Annual Teaching Plan

Academic Year- 2025-26

Class - B. Com- I -Group A- Div -A

Department- Commerce

Subject - Principles of Business Management paper - I

Name of teacher- Dr. Umesh Dhondiram Dabade

Month-	July-August-	2025	Module	party.	Sub-Unit Planned
Lectures	Practical's	Total	Module -	I-	Introduction, Concept, Characteristics of
15		15	Introduction Management:	to	Management, Importance of Management, Management as an Art, Management as a Science, Management as a Profession, Management and Administration, Levels of Management.

Mont	h- Sept-Oct 2	025	Module	Sub-Unit Planned
Lectures 15	Practical's	Total	Module – II- Managerial Functions, Roles, and Skills:	Managerial Functions –Functions of Management Managerial Roles - Interpersonal Roles, Informational Roles, Decisional Roles. Managerial skills-Technical Skill, Human Skill, Conceptual Skill , Diagnostic skills, communication skills Decision making Skill,
				Analytical Skill

Subject - Principles of Business Management paper -II

Month-	July-August-	2025	Module	Sub-Unit Planned		
Lectures 15	Practical's	Total	Module – III- Development of Management Thought:	Taylor's Scientific Management: Principles of Scientific Management, Fayol's Administrative Management :14 principles of management, Max weber's Bureaucratic Management: Meaning and features of Bureaucracy Elton Mayo's Human Relation Management: Introduction to Hawthorne Experiment		

Mont	h- Sept-Oct 2	025	Module		Sub-Unit Planned				
Lectures	Practical's	Total	Module	_	IV-	Human	Resource	Management,	Production
15	-	15	Managem Twenty-fi Century:	irst	n the	_		ting Managemer i- Business Man	

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Annual Teaching Plan

Academic Year- 2025-26

Class - B. Com- I - Group B- Div - A & B

Department- Commerce

Subject - IKS-Indian Knowledge System- Indian Business Management

Name of teacher- Dr. Umesh Dhondiram Dabade

Month- July-August- 2025		Module	Sub-Unit Planned	
		Module – I Indian Management:	Indian Management (a) Evolution of Indian Management, key ideas of Indian Management, Role of Values in Management, Indian Epics and Management, (b) Dimensions of Vedic Management, Bhagwad Gita, Ramayan, Buddha's Management, Kautilaya's Arthshastra	
,		Practical's Total	Practical's Total Module – I- Indian Management:	

Mont	h- Sept-Oct 20	025	Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module – II- Indian		
15	-	15	Business Models	Group, Business Model of Aditya Birla Group, Business Model of Reliance Industries, Business Model of AMUL	

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Semester -

VIVEKANAND COLLEGE, KOLHAPUR (An Empowered Autonomous Institute) **Annual Teaching Plan**

Academic Year- 2025-26

Class - B. Com- II - Group B- Div - A & B

Semester - III

Department- Commerce

Subject - Marketing Management Paper -I

Name of teacher- Dr. Umesh Dhondiram Dabade

Month-	July-August-	2025	Module	Sub-Unit Planned
Lectures 15	Practical's	Total	Module – I- Introduction of Marketing	A-Introduction of Marketing: Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing, Core Concept of Marketing, Scope of Marketing B-Marketing Environment: Meaning, Features, Types and Importance of Marketing Environment

Mont	Month- Sept-Oct 2025		Module	Sub-Unit Planned		
Lectures	Practical's	Total	Module – II-	Consumer Behaviour:		
15	_	15	Consumer Behaviour	Meaning, and Significance of Consumer Behaviour - Factors affecting Consumer Behaviour- The Buying Decision process.		

Subject- Marketing Management Paper - II

Month-	Month- July-August- 2025		Module		Sub-Unit Planned		
Lectures	Practical's	Total	Module - I	II-	Segmentation, Targeting & Positioning:		
15		15	Segmentation. Targeting Positioning	&	Concept and importance and Bases of market segmentation, Concept of Targeting, Concept of Positioning,		

Mont	h- Sept-Oct 20	025	Module	Sub-Unit Planned
Lectures	Practical's	Total		A) Marketing Research - Meaning, objectives,
15	-	15	and Marketing Information System	importance and Process of marketing research B) Marketing Information System (MIS):- Concept, Importance and components of MIS.

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Annual Teaching Plan

Academic Year- 2025-26

Class - B. Com- III -Group-A- Div -A & B

Semester - V

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Department-Commerce

Subject - Advanced Accountancy Paper -I

Name of teacher- Dr. Umesh Dhondiram Dabade

Month- July 2025			Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module -I - Bank Final	Module -I - Bank Final Accounts -	
15		15	Accounts -	(Vertical Format Only)	

Mon	th- August 20	25	Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module -II - Hire	Hire purchase system- Meaning and Legal	
15	- 1	15	purchase system-	Position, Hire Purchase Agreement, journal Entries and Ledger Accounts in the books of Hire vendor and Hire purchaser	

Month- September 2025		Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module -III - Insurance	Loss of Stock and Loss of Profit Policy
15		15	Claim	and 2000 of Front Policy

Month- October 2025		Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module -IV - Farm	Farm Accounting- Introduction, objectives,
15	-	15	Accounting	characteristics of Farm Accounting, preparation of final account

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Annual Teaching Plan

Academic Year- 2025-26

Class - M. Com- I

Semester -I

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Department-Commerce

Subject - Advanced Accountancy Paper II (Management Accounting)

Name of teacher- Dr. Umesh Dhondiram Dabade

Moi	Month- July 2025		Module		Sub-Unit Planned	
Lectures	Practical's	Total	Module -	I-		
15		15	Introduction: Introduction Management Accounting	of	Functions of Management Accounting, Role of Management Accountant in Decision Making, Management Accounting vs. Financial Accounting, Management Accounting vs. Cost Accounting, Tools and Techniques of Management Accounting	

Mon	Month- August 2025		Module	Sub-Unit Planned			
Lectures	Practical's	Total	Module-II-	Meaning and Types of Financial			
			Analysis of Financial	Statements, Analysis of financial			
15		15	Statements: Part - I	statements: Comparative Statement			
				Analysis, Common-size Statement			
				Analysis, Trend Analysis			

Month-September 2025		Module		Sub-Unit Planned						
Lectures	Practical's	Total	Module	_	III-	Ratio	Analysis-	Classification	of	Ratios,
15		15					_	mitations of Accordance and interpretat		ng ratios,

Month-October 2025		Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module – IV-	Meaning, Significance and Determinants of
15		15	Working Capital:	Working Capital, Operating Cycle, Types of Working Capital, Estimation of Working
		MADE THE		Capital Requirements

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Annual Teaching Plan

Academic Year- 2025-26

Class - M. Com- I

Semester -I

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Department-Commerce

Subject - Business Administration Paper -III (Marketing Management)

Name of teacher- Dr. Umesh Dhondiram Dabade

Me	onth- July 202	25	Module	Sub-Unit Planned
Lectures 15	Practical's	Total	Module – I- Introduction, Marketing Environment and Consumer Behaviour	A. Basics of Marketing: Introduction, Nature & scope of marketing, the core concepts of marketing, marketing in 21st century, Introduction to Services Marketing B. Marketing Environment: Micro and Macro marketing
	h- August 20	25	Module	Sub-Unit Planned
Lectures	Practical's	Total	Module- II-	Meaning and concept benefits of segmentation

Mon	Month- August 2025		Module	C. L. U. 'A DI
Lectures	Practical's	Total	Module- II-	Sub-Unit Planned Meaning and concept, benefits of segmentation,
15	-	15	Market segmentation	Bases for market segmentation consumer goods market segmentation; Market targeting- Selection of segments, Product positioning.

Month	- September	2025	Module	Sub-Unit Planned
Lectures 15	Practical's	Total	Module – III- <u>Marketing</u> <u>Mix-</u>	Introduction, Meaning, Scope and importance, 4P's to 4 C's A. Product Mix: concept of product, difference between product and services, product life cycle (PLC) concept of new product development. B. Price mix: Meaning, elements, importance of price mix, Factors influencing pricing, pricing methods and recent trends in pricing. C. Place mix: meaning and concept of channel of distribution. Types of channel of distribution or intermediaries, factors influencing selection of channels, D. Promotion mix: meaning, elements of promotion mix, advertising: definition, importance, limitations, types of media, 5 M's of advertising.

Mont	Month- October 2025 Module		Module	Sub-Unit Planned
Lectures	Practical's	Total	Module – IV-	A. Branding decisions - concept of branding
			Branding	advantages and disadvantages of branding. Types of
			decisions	Branding. B. Packaging decision - Concept, Packaging
15	CIVISIA	15	Packaging	advantages and disadvantages. Features and functions of
	KI TO TREATE	REMARKS -	decision	packaging. C. Digital Marketing – Introduction, scope,
SUSALULAY.	THE RESERVE OF THE PARTY OF THE	140 TO THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	<u>Digital</u>	nature. Tools of digital marketing. Advantages of digital
E ESTABLES			Marketing	marketing.

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Annual Teaching Plan

Academic Year- 2025-26

Class - M. Com- I -

Semester - I

Department-Commerce

Subject - Business Administration Paper -IV (management Information System)

Name of teacher- Dr. Umesh Dhondiram Dabade

Month-	Month- July-August- 2025		Module	Sub-Unit Planned
Lectures		_	Module – I- Introduction to	Introduction to Information Systems: Basic Concepts of Information System, Role of data and
15		15	Information Systems:	information, Organization structures, Business Process, Systems Approach and introduction to Information Systems. IS Resources and components of Information System, Decision making process, Types of Decisions, Phases in decision making

Mont	Month- Sept-Oct 2025		Module	Sub-Unit Planned
Lectures	Practical's	_	Module – II-	Types of Information Systems: Introduction to
15	- A 30 4 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	15	Types of Information Systems:	TPS,OAS,KWS and its significance MIS- Introduction, need, objectives characteristics and significance DSS- Introduction, need, objectives characteristics and significance ESS- Introduction, need, objectives characteristics and significance

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Annual Teaching Plan

Academic Year- 2025-26

Class - M. Com- II

Semester - III

Department-Commerce Subject – Business Administration Paper -IX (International Business)

Name of teacher- Dr. Umesh Dhondiram Dabade

Month- July 2025			Module	Sub-Unit Planned
Lectures	Practical's	Total	Module - I-	Introduction, Scope, Reasons for International Trade,
	Rippov III	to do to	International	Theories of International Trade (Only Concept,
		2.10	Business :-	Features, Limitations), Non-Tariff Barriers, Balance of
15	-	15		Payment, Disequilibrium of Balance of Payment and its
			and market make A	Remedial Measures, Balance of Trade, Orientation in
			Constitute on Castill	Overseas Business, India's New Foreign Trade Policy.

Month- August 2025			Module	Sub-Unit Planned	
Lectures	Practical's	Total	Module- II-	Introduction, Components Of International	
			International	Business Environment, Opportunities and threats	
	Section 1	OF JULY	Business	of Indian Companies in International Market,	
15	and the same	15	Environment	Different Modes of Entry in International Market,	
			:-	Ethical Issues in International Business, Foreign	
			The state of the s	Direct Investment (FDI)- Concept, Recent Trends	
			Comment to the	of Foreign Direct Investment In India.	

Month-September 2025			Module	Sub-Unit Planned
Lectures	Practical's	Total	Module – III- . Strategy	Introduction, Global Expansions Plans, Value Chain analysis – Concept, Porter's Value Chain Framework,
15	-	15	Development in International Business:	Green Field Investment – Concept, Advantages, Disadvantages, Strategic Alliance- Concept, Advantages, Disadvantages, Use of Computers in Management Applications- MIS

Month- October 2025			Module	Sub-Unit Planned
Lectures	Practical's	Total		Economic Integration – Meaning, Levels of Economic Integrations, ASEAN, SAARC, NAFTA, IFC World
15	-	15	International Economics Institutions and Integrations	Trade Organisation (WTO)- Principles, Agreements, TRIPs (Trade Related intellectual Property Rights), Indian Patent Law (Only Meaning), Indian Patent Act (Only Meaning)

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Annual Teaching Plan

Academic Year- 2025-26

Class - M. Com- II

Semester - III

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Department-Commerce

Subject - Business Administration Paper -X (Accounting for Management) Name of teacher- Dr Ilmoch Dhondin

Month- July 2025			Module	Sub-Unit Planned
Lectures 15	ectures Practical's Total		Module – I- Accounting as an information system	(a) Business activity: concept and classification of accounting, (b) Financial Accounting- Need for Accounting, Internal and External users of accounting information. Business transactions; Nature of accounting transactions. (c) Double entry system, Accounting equation, Branches of Accounts and Types of Accounts. Golden rules of accounting. Accounting Fundamentals (a) Accounting Principles, Concepts and Conventions (b) Capital and Revenue transactions - capital and revenue expenditures, capital and revenue receipts, (c) Double entry system (d) Journal, Ledger, Accounting cycle
		Module	Sub-Unit Planned	

Mon	Month- August 2025			Sub-Unit Planned
Lectures	Practical's	Total	Module- II-	Accounting Equation (a) Definition of balance sheet
15	-	15	Accounting Equation	(b) components of balance sheet (c) Assets, Liabilities, Stockholders equity, (d) Companies Wealth Trial Balance and Final Accounts- (a) Preparation of

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trial balance, (b) Preparation of Final Accounts for Sole Proprietors, (c) Final Accounts of Partnership Firms

Month-September 2025			Module	Seek Matter Br
Lectures	Practical's	Total	Module - III-	Sub-Unit Planned (a) All subsidiary books: Sales books, sales return
15		15	. Subsidiary Books:	book, purchase books, purchase return book, bills receivable book, bills payable book, (b) Cash book (Single column double column, and three column cash book), petty cash book and journal proper. Depreciation Accounting – Brief of various Methods, Computation and Accounting Treatment of Depreciation (Straight line and Diminishing Balance Method); Change in Depreciation Methods

Month- October 2025			Module	Sub Unit Planned
Lectures 15	Practical's	Total	Module – IV-	Sub-Unit Planned Computerized accounting:(a) Concept, features, importance, components of Computerized Accounting Software, (b) Overview of Tally ERP 9: Features of Tally ERP 9, Advanced Accounting & Description of Tally ERP 9, Advanced Accounting & Description of Tally ERP 9: Recording Transactions, Adv. Accounting Vouchers, Adv. Inventory Vouchers, Cost Categories (d) Introduction to GST, Objectives of GST

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