

Dissemination of Education for Knowledge, Science and Culture

- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's


Vivekanand College, Kolhapur (Empowered Autonomous)


Department of English

Date: 1st March, 2024

All the students of B.Com Part II Division A are hereby informed that under **Internal Continuous Evaluation** for **Semester IV- AECC English for Business Communication** one activity on "Ad Man Show Activity" will be conducted on prescribed syllabus- **English for Banking and Industries** on Wednesday on 13/3/2024 during lecture time at 9.00 am to 10 a.m in Room No.58.

It is compulsory to all students to make presentation on one advertisement and write five advertisements on project paper and submit during the presentation. If you fail in the exam, you will be responsible for your academic loss.


Ms. Madhuri Pawar
Subject Teacher


Dr. Kavita Tiwade
Head, Dept. of English
Head
DEPARTMENT OF ENGLISH
VIVEKANAND COLLEGE
KOLHAPUR (EMPOWERED AUTONOMOUS)

Vivekanand College, Kolhapur (Empowered Autonomous)

Department of English

Name of the Activity: Ad Man Show Activity

Subject: English for Communication

Class: B.Com II

Day and Date: Wednesday 13/03/2024

Time: 9 a.m to 10 a.m

Sr. No	Name of student	Roll No	Signature
1)	Gayatri Benade	64	Benade
2)	Sakshi Unhale	6479	Unhale
3)	Manasi Fadure	6414	Fadure
4)	Sonali Vishwas Savant	6471	Savant
5)	Ankita Ankush Kambale	6425	Kambale
6)	Rohini Hanmant Koji	6435	Koji
7)	Semiksha Jitizum Patil	6492	Patil
8)	Shruti Bawadekar	6406	Shruti
9)	Dhanshri Zapate	6482	Zapate
10)	Gouri Powar	6491	Powar
11)	Swapnali Suresh Kapase	6428	Kapase
12)	Rutuja Kapi Kambale	6426	Kambale
13)	Sanmati Sanjay Chougule		S.S. Chougule
14)	Apurva Mahesh Patil		Patil
15)	Saniya Samir Pathan		S.S. Pathan
16)	Prajakta Vikasrao Bisure		Bisure
17)	Aishwarya Vishnu Kadam		Kadam



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- Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

Vivekanand College, Kolhapur
(Autonomous)



Ad Man Show Activity

1. **Name of Department:** Department of English

2. **Name of Organized Activity:** Ad Man Show Activity

3. **Date/ Duration:** Wednesday, 13th March, 2024. 1 hour.

4. **Aims and Objectives:**

- To foster speaking skills among the students
- To develop the confidence level among the students.
- To show their creativity and acting talent
- To acquaint the students about promotional strategies in marketing through advertisements.

5. **No. of beneficiaries:**

Teachers	Male	
	Female	02
Students	Male	04
Participants	Female	20
Total		26

6. **Expenditure & funding agency** : Nil

7. **Brief description:**

Advertisements are commercial that are designed to catch the attention of the consumer. Keeping this purpose view, the Department of English organized one activity on Ad Man Show on 13th March, 2024 for B.Com II year students. It was an opportunity to bring out individual talent of the students participating and to provide them with a platform to explore their creativity through presentation. The students presented advertisements on different products of their wish and showed their skill beautifully. There were 2 faculties Madhuri Pawar and Komal Vhonkhande and 22 students present in this activity.

8. **Outcome:**

- Fostered speaking skill among the students.
- Developed their confidence level.
- Showed their creativity and talent.
- Got acquaint with market strategies through advertisements.

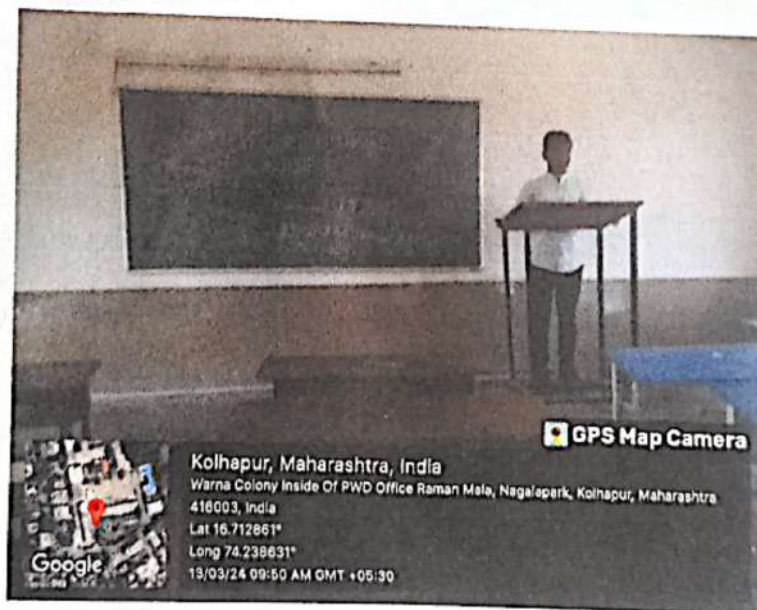
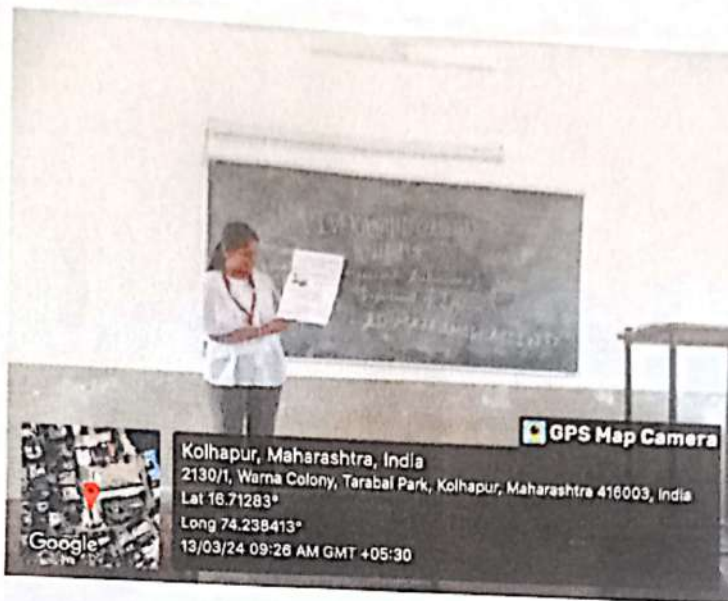
9. **Photos:** Attached



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Advertisement presented by students





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Shri Swami Vivekanand Shikshan Sanstha's
Vivekanand College, Kolhapur
(Autonomous)



Ms Pawar
Ms. Madhuri Pawar
 Co-ordinator

[Signature]
Dr. Kavita Tiwade
 Head, Dept. of English
Head

DEPARTMENT OF ENGLISH
VIVEKANAND COLLEGE
KOLHAPUR (EMPOWERED AUTONOMOUS)

Page No.:

Date:

VIVEKANAND COLIAGE

KOLHAPUR

NAME :-

VAISHNAVI RAMESH

THOMBARE

Department - B. com SY "A"

Subject Name - English For business
communications.

ROLL NO = 6477

Hand Sanitizer

PROTECT YOUR
HANDS ALWAYS



- * Kills 99.9% of Germs Antiseptic
- * Fresh Fragrance Clean Rinse
- * Antibacterial Effect Moisturizing

100% Hand Protection

Limited
offer

HURRY!

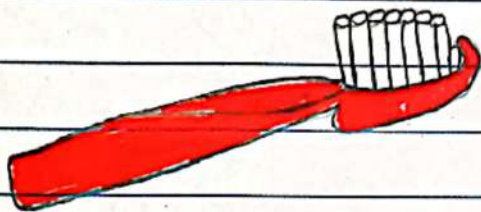
Buy 1
Get 1

Spread Happiness
not the Virus

www.handsanitizer.com
Phone no = 7058613310

SPARK

TOOTHBRUSH

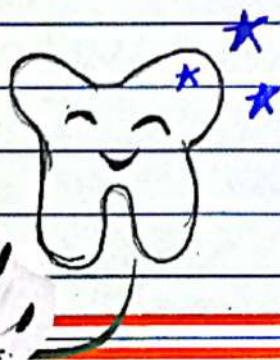


SOFT ON GUMS

TOUGH ON PLAQUE

Keeps Mouth Clean

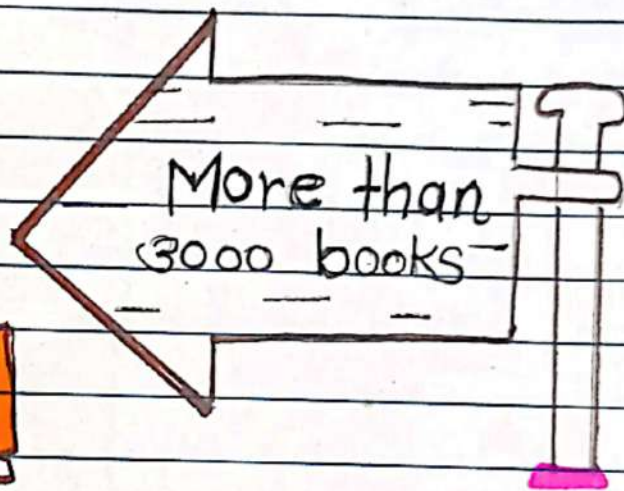
& HEALTHY



BUY 6

GET 1
FREE!

TrendD BOOK Shop



1. A collection of Rare Books
2. Story Books for kids
3. Comics Books for kids
4. Collection of Interesting Books
5. Newspaper and magazine
6. Stationery products

A BOOK is a best friend

576/4 A main road
Vallam, Madurai

SUFI

COOKING OIL



It's not just an ordinary
COOKING OIL

100% PURE

SUNFLOWER COOKING
OIL

NEW ARRIVAL

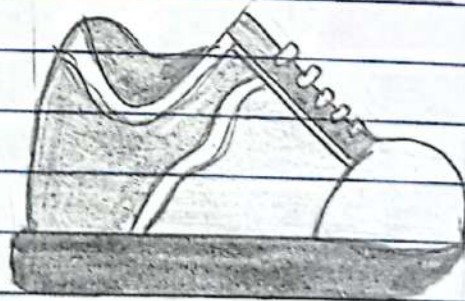
SHOES

Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed
do eiusmod tempor incididunt
ut labore et dolore magna
aliqua.

HURRY UP!

50%

For All Item



Shop Now

more information

+00 123 456 789

Topic :

Page :

Date : / /

VIVEKANAND COLLAGE
KOLHAPUR

Name - Janhavi Sachin Salokhe

Department - B.Com 5Y 'A'

Subject Name - English for business
Communications.

Roll no - 6469.



For Educational Use



Page :

Date : / /

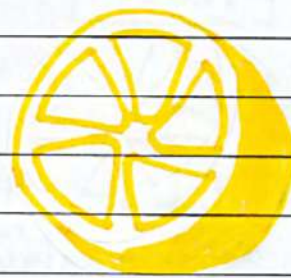
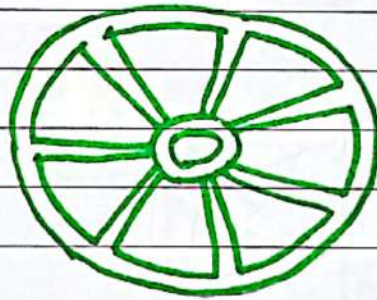
Topic :

~~₹144/-~~* ~~₹130/-~~* ₹14 OFF^



Active

Wheel
2 in 1



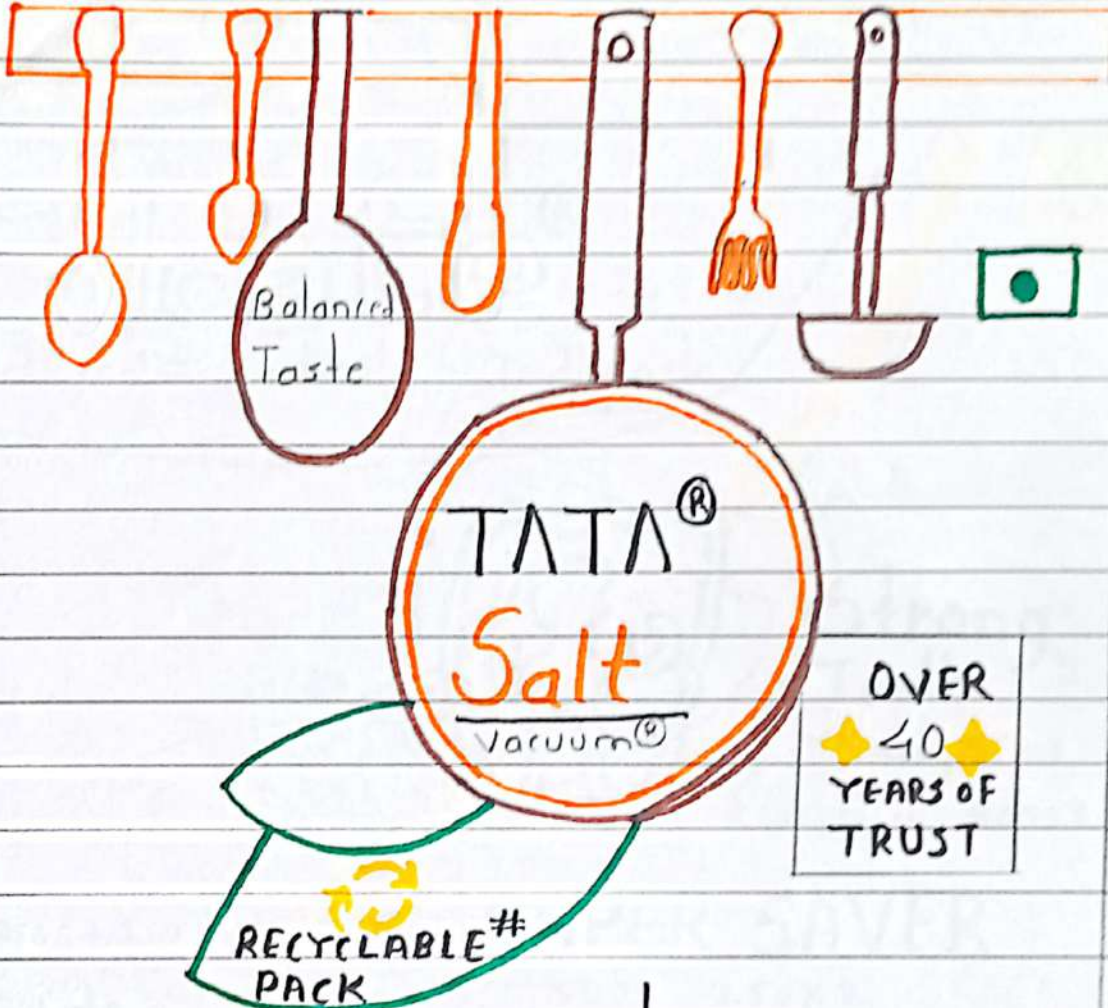
clean & fresh

SUPER SAVER PACK

Page :

Date : / /

Topic :

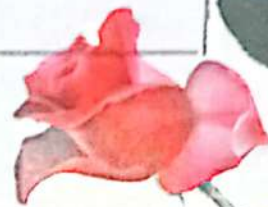


Iodine Guarantee | Helps Mental Development *

Vacuum Evaporated Iodised salt

Images are for illustration purpose

Rs. 25.



Page :

Date : / /

Topic :

NEW
FRESH
FLAVOR

Colgate®

Dental Cream Anticavity Toothpaste



Strong
Teeth

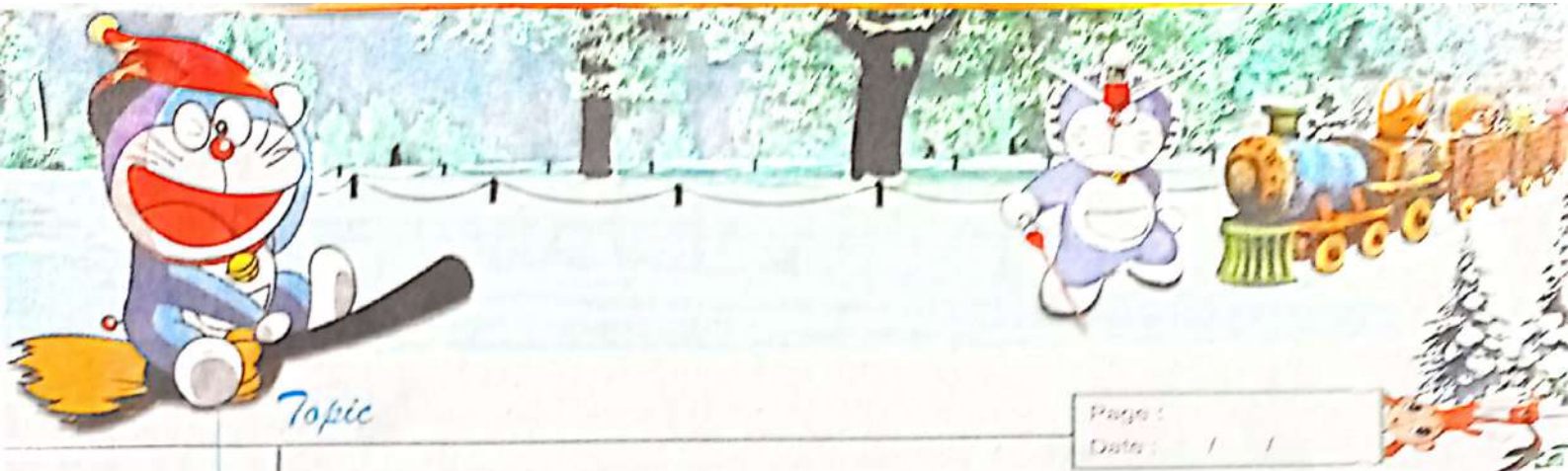
Strong You
+ CALCIUM BOOST

250g + 250g

Rs. 10 to.....

SUPER SAVER

500g 250x2



Topic

Page :
Date : / /

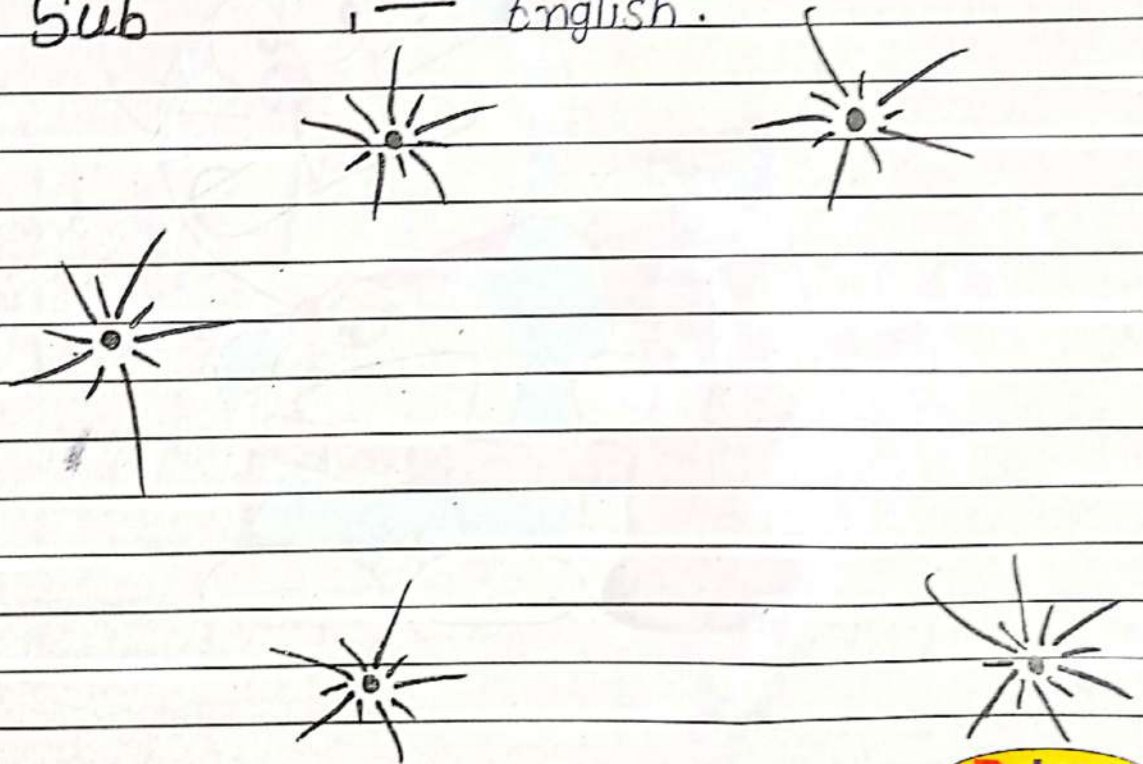
NAME :- Pranoti Namdev Kashid.

Std :- B. Com II year

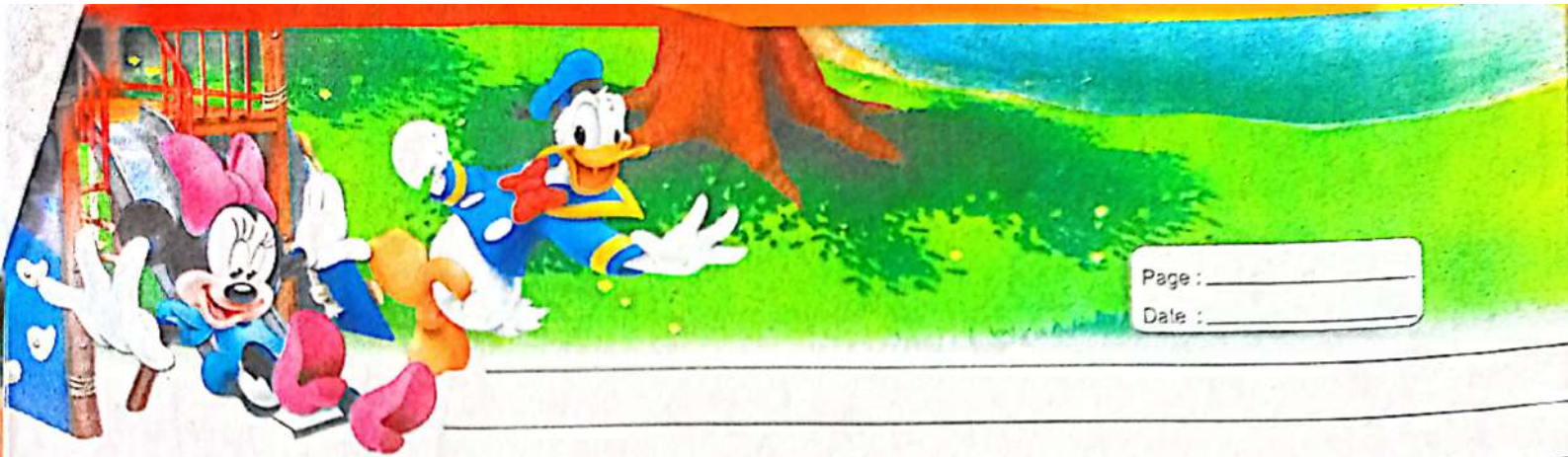
Div :- A.

Boll NO :- 6430

Sub :- English.



Prism



Page : _____
Date : _____

© Cadbury. Bourn Vita

TAYVARI JEET KI

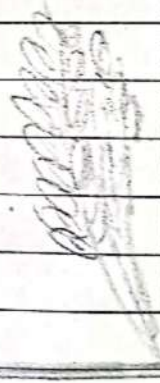
INNER
STRENGTH
Formula
with nutrients
that support

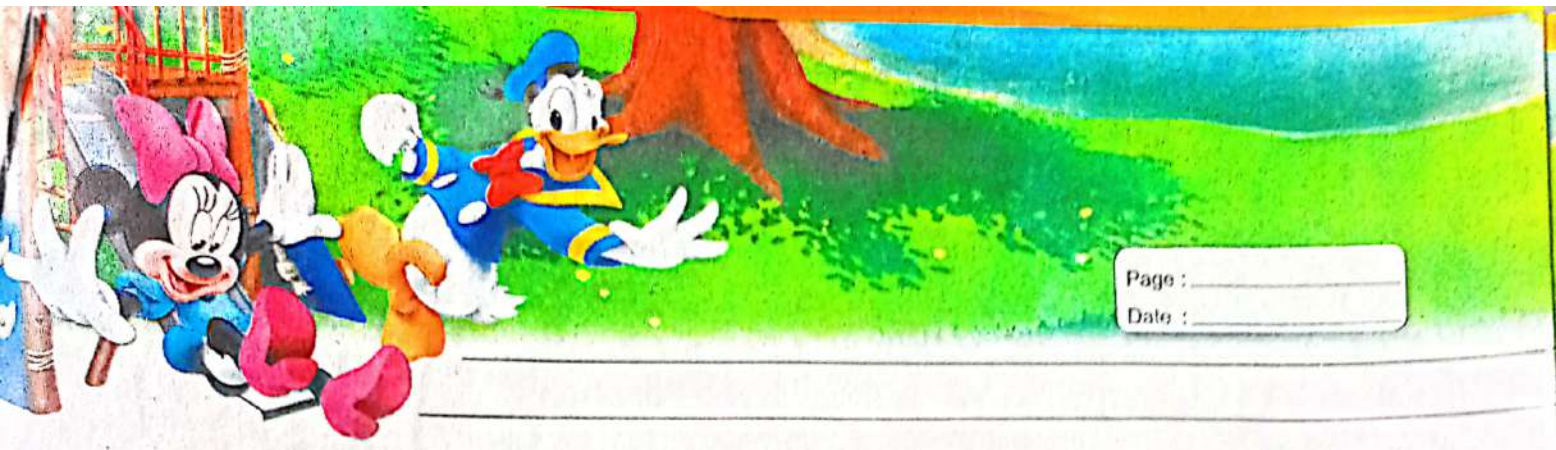
IMMUNE ← (U) → SYSTEM

STRONG ← (Bones) → BONES

STRONG ← (Muscles) → MUSCLES

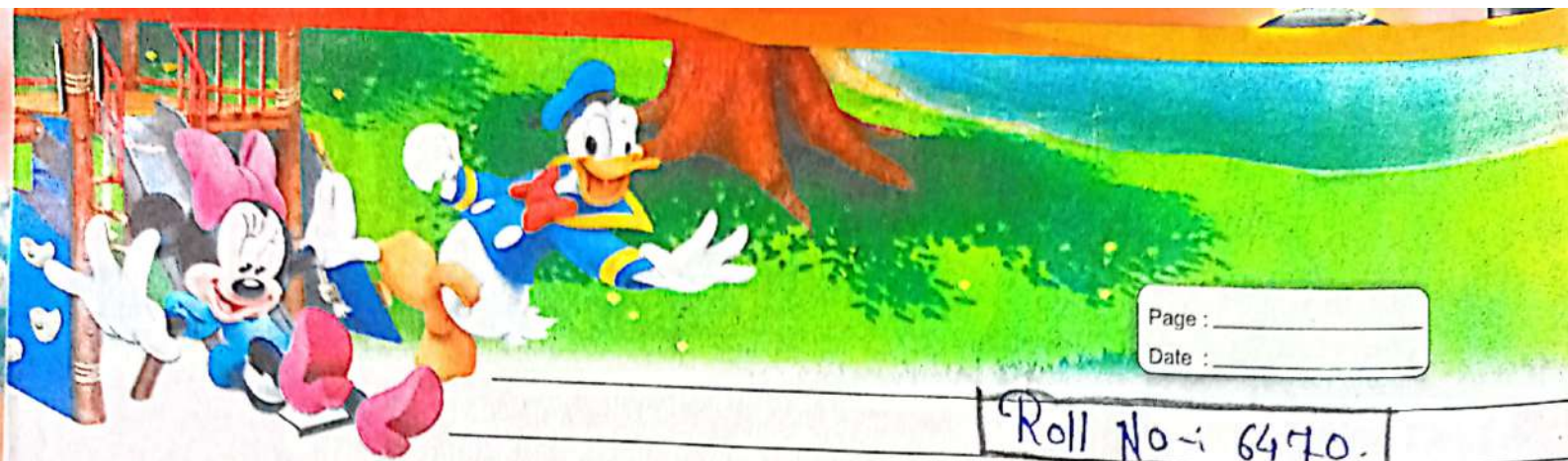
ACTIVE ← (Brain) → BRAIN





Page : _____
Date : _____





Page : _____

Date : _____

Roll No - 6470.

• Advertisement writing •

नाव -; सानिका ज्ञानेश्वर सावंत.

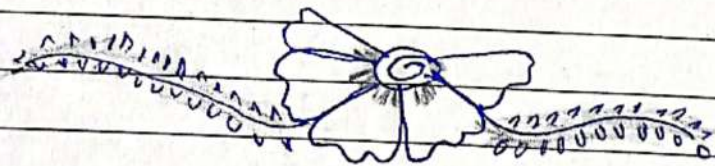
Name -; Sanika Prayanshwar Sawant.

Div -; B.com II

R.N -; 6470

Clg -; Vivekanand College, Kolhapur.

Sub. Teacher -; Madhujit Jadhav maram.






Sale! Sale! Sale!

Buy 1
Get 1
free

Welcome to Sara's Cake Shop.....
and Sazamsh Pstry.....
for any ocation, Pctual, Birthday, Anniversay
etc. available cake.....

Why wait
visit
today!


- fresh stock.
- fresh cream
- Believe in the best.
- Just do it

Fresh stock.

Order
Now!

Think
Different.

Address -> Totabai Park, Kolhapur.

Contact NO - : XXXXXX XX25





TOPIC : Advertisement
DATE : 4-2-2024.



Name - Gourji Dharmesh Pawar

Std - Bcom sy Roll No - 6462

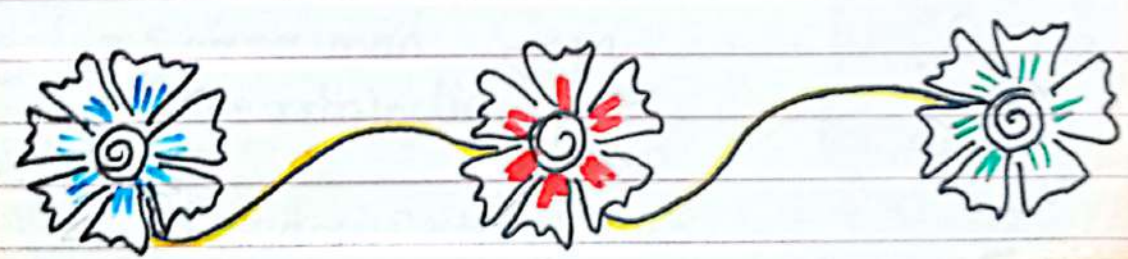
College - Vivekanand College Kolhapur

Subject - English for business
Communication II

Div - 'A'

Teacher Name - Madhuri Jadhav

• Advertisement Writing •



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ABS





TOPIC : _____

DATE : _____



The Saree Festival.

Hyderabad

The Festive edit presents classic heritage weaves and new experiments.....

Celebrate traditionally or drape with a twist!

Wed- 4 March - Thurs 4 March 2024

11 AM - 7 PM -

Creative Bee, H No 8-2-466/2/A,

First Floor, Road no. 4

Opp. road to GVK Mall, Banjara Hills
Hyderabad.



- Saree.man



- redearthindia.



- thesareefestival.com.



- 040-23350474.

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ABS





TOPIC : _____
DATE : _____



Heritage Festive

Maheshwaris, Banarasis, chanderis, kotas, kanjeevarams and other classics.

■ - Experimental celebratory approaches :

Tamdani, kantha, khadi, kala cotton: prints and linens.





TOPIC : _____
 DATE : _____



(M)

MALABAR

GID - Gold & Diamonds

ITS YOUR TIME
TO BLOOM.

Malabar Gold wishes
you a glittering &
Prosperous Diwali!



This year celebrate
the festival of lights with
Malabar Gold, and bring
home happiness and prosperity

ASHADA
SALE

FREE
GOLD
COIN

GOLD
Exchange
offer

Landmark Building GI
New link R.d opposite City
Mall. veera Desai Industrial
Estate. Andheri West
Mumbai Maharashtra 400053

Opens at 10.30 AM.

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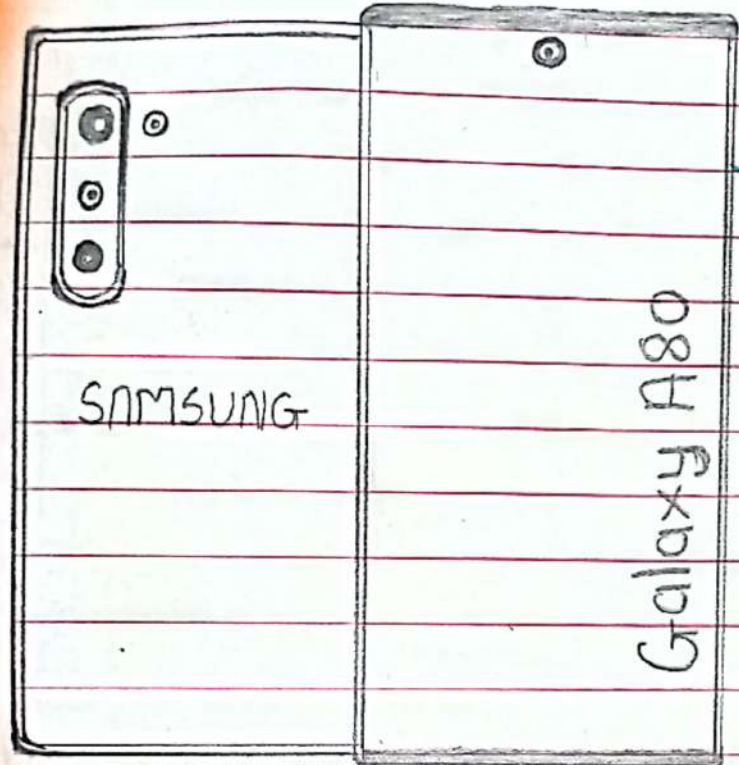




TOPIC : _____
 DATE : _____

Mobile handset

Galaxy A 80 the Phone that's up
 For the challenge!



₹ ~~53,990~~
 Save ₹ 14,000
 Total ₹ 39,990

Offer
 till
 31st
 Dec
 2019

- The maximized 17.03 cm (6.7") Full HD+ AMOLED
- New Infinity Display with no distractions
- The Powerful Super dragon 730 G Octa Processor + 8 GB RAM
- World's first Rotating triple camera with 48 Megapixels.

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TOPIC : _____
DATE : _____



- Incredible 123 degree Field vision with Super steady Mode that captures as wide as human eye can see.
- The camera built for live Not just for selfies.
- Pro-level action camera to give you smooth live videos, even when your journey is on the adventures side.

1. Toll gate, Trichy
Timing : 10.00 am - 10.00 pm.

Hurry up! Bring home the perpetual
Store of joy!

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TOPIC : _____

DATE : _____



Name - Dhanshree Nandkumar Zapate.

Bcom-II Roll No - 6482 Div - 'A'

Subject Name - Advertisement Writing.

Teacher Name - Madhuri Jadhav.



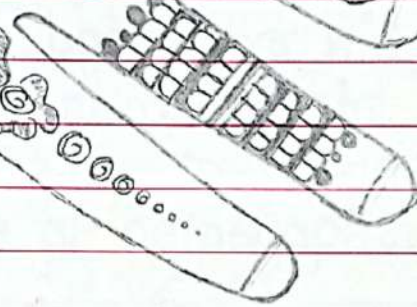
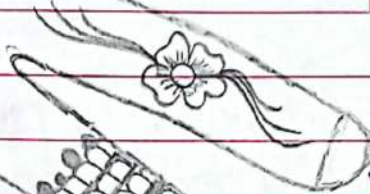


TOPIC : _____

DATE : _____



Maitri's Mehndi



Professional Bridal
Mehndi Full course
with PORTRAIT

With Practice on hand

Online & offline.

Starts From 4th September
30 days.

Ahmedabad
[near Jashoda nagar BRTs]

For Registration -

+009123312122

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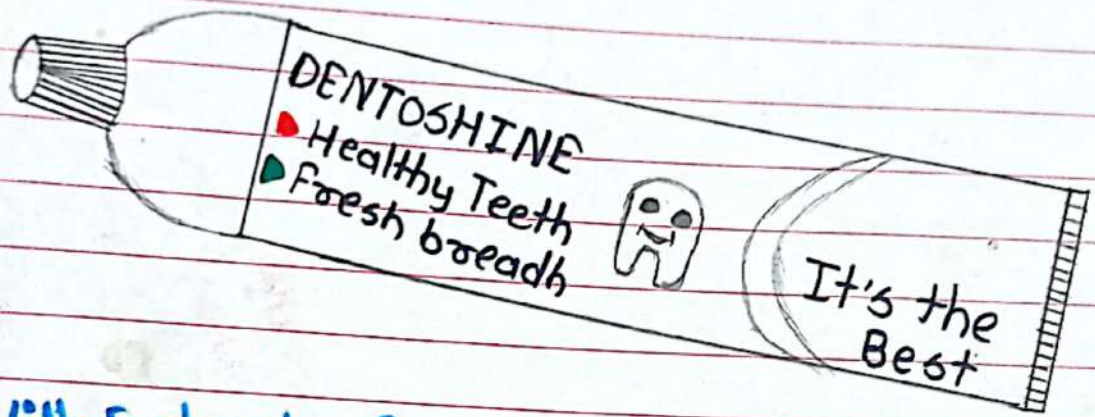
ABS





TOPIC : _____
 DATE : _____

A New Herbal Toothpaste. In Town.



With Extracts of :

Lime, Mint & Mango seed kernel

Makes Teeth strong, shiny & Reduces sensitivity.

Hurry!

Inaugural offer:

Buy 1 Get 1 free.

Manufactured & Marketed by : Valsaraj

FOR EDUCATIONAL USE ONLY

Bioproducts Ltd., Mumbai.

ABS

