorough quality checks on all design deliverables to ensure accuracy, consistency, and adherence to established design standards.

#### **KEY PERFORMANCE INDICATORS:**

- Meet or exceed project deadlines consistently.
- Achieve a high level of visual appeal and quality in design materials as measured by feedback from internal stakeholders and end-users.

A handwritten signature in black ink, appearing to be 'Priti', is located at the bottom left of the page.

- Maintain a consistent visual identity across all design materials, ensuring alignment with brand guidelines.
- Evaluate the impact of design elements on user engagement within educational platforms through user feedback and analytics.
- Demonstrate effective collaboration with other teams, as evidenced by positive feedback and successful project outcomes.
- Actively contribute to innovative design solutions and stay updated on industry trends, showcasing continuous professional growth.
- Effectively incorporate feedback from stakeholders, demonstrating flexibility and responsiveness in design iterations.

#### SPECIFIC TERMS:

- You will be on probation for 3 months, beginning from the date of your joining. At the discretion of management, this period can be reduced or extended subjectively to your performance.
- Once your probation period ends, you will receive a fresh letter of appointment including the revised terms and conditions.
- Any deficiencies in performance in terms of achieving the said outcomes will result in initiating PIP (Performance Improvement Plan), and failure to correct the performance within the given time frame will lead to further stringent action.

#### GENERAL TERMS:

- We expect a minimum of one-year association with us as a commitment to the organization.
- We as an organization strictly follow a "zero tolerance" policy towards any kind of child abuse, in the event of any such incident your employment shall be terminated immediately, and the organization shall initiate appropriate action.
- **One month's notice period is applicable on both sides and/or one month's salary in lieu of that, however, the institution reserves the right to end the employment contract immediately if there is any lacuna in performance, disciplinary issues, etc. in the probation period.**
- The timing will be from 10:00 am- 6:00 pm Monday to Saturday.
- You shall be eligible for one earned leave every month.

**Please communicate to us on the joining date and your acceptance of the terms said above.**

We are looking forward to having you on our team.

We wish you all the best.



To,  
The Manager,  
Imagic Design Studio  
Shahupuri 2<sup>nd</sup> lane  
Kolhapur

Subject: Joining as an Album Designer

Dear Sir/ Madam

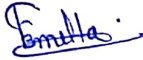
Thank you for selecting me for the post of Album Designer. With reference to your letter no -01,

Dated- 01 November 2019, I am joining the company as an Album Designer at 10.00 am to 6.30 pm.

Kindly accept my joining.

Thanking you

Yours Sincerely



Fiza Babaso Mulla



**IMAGIC DESIGN STUDIO**  
744 E Shahupuri 3rd Lane,  
Bhogate Plaza, Shahupuri, Kolhapur

To,  
The Manager,  
Imagic Design Studio  
Shahupuri 2<sup>nd</sup> lane  
Kolhapur

Subject: Joining as an Album Designer

Dear Sir/ Madam

Thank you for selecting me for the post of Album Designer. With reference to your letter no -02,

Dated- 01 November 2019, I am joining the company as an Album Designer at 10.00 am to 6.30 pm.

Kindly accept my joining.

Thanking you

Yours Sincerely

Bhagyashri Mestri

  
**IMAGIC DESIGN STUDIO**  
744 E, Shahupuri 3rd Lane,  
Bhogate Plaza, Shahupuri, Kolhapur