

**VIVEKANAND COLLEGE, KOLHAPUR (EMPOWERED AUTONOMOUS)**  
**STATEMENT OF SYLLABUS COVERED**

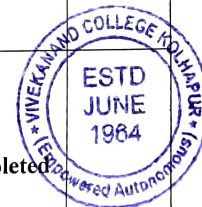
Year- 2023-2024

Term- 1<sup>st</sup>

Name of teacher-Mr. Sunny. S. Kale

Department- Commerce

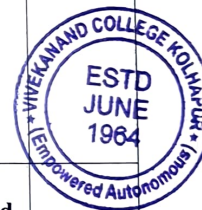
Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
<b>B.Com I Sem-I</b>	Financial Accounting-I	Introduction to Accounting: -Meaning nature and advantages of accounting – branches of accounting- accounting concepts and conventions, reading of ledger account	Introduction to Accounting: -Meaning nature and advantages of accounting – branches of accounting- accounting concepts and conventions, reading of ledger account	Completed	
		<b>Conversion of Partnership Firm in to Limited Company :</b> Meaning , Objectives of conversion, Methods of ascertainment of purchase consideration, Conversion Accounting In the Books of Partnership Firm and Limited Company	<b>Conversion of Partnership Firm in to Limited Company :</b> Meaning , Objectives of conversion, Methods of ascertainment of purchase consideration, Conversion Accounting In the Books of Partnership Firm and Limited Company	Completed	
		<b>Amalgamation of Partnership Firm:</b> Meaning, Need, Objectives Calculation of Purchase consideration, Accounting for Amalgamation of Partnership firm	<b>Amalgamation of Partnership Firm:</b> Meaning, Need, Objectives Calculation of Purchase consideration, Accounting for Amalgamation of Partnership firm	Completed	
		<b>Accounts of Professionals:</b> Introduction , Meaning Systems of keeping accounts by Professionals Books of Accounts maintained by professionals Preparation of receipts and expenditureaccounts and Balance sheet of medical practitioners and professional accountants	<b>Accounts of Professionals:</b> Introduction , Meaning Systems of keeping accounts by Professionals Books of Accounts maintained by professionals Preparation of receipts and expenditureaccounts and Balance sheet of medical practitioners and professional accountants	Completed	
<b>B.Com- I</b>	<b>Principles of Marketing-I</b>	A. Introduction of Marketing Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing, Scope of Marketing, Core Concept of Marketing, holistic Marketing concept B. Recent developments in marketing: Social Marketing,	A. Introduction of Marketing Meaning & Definition of Marketing- Features of Marketing- Importance of Marketing, Scope of Marketing, Core Concept of Marketing, holistic Marketing concept B. Recent developments in marketing: Social	Completed	



		Digital Marketing, Green Marketing, Relationship	Marketing, Digital Marketing, Green Marketing, Relationship		
		Consumer Behavior: Meaning, and Significance of Consumer Behavior - Factors affecting Consumer Behavior- The Buying Decision process.	Consumer Behavior: Meaning, and Significance of Consumer Behavior - Factors affecting Consumer Behavior- The Buying Decision process.	Completed	
		A. Marketing Research – Meaning, objectives, importance and Process of marketing research B. Marketing Information System (MIS):- Concept, Importance and components of MIS	A. Marketing Research – Meaning, objectives, importance and Process of marketing research B. Marketing Information System (MIS):- Concept, Importance and components of MIS	Completed	
		A. Segmentation- Meaning, Definition, importance, Bases of market segmentation B. Targeting: Meaning, Definition, strategies Positioning: Meaning, Definition, strategies	A. Segmentation- Meaning, Definition, importance, Bases of market segmentation B. Targeting: Meaning, Definition, strategies Positioning: Meaning, Definition, strategies	Completed	
B.Com-II		<b>Entrepreneur:</b> Concept- classification- functions- qualities of successful entrepreneurs- Types of an Entrepreneur- <b>Sociopreneur, Edupreneur, Ecopreneur, Netpreneur, Intrapreneur (Only concept and characteristics)</b> , Obstacles to become an entrepreneur- Challenges before an entrepreneur in modern era.  <i>Practical: Group discussion on various types of entrepreneurs.</i>	<b>Entrepreneur:</b> Concept- classification- functions- qualities of successful entrepreneurs- Types of an Entrepreneur- <b>Sociopreneur, Edupreneur, Ecopreneur, Netpreneur, Intrapreneur (Only concept and characteristics)</b> , Obstacles to become an entrepreneur- Challenges before an entrepreneur in modern era.  <i>Practical: Group discussion on various types of entrepreneurs.</i>	Completed	
		<b>Entrepreneurship:</b> Concept- Importance- Theories of entrepreneurship- Joseph Schumpeter's Innovation theory, Knight's risk-taking theory - Entrepreneurship in service Industry- Role of service sector in national economy- opportunities in service sector.	<b>Entrepreneurship:</b> Concept- Importance- Theories of entrepreneurship- Joseph Schumpeter's Innovation theory, Knight's risk-taking theory - Entrepreneurship in service Industry- Role of service sector in national economy- opportunities in service	Completed	



		<i>Practical: Power point presentation on opportunities of service industry.</i>	sector. <i>Practical: Power point presentation on opportunities of service industry.</i>		
		<b>Entrepreneurship Development and Recent Trends in Entrepreneurship:</b> Institutional support for Entrepreneurship development - MCED, DIC – Recent trends – Start up, Stand up, Skill India, Make in India- Incubation Centre- concept and importance.  <i>Practical: Prepare wallpaper on any concept of recent trends or institutional support.</i>	<b>Entrepreneurship Development and Recent Trends in Entrepreneurship:</b> Institutional support for Entrepreneurship development - MCED, DIC – Recent trends – Start up, Stand up, Skill India, Make in India- Incubation Centre- concept and importance.  <i>Practical: Prepare wallpaper on any concept of recent trends or institutional support.</i>	Completed	
		<b>Stories of Successful Entrepreneurs:</b>  <b>Male:</b> Chitale Brothers (Chitale Dairy), Vijay Menon (Menon & Menon Ltd.), Hanmantrao Gaikwad (BVG), Sachin Bansal & Binny Bansal (Flipkart).  <b>Female:</b> Aditi Gupta (Whisper Girl), Veena Patil (Veena World), Vandana Luthra (VLCC), Sima Shaha (Mohak Lassi center and dairy) - their entrepreneurial sketch and qualities.  <i>Practical: Take interview of local entrepreneur and write assignment on its entrepreneurial journey.</i>	<b>Stories of Successful Entrepreneurs:</b>  <b>Male:</b> Chitale Brothers (Chitale Dairy), Vijay Menon (Menon & Menon Ltd.), Hanmantrao Gaikwad (BVG), Sachin Bansal & Binny Bansal (Flipkart).  <b>Female:</b> Aditi Gupta (Whisper Girl), Veena Patil (Veena World), Vandana Luthra (VLCC), Sima Shaha (Mohak Lassi center and dairy) -their entrepreneurial sketch and qualities.  <i>Practical: Take interview of local entrepreneur and write assignment on its entrepreneurial journey.</i>	Completed	
<b>B.Com-III</b>	<b>Industrial Management-II</b>	<b>Human resource management:</b> Meaning, Concept, Nature, Scope, Significance , Objectives, Functions Recruitment & Selection, Success of recruitment, steps in selection	<b>Human resource management:</b> Meaning, Concept, Nature, Scope, Significance , Objectives, Functions Recruitment & Selection, Success of recruitment, steps in	Completed	



	procedure	selection procedure		
	<b>Human resource information system:</b> Definitions, Meaning, Significance	<b>Human resource information system:</b> Definitions, Meaning, Significance		
	<b>Employee training:</b> Mening, Needs, steps, methods, Impediments of effective training	<b>Employee training:</b> Mening, Needs, steps, methods, Impediments of effective training		
	<b>Performance Appraisal:</b> Methods, Ethics in performance appraisal <b>Merit rating:</b> Meaning, Benefits, Difference between performance appraisal & merit rating	<b>Performance Appraisal:</b> Methods, Ethics in performance appraisal <b>Merit rating:</b> Meaning, Benefits, Difference between performance appraisal & merit rating	<b>Completed</b>	



(Signature of the Teacher)




(Signature of the Head of Department)

**HEAD**  
**DEPARTMENT OF COMMERCE**  
**VIVEKANAND COLLEGE, KOLHAPUR**  
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**STATEMENT OF SYLLABUS COVERED**

Year- ~~2023~~ 2023-2024

Term- II<sup>nd</sup>

Name of teacher- Mr. Sunny .S. Kale

Department-Commerce

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
B.Com I Sem-II		<b>Single Entry:</b> Conversion of single entry in to double entry system	<b>Single Entry:</b> Conversion of single entry in to double entry system	Completed	
		<b>Consignment Accounts:</b> Important terms and accounting procedure in the books of consignor and consignee	<b>Consignment Accounts:</b> Important terms and accounting procedure in the books of consignor and consignee	Completed	
		<b>Departmental Accounting:</b> Meaning of Department & Departmental Accounting, Basics of Allocation of Expenses and Incomes/ Receipts, InterDepartmental Transfer: at cost price and invoice price stock reserve, Departmental trading and profit & Loss account and balancesheet	<b>Departmental Accounting:</b> Meaning of Department & Departmental Accounting, Basics of Allocation of Expenses and Incomes/ Receipts, InterDepartmental Transfer: at cost price and invoice price stock reserve, Departmental trading and profit & Loss account and balancesheet	Completed	
		<b>Financial Accounting Standard</b> Concept, Benefits, Salient Futures of first,time adoption of Indian Accounting Standards (Ind-AS), International Financial,Reporting Standards (IFRS):Need and procedures	<b>Financial Accounting Standard</b> Concept, Benefits, Salient Futures of first,time adoption of Indian Accounting Standards (Ind-AS), International Financial,Reporting Standards (IFRS):Need and procedures	Completed	
B.Com-I	Principles of Marketing-II	A. Introduction of Marketing Mix: Meaning, Definition, 7 'P's of marketing mix- Product, Price, Place (Distribution) and Promotion, People, Process, Physical Evidence. B. Product –Meaning, Types of Product, product quality, product design, Brand name and Trade Mark, after sales service,	A. Introduction of Marketing Mix: Meaning, Definition, 7 'P's of marketing mix- Product, Price, Place (Distribution) and Promotion, People, Process, Physical Evidence. B. Product –Meaning, Types of Product, product quality, product design, Brand name and Trade Mark, after sales service,	Completed	



		packaging - Role and functions of packaging, Product life-cycle	packaging - Role and functions of packaging, Product life-cycle		
		A. Price: Meaning, Definition, Importance of price in the marketing mix, factors affecting price of a product/service. B. Place: Meaning, Definition, Importance, types of distribution channels, factors affecting choice of a distribution channel	A. Price: Meaning, Definition, Importance of price in the marketing mix, factors affecting price of a product/service. B. Place: Meaning, Definition, Importance, types of distribution channels, factors affecting choice of a distribution channel	Completed	
		Promotion: Meaning, elements of promotion mix – [Advertising, publicity, personal selling and salesmanship, public relations,] selling process, sales promotion techniques	Promotion: Meaning, elements of promotion mix – [Advertising, publicity, personal selling and salesmanship, public relations,] selling process, sales promotion techniques	Completed	
		A)Retailing: Nature and Importance of Retailing-Classification of Retailers by form of ownership, by key marketing strategies- non-store Retailing. (B)Rural Marketing: Concept, Problems of rural marketing, Rural marketing strategies.	A)Retailing: Nature and Importance of Retailing-Classification of Retailers by form of ownership, by key marketing strategies- non-store Retailing. (B)Rural Marketing: Concept, Problems of rural marketing, Rural marketing strategies.	Completed	
B.Com- II		<b>Micro, Small and Medium Enterprises (MSME)</b> - Definition -Importance - Problems & remedies of MSME- Steps involved in the formation of small enterprises- location, clearances, permits required, formalities, licensing and registration procedure, E-commerce, Franchising - concept, characteristics & importance.  <i>Practical: Group discussion on various concepts in this module.</i>	<b>Micro, Small and Medium Enterprises (MSME)</b> - Definition -Importance - Problems & remedies of MSME- Steps involved in the formation of small enterprises- location, clearances, permits required, formalities, licensing and registration procedure, E-commerce, Franchising - concept, characteristics & importance.  <i>Practical: Group discussion on various concepts in this module.</i>	Completed	
		<b>Family Business-</b> Meaning, Types, Advantages and Disadvantages of Family Business, Challenges before family business in India, Business Succession Planning, Making family business more effective.  <b>Women Entrepreneurship</b> - definition, characteristics - causes of limited growth in India - remedies for women entrepreneurship development in India - Story of Chetana Gala-Sinha (Manadeshi	<b>Family Business-</b> Meaning, Types, Advantages and Disadvantages of Family Business, Challenges before family business in India, Business Succession Planning, Making family business more effective.  <b>Women Entrepreneurship</b> - definition, characteristics - causes of limited growth in India - remedies for women entrepreneurship development in India - Story of Chetana Gala-Sinha (Manadeshi	Completed	

		Foundation) <i>Practical: Visit any woman entrepreneur under family business and prepare assignment on her interview.</i>	Foundation) <i>Practical: Visit any woman entrepreneur under family business and prepare assignment on her interview.</i>		
		<b>Rural &amp; Agro Entrepreneurship</b> - Concept - Problems of rural entrepreneurship in agricultural sector and village industry - Strategies for rural entrepreneurship development.  <b>Agro entrepreneurship</b> - meaning and concept, Importance, entrepreneurial opportunities in Agro sector, Challenges before Agro entrepreneurship.  <i>Practical: Prepare power point presentation on self-employment opportunities in rural and agro entrepreneurship.</i>	<b>Rural &amp; Agro Entrepreneurship</b> - Concept - Problems of rural entrepreneurship in agricultural sector and village industry - Strategies for rural entrepreneurship development.  <b>Agro entrepreneurship</b> - meaning and concept, Importance, entrepreneurial opportunities in Agro sector, Challenges before Agro entrepreneurship.  <i>Practical: Prepare power point presentation on self-employment opportunities in rural and agro entrepreneurship.</i>		
		<b>Business Plan and Project Report</b> - Meaning and Concept of Business Plan, Key elements of Business Plan- Concept and classification of Project- Project Report- Project for Oil Mill, Retail stores, Beauty Parlor and Ecofriendly bag production.  <i>Practical: Visit any business entity and prepare project report.</i>	<b>Business Plan and Project Report</b> - Meaning and Concept of Business Plan, Key elements of Business Plan- Concept and classification of Project- Project Report- Project for Oil Mill, Retail stores, Beauty Parlor and Ecofriendly bag production.  <i>Practical: Visit any business entity and prepare project report.</i>		
<b>B.Com-III</b>	<b>Industrial Management -IV</b>	<b>Employee Remuneration:</b> Concepts of remuneration - - Meaning of wages and salary, Objectives of wage and salary administration. Factors influencing wage and salary structure and administration. Methods of wage payment - Time rate, Piece rate and incentive plans ( Halsey, Rowan and Taylor), Fringe benefits – Salient features of the minimum wages Act – 1948	<b>Employee Remuneration:</b> Concepts of remuneration - - Meaning of wages and salary, Objectives of wage and salary administration. Factors influencing wage and salary structure and administration. Methods of wage payment - Time rate, Piece rate and incentive plans ( Halsey, Rowan and Taylor), Fringe benefits – Salient features of the minimum wages Act – 1948		
		<b>Industrial Relations</b> - Meaning, Objectives and Significance of industrial relations. The parties to industrial relations. Factors affecting industrial	<b>Industrial Relations</b> - Meaning, Objectives and Significance of industrial relations. The parties to industrial relations. Factors affecting industrial		

	relations. Meaning and Causes of industrial Disputes – Measures taken by Govt. to prevent industrial disputes	relations. Meaning and Causes of industrial Disputes – Measures taken by Govt. to prevent industrial disputes		
	<b>Employee Safety, Health and Moral:</b> - Meaning and need of employee safety. Factors in safety programme - Meaning and importance of employee health. Occupational hazards, risks & diseases. Protection against health hazards and statutory provisions under The Factories Act, 1948 – Health, safety and welfare provisions - Meaning of employee morale	<b>Employee Safety, Health and Moral:</b> - Meaning and need of employee safety. Factors in safety programme - Meaning and importance of employee health. Occupational hazards, risks & diseases. Protection against health hazards and statutory provisions under The Factories Act, 1948 – Health, safety and welfare provisions - Meaning of employee morale		
	<b>Recent Trends in HRM</b> - Employer's brand, Outsourcing HR activities, balancing work and life, emotional intelligence and talent management – e HRM	<b>Recent Trends in HRM</b> - Employer's brand, Outsourcing HR activities, balancing work and life, emotional intelligence and talent management – e HRM		

  
(Signature of the Teacher)



  
(Signature of the Head of Department)  
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