

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur.

Vivekanand College, Kolhapur.

(An Empowered Autonomous Institute)

Department of Commerce

M.Com Students Research Projects list 2024-25



Sr. No.	Name of the students	Research Title	Research Guide
1.	Reavati Prasad Mokashi	The Consumer buying behavior towards bakery products in Kolhapur.	Dr. Y. B. Mane
2.	Rutuja Madhukar Nandudkar	A Study of Consumer satisfaction for jio Cellular Service users in Kolhapur	Dr. S. S. Awate
3.	Snehal Sunil Padwal	A study on Consumer Perception towards impact of E-Commerce in FMCG Sector with special reference to Kolhapur District.	Dr. S. S. Awate
4.	Padmavati Uttam Patil	A Study on Investors Behaviour towards Mutual Funds	Dr. S. S. awate
5.	Rohit Raghunath Patil	A Study on Impact of Social media on College students in Kolhapur city.	Dr. A. G. Patil
6.	Ashwini Narayan Gudmewar	A Study of Clients Awareness on GST Practice in S P Marakatti & Co, Kolhapur.	Dr. R. R. Patil
7.	Payal Raju Sutar	A Comparative study of Consumer Behaviour towards Online and Offline shopping of college students in Kolhapur city	Dr. U. B. Mahekar
8.	Nikita Rajkumar Lohar	A Study on Consumer Perception and Awareness towards E-Bike with special reference to Kolhapur city.	Dr. U. D. Dabade
9.	Shivani Suhas Sawant	A Study of Costumer Satisfaction on Online shopping for ladies garments in Kolhapur city.	Dr. U. B. Mahekar
10.	Omkar Sanjay Gavali	A Study on Impact of Social media on consumer behavior with special reference to Kolhapur City	Dr. R. R. Patil
11.	Ashish Rajendra Dhale	Customer Perception towards private travel agency with special reference to Nakoda travels Kolhapur.	Mr. S. S. Kale
12.	Uma Balkrishna Davalbhakta	ASTudy on Internet Usage by College students with special reference to Kolhapur City.	Mr. S. S. Kale
13.	Sakshi Santosh Chougule	A Study on Consumer Behaviour towards Soft drinks and Health drinks with special reference to Kolhapur city	Mr. S. S. Kale
14.	Vaishnavi Sudhir chavan	A Study on Awareness and Techniques of Tax Planning among selected senior college teachers of Kolhapur City	Mr. S. S. Kale
15.	Vaishali Gajamal Bhiram	A Study on Investment behavior of selected salaried people with special reference to Kolhapur city.	Mr. S. S. Kale


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6.	Shruti S. Ambale	A Study of Customer perception towards systematic Investment Planning (SIP) with special reference to the Ideal Group, Kolhapur.	Mr. S. S. Kale
17.	Alisha Shakhil Naikawadi	A Study of Usage and Behavior pattern of Social media users with special reference to Kolhapur City.	Dr. Y. B. Mane
18.	Soniya Suryakant More	A Study on usage and Satisfaction of online Payment system users in Kolhapur City.	Dr. Y. B. Mane
19.	Shravani vijay Mantri	A Study on Consumer Buying Behaviour of Youth towards online Food delivery in Kolhapur City.	Dr. Y. B. Mane
20.	Prachi Ramesh pote	A Study on Investment scheme in post office with special reference to Mhasave Branch post Office.	Dr. A. G. Patil
21.	Rasika Pershram salokhe	A Study on Customer Satisfaction towards Amazon Online Shopping in Kolhapur City	Dr. A. G. Patil
22.	Vaishnavi ramchandra Mali	A Study on satisfaction level of Customner with special reference to SBI Shiroli Branch	Dr. U. D. Dabade
23.	Sakshi Bharat Kamble	A Study of customer approach towatds Departmental Stores in Kolhapur City	Dr. A. L. Mohite
24.	Megha Ishwar Jagtap	A Study of Customer satisfaction towards Digital payment Systeem in Kolhapur City.	Dr. R.R. Patil.
25.	Vinod Thanmal Mali	A Study on Job Satisfaction among the employees in Vijay foundry equipment, Kolhapur.	Dr. U. D. Dabade
26.	Omkar Chandrakant Deorukhakar	A Study on work life Balance of Employees in Kolhapur City.	Mr. S. S. Kale
27.	Arati Arjun Koli	A Study of impact of social media on students with special reference Arena Animation Kolhapur.	Dr. A. L. Mohite
28.	Shruti Manoj kate	A Study on Investmment Preferences of Working professionals in Kolhapur City.	Dr. A. L. Mohite
29.	Anuradha Jagannath kapse	A Study of effectiveness of online Advertising on buying behavior of customers in Kolhapur City.	Dr. A. L. Mohite
30.	Vaibhavi Sunil Kankekar	A Study of Customer service Quality Satisfaction towards selected Hotels in Kolhapur City.	Dr. A. L. Mohite
31.	Suman suresh kamble	A Study of Customer satisfaction under Pradhanmantri Jan Dhan yojana in Kolhapur City.	Dr. A. L. Mohite
32.	Sneha Sudhir Kamble	A Study on preferences and Satisfaction level of Newspaper readers in Kolhapur city	Dr. A. L. Mohite
33.	Prasanna Rajkumar Patil	A Study on Awareness of Crypto currencies in IT Sector	Dr. A. G. Patil
34.	Santoshi Raju Malwadkar	A Study on Investment pattern of investors of Life insurance Corporation in Kolhapur City	Dr. Y. B. Mane
35.	Shweta Shirish Lambe	A Study on Customer satisfaction of UPI Payments and App with special reference to Kolhapur City	Dr. U. D. Dabade
36.	Sayali Nanaso Lambe	A Study on Consumer buying behavior towards online shopping in Kolhapur city.	Dr. U. D. Dabade
37.	Afiya Munawar Lambe	A Study on Financial Management of employees with special reference to Budhale and Budhale Company, Kolhapur	Dr. U. D. Dabade
38.	Disha Dilip Patil	A Study on Employee Welfare Practices of Hotels in Kolhapur City.	Dr. S. S. Awate
39.	Ashwini Prashant Patil	A Study of Account holders perception towards	Dr. S. S. Awate

		Banking services with special reference to Shri Warana Sahakari Bank Ltd., Warananagar.	
40.	Akanksha Ravindra Patil	A Study of Consumer Satisfaction towards online shopping trends with special reference to Kolhapur City.	Dr. S. S. Awate
41.	Siddhi Babaso Lohar	A Study on Satisfaction level of Tourists in Kolhapur District.	Dr. U. D. Dabade
42.	Diksha Deepak Kamble	A Study on Bakery Products Preference in Rural area Sadoli (Kha)	Dr. R. R. Patil
43.	Asawari Pintu Kamble	A Study on Investment Preference in Rural area in Kasaba Bawada, Kolhapur.	Dr. R. R. Patil
44.	Mayuri Bhalrav Nath Jasud	A Study of Financial Statements in Rajarambapu Sahakari Bank Ltd., Rajarampuri, Kolhapur	Dr. R. R. Patil
45.	Anushka Vijay Injar	A Study of Online Services in HDFC Bank with special reference to Saneguriji Branch.	Dr. R. R. Patil
46.	Riya Yogesh Sardal	A Comparative Study of Consumer Behaviour towards different Food delivery Apps in Kolhapur City.	Dr. U. B. Mahekar
47.	Tejashri Ramesh Raut	A Study of Customer Satisfaction towards Digital Marketing	Dr. A. G. Patil
48.	Neha Pralhad Patil	A Study on Consumer Buying Behaviour towards the Vegetable Market in Kolhapur City.	Dr. S. S. Awate
49.	Asavari Pintu Kamble	A Study of Analysis of Cost Sheet with special reference to Chakote Cake Bake Private Ltd., Kolhapur.	Dr. R. R. Patil
50.	Diksha Deepak Kamble	A Study of Process Costing Manufacturing A Case Study	Dr. R. R. Patil
51.	Rachana Balaso Mane	A Study on Investment Management in Shriram Packaging	Dr. A. G. Patil
52.	Alisha Shakhil Naikawadi	The Study of Loans, Advances and Deposits with special reference to Zanvar Group Sevak Credit Cooperative society Ltd., Shirol, Kolhapur.	Dr. S. S. Awate
53.	Ashwini Prashant Patil	A Study of Financial statements Analysis with reference to Warana Sahakari Dudh Utpadak Prakriya Society Ltd., Warananagar.	Mr. S. S. Kale
54.	Akanksha Ravindra Patil	A Study of Financial Performance Analysis With Special reference to Precision Grinding works	Mr. S. S. Kale
55.	Megha Ishwar Jagtap	To Study of Service (Operating) Costing Methods in Transport Business with special reference to Sadgurukrupa Roadlines	Dr. U. B. Mahekar
56.	Ashwini Narayan Gudmewar	A Study on GST Performance with special reference to Clients of Patil Devane & Associates LLP, Chartered Accountants, Kolhapur.	Dr. U. B. Mahekar
57.	Anushka Vijay Injar	A Study of Deposits Schemes in HDFC Bank with special reference to Shahupuri Main Branch	Dr. U. B. Mahekar
58.	Soniya Suryakant More	Working Capital Analysis of Amruta Industries, Kolhapur.	Dr. S. S. Awate
59.	Omkar Chandrakant Deorukhakar	A Study of Labour Costing with special reference to RSA Forge, Shirol MIDC	Mr. S. S. Kale
60.	Padmavati Uttam Patil	A Study on Cost Sheet Analysis With Special Reference to RSA Forge	Mr. S. S. Kale


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1.	Rutuja Madhukar Nandudkar	A Study of Process Costing and Its Impact on Product Pricing Strategies with special reference to RSA Forge.	Dr. S. S. Awate
2.	Nikita Rajkumar Lohar	A Study on Working Capital Management of M/s Mangalmurti Medical, Kolhapur.	Dr. Y. B. Mane
3.	Sneha Sudhir Kamble	A Study of Inventory Management in Jagdamb Metal Square LLP	Dr. R. R. Patil
4.	Payal Raju Sutar	A Study on Inventory Management with special reference to Aarati Agencies Wallivade- Kolhapur.	Dr. U. D. Dabade
5.	Sayali Nanaso Lambe	A Study on Consumer Buying Behaviour towards Gokul Milk in Kolhapur City.	Dr. Y. B. Mane
6.	Rasika Parshuram Salokhe	Study on Analysis of Funds Flow Statement with references to S.S. Enterprises, Kolhapur.	Dr. U. D. Dabade
7.	Rohit Raghunath Patil	A Study on Inventory Management with Special Reference to Mahadev Medical Kerli- Kolhapur.	Mr. S. S. Kale
8.	Rasika Parshuram Salokhe	Study on Analysis of Fund Flow Statement with references to S.S. Enterprises Kolhapur.	Dr. U. D. Dabade
9.	Sakshi Bharat Kamble	A Study of Job Costing Methods Applied in Tools Manufacturing Industry with Special reference to CST Engineers Ch. Sambhaji Nagar, Nagaon, Kolhapur.	Dr. U. B. Mahekar
0.	Aashish Rajendra Dhale	A Study of Wage and Salary Administration with special reference to Nav Maharashtra Sahakari Sut Girani Ltd., Sajani.	Mr. S. S. Kale
1.	Mayuri Bhairavnath Jasud	A Study of Comparative Financial Statements in Oraa Elevators & Services Shirol MIDC	Dr. U. B. Mahekar
2.	Vaishnavi Sudhir chavan	Analysis of Capital Structure of Shri Chh. Rajaram Sahakari Sakhar Karkhana Ltd., Kolhapur	Dr. A. G. Patil
3.	Uma Balkrishna Davalbhakta	Financial Statements and Ratio Analysis with special reference to Shri Tararani Mahila Sahakari Dudh Vyavsayik Sanstha Kekatwadi, Kolhapur.	Dr. A. G. Patil
4.	Sakshi Santosh Chougule	Working Capital Requirement with special reference to Shree Balumama Medical Store.	Dr. A. G. Patil
5.	Shruti S. Ambale	A Study of Training & Development of employees at Tax Consultant Firm.	Dr. A. G. Patil


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