Academic year: 2024-25

Semester: (I) Department: Commerce: B.Com-I

Course Title: Principles of Management

Core Course -CC

Subject Code:

Name of the Teacher: Dr. Revati R. Patil

Month: July			Module / Unit	Sub Units Planned	
Lectures	Practicals	Total			
15		15	Introduction to Management:	Introduction, Concept (Effectiveness versus Efficiency), Nature of Management, Characteristics of Management, Objectives of Management, Importance of Management, Management as an Art, Management as a Science, Management as a Profession, Management and Administration, Levels of Management,	
Month: August		Module / Unit	Sub Units Planned		
Lectures		Total			
15		15	2. Managerial Functions, Roles, and Skills:	Introduction, Functions of Management (Planning, Organizing, Staffing, Directing, Controlling) Managerial Roles(Interpersonal Roles, Informational Roles, Decisional Roles,) Managerial skills (Technical, Human, Conceptual)Diagnostic skills, communication skills and Political skills.	
Month: Aug / Sept		Module / Unit	Sub Units Planned		
Lectures	Practicals -Case	Total	3. Development of Management Thought:	Introduction, Classical Approach of Management, Neo- Classical Approach of management and Eq.	

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	study on the given concepts - classroom activity based on Ethics			Modern Approach of Management Taylor's Scientific Management: Principles of Scientific Management, Fayol's Administrative Management: 14 principles of management, Max weber's Bureaucratic Management: Meaning and features of Bureaucracy Elton Mayo's Human Relation Management: Introduction to Hawthorne Experiment
Month: Oc	tober			
Lectures	Practicals	Total	Module / Unit	Sub Units Planned
15		15	4. Management in the Twenty-first Century:	A Manager in 21st century, Important management skills in the Global Economy, areas of the 21st century management. (Human Resource Management, Production Management, Marketing Management, Financial Management and Agri- Business Management Revision
				CIE-ONLINE & OFFLINE
Month: No	vember		END SEMESTER EXAMI	NATION- I

Name and Signature of The Teacher

Dr. R. R. Pouil

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Name and Signature of HOD
HEAD
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MVEKANAND COLLEGE, KOLHAPUR
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Academic year: 2024-25 Semester: (I) Department: Commerce: M.com-I

Course Title: Business Management

Core Course -CC Subject Code: DSE09BM11

Name of the Teacher: Dr. Revati R. Patil

Month: Ju	uly / Aug		Module / Unit	Sub Units Planned
Lectures	Practicals	Total		
15	-Case study on the given concepts - classroom activity based on MBO	15	Introduction to Management:	Definition, Nature, Significance, Managerial Skills, Mintzberg's Role, Management as a Profession Functional areas of Management - Human Resource, Finance, Production and Marketing.
Month: Au	ig/September		Module / Unit	Sub Units Planned
Lectures	Practicals	Total		
15	-Case study on the given concepts - classroom activity based on Blue & Red ocean strategy	TS SMERAGEO GRAFIANAN BWOGNER)	2. Contribution towards Management Thought:	A) Contribution of Frank Gilbreth, Mary Parker Follett, Elton Mayo, Peter Drucker, Michael Porter and C.K Pralhad. B) Organizational Learning Approach- Need and Evaluation. (15) Virtual Organization - Features and Implications
Month: Sep	ot/October		Module / Unit	Sub Units Planned
ectures	Practicals -Case study on the given concepts - classroom activity	Total 15	3. Strategic Management:	(A) Concept, Importance, Levels of Strategy, Strategic Intent, Corporate Level Analysis-BCG Matrix, Industry Level Analysis (Porter's 5 Forces Model). (B) Strategy implementation and control- Techniques of Strategy Evaluation - McKinsey's 7-S Model. Strategic Control

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	based on Ethics			Technique.
Month: No	vember			
Lectures	Practicals	Total	Module / Unit	Sub Units Planned
15	Case study on the given concepts - classroom activity based on outsourcing	15	4. Contemporary Issues in Management:	(A) Ethical Issues- Social, Cultural Financial, Marketing and Environment related Issues. (B) Management of 21st Century Organization - Challenges and Opportunitie Revision CIE-ONLINE & OFFLINE
Month: No	ove/Dec		SEMESTER EXAMINATION-V	

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Name and Signature of The Teacher

Dr. R.R. Patil

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DEPARTMENT OF COMMERCE
VIVEKANAND COLLEGE, KOLHAPUR

(EMPOWERED AUTONOMOUS)

Academic year: 2024-25 Semester: (I) Department: Commerce: B.Com-I

Course Title: Human Capital Management from Ancient India

Core Course - Subject Code: IKS02BM11-GROUP-B

Name of the Teacher: Dr. Revati R. Patil

Month: July / Aug			Module /	Unit	Sub Units Planned
Lectures	Practicals	Total			
7.5		7.5	I-	Introduction to Human Capital management from India:	Introduction, Definitions through references, concept & scope, Indian approaches to human capital management, Human Capita management in ancient India and in modern India
Month: A	ug/Septem	ber	Module /	Unit	Sub Units Planned
Lectures	Practicals	Total			
7.5		7.5	II-	Ancient Indian Management scholars:	Ancient Indian Management scholars: Kautilya, Bhīṣma & Vidura — ideologies in managing people. Practicing power, discipline, politics, and administration.
Month: S	ept/Octobe	r	Module /	'Unit	Sub Units Planned
7.5		7.5	III.	Ancient Indian Scriptures and Management Practice	Ancient Indian Scriptures and Management Practice Management in Geeta, Management in Mahabharata self-management, ethics, values, work potential, motivation, leadership, boss management and inter- personal relationships.
Month: N	November				ESTD ESTD

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Lectures	Practicals	Total	Module / Unit	Sub Units Planned
7.5		7.5	IV. Unique Ancient Indian Management Techniques Applied in Modern Management :	Strategic Approach to Goal Achievement in Sthanang Sutra • Human resource approach in Uttaradhyayana Sutra and McGregor's approach • Values based business management system • Recruitment models discovered in Tirukkural • Communication skills in Nandi Sutra Values based business management system Recruitment models
				Communication skills in Nandi Sutra
				Strategic Approach to Goal Achievement in Sthanang Sutra
				Human resource approach in Uttaradhyayana Sutra and McGregor
				Values based busines
				Recruitm
				Communication skills in Nandi Sutra
				Human resource approach in Uttaradhyayana Sutra and McGregor's approac
				Values based business management sys

Month: Nove/Dec	SEMESTER EXAMINATION-V
	Recruitment models discovered in Tirukkur Communication skills Nandi Revision CIE-ONLINE & OFFLIN

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VIVEKANAND COLLEGE, KOLHAPUR
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Semester: (V) Department: Commerce Academic year: 2024-25

Course Title: Modern Management Practices Paper-I (MMP)

Subject Code: CC-1052E Core Course -CC

Name of the Teacher: Dr. Revati R. Patil

Month: June/July			Module / Unit	Sub Units Planned
Lectures	Practicals	Total		
15	-Case study on the given concepts - classroom activity based on MBO	15	1. Contribution To Modern Management Practices:	 a. Modern Management: Concept b. Contribution of Peter Drucker c. Contribution of C.K.Prahlad: d. Contribution of Michael Porter:
Month: July	y/Aug		Module / Unit	Sub Units Planned
Lectures	Practicals	Total		
15	-Case study on the given concepts - classroom activity based on Blue & Red ocean strategy	15	2. Introduction to Strategic Management:	a. Strategic Management:Concept b. Types of Strategies
Month: Au	g/Sept	The horse	Module / Unit	Sub Units Planned
Lectures	Practicals	Total	3. Corporate Governance and	a.Corporate Governance: concept ethical issues in management.
15	-Case study on the given concepts - classroom	15	Corporate social responsibility (CSR):	b.Corporate social responsibility: concept of social responsibilities Areas of social responsibilities ESTD JUNE

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	activity based on Ethics			
Month: Sep	otember			
Lectures	Practicals	Total	Module / Unit	Sub Units Planned
15	Case study on the given concepts - classroom activity based on outsourcin g	15	4. Knowledge Management and Outsourcing:	a. Knowledge Management: Concept b.Outsourcing: Concept, Business process outsourcing-(BPO) ,Legal Process Outsourcing (LPO) Revision CIE-ONLINE & OFFLINE
Month: Oc	t/Nove	END	SEMESTER EXAMINA	TION-V

Name and Signature of The Teacher

Dr. R. R. Patil

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