Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur

(An Empowered Autonomous Institute)

NAAC Reaccrediated **'A+'** CGPA **3.29**

TABLE OF CONTENTS

Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(Empowered Autonomous)

A Certificate Course in Digital Media Writing
Report

Name of Department: English Department

Name of Organized Activity: Certificate Course in Digital Media Writing

Date/Duration: 30-hours

Aims and Objectives:

- To equip students with essential digital media skills required in today's technology-driven world.
- To provide both theoretical foundations and practical training in digital media.
- To prepare students for content creation, multimedia production, and digital storytelling.
- To bridge the gap between academic learning and professional requirements in the digital media field.

No. of beneficiaries:

- **Students:** 17

Expenditure & funding agency: Self-financed (Fee- Rs. 500)

Brief Description: The English Department conducted a 30-hour Certificate Course in Digital Media to equip students with crucial skills for the evolving digital landscape. Recognizing the transformative impact of digital media across various sectors like journalism, marketing, entertainment, and governance, the course offered a blend of theoretical understanding and hands-on practical training. It covered key modules including an introduction to digital media trends, digital content writing and editing, audio-visual production, social media marketing strategies, and ethical considerations. A blended learning approach was utilized, combining classroom lectures with practical workshops. Student assessment was comprehensive, including a

40-mark written exam, 55 marks for practical assignments, and 5 marks for attendance and participation, ensuring a holistic evaluation of competencies.

Outcomes:

- All 17 enrolled students successfully completed the program.
- Students gained proficiency in content creation, multimedia production, and digital storytelling.
- Students secured internships at Hello Maharashtra Media Pvt. Ltd., gaining valuable practical experience.
- Several students have independently launched their own YouTube channels, Spotify channels, and blogs, demonstrating their ability to create and manage digital content effectively.
- The course successfully developed both technical skills and fostered creativity and critical thinking among participants, preparing them for diverse opportunities in the digital landscape.

ESTD
JUNE
1964

Head
DEPARTMENT OF ENGLISH
VIVEKANAND COLLEGE
KOLHAPUR (AUTONOMOUS)

"Dissemination of Education for Knowledge, Science and Culture"
- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur
(Empowered Autonomous)

Department of English

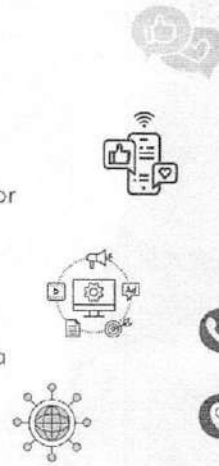A CERTIFICATE COURSE IN

DIGITAL MEDIA WRITING

Course Hours 30

Course starts from 19 Aug 2024

HIGHLIGHTS

Blogging

Podcasting

Webcasting

Social Media

WHAT WE OFFER?

- Creativity and Innovation in Digital Content
- Use of Social Media for Content Publicity
- Knowledge, Skills and Practices of Digital Media
- Optimum use of Media Tools and Software

ENROLL NOW

CONTACT

Dr. K. D. Tiwade- 9049507535
Ms.S. S. Warekar- 8888135359

Department of English

Shri Swami Vivekanand Shikshan Sanstha's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
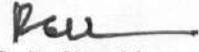2024-2025

NOTICE

Date: 06/08/2024

All the students of B.A., B.Com. and B.Sc. and all Professional Courses are hereby informed that the Department of English has scheduled **'A Certificate Course in Digital Media Writing'** in the academic year 2024-25. The course is proposed to start from Monday, **19th August 2024.**

Those who are interested to join this course, are instructed to meet the following faculty members for further details in the **Department of English, Room No. 38.** Confirm your admission before **16th August, 2024.**

Contacts:
- Dr. K. D. Tiwade- 9049507535
- Ms. S. S. Warekar- 8888135359

Dr. R. R. Kumbhar
PRINCIPAL
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

श्री स्वामी विवेकानंद शिक्षण संस्था, कोल्हापूर
विवेकानंद कॉलेज, कोल्हापूर
(अधिकारप्रदत्त स्वायत्त)
इंग्रजी विभाग

६ ऑगस्ट २०२४

सूचना

वरिष्ठ महाविद्यालयातील सर्व बी. ए., बी. कॉम., बी. एस्सी. आणि व्यवसायिक अभ्यासक्रमाच्या विद्यार्थ्यांना सूचित करण्यात येते की, इंग्रजी विभागातर्फे 'A Certificate Course in Digital Media Writing' हा कोर्स १९ ऑगस्ट २०२४ पासून सुरू करण्यात येत आहे. डिजिटल मिडियाचा वाढता वापर आणि प्रभाव पाहता आज या क्षेत्रात अर्थार्जनाच्या अनेक संधी उपलब्ध होत आहेत. त्या लक्षात घेऊन या कोर्समध्ये सोशल मीडिया, ब्लॉगिंग, पॉडकास्टींग आणि वेबसाइट यांचा वापर व त्यासाठी आवश्यक लेखन कौशल्ये शिकविली जाणार आहेत.
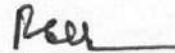
कोर्सची मर्यादित प्रवेश क्षमता लक्षात घेऊन ज्या विद्यार्थ्यांना या कोर्ससाठी प्रवेश घ्यावयाचा आहे त्यांनी खालील प्राध्यापकांशी त्वरित संपर्क साधून आपला प्रवेश दि. १६ ऑगस्ट २०२४ पर्यंत निश्चित करावा.

संपर्क:
डॉ. के. डी. तिवडे - ९०४९५०७५३५
एस. एस. वरेकर - ८८८८१३५३५९

प्राचार्य डॉ. आर. आर. कुंभार
प्राचार्य
विवेकानंद कॉलेज, कोल्हापूर
(अधिकारप्रदत्त स्वायत्त)

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur
(Empowered Autonomous)

A Certificate Course in Digital Media

Course Description:

Digital Media is used in almost every facet of life today. It has democratised the journalistic set ups and localised the news and other content. As a result it has rolled out the monopoly of metro regions in content creation and consumption. It creates number of opportunities for the creative young minds in the cities like Kolhapur and its suburbs.

It is evident that the need for digital media professionals in the field of journalism, advertising and public relations, marketing, entertainment and films, the gaming industry, and also in the field of governance and development communication is growing rapidly.

Considering the demand, the course will introduce the skills, opportunities and new trends required to enter in the field. It emphasizes both theoretical frameworks and hands-on experience, enabling students to apply their knowledge to real-world challenges and opportunities.

Course Objectives:
- To facilitate students about the multivariate details of communication in the Media and Content Industry
- To Create and enhance the essential knowledge and skills for writing and editing for Digital Platforms
- To encourage creativity in writing and presenting

Course Outcomes:
After completing the certificate course in Digital Media students will be able to:
- Learn and cultivate the skills and practices of Digital Media
- Proficiently use digital media tools and software for content creation, editing and production
- Demonstrate creativity and innovation in digital media content creation

- Course Name- A Certificate Course in Digital Media
- Credit- 2
- Hours- 30
- Course Evaluation Pattern

Sr. No.	Assessment Type	Marks
1	Written Exam	40
2	Practical Blog (15 Marks) Podcast/Vlog (20 Marks)	35
3	Online Badge Certification	20
4	Attendance	05
	Total	100

Syllabus

Unit 1
Introduction to Digital Media
Teaching-Learning Hours- 6
- Defining Digital Media
- Process of Digital Content Production and Distribution
- Digital Story Telling
- Mobile Journalism: Use of Smartphone for journalism

Unit 2
Communication Skills for Media
Teaching-Learning Hours- 9
- Language skills for media (Written- Basic grammar, sentence structure and rules of language use, Vocabulary and using encyclopaedias, Different styles of journalistic and creative writing)
- Language skills for media (Spoken- pronunciation, intonation, inflection, pace, pauses, pitch, etc.)

Unit 3
Blogging
Teaching-Learning Hours- 7
- News Based Content
- Feature Writing
- Opinion Pieces
- Multimedia Content

Unit 4
Podcasting and Webcasting
Teaching-Learning Hours- 8
- Writing scripts for Podcast and Webcast
- Interviews
- Story idea development and production.

Reference Books:
- The Online Journalism Handbook (3rd Edition) by Paul Bradshaw, Routledge Publication, 2023
- Introduction to Digital Media by Alessandro Delfanti and Adam Arvidsson, Willy Blackwell Publication, 2019
- Mobile Journalism by Rahul Dass, Prabhat Prakashan India, 2022

- New Media and Online Journalism: Handbook for Media Studies by Abhay Chawala, Person Education International Limited, England, 2021
- डिजीटल जर्नालिजम- शिवाजी जाधव, मधुश्री प्रकाशन, पुणे २०२२
- पॉडकास्टिंग – डिजिटल आवाजाची दुनिया- उज्ज्वला बर्वे, निमट्री प्रकाशन, पुणे, २०२३

Important Links:

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- https://aaftonline.com/blog/what-is-digital-journalism/
- https://encyclopedia.pub/entry/37773
- Reuters Digital Journalism Course -
  https://reutersdigitaljournalism.com/?l=en&fbclid=IwY2xjawEX7YRleHR
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Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : Amrapali Aravind Jirage.

2. Name of the Student (In Devnagari Script) : आम्रपाली अरविंद जिरगे

3. Name of College : Vivekanand college kolhapur

4. Class : B.Com [fy]

5. Address : M.P. Sangavade Tal - Karveer Dist - kolhapur

6. E-mail : amrapalijirage @gmail.com.

7. Contact Number : 9028210439

Signature of the Student

Place: kolhapur

Date: 03|09|2024

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student	: Patil Neeta Baliram
2. Name of the Student (In Devnagari Script)	: पाटील निता बळीराम
3. Name of College	: Swami Vivekanand College, Kolhapur (Empowered Autonomous)
4. Class	: Bsc. III (opt - Biotech)
5. Address	: At post. Mahe, Tal - Karveer, Dist. Kolhapur.
6. E-mail	: neetapatil8920@gmail.com
7. Contact Number	: 8263976884

Signature of the Student

Place: Kolhapur

Date: 06/09/2024

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Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : **Snigdha Sunil Patil**

2. Name of the Student (In Devnagari Script) : **स्निग्धा सुनील पाटील**

3. Name of College : **Swami Vivekanand College, Kolhapur (Empowered Autonomous)**

4. Class : **Bsc.III (opt - Biotech)**

5. Address : **Kranti Chowk, Main Road Unchagaon, Kolhapur.**

6. E-mail : **snigdhapatil2504@gmail.com**

7. Contact Number : **9356813463**

Signature of the Student

Place: **Kolhapur**

Date: **06/09/2024**

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR

(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : Bushra Akthar Dhankwala

2. Name of the Student (In Devnagari Script) : कुशरा अखर ढाकढवा

3. Name of College : Vivekanand college kolhapur

4. Class : B.com 1st year

5. Address : Near Nagala Park mahaveer Garden kolhapur

6. E-mail : bushradhankwala@gmail.com

7. Contact Number : 7507601092

Signature of the Student

Place: kolhahur

Date: 03/01/2024

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : Gayatri Vishnu Ingale

2. Name of the Student (In Devnagari Script) : गायत्री विष्णू इंगळे

3. Name of College : Vivekanand College, Kolhapur.

4. Class : BSc-II [chemistry]

5. Address : Sai Ram Nagar, Barshi Road Dharashiv

6. E-mail : ingalegayatri6@gmail.com

7. Contact Number : 8830906806

Signature of the Student

Place: Kolhapur

Date: 6-9-24

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : Samrat Suresh Kamble

2. Name of the Student (In Devnagari Script) : सम्राट सुरेश कांबळे.

3. Name of College : V.C.K, Kolhapur.

4. Class : Bsc (II) [Mathematics]

5. Address : AlP-Bhuye, Tal- Karveer, dist - Kolhapur.

6. E-mail : samratkamble2117@gmail.com

7. Contact Number : 8055042117

Signature of the Student

Place: Kolhapur.

Date: 21/03/2025.

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student : Pournima Uday Majagaonkar

2. Name of the Student (In Devnagari Script) : पौर्णिमा उदय माजगांवकर

3. Name of College : _____

4. Class : _____

5. Address : At.Post - virale, Tal.= Shahuwadi, Dist. - kolhapur

6. E-mail : majagaonkarPornima@gmail.com

7. Contact Number : 7743894364

Signature of the Student

Place: kolhapur

Date:

Admission Committee Signature

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's
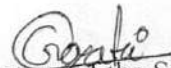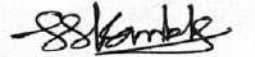
VIVEKANAND COLLEGE, KOLHAPUR
(Empowered Autonomous)

DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student	: Amruta Subhash Rawool
2. Name of the Student (In Devnagari Script)	: अमृता सुभाष राऊळ
3. Name of College	: Vivekanand college kolhapur
4. Class	: B.Sc. II (Biotechnology opt)
5. Address	: Uday singh nagar, ramanmala Nagala park, kolhapur
6. E-mail	: amrutarawool007@gmail.com
7. Contact Number	: 9370121321

Signature of the Student

Place: kolhapur

Date: 6th Jan 2025

Admission Committee Signature

Paid online
8888135359

Shri Swami Vivekanand Shikshan Sanstha Kolhapur's

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(Empowered Autonomous)
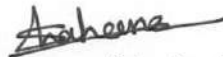
DEPARTMENT OF ENGLISH
2024-2025

APPLICATION FORM

'A Certificate Course in Digital Media Writing'

1. Name of the Student	: Shaheen Shabbir Desai
2. Name of the Student (In Devnagari Script)	: शाहीन शब्बीर देसई
3. Name of College	: Vivekanand college Kolhapur
4. Class	: B.SC II (Biotechnology)(opt.)
5. Address	: Girls army hostel Kasba bawda. (Kolhapur)
6. E-mail	: shafadesai196@gmail.com
7. Contact Number	: 7709378573.

Signature of the Student

Place: Kolhapur

Date: 6-Jan.-2025.

Admission Committee Signature

Paid

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Certificate Course in Digital Media Writing

Attendance

2024-25

Sr. No	Name of the Student	20-Aug-24	26-Aug-24	23-Sep-24	24-Aug-24	30-Sep-24	1-Oct-24
1	Snigdha Sunil Patil	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*	*(sign)*
2	Nita Baliram Patil	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*	*(sign)*
3	Tamanna Samir Desai	Desai	Desai	Ab	Desai	AB	Desai
4	Mansvi Anil Mali	mamali	AB	mamali	AB	mamali	mamali
5	Suhani Suraj Patil	spatil	AB	spatil	spatil	AB	spatil
6	Bushra Akthar Dhankwala	Bushra	Bushra	AB	AB	Bushra	Bushra
7	Gayatri Vishnu Ingale	AB	Gayatri	Gayatri	AB	Gayatri	Gayatri
8	Amruta Eknath Parit	AmRutap	AB	AmRutap	AmRutap	AB	AmRutap
9	Mudita Satyapriy Karunakar	Mudita	Mudita	Mudita	Mudita	AB	Mudita
10	Hina Shafiq Bagwan	Hsb	Hsb	Hsb	Hsb	Hsb	Hsb
11	Shahin Shabbir Desai shaheen	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*
12	Amruta Subhash Rawool	AB	AB	ASR	ASR	ASR	ASR
13	Manjiri Ramesh Suryawanshi	Manjiri	Manjiri	Manjiri	Manjiri	AB	Manjiri
14	Pournima Majgaonkar	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*	AB
15	Samrat Kamble	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*
16	Amrapali Arvind Jirage	Agjirage	AB	Agjirage	Agjirage	Agjirage	AB
17	Sandhya Ananda Talekar	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*	

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Certificate Course in Digital Media Writing

Attendance

2024-25

Sr. No	Name of the Student	7-Oct-24	8-Oct-24	14-Oct-24	15-Oct-24	21-Oct-24	22-Oct-24
1	Snigdha Sunil Patil	*signature*	*signature*	AB	*signature*	*signature*	*signature*
2	Nita Baliram Patil	*signature*	*signature*	*signature*	*signature*	AB	*signature*
3	Tamanna Samir Desai	AB	Desai	Desai	AB	Desai	Desai
4	Mansvi Anil Mali	AB	mmmali	mmmali	AB	mmmali	mmmali
5	Suhani Suraj Patil	*signature*	*signature*	*signature*	AB	*signature*	*signature*
6	Bushra Akthar Dhankwala	Bushra	AB	Bushra	Bushra	Bushra	Bushra
7	Gayatri Vishnu Ingale	Gayatri	Gayatri	Gayatri	AB	Gayatri	Gayatri
8	Amruta Eknath Parit	AmRutap	AB	AmRutap	AmRutap	AmRutap	AB
9	Mudita Satyapriy Karunakar	Mudita	Muelha	Mudita	AB	AB	Muelha
10	Hina Shafiq Bagwan	Hsb	Hsb	Hsb	Hsb	Hsb	
11	Shahin Shabbir Desai	*signature*	*signature*	*signature*	AB	*signature*	*signature*
12	Amruta Subhash Rawool	*signature*	AB	*signature*	*signature*	*signature*	*signature*
13	Manjiri Ramesh Suryawanshi	Manjiri	Manjiri	AB	Manjiri	Manjiri	AB
14	Pournima Majgaonkar	*signature*	*signature*	*signature*	*signature*	AB	*signature*
15	Samrat Kamble	*signature*	AB	*signature*	*signature*	*signature*	AB
16	Amrapali Arvind Jirage	Agjirage	Agjirage	Agjirage	AB	Agjirage	Agjirage
17	Sandhya Ananda Talekar	*signature*	*signature*	AB	*signature*	*signature*	*signature*

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Certificate Course in Digital Media Writing

Attendance

2024-25

Sr. No	Name of the Student	18-Nov-24	19-Nov-24	25-Nov-24	9-Dec-24	10-Dec-24	16-Dec-24
1	Snigdha Sunil Patil	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*
2	Nita Baliram Patil	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*
3	Tamanna Samir Desai	Desai	AB	Desai	Desai	AB	Desai
4	Mansvi Anil Mali	*(sign)*	AB	*(sign)*	*(sign)*	AB	*(sign)*
5	Suhani Suraj Patil	*(sign)*	AB	*(sign)*	*(sign)*	AB	*(sign)*
6	Bushra Akthar Dhankwala	Bushra	Bushra	Bushra	Bushra	Bushra	AB
7	Gayatri Vishnu Ingale	Gayatri	Gayatri	AB	Gayatri	Gayatri	Gayatri
8	Amruta Eknath Parit	AB	AmrutaP	AmrutaP	AmrutaP	AmrutaP	AmrutaP
9	Mudita Satyapriy Karunakar	Mudita	Mudita	AB	AB	AB	Mudita
10	Hina Shafiq Bagwan	Hsb	Hsb	Hsb	Hsb	Hsb	Hsb
11	Shahin Shabbir Desai	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*	AB
12	Amruta Subhash Rawool	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*
13	Manjiri Ramesh Suryawanshi	Manjiri	Manjiri	Manjiri	AB	Manjiri	AB
14	Pournima Majgaonkar	*(sign)*	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*
15	Samrat Kamble	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*
16	Amrapali Arvind Jirage	Achirage	AB	Achirage	Achirage	Achirage	Achirage
17	Sandhya Ananda Talekar	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*

(Official stamp: VIVEKANAND COLLEGE KOLHAPUR ESTD JUNE 1964 (Empowered Autonomous))

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Certificate Course in Digital Media Writing

Attendance

2024-25

Sr. No	Name of the Student	30-Dec-24	6-Jan-25	7-Jan-24	13-Jan-25	14-Jan-25	20-Jan-25
1	Snigdha Sunil Patil	*signature*	*signature*	*signature*	*signature*	*signature*	*signature*
2	Nita Baliram Patil	*signature*	*signature*	AB	*signature*	*signature*	*signature*
3	Tamanna Samir Desai	Desai	Desai	Desai	AB	Desai	AB
4	Mansvi Anil Mali	Mommali	Mommali	Mommali	AB	Mommali	AB
5	Suhani Suraj Patil	*signature*	AB	*signature*	*signature*	*signature*	*signature*
6	Bushra Akthar Dhankwala	Bushra	Bushra	Bushra	AB	Bushra	Bushra
7	Gayatri Vishnu Ingale	AB	Gayatri	Gayatri	Gayatri	Gayatri	Gayatri
8	Amruta Eknath Parit	AmRutap	AmRutap	AmRutap	AmRutap	AB	AmRutap
9	Mudita Satyapriy Karunakar	Mudita	AB	AB	Mudita	AB	AB
10	Hina Shafiq Bagwan		Hsb	Hsb	Hsb	Hsb	Hsb
11	Shahin Shabbir Desai	AB	*signature*	*signature*	*signature*	*signature*	*signature*
12	Amruta Subhash Rawool	AB	*signature*	*signature*	*signature*	*signature*	*signature*
13	Manjiri Ramesh Suryawanshi	Manjiri	Manjiri	Manjiri	AB	Manjiri	AB
14	Pournima Majgaonkar	*signature*	*signature*	*signature*	AB	*signature*	*signature*
15	Samrat Kamble	*signature*	*signature*	*signature*	*signature*	AB	*signature*
16	Amrapali Arvind Jirage	Ajirage	AB	AB	Ajirage	Ajirage	Ajirage
17	Sandhya Ananda Talekar	*signature*	*signature*	*signature*	*signature*	*signature*	AB

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Certificate Course in Digital Media Writing

Attendance

2024-25

Sr. No	Name of the Student	27-Jan-25	28-Jan-25	3-Feb-25	10-Feb-25	17-Feb-25	24-Feb-25
1	Snigdha Sunil Patil	*(sign)*	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*
2	Nita Baliram Patil	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*	*(sign)*
3	Tamanna Samir Desai	Desai	Desai	AB	Desai	Desai	Desai
4	Mansvi Anil Mali	Mali	Mali	AB	Mali	Mali	Mali
5	Suhani Suraj Patil	*(sign)*	*(sign)*	*(sign)*	AB	*(sign)*	*(sign)*
6	Bushra Akthar Dhankwala	Bushra	Bushra	Bushra	Bushra	Bushra	Bushra
7	Gayatri Vishnu Ingale	Gayatri	Gayatri	Gayatri	Gayatri	Gayatri	AB
8	Amruta Eknath Parit	AB	AmRutaP	AmRutaP	AmRutaP	AmRutaP	AmRutaP
9	Mudita Satyapriy Karunakar	Mudita	AB	AB	Mudita	AB	Mudita
10	Hina Shafiq Bagwan	Hsb	Hsb	Hsb		Hsb	Hsb
11	Shahin Shabbir Desai	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*
12	Amruta Subhash Rawool	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*	AB
13	Manjiri Ramesh Suryawanshi	Manjiri	Manjiri	Manjiri	AB	Manjiri	Manjiri
14	Pournima Majgaonkar	*(sign)*	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*
15	Samrat Kamble	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*
16	Amrapali Arvind Jirage	AB	AJirage	AJirage	AB	AJirage	AJirage
17	Sandhya Ananda Talekar	AB	*(sign)*	*(sign)*	*(sign)*	*(sign)*	*(sign)*

Vivekanand College, Kolhapur
(Empowered Autonomous)

A Certificate Course in Digital Media Writing
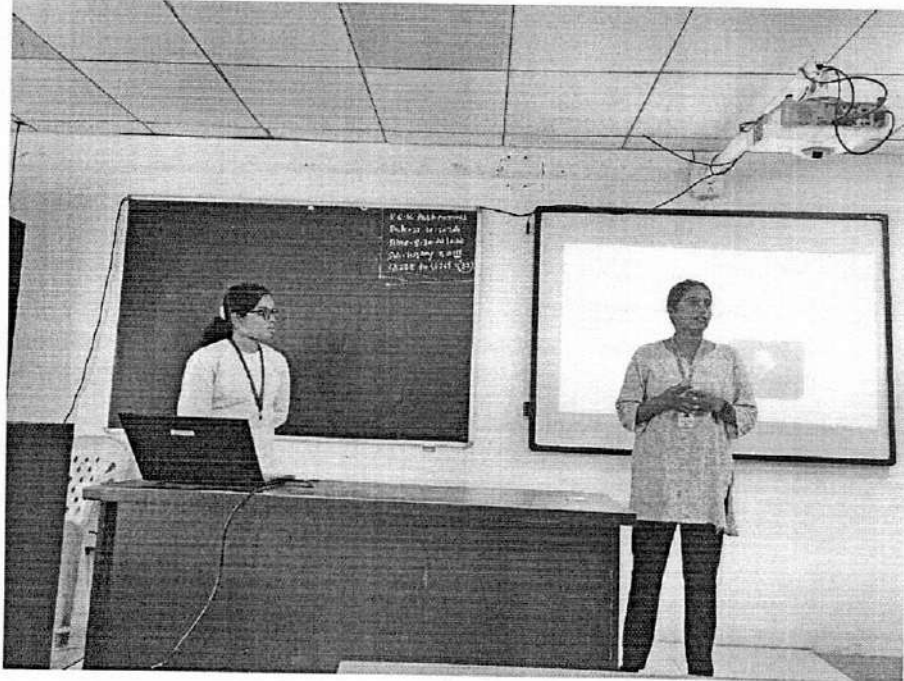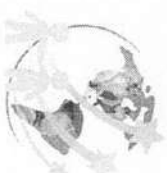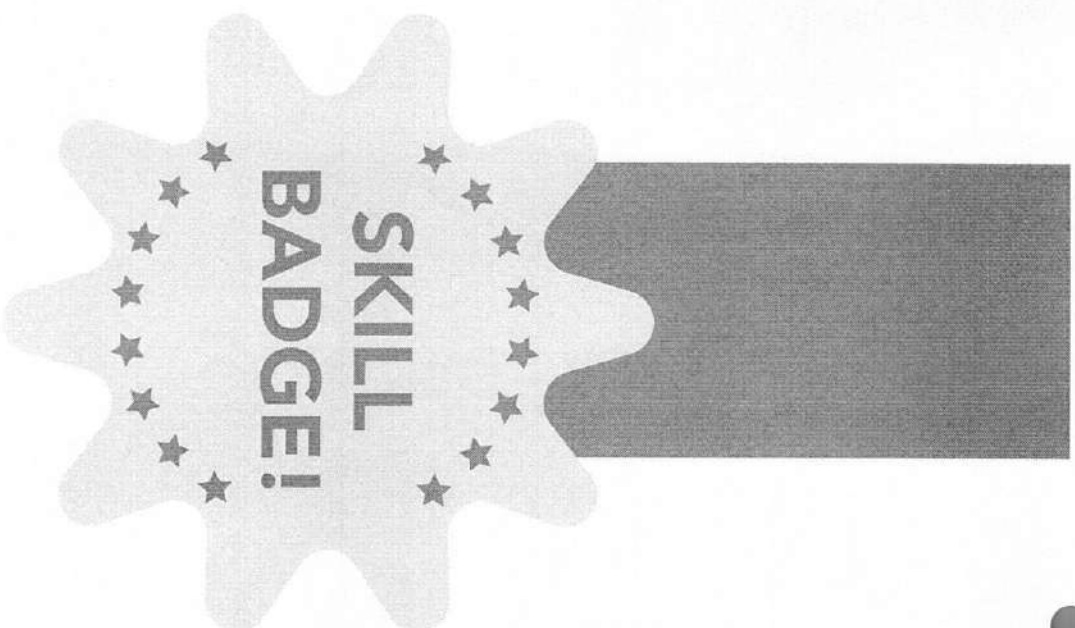## Photos

Figure 1Group Presentations

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Writing for Digital Media Examination 2025

Date: 12 March 2025

Time: 10:30 AM to 11:30 AM (1 hour)

Total Marks: 40

Number of Questions: 20

Question Type: Multiple Choice Questions (MCQ)

Passing Marks: 20 (50%)

Instructions
- This is the final examination.
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- If you have any technical difficulties during the exam, please contact (Snehal W. 8888135359)

Email *

ingalegayatri6@gmail.com

What is the core characteristic that defines "Digital Media" according to the text? 2 points

○ a) The use of traditional broadcasting methods.

○ b) The encoding of information into a sequence of numbers (digits).

○ c) The reliance on physical storage devices.

◉ d) The exclusion of audio and video content.

What is a potential drawback of linkages in digital media?   2 points

○ a) They prevent users from reading additional information

◉ b) They limit the scope of the story

○ c) They may lead users away from the website

○ d) They make stories less engaging

In what year was ARPANET, the world's first operational packet switching network,   2 points
developed?

◉ a) 1969

○ b) 1975

○ c) 1984

○ d) 1990

Which company was founded by Bill Gates in 1975?   2 points

○ a) Apple

○ b) Sony

◉ c) Microsoft

○ d) Hewlett-Packard

Which social networking website was launched in 2004?

- ○ a)Twitter
- ○ b) Instagram
- ◉ c) Facebook
- ○ d) LinkedIn

What is the primary purpose of cyber laws?

- ○ a) To regulate traditional media outlets.
- ◉ b) To govern communication technology, particularly cyberspace and the Internet.
- ○ c) To control international trade agreements.
- ○ d) To manage physical infrastructure development.

When was the term "network neutrality" introduced?

- ○ a) 1998
- ◉ b) 2002
- ○ c) 2010
- ○ d) 2015

What opportunity does the rise of web/voice searches in regional languages provide for regional marketers? 2 points

○ a) Higher competition for regional keywords.

◉ b) Access to a focused target audience at relatively lower rates.

○ c) Increased reliance on English language content.

○ d) Decreased website localization efforts.

Which of the following platforms are highlighted as contributing to the spread of disinformation and misinformation? 2 points

○ a) Traditional newspapers and magazines.

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What impact has the rise of fake news and disinformation had on consumers? 2 points

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Which regulatory body in India adopted net neutrality regulations in July 2018? 2 points

○ a) The Reserve Bank of India (RBI)

◉ b) The Telecom Regulatory Authority of India (TRAI)

○ c) The Ministry of Electronics and Information Technology (MeitY)

○ d) The Supreme Court of India

According to the text, what practices does net neutrality in India restrict? 2 points

○ a) Charging different rates for different types of internet services.

◉ b) Blocking, degrading, or granting preferential speeds to any content.

○ c) Regulating the content of social media platforms.

○ d) Monitoring user activity for security purposes. 1

Which of the following is NOT mentioned as a type of digital platform investing in regional content? 2 points

○ a) OTT platforms like Zee5 and Amazon Prime Video.

○ b) Music streaming services like Gaana and Spotify.

◉ c) Social media platforms like Facebook and Twitter.

○ d) Search engines like Google.

According to the Reuters Institute study mentioned in the text, what percentage of 2 points
respondents in India get news via Facebook and WhatsApp?

○ a) 25%

○ b) 35%

◉ c) 52%

○ d) 75%

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What does convergence in digital media refer to?   2 points

- ⦿ a) The merging of print, television, and radio into one medium
- ◯ b) The decline of legacy media
- ◯ c) The restriction of media to one format
- ◯ d) The elimination of traditional news formats

What is a key advantage of digital media over traditional media in terms of updates?   2 points

- ◯ a) Stories cannot be updated once published
- ⦿ b) Digital media allows for continuous updates in real time
- ◯ c) Only newspapers can provide updated stories
- ◯ d) Traditional media updates stories faster than digital media

How does digital media utilise archiving?   2 points

- ◯ a) It deletes outdated content
- ◯ b) It restricts access to past content
- ⦿ c) It allows easy retrieval of past stories through tags and keywords
- ◯ d) It prevents users from accessing previous content

Which social networking website was launched in 2004?

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Vivekanand College, Kolhapur

(An Empowered Autonomous Institute)

Department of English

CERTIFICATE

A CERTIFICATE COURSE IN DIGITAL MEDIA WRITING

THIS CERTIFICATE IS PROUDLY PRESENTED TO:

Ms. Mudita Satyapriy Karunakar

for the completion of a Value-added Course in **DIGITAL MEDIA WRITING** held from **20 August 2024** to **28 February 2025.** The participant has demonstrated proficiency in crafting engaging and effective digital media content.

Snehal Warekar
Course Coordinator

Dr. Kavita Tiwade
Head of the Department

Prof. (Dr.) R. R. Kumbhar
Principal

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Mr. Samrat Kamble

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KOLHAPUR
(EMPOWERED AUTONOMOUS)
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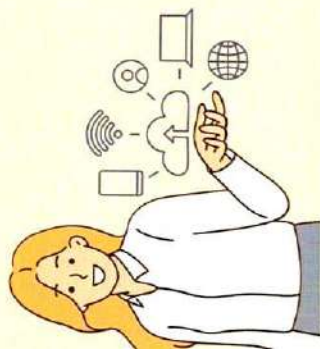
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