

**VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)**  
**STATEMENT OF SYLLABUS COMPLETION**  
**Year- 2023-24 B.Com- I Semester-I and II**

Name of teacher- Mr.S.N.Chavan

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem I</b>					
B. Com I Div. B	Principles of Marketing	<b>Module 1</b> Introduction: Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing, Scope of Marketing, Core Concept of Marketing - Need, Want, Demand, Value and Satisfaction, Exchange, transactions, holistic Marketing concept Recent developments in marketing: Social Marketing, Digital Marketing, Green Marketing, Relationship Marketing.	<b>Module 1</b> Introduction: Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing, Scope of Marketing, Core Concept of Marketing - Need, Want, Demand, Value and Satisfaction, Exchange, transactions, holistic Marketing concept Recent developments in marketing: Social Marketing, Digital Marketing, Green Marketing, Relationship Marketing.	-	
		<b>Module 2</b> Consumer Behaviour: Meaning, and Significance of Consumer Behaviour - Factors affecting Consumer Behaviour- The Buying Decision process.	<b>Module 2</b> Consumer Behaviour: Meaning, and Significance of Consumer Behaviour - Factors affecting Consumer Behaviour- The Buying Decision process.	-	
		<b>Module 3</b> Marketing Research and Marketing Information System A) Marketing Research – Meaning, objectives, importance and Process of marketing research B) Marketing Information System (MIS):- Concept, Importance and components of MIS.	<b>Module 3</b> Marketing Research and Marketing Information System A) Marketing Research – Meaning, objectives, importance and Process of marketing research B) Marketing Information System (MIS):- Concept, Importance and components of MIS.	-	
		<b>Module 4</b>	<b>Module 4</b>	-	



		A)Segmentation, Targeting & Positioning: Concept and importance and Bases of market segmentation, Concept of Targeting, Concept of Positioning,	A)Segmentation, Targeting & Positioning: Concept and importance and Bases of market segmentation, Concept of Targeting, Concept of Positioning,		
<b>Sem II</b>					
<b>B. Com I</b>	<b>Principles of Marketing</b>	<b>Module 1</b> A) Marketing Mix: Meaning, 7 _P's of marketing mix- Product, Price, Place (Distribution) and Promotion, People, Process, Physical Evidence. B) Product – Meaning, Types of Product, product quality, product design, Brand name and Trade Mark, after sales service, packaging - Role and functions of packaging, Product life-cycle; New Product Development	<b>Module 1</b> A) Marketing Mix: Meaning, 7 _P's of marketing mix- Product, Price, Place (Distribution) and Promotion, People, Process, Physical Evidence. B) Product –Meaning, Types of Product, product quality, product design, Brand name and Trade Mark, after sales service, packaging - Role and functions of packaging, Product life-cycle; New Product Development	--	
		<b>Module 2</b> A) Price: Meaning, Importance of price in the marketing mix, factors affecting price of a product/service. (B) Place: Meaning and Importance, types of distribution channels, factors affecting choice of a distribution channel	<b>Module 2</b> A) Price: Meaning, Importance of price in the marketing mix, factors affecting price of a product/service. (B) Place: Meaning and Importance, types of distribution channels, factors affecting choice of a distribution channel	--	
		<b>Module 3</b> Promotion: Meaning, four elements of promotion mix – [Advertising, publicity, personal selling and salesmanship, public relations,] selling process, sales promotion techniques	<b>Module 3</b> Promotion: Meaning, four elements of promotion mix – [Advertising, publicity, personal selling and salesmanship, public relations,] selling process, sales promotion techniques	--	
		<b>Module 4</b> A)Retailing: Nature and Importance of Retailing- Classification of Retailers by form of ownership, by key marketing strategies- non-store Retailing. (B)Rural	<b>Module 4</b> A)Retailing: Nature and Importance of Retailing- Classification of Retailers by form of ownership, by key marketing strategies- non-store Retailing.	--	

	Marketing: Concept, Problems of rural marketing, Rural marketing strategies.	(B)Rural Marketing: Concept, Problems of rural marketing, Rural marketing strategies.	
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(Signature of the Teacher)



*[Handwritten Signature]*

(Signature of the Head of Department)  
**HEAD**  
**DEPARTMENT OF COMMERCE**  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(EMPOWERED AUTONOMOUS)**

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)

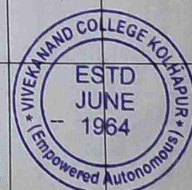
STATEMENT OF SYLLABUS COMPLETION

Year- 2023-24 B.Com- I Semester-I and II

Name of teacher- Mr.S.N.Chavan

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem I</b>					
B. Com I Div. A	Insurance	<b>Module 1</b> Introduction to Insurance: Meaning, nature, scope, types of insurance, importance (significance) of insurance, insurance as a social security tool	<b>Module 1</b> Introduction to Insurance: Meaning, nature, scope, types of insurance, importance (significance) of insurance, insurance as a social security tool	-	
		<b>Module 2</b> Insurance Contract and Principles of Insurance: Meaning, nature, conditions/ essentials of insurance contract, difference between insurance contract and wagering contract, principles of insurance (primary and secondary).	<b>Module 2</b> Insurance Contract and Principles of Insurance: Meaning, nature, conditions/ essentials of insurance contract, difference between insurance contract and wagering contract, principles of insurance (primary and secondary).	-	
		<b>Module 3</b> Insurance Agent: Meaning, appointment, procedure of becoming an agent, pre-requisite for obtaining license (qualification) - duration - functions of an agent, remuneration, termination of an agent, ethical code of conduct.	<b>Module 3</b> Insurance Agent: Meaning, appointment, procedure of becoming an agent, pre-requisite for obtaining license (qualification) - duration - functions of an agent, remuneration, termination of an agent, ethical code of conduct.	-	
		<b>Module 4</b> Privatization of Insurance Business and IRDA Act: Introduction, merits and demerits of privatization, development of insurance business after privatization,	<b>Module 4</b> Privatization of Insurance Business and IRDA Act: Introduction, merits and demerits of privatization, development of insurance business after		



		IRDA Act 1999- structure, organizational set-up and functions. FDI in insurance business	privatization, IRDA Act 1999- structure, organizational set-up and functions. FDI in insurance business		
<b>Sem II</b>					
<b>B. Com I</b>	<b>Insurance</b>	<b>Module 1</b>	<b>Module 1</b>		
<b>Div. A</b>		Life Insurance: Meaning, nature, significance, procedure of taking life insurance policy, life insurance products- (whole life, endowment, term plans, pension and annuity plans, unit linked insurance plans) , settlement of claims, LIC of India – role and functions, Major Players in Life Insurance.	Life Insurance: Meaning, nature, significance, procedure of taking life insurance policy, life insurance products- (whole life, endowment, term plans, pension and annuity plans, unit linked insurance plans) , settlement of claims, LIC of India – role and functions, Major Players in Life Insurance.	--	
		<b>Module 2</b>	<b>Module 2</b>	--	
		Marine Insurance: Meaning, procedure of taking marine insurance policy, difference between fire and marine insurance, clauses of marine insurance policy, marine losses and perils, types of policies.	Marine Insurance: Meaning, procedure of taking marine insurance policy, difference between fire and marine insurance, clauses of marine insurance policy, marine losses and perils, types of policies.		
		<b>Module 3</b>	<b>Module 3</b>	--	
		Fire Insurance: Meaning, procedure of taking fire insurance policy, policy conditions, and kinds of policies, cancellation and forfeiture of policy, renewal of policy and settlement of claims.	Fire Insurance: Meaning, procedure of taking fire insurance policy, policy conditions, and kinds of policies, cancellation and forfeiture of policy, renewal of policy and settlement of claims.		
		<b>Module 4</b>	<b>Module 4</b>	--	
		General Insurance (Accident) And New Insurance schemes: A) General Insurance- personal accident and sickness insurance, health insurance, motor insurance, burglary insurance, cattle insurance, crop insurance, liability insurance, fidelity guarantee insurance, Major Players in General Insurance . B) Government Sponsored Socially Oriented Insurance Schemes- A. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) B. Pradhan Mantri Suraksha Bima Yojana (PMSBY) C. Life Cover under Pradhan Mantri Jan Dhan Yojana	General Insurance (Accident) And New Insurance schemes: A) General Insurance- personal accident and sickness insurance, health insurance, motor insurance, burglary insurance, cattle insurance, crop insurance, liability insurance, fidelity guarantee insurance, Major Players in General Insurance . B) Government Sponsored Socially Oriented Insurance Schemes- A. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY) B. Pradhan Mantri Suraksha Bima Yojana (PMSBY) C. Life Cover under		

	(PMJDY) D. Varishtha Pension Bima Yojana E. Pradhan Mantri Fasal Bima Yojana (PMFBY) F. Pradhan Mantri Vaya Vandana Yojana (PMVVY)	Pradhan Mantri Jan Dhan Yojana (PMJDY) D. Varishtha Pension Bima Yojana E. Pradhan Mantri Fasal Bima Yojana (PMFBY) F. Pradhan Mantri Vaya Vandana Yojana (PMVVY)		
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(Signature of the Teacher)





(Signature of the Head of Department)  
**HEAD**  
DEPARTMENT OF COMMERCE  
VIVEKANAND COLLEGE, KOLHAPUR  
(EMPOWERED AUTONOMOUS)

VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)  
STATEMENT OF SYLLABUS COMPLETION  
Year- 2023-24 B.Com- II Semester-III and IV

Name of teacher- Mr.S.N.Chavan

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem III</b>					
B. Com II B.	Fundamentals of Entrepreneurship	<b>Module 1</b> <b>Entrepreneur:</b> Concept- classification- functions- qualities of successful entrepreneurs- <i>concept of Sociopreneur, Edupreneur, Ecopreneur.</i> Intrapreneur and Netpreneur- Obstacles to become an entrepreneur- Challenges before an entrepreneur in modern era. <b>Practical:</b> Group discussion on various types of entrepreneurs.	<b>Module 1</b> <b>Entrepreneur:</b> Concept- classification- functions- qualities of successful entrepreneurs- <i>concept of Sociopreneur, Edupreneur, Ecopreneur.</i> Intrapreneur and Netpreneur- Obstacles to become an entrepreneur- Challenges before an entrepreneur in modern era. <b>Practical:</b> Group discussion on various types of entrepreneurs.	--	
		<b>Module 2</b> <b>Entrepreneurship:</b> Concept- Importance- Theories of entrepreneurship- Joseph Schumpeter's Innovation theory, Knight's risk-taking theory - Entrepreneurship in service Industry- Role of service sector in national economy- opportunities in service sector. <b>Practical:</b> Power point presentation on opportunities of service industry.	<b>Module 2</b> <b>Entrepreneurship:</b> Concept- Importance- Theories of entrepreneurship- Joseph Schumpeter's Innovation theory, Knight's risk-taking theory - Entrepreneurship in service Industry- Role of service sector in national economy- opportunities in service sector. <b>Practical:</b> Power point presentation on opportunities of service industry.	--	




		<p><b>Module 3</b></p> <p><b>Entrepreneurship Development:</b> Concept – Process of EDP in India - Institutional support for Entrepreneurship development - EDI, NIESBUD, MCED, DIC – Recent trends – Start up, Stand up, Skill India, Make in India- Incubation Centre- concept and importance.<b>Practical:</b> Prepare wallpaper on any concept of recent trends or institutional support.</p>	<p><b>Module 3</b></p> <p><b>Entrepreneurship Development:</b> Concept – Process of EDP in India - Institutional support for Entrepreneurship development - EDI, NIESBUD, MCED, DIC – Recent trends – Start up, Stand up, Skill India, Make in India- Incubation Centre- concept and importance.<b>Practical:</b> Prepare wallpaper on any concept of recent trends or institutional support.</p>
		<p><b>Module 4</b></p> <p><b>Stories of Successful Entrepreneurs:</b></p> <p><b>Male:</b> Chitale Brothers (Chitale Dairy), Vijay Menon (Menon &amp; Menon Ltd.), Hanmantrao Gaikwad (BVG), Sachin Bansal &amp; Binny Bansal (Flipkart).</p> <p><b>Female:</b> Aditi Gupta (Whisper Girl), Veena Patil (Veena World), Vandana Luthra (VLCC), <b>Sima Shaha (Mohak Lassi center and dairy)</b> -their entrepreneurial sketch and qualities.</p> <p><b>Practical:</b> Take interview of local entrepreneur and write assignment on its entrepreneurial journey.</p>	<p><b>Module 4</b></p> <p><b>Stories of Successful Entrepreneurs:</b></p> <p><b>Male:</b> Chitale Brothers (Chitale Dairy), Vijay Menon (Menon &amp; Menon Ltd.), Hanmantrao Gaikwad (BVG), Sachin Bansal &amp; Binny Bansal (Flipkart).</p> <p><b>Female:</b> Aditi Gupta (Whisper Girl), Veena Patil (Veena World), Vandana Luthra (VLCC), <b>Sima Shaha (Mohak Lassi center and dairy)</b> -their entrepreneurial sketch and qualities.</p> <p><b>Practical:</b> Take interview of local entrepreneur and write assignment on its entrepreneurial journey.</p>

**Sem IV**

B.Com II B.	Fundamentals of Entrepreneurship	<p><b>Module 1</b></p> <p><b>Micro, Small and Medium Enterprises (MSME) -</b> Definition -Importance - Problems &amp; remedies of MSME- - <b>Steps involved in the formation of small and medium enterprises-</b> location, clearances, permits required, formalities, licensing and registration procedure, E-commerce, Franchising - concept, characteristics &amp; importance.</p>	<p><b>Module 1</b></p> <p><b>Micro, Small and Medium Enterprises (MSME) -</b> Definition -Importance - Problems &amp; remedies of MSME- - <b>Steps involved in the formation of small and medium enterprises-</b> location, clearances, permits required, formalities, licensing and registration procedure, E-commerce, Franchising - concept, characteristics &amp; importance.</p>
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		<i>Practical: Group discussion on various concepts in this module.</i>	<i>Practical: Group discussion on various concepts in this module.</i>
		<b>Module 2</b> <b>Women Entrepreneurship</b> - definition, characteristics - causes of limited growth in India - remedies for women entrepreneurship development in India - Story of Chetana Gala-Sinha (Manadeshi Foundation) <i>Practical: Visit any woman entrepreneur and prepare assignment on her interview.</i>	<b>Module 2</b> <b>Women Entrepreneurship</b> - definition, characteristics - causes of limited growth in India - remedies for women entrepreneurship development in India - Story of Chetana Gala-Sinha (Manadeshi Foundation) <i>Practical: Visit any woman entrepreneur and prepare assignment on her interview.</i>
		<b>Module 3</b> <b>Rural &amp; Agro Entrepreneurship</b> - Concept - Problems of rural entrepreneurship in agricultural sector and village industry - Strategies for rural entrepreneurship development. <b>Agro entrepreneurship</b> - meaning and concept, Importance, entrepreneurial opportunities in Agro sector, Challenges before Agro entrepreneurship. <i>Practical: Prepare power point presentation on self-employment opportunities in rural and agro entrepreneurship.</i>	<b>Module 3</b> <b>Rural &amp; Agro Entrepreneurship</b> - Concept - Problems of rural entrepreneurship in agricultural sector and village industry - Strategies for rural entrepreneurship development. <b>Agro entrepreneurship</b> - meaning and concept, Importance, entrepreneurial opportunities in Agro sector, Challenges before Agro entrepreneurship. <i>Practical: Prepare power point presentation on self-employment opportunities in rural and agro entrepreneurship.</i>
		<b>Module 4</b> <b>Project Management</b> - Concept of Project, <b>Project management</b> - Stages of project management - Project appraisal & feasibility study - <b>Introduction of company</b> - <b>Types of company, LLP</b> , Concept of Business Plan, Key elements of Business Plan – <b>Project Report</b> - Project for Dairy, Retail stores, Beauty Parlor and ecofriendly bag production. <i>Practical: Visit any business entity and prepare project report.</i>	<b>Module 4</b> <b>Project Management</b> - Concept of Project, <b>Project management</b> - Stages of project management - Project appraisal & feasibility study - <b>Introduction of company</b> - <b>Types of company, LLP</b> , Concept of Business Plan, Key elements of Business Plan – <b>Project Report</b> - Project for Dairy, Retail stores, Beauty Parlor and ecofriendly bag production. <i>Practical: Visit any business entity and prepare project report.</i>

  
 (Signature of the Teacher)



  
**HEAD**  
**DEPARTMENT OF COMMERCE**  
 (Signature of the Head of Department)  
**VIVEKANAND COLLEGE, KOLHAPUR**  
**(EMPOWERED AUTONOMOUS)**

**VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)**  
**STATEMENT OF SYLLABUS COMPLETION**  
**Year- 2023-24 B.Com- III Semester-V and VI**

Name of teacher- Mr.S.N.Chavan

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem V</b>					
B. Com III B	Business Regulatory Framework	<b>Module 1</b> Law of Contract- 1872 Definition of Business Law and its sources Definition of contract, Essential element and Kinds of Contract, Offer and Acceptance, Capacity of Parties, Consideration, Free Consent and Legality of objectives, Void Contracts ,Discharge of Contract. Remedies for breach of contract  Special Contracts : Bailment Pledge and Agency (only Concepts)	<b>Module 1</b> Law of Contract- 1872 Definition of Business Law and its sources Definition of contract, Essential element and Kinds of Contract ,Offer and Acceptance, Capacity of Parties, Consideration, Free Consent and Legality of objectives, Void Contracts ,Discharge of Contract. Remedies for breach of contract  Special Contracts : Bailment Pledge and Agency (only Concepts)	-	
		<b>Module 2</b> Labour Laws A) Employees Provident Fund Act-1952- Meaning and its applicability criteria B) Employees State Insurance Act-1948- Meaning and its applicability criteria. C) Payment of Gratuity (Amendment) Act-2018- Meaning and its applicability criteria. Consumer Protection Act-2019- Definitions- Consumer, Complaint, Complainant, Unfair Trade Practices, Restrictive Trade Practices, Rights of Consumer, Consumer Redressal Agencies- Composition and Jurisdiction.	<b>Module 2</b> Labour Laws A) Employees Provident Fund Act-1952- Meaning and its applicability criteria B) Employees State Insurance Act-1948- Meaning and its applicability criteria. C) Payment of Gratuity (Amendment) Act-2018- Meaning and its applicability criteria. Consumer Protection Act-2019- Definitions- Consumer, Complaint, Complainant, Unfair Trade Practices, Restrictive Trade Practices, Rights of Consumer, Consumer Redressal Agencies- Composition and Jurisdiction.	-	
		<b>Module 3</b>	<b>Module 3</b>		



		Sale of Goods Act,1932 and Goods and Services Tax(GST) A) Sale of Goods Act- Contract of Sale of goods concept and essentials, Sale and Agreement to sell, Conditions and Warranties, Performance of Contract of Sale B) Goods and Services Tax- Basic framework of GST, Applicability criteria, General understandings of legal provisions regarding invoices, GST Returns, Consequences of Non compliances.	Sale of Goods Act,1932 and Goods and Services Tax(GST) A) Sale of Goods Act- Contract of Sale of goods concept and essentials, Sale and Agreement to sell, Conditions and Warranties, Performance of Contract of Sale B) Goods and Services Tax- Basic framework of GST, Applicability criteria, General understandings of legal provisions regarding invoices, GST Returns, Consequences of Non compliances.		
		<b>Module 4</b> Indian Partnership Act-1932 and Limited Liability Partnership Act 2008 A) Indian Partnership Act-1932- Partnership Deed meaning and general terms and conditions, Role and Responsibilities of Partners. B) Limited Liability Partnership Act- 2008- Nature and Silent features of LLP, Incorporation of LLP, Limitations of liability of LLP and Partners, Difference between Partnership and LLP.	<b>Module 4</b> Indian Partnership Act-1932 and Limited Liability Partnership Act 2008 A) Indian Partnership Act-1932- Partnership Deed meaning and general terms and conditions, Role and Responsibilities of Partners. B) Limited Liability Partnership Act- 2008- Nature and Silent features of LLP, Incorporation of LLP, Limitations of liability of LLP and Partners, Difference between Partnership and LLP.	--	
<b>Sem VI</b>					
<b>B. Com III</b> <b>B</b>	<b>Business Regulatory Framework</b>	<b>Module 1</b> Company Act, 2013 Meaning, Features and Types of Company, Process of Incorporation of Company, Role, Responsibilities and Powers of Directors, Auditors and Company Secretary. Rights of Share holders, Company meetings and Resolutions Winding up of Company	<b>Module 1</b> Company Act, 2013 Meaning, Features and Types of Company, Process of Incorporation of Company, Role, Responsibilities and Powers of Directors, Auditors and Company Secretary. Rights of Share holders, Company meetings and Resolutions Winding up of Company	--	
		<b>Module 2</b> Security Exchange Board of India Act-1992, Competition Act-2002. A) Security Exchange Board of India Act, 1992(SEBI)- Role , Powers and Functions of SEBI, Listing and Trading of Securities C)	<b>Module 2</b> Security Exchange Board of India Act-1992, Competition Act-2002. A) Security Exchange Board of India Act, 1992(SEBI)- Role , Powers and Functions of SEBI, Listing and Trading of Securities	--	

		Competition Act, 2002- Objectives, Powers and duties of Competition Commission	C) Competition Act, 2002- Objectives, Powers and duties of Competition Commission		
		<b>Module 3</b> Business Transactions and Cyber Laws a) E-commerce: Nature, formation, legality and recognition. b) Intellectual Property Rights: Patent, Copy Right, Trademark and Industrial Design (only concepts) c) Digital Signature: Need, formation, functions, Digital Significance Certificate and Revocation of Digital Signature d) Cyber crimes and offences, Penalties for cyber crimes	<b>Module 3</b> Business Transactions and Cyber Laws a) E-commerce: Nature, formation, legality and recognition. b) Intellectual Property Rights: Patent, Copy Right, Trademark and Industrial Design (only concepts) c) Digital Signature: Need, formation, functions, Digital Significance Certificate and Revocation of Digital Signature d) Cyber crimes and offences, Penalties for cyber crimes	-	
		<b>Module 4</b> Negotiable Instrument (Amendment) Act-2015 Meaning and Features of Negotiable instrument, Kinds of Negotiable instrument, Promissory Note, Bill of Exchange and Cheque, Crossing of Cheque and Its kinds, Dishonour of Negotiable instrument and its consequences and Remedies thereon.	<b>Module 4</b> Negotiable Instrument (Amendment) Act-2015 Meaning and Features of Negotiable instrument, Kinds of Negotiable instrument, Promissory Note, Bill of Exchange and Cheque, Crossing of Cheque and Its kinds, Dishonour of Negotiable instrument and its consequences and Remedies thereon.	-	

  
 (Signature of the Teacher)



  
 (Signature of the Head of Department)  
 HEAD  
 DEPARTMENT OF COMMERCE  
 VIVEKANAND COLLEGE, KOLHAPUR  
 (EMPOWERED AUTONOMOUS)

**VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)**  
**STATEMENT OF SYLLABUS COMPLETION**  
**Year- 2023-24 B.Com- III Semester-V and VI**

Name of teacher- Mr.S.N.Chavan

Department- Commerce

Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem V</b>					
<b>B. Com III Div. A</b>	<b>Modern Management Practices</b>	<b>Module 1</b> Contribution To Modern Management Practices: a. Modern Management: Concept and Importance of Modern Management in Changing Environment. b. Contribution of Peter Drucker: Management By Objectives (MBO) Concept, Characteristics, Importance, Merits and Demerits. c. Contribution of C.K.Prahlad : Core Competencies, Factors of affecting Core Competencies, Identifying Core Competencies, d. Contribution of Michael Porter: 5 Forces model, Competitive Advantage- Cost Leadership, Differentiation and Focused.	<b>Module 1</b> Contribution To Modern Management Practices: a. Modern Management: Concept and Importance of Modern Management in Changing Environment. b. Contribution of Peter Drucker: Management By Objectives (MBO) Concept, Characteristics, Importance, Merits and Demerits. c. Contribution of C.K.Prahlad : Core Competencies, Factors of affecting Core Competencies, Identifying Core Competencies, d. Contribution of Michael Porter: 5 Forces model, Competitive Advantage- Cost Leadership, Differentiation and Focused.	--	
		<b>Module 2</b> Introduction to Strategic Management: a. Strategic Management: Concept of Vision, Mission, , Objectives ,Concept of Strategy, Importance of Strategy, Levels of Strategy, Environmental Analysis and SWOC Analysis, strategic management, meaning, characteristic, need, Strategic Management Process – Different Phases b. Levels & Types of Strategies: Corporate level strategy, Business level strategy, Functional level strategy, Operational level strategy.	<b>Module 2</b> Introduction to Strategic Management: a. Strategic Management: Concept of Vision, Mission, , Objectives ,Concept of Strategy, Importance of Strategy, Levels of Strategy, Environmental Analysis and SWOC Analysis, strategic management, meaning, characteristic, need, Strategic Management Process – Different Phases b. Levels & Types of Strategies: Corporate level strategy, Business level strategy, Functional level strategy, Operational level strategy.	--	
		<b>Module 3</b>	<b>Module 3</b>		




		Corporate Governance and CSR: a. Corporate Governance: concept, definition, role of board of directors in corporate Governance. Role of shareholders and auditors in corporate Governance concept of ethics, ethical issues in management. b. Corporate Social Responsibility: concept of social responsibility, Areas of social responsibilities. CSR Trends.	Corporate Governance and CSR: a. Corporate Governance: concept, definition, role of board of directors in corporate Governance. Role of shareholders and auditors in corporate Governance concept of ethics, ethical issues in management. b. Corporate Social Responsibility: concept of social responsibility, Areas of social responsibilities. CSR Trends.		
		<b>Module 4</b> Knowledge Management and Outsourcing: a. Knowledge Management: Concept, Process and Parameters of Knowledge Management., Knowledge Management Trends. b. Outsourcing: Concept, features, advantages, limitations, Types of outsourcing, Outsourcing Trends c. Knowledge Process Outsourcing (KPO) - concept, advantages and process of Knowledge Process Outsourcing d. Business process outsourcing-(BPO) concept, benefit and risk of Business process outsourcing. e. Legal Process Outsourcing (LPO) concept, benefit and risk of Business process outsourcing.	<b>Module 4</b> Knowledge Management and Outsourcing: a. Knowledge Management: Concept, Process and Parameters of Knowledge Management., Knowledge Management Trends. b. Outsourcing: Concept, features, advantages, limitations, Types of outsourcing, Outsourcing Trends c. Knowledge Process Outsourcing (KPO) - concept, advantages and process of Knowledge Process Outsourcing d. Business process outsourcing-(BPO) concept, benefit and risk of Business process outsourcing. e. Legal Process Outsourcing (LPO) concept, benefit and risk of Business process outsourcing.	--	

**Sem VI**

<b>B. Com III Div. A</b>	<b>Modern Management Practices</b>	<b>Module 1</b> Total Quality Management (TQM): a. TQM: Concept of Quality, Meaning Of TQM. Elements of TQM, Contribution of Deming, Juran and Crosby b. Benchmarking: Concept and Types of Benchmarking. Advantages and limitations. c. Six sigma: meaning, characteristics, and importance of six sigma, levels of six sigma, steps in implementing six sigma, d. Quality Certification: ISO-9000 Series Meaning and Importance of	<b>Module 1</b> Total Quality Management (TQM): a. TQM: Concept of Quality, Meaning Of TQM. Elements of TQM, Contribution of Deming, Juran and Crosby b. Benchmarking: Concept and Types of Benchmarking. Advantages and limitations. c. Six sigma: meaning, characteristics, and importance of six sigma, levels of six sigma, steps in implementing six sigma, d. Quality Certification: ISO-9000 Series Meaning and Importance of	--	
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	ISO Quality Standards, 20 Elements of ISO 9000	ISO Quality Standards, 20 Elements of ISO 9000		
	<b>Module 2</b> Event Management: Concept, Types and Importance. Procedure of event management, Media Management and Public Relations- sponsorship and news release writing, the role and impact of PR in an event environment, Emergency Planning in Events.	<b>Module 2</b> Event Management: Concept, Types and Importance. Procedure of event management, Media Management and Public Relations- sponsorship and news release writing, the role and impact of PR in an event environment, Emergency Planning in Events.	--	
	<b>Module 3</b> Change Management: .Change Management: Forces of Change, Response To Change, Management of Planned Change. Model.Managing Resistance To Change, Lewin's Three Step Model, Managing Resistance To Change, Trends in Change Management	<b>Module 3</b> Change Management: .Change Management: Forces of Change, Response To Change, Management of Planned Change. Model.Managing Resistance To Change, Lewin's Three Step Model, Managing Resistance To Change, Trends in Change Management	--	
	<b>Module 4</b> International Management: International Management and Multinational Companies (MNC's)- Advantages and Challenges. Japanese Management and Theory Z, Role of Global Managers.Trends in International Management.	<b>Module 4</b> International Management: International Management and Multinational Companies (MNC's)- Advantages and Challenges. Japanese Management and Theory Z, Role of Global Managers.Trends in International Management.	--	

  
 (Signature of the Teacher)



  
 HEAD  
 DEPARTMENT OF COMMERCE (Department)  
 VIVEKANAND COLLEGE, KOLHAPUR  
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**STATEMENT OF SYLLABUS COMPLETION**  
**Year- 2023-24 M.Com- II Semester-III and IV**

Name of teacher- Mr.S.N.Chavan

Department- Commerce


Class	Subject	Syllabus assigned	Syllabus Completion	Syllabus not Covered	Remark
<b>Sem III</b>					
M. Com II	Business Finance	<b>Module 1</b> Introduction of Business Finance: Business Finance: Concept, scope and significance of business finance.Financial Goal: Wealth maximization and profit maximization.Relationship of finance with other areas of management.Finance Function: Investment decision, finance decision, dividend decision, liquidity decision and routine function.	<b>Module 1</b> Introduction of Business Finance: Business Finance: Concept, scope and significance of business finance.Financial Goal: Wealth maximization and profit maximization.Relationship of finance with other areas of management.Finance Function: Investment decision, finance decision, dividend decision, liquidity decision and routine function.	--	
		<b>Module 2</b> Capital Structure and Capitalization: Capital Structure: Meaning, needs of appropriate capital structure and factors influencing the capital structure.Cardinal Principles of Capital Structure: Cost, risk, control, flexibility and timing.Capitalization: Concept and theories of capitalization.Over-capitalization: Concept, causes, effects and remedies.Under-capitalization: Concept, causes, effects and remedies.	<b>Module 2</b> Capital Structure and Capitalization: Capital Structure: Meaning, needs of appropriate capital structure and factors influencing the capital structure.Cardinal Principles of Capital Structure: Cost, risk, control, flexibility and timing.Capitalization: Concept and theories of capitalization.Over-capitalization: Concept, causes, effects and remedies.Under-capitalization: Concept, causes, effects and remedies.	--	
		<b>Module 3</b> Sources of Finance: Equity Shares, Sweat Shares, Preference Shares, Debentures and Term Loans: Meaning, features, merits, demerits and legal provisions. Venture Capital: Concept, process,	<b>Module 3</b> Sources of Finance: Equity Shares, Sweat Shares, Preference Shares, Debentures and Term Loans: Meaning, features, merits, demerits and legal provisions. Venture Capital: Concept,		





		advantages and limitations. Lease Finance: Concept, Parties and types. Project Finance: Concept, features and main parties.	process, advantages and limitations. Lease Finance: Concept, Parties and types. Project Finance: Concept, features and main parties.		
		<b>Module 4</b> Capital Budgeting: Capital Budgeting: Meaning, importance of capital budgeting. Principles of capital budgeting. Process of capital budgeting. Types of Budget: Production, purchases, sales, Cash, Master Budget, Fixed and Flexible budget.	<b>Module 4</b> Capital Budgeting: Capital Budgeting: Meaning, importance of capital budgeting. Principles of capital budgeting. Process of capital budgeting. Types of Budget: Production, purchases, sales, Cash, Master Budget, Fixed and Flexible budget.	-	
<b>Sem IV</b>					
<b>M. Com II</b>	<b>Business Finance</b>	<b>Module 1</b> Capital Structure: Primary Capital Market: Meaning, role, functions and methods of selling corporate securities in primary capital market. Secondary Capital Market: Meaning, evolution of stock market in India, role and functions of stock exchange, trading mechanism in stock market. SEBI: Role of SEBI in regulating capital markets in India. Depository: Meaning, role, benefits and present position in India. National Securities Depository Limited (NSDL) and Central Depository Services India Limited (CDSL).	<b>Module 1</b> Capital Structure: Primary Capital Market: Meaning, role, functions and methods of selling corporate securities in primary capital market. Secondary Capital Market: Meaning, evolution of stock market in India, role and functions of stock exchange, trading mechanism in stock market. SEBI: Role of SEBI in regulating capital markets in India. Depository: Meaning, role, benefits and present position in India. National Securities Depository Limited (NSDL) and Central Depository Services India Limited (CDSL).	-	
		<b>Module 2</b> Mutual Funds, Portfolio Management and Micro Finance and Credit Rating: Mutual Funds: Meaning and importance and various types of mutual funds - Money Market Funds, Income Funds, Bond Funds, Balanced Funds, Equity Funds, International Funds and Index Funds. Portfolio Management: Meaning, importance, objectives and various issues in portfolio construction. Financial Inclusion: Meaning, needs and government policies. Micro Finance: Concept, features, needs and present position in India. Credit	<b>Module 2</b> Mutual Funds, Portfolio Management and Micro Finance and Credit Rating: Mutual Funds: Meaning and importance and various types of mutual funds - Money Market Funds, Income Funds, Bond Funds, Balanced Funds, Equity Funds, International Funds and Index Funds. Portfolio Management: Meaning, importance, objectives and various issues in portfolio construction. Financial Inclusion: Meaning, needs and government policies. Micro Finance: Concept, features, needs and present position in India. Credit	-	

		Rating: Meaning, need, credit rating agencies in India and methodology of credit rating.	Rating: Meaning, need, credit rating agencies in India and methodology of credit rating.		
		<b>Module 3</b> Corporate Failure and Restructuring: Corporate Failure: Meaning, causes and remedies. Corporate Restructuring: Meaning, benefits, legal procedure and forms of restructuring - mergers, amalgamation, acquisition, demerger, divesture and buy out.	<b>Module 3</b> Corporate Failure and Restructuring: Corporate Failure: Meaning, causes and remedies. Corporate Restructuring: Meaning, benefits, legal procedure and forms of restructuring - mergers, amalgamation, acquisition, demerger, divesture and buy out.	-	
		<b>Module 4</b> International Business: International Finance: Concept and importance. Foreign Institutional Investors (FIIs) and Foreign Direct Investment 15 (FDI): Concept, importance, government policy and difference between FII and FDI. Instruments of International Finance: Introduction of various instruments like American Depository Receipts (ADR), Global Depository Receipts (GDR), Indian Depository Receipts (IDR), Foreign Currency Convertible Bonds (FCCB) and Euro Convertible Bonds (ECB).	<b>Module 4</b> International Business: International Finance: Concept and importance. Foreign Institutional Investors (FIIs) and Foreign Direct Investment 15 (FDI): Concept, importance, government policy and difference between FII and FDI. Instruments of International Finance: Introduction of various instruments like American Depository Receipts (ADR), Global Depository Receipts (GDR), Indian Depository Receipts (IDR), Foreign Currency Convertible Bonds (FCCB) and Euro Convertible Bonds (ECB).	-	

  
(Signature of the Teacher)



  
**HEAD**  
(Signature of the Head of the Department)  
**DEPARTMENT OF COMMERCE**  
VIVEKANAND COLLEGE, KOLHAPUR  
(EMPOWERED AUTONOMOUS)