



Date :- 04/03/2020


Shri Swami Vivekanand Shikshan Sanstha'

VIVEKANAND COLLEGE, KOLHAPUR


B. B. A. - II

Notice

All Students BBA -II Year are hereby informed that, your SEC - I (Skill Enhancement Course) exam will be held on Saturday 14 March 2020 at 9.00am to 10.30am in the class room no 61. If anyone fail to attend SEC exam department will not responsible for academic loss.


(Mr. S. S. Kale)

Co-ordinator, B. B. A
Vivekanand College,
Kolhapur.


C.O.E.
Controller of
Examination
Vivekanand Autonomous
College Kolhapur.



Date :- 04/03/2020


Shri Swami Vivekanand Shikshan Sanstha'

VIVEKANAND COLLEGE, KOLHAPUR

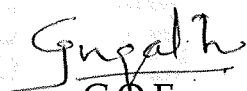
B. B. A. - II

Notice

All Students BBA -II Year are hereby informed that, your SEC - I (Skill Enhancement Course) exam will be held on Saturday 14 March 2020 at 9.00am to 10.30am in the class room no 61. If anyone fail to attend SEC exam department will not responsible for academic loss.


(Mr. S. S. Kale)

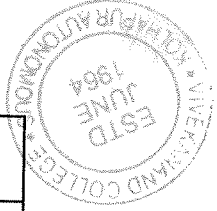
Co-ordinator, B. B. A.
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Kolhapur.


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College, Kolhapur.

Shri Swami Vivekanand Shikshan Sanstha's
VIVKANAND COLLEGE, (AUTONOMOUS) KOLHAPUR

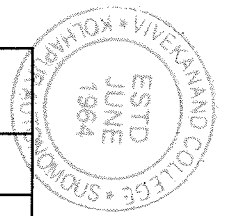
Department Of B.B.A

Attendance Sheet : B.B.A. - II : 2019-20



Roll No	Name Of The Students	Signature*
9601	ARAGE SUNDAR SUDARSHAN	
9602	AUNDHAKAR GANESHWAR SHANKAR	<i>Ganeshwar</i>
9603	* BABAR RICHA RAJIV	<i>PR Babar</i>
9604	BHALKAR AJAY TANAJI	<i>Ajay</i>
9605	* BHOSALE VAISHNAVI SHIVAJI	<i>V.S. Bhosale</i>
9606	* BUGADE SHRUTIKA MAHADEV	<i>Bugade</i>
9607	* CHAVAN AHILYA SACHIN	<i>Ahilya</i>
9608	CHAVAN PRITHVIRAJ VIJAY	<i>Prave</i>
9609	* DADMODE AISHWARYA RAJU	<i>ADadmode</i>
9610	DESAI PRATIK RAJENDRA	<i>Pratik</i>
9611	FAGARE RAHUL ANANDA	<i>Rahul</i>
9612	GHODAKE PRANAV SAMBHAJI	<i>Pranav</i>
9613	* GODBOLE SHIVANI RAJESH	<i>Godbole</i>
9614	GOLE RUSHIKESH SHIVHARI	<i>Rushikesh</i>
9615	* INGLE DIMPALL RANJEET	<i>Dimpall</i>
9616	JADHAV MAHESH MALHARI	<i>Mahesh</i>
9617	JADHAV SUYASH UMESH	<i>Suyash</i>
9618	JAIN PRATIK SUBHASH	<i>Pratik</i>
9619	JOG RUSHIKESH SANDEEP	<i>Rushikesh</i>
9620	* KAWARE ARATI VILAS	<i>Kaware</i>
9621	MOMIN AMAN VAHID	
9622	* NADAF AIMAN ARFAN	<i>Aiman</i>
9623	PAKHARE SHUBHAM ANANT	<i>Shubham</i>
9624	* PARMAR SHRUTI SANJAY	<i>Shruti</i>
9625	PATEL PARTH DEVAJI	<i>Parth</i>
9626	PATEL SHUBHAM HASMUKH	<i>Shubham</i>
9627	* PATIL AKSHATA ANANDA	<i>Akshata</i>
9628	PATIL ASHISH ANIL	<i>Ashish</i>
9629	* PATIL KIRTI DILIP	<i>Kirti</i>

Attendance Sheet : B.B.A. - II : 2019-20



Roll No	Name Of The Students	Signature
9630	* PATIL PRATIKSHA PRAKASH	<i>P.P. Patil</i>
9631	* PATIL RUTUJA SHIVAJI	<i>R.P. Patil</i>
9632	PATIL RUTURAJ SHIVAJI	<i>R.S. Patil</i>
9633	PATIL SHUBHAM BALASAHEB	<i>Shubham</i>
9634	PATIL SOURABH RAMRAO	<i>Sourabh</i>
9635	PATIL SURYAJEET PRAKASH	<i>Suryajeet</i>
9636	* PHADTARE SHIVANI VIVEK	
9637	POWAR SARVESH VIJAY	<i>Sarvesh</i>
9638	* ROKADE PRATIKSHA PRAKASH	<i>Pratiksha</i>
9639	* SHEDBALE RUTUJA DADASO	<i>Rutuja</i>
9640	* SHETE SUPRIYA CHANDRAKANT	<i>Shete</i>
9641	* SHINDE NEHA CHANDRAKANT	<i>Neha</i>
9642	SHINDE ROHIT RAVINDRA	<i>Rohit</i>
9643	SHINDE YASHODEEP BHASKAR	<i>Yashodeep</i>
9644	SOUNDATTE PRAJYOT SATISH	<i>Prajyot</i>
9645	TARAL SOURABH ASHOK	<i>Sourabh</i>
9646	TAYSHETE SURAJ SANTOSH	<i>Suraj</i>
9647	WAYCHAL PIYUSH SHRIKANT	<i>Piyush</i>
9648	YADAV ONKAR DIPAK	<i>Onkar</i>
9649	* LATHANE KOMAL CHANDRAKANT	<i>Komal</i>


(Mr. S. S. Kale)

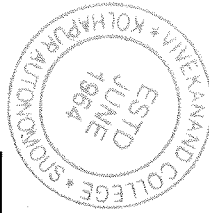
C.O.E.

Co-ordinator, B. B. A.
Vivekanand College
Kolhapur.

Shri Swami Vivekanand Shikshan Sanstha's
VIVKANAND COLLEGE, (AUTONOMOUS) KOLHAPUR

Department Of B.B.A

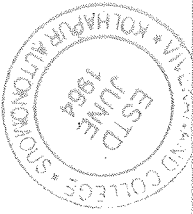
Marklist (SEC) : B.B.A. - II : 2019-20



Roll No	Name Of The Students	Marks
9601	ARAGE SUNDAR SUDARSHAN	70
9602	AUNDHAKAR GANESHWAR SHANKAR	88
9603	* BABAR RICHA RAJIV	88
9604	BHALKAR AJAY TANAJI	90
9605	* BHOSALE VAISHNAVI SHIVAJI	90
9606	* BUGADE SHRUTIKA MAHADEV	90
9607	* CHAVAN AHILYA SACHIN	92
9608	CHAVAN PRITHVIRAJ VIJAY	94
9609	* DADMODE AISHWARYA RAJU	94
9610	DESAI PRATIK RAJENDRA	86
9611	FAGARE RAHUL ANANDA	88
9612	GHODAKE PRANAV SAMBHAJI	80
9613	* GODBOLE SHIVANI RAJESH	84
9614	GOLE RUSHIKESH SHIVHARI	90
9615	* INGLE DIMPALL RANJEET	64
9616	JADHAV MAHESH MALHARI	86
9617	JADHAV SUYASH UMESH	92
9618	JAIN PRATIK SUBHASH	90
9619	JOG RUSHIKESH SANDEEP	88
9620	* KAWARE ARATI VILAS	74
9621	MOMIN AMAN VAHID	64
9622	* NADAF AIMAN ARFAN	88
9623	PAKHARE SHUBHAM ANANT	86
9624	* PARMAR SHRUTI SANJAY	90
9625	PATEL PARTH DEVAJI	90
9626	PATEL SHUBHAM HASMUKH	88
9627	* PATIL AKSHATA ANANDA	98
9628	PATIL ASHISH ANIL	82
9629	* PATIL KIRTI DILIP	90

Marklist (SEC) : B.B.A. - II : 2019-20

Roll No	Name Of The Students	Marks
9630	* PATIL PRATIKSHA PRAKASH	90
9631	* PATIL RUTUJA SHIVAJI	84
9632	PATIL RUTURAJ SHIVAJI	84
9633	PATIL SHUBHAM BALASAHEB	84
9634	PATIL SOURABH RAMRAO	96
9635	PATIL SURYAJEET PRAKASH	80
9636	* PHADTARE SHIVANI VIVEK	72
9637	POWAR SARVESH VIJAY	90
9638	* ROKADE PRATIKSHA PRAKASH	90
9639	* SHEDBALE RUTUJA DADASO	84
9640	* SHETE SUPRIYA CHANDRAKANT	92
9641	* SHINDE NEHA CHANDRAKANT	96
9642	SHINDE ROHIT RAVINDRA	80
9643	SHINDE YASHODEEP BHASKAR	92
9644	SOUNDATTE PRAJYOT SATISH	94
9645	TARAL SOURABH ASHOK	80
9646	TAYSHETE SURAJ SANTOSH	96
9647	WAYCHAL PIYUSH SHRIKANT	88
9648	YADAV ONKAR DIPAK	92
9649	* LATHANE KOMAL CHANDRAKANT	92



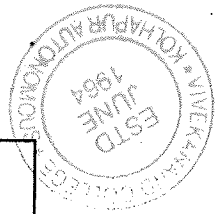
(Mr. S. S. Kale)
Co-ordinator, B. B. A
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Kothapur.

C.O.E.

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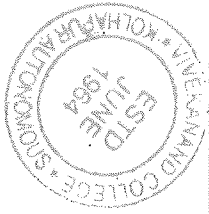
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Marklist (SEC) : B.B.A. - II : 2019-20



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9601	ARAGE SUNDAR SUDARSHAN	
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9605	* BHOSALE VAISHNAVI SHIVAJI	90
9606	* BUGADE SHRUTIKA MAHADEV	90
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Roll No	Name Of The Students	Marks
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9648	YADAV ONKAR DIPAK	92
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(Mr. S. S. Kale)

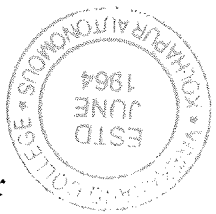
Co-ordinator, B. B. A.
Vivekanand College
Kolhapur

C.O.E.

Seat No 9617

9617/14131/2020

Number of Pages – Four



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

92
100

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

- Q.1 Who was the founder of inclusive tour? a
- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These
- Q. 2 The Wright brothers invented the aero plane in----- b
- a) 1927 B) 1903 C) 1873 D) 1829
- Q.3 ----- tourism involves people travel within the country a
- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism
- Q.4) The peak season Of International Tourism in India c
- a) Oct to Feb b) Feb to March c) Oct to March d) April to September
- Q.5----- tourism is nonresident visiting a country other than their own is termed as a
- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism
- Q.6----- is the residents, of a country visiting country are known as b
- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these
- Q.7 A National Policy of tourism was announced in b
- a) 1980 b) 1982 c) 1985 d) 1990
- Q.8 The National strategy for promotion of tourism was drafted in ----- year c
- a) 1991 b) 1996 c) 1992 d) 1988
- Q.9 The Ministry of Tourism is headed by ----- d
- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism
- Q.10 Who is act as the director general of tourism b
- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these
- Q.11 Establishment of world travel and tourism council c
- a) 1991 b) 1992 c) 1990 d) 1980
- Q.12 Where is the headquarters of UNWTO a
- a) Madrid b) Geneva c) Tokyo d) New York

Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

bc

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No 9602

88/100

Number of Pages - Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

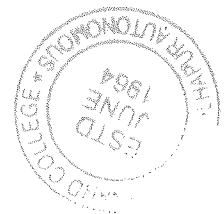
Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

- Q.1 Who was the founder of inclusive tour?
Q.2 The Wright brothers invented the aero plane in...
Q.3 ... tourism involves people travel within the country
Q.4 The peak season Of International Tourism in India
Q.5 ... tourism is nonresident visiting a country other than their own is termed as
Q.6 ... is the residents, of a country visiting country are known as
Q.7 A National Policy of tourism was announced in
Q.8 The National strategy for promotion of tourism was drafted in ... year
Q.9 The Ministry of Tourism is headed by ...
Q.10 Who is act as the director general of tourism
Q.11 Establishment of world travel and tourism council
Q.12 Where is the headquarters of UNWTO



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

d

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

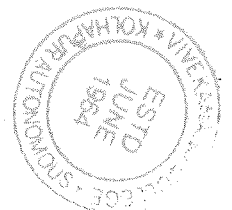
- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



88/100
14/03/2020

Seat No 9603

Number of Pages – Four

88/100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

A

Q.2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

A

Q.4 The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

B

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q.6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

B

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

B

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

D

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

D

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

B

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

A



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

D

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

B

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

C

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

B

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

B

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

D

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

C

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

B

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

B

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

A

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

A

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

B

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No 9605

SUNNY
15/103/2020

Number of Pages – Four

90
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

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Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

A

Q.2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

A

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

C

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q.6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

B

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

B

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

D

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

D

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

B

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

A



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

D

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

B

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

C

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

B

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

B

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

C

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

C

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

B

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

B

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

A

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

A

Q.39 PATA Stands for

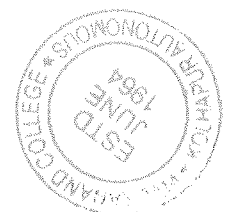
- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

B

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No C 9604

Sunny
14/03/2020

Number of Pages – Four

90
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

A

Q.2 The Wright brothers invented the aero plane in-----

- a) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

A

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

B

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q.6----- is the residents, of a country visiting country are known as

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B

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

B

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

B

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

D

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

B

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

A



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

D

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

B

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

C

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

B

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

B

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

C

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

C

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

B

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

B

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

C

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

A

Q.39 PATA Stands for

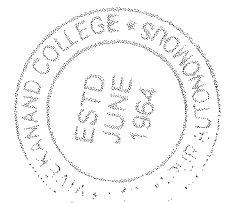
- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

B

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No 9606

9/14/2020

90/100

Number of Pages – Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

b

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

c

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

c

Q 6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

d

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

b

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



- Q.28 Another name of Medical tourism**
 a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism
- Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose**
 a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these
- Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities**
 a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism
- Q.31 The concept of 'Motels' was originated in-----**
 a) London b) USA c) Germany d) France
- Q.32 The concept of motels was originated in-----**
 a) London b) USA c) Armenia d) France
- Q.33 Formation of Airport Authority of India (AAI)**
 a) 1902 b) 1990 c) 1996 d) 1995
- Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as**
 a) United Nations Industrial Commission
 b) United Nations Environment Programme
 c) World Tourism Organization OPEC
 d) None of the above
- Q.35 World Tourism Organization was established in**
 a) 1955 b) 1957 c) 1951 d) 1953
- Q.36 World Tourism Organization is a specialized agency of**
 a) International Bank for Reconstruction and Development b) United Nations
 c) International Civil Aviation Organization d) Economic Cooperation Organization
- Q.37 The World Tourism Day 2017 was celebrated with which theme?**
 a. Sustainable Tourism: A Tool for Development
 b. Sustainable Development: A Tool for Tourism
 c. Sustained Tourism: A Tool for Development
 d. Sustained Development: A Tool for Tourism
- Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?**
 a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
 c. Free Exchange Earnings d. None of the above
- Q.39 PATA Stands for**
 a. pacific AIR travel association
 b. Pacific ASIA travel association
 c. Pacific AREA travel association
 d. Pacific AIR travel Agency
- Q.40 PATA established in**
 A) 1945 B) 1951 C) 1960 D) 1970



Seat No C-9607

S. M. S. / 14/3/20

Number of Pages – Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

92
100

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

C

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

C

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q.6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

b

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

c

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

b

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No 9618

9618/1413/2020

Number of Pages – Four

90/100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

A

Q. 2 The Wright brothers invented the aero plane in-----

- a) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

A

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

C

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q 6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

B

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

B

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

C

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

D

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

B

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

A



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

D

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

B

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

C

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

B

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

B

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

B

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b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

C

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

B

Q.36 World Tourism Organization is a specialized agency of

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c) International Civil Aviation Organization d) Economic Cooperation Organization

B

Q.37 The World Tourism Day 2017 was celebrated with which theme?

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b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

A

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

A

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

B

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No

9608

14/03/2020

Number of Pages – Four

94/100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
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3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q.2 The Wright brothers invented the aero plane in-----

- a) 1927 b) 1903 c) 1873 d) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4 The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

c

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

c

Q.6----- is the residents, of a country visiting country are known as

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b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

b

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

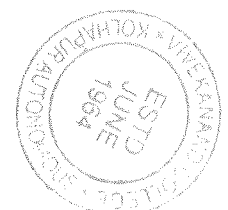
- a) 1991 b) 1992 c) 1990 d) 1980

c

Q.12 Where is the headquarters of UNWTO

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a



Q.28 Another name of Medical tourism

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Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

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b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

c

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
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a

Q.39 PATA Stands for

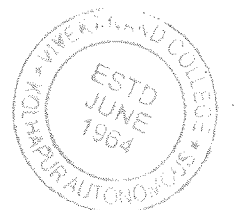
- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No

9610

Sumy
19/3/2020

86/100

Number of Pages – Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

C

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q 6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

d

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

C

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

- a) 1991 b) 1992 c) 1990 d) 1980

c

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

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b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

b

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

a

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

b

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

a

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No

9609

9609
14/03/2020

Number of Pages – Four

94
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

c

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

e

Q 6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

c

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

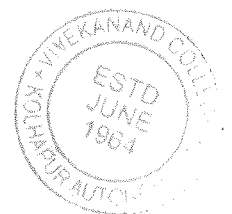
- a) 1991 b) 1992 c) 1990 d) 1980

c

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

b

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

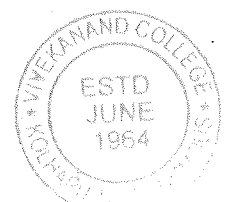
- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No

9611

19/3/20

Number of Pages – Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

A

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

A

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

C

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

C

Q.6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

B

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

B

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

D

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

D

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

B

Q.11 Establishment of world travel and tourism council

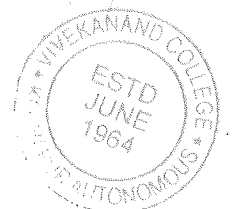
- a) 1991 b) 1992 c) 1990 d) 1980

C

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

A



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

D

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

B

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

C

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

B

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

B

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

B

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

A

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

B

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

B

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

B

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

A

Q.39 PATA Stands for

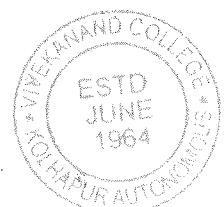
- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

B

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No 9612

Sumo
14/03/2020

Number of Pages – Four

80
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020

TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

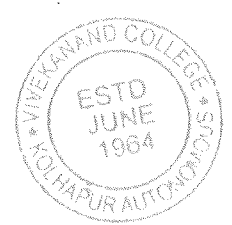
Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
 2. Each question carries two marks
 3. Write answer into the box

Total Marks: -100

- Q.1 Who was the founder of inclusive tour? a
- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These
- Q.2 The Wright brothers invented the aero plane in----- b
- a) 1927 B) 1903 C) 1873 D) 1829
- Q.3 ----- tourism involves people travel within the country a
- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism
- Q.4) The peak season Of International Tourism in India c
- a) Oct to Feb b) Feb to March c) Oct to March d) April to September
- Q.5----- tourism is nonresident visiting a country other than their own is termed as a
- a) Out Bound Tourism b) Domestic Tourism
 c) Inbound Tourism d) International Tourism
- Q.6----- is the residents, of a country visiting country are known as b
- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these
- Q.7 A National Policy of tourism was announced in b
- a) 1980 b) 1982 c) 1985 d) 1990
- Q.8 The National strategy for promotion of tourism was drafted in ----- year d
- a) 1991 b) 1996 c) 1992 d) 1988
- Q.9 The Ministry of Tourism is headed by ----- d
- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism
- Q.10 Who is act as the director general of tourism a
- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these
- Q.11 Establishment of world travel and tourism council c
- a) 1991 b) 1992 c) 1990 d) 1980
- Q.12 Where is the headquarters of UNWTO a
- a) Madrid b) Geneva c) Tokyo d) New York



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

a

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

b

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

b

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No 9645

Swg
14/3/2020

Number of Pages – Four

80
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- a) 1927 B) 1903 C) 1873 D) 1829

b

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

c

Q.5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

Q.6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

Q.11 Establishment of world travel and tourism council

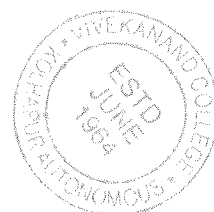
- a) 1991 b) 1992 c) 1990 d) 1980

c

C.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

A

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

c

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

c

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

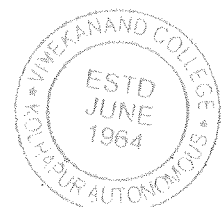
- a. pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b



Seat No 9613

Number of Pages – Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
2. Each question carries two marks
3. Write answer into the box

Total Marks: -100

Q.1 Who was the founder of inclusive tour?

- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These

a

Q. 2 The Wright brothers invented the aero plane in-----

- A) 1927 B) 1903 C) 1873 D) 1829

B

Q.3 ----- tourism involves people travel within the country

- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism

a

Q.4) The peak season Of International Tourism in India

- a) Oct to Feb b) Feb to March c) Oct to March d) April to September

c

Q 5----- tourism is nonresident visiting a country other than their own is termed as

- a) Out Bound Tourism b) Domestic Tourism
c) Inbound Tourism d) International Tourism

c

Q 6----- is the residents, of a country visiting country are known as

- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these

b

Q.7 A National Policy of tourism was announced in

- a) 1980 b) 1982 c) 1985 d) 1990

b

Q.8 The National strategy for promotion of tourism was drafted in ----- year

- a) 1991 b) 1996 c) 1992 d) 1988

b

Q.9 The Ministry of Tourism is headed by -----

- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism

d

Q.10 Who is act as the director general of tourism

- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these

b

Q.11 Establishment of world travel and tourism council

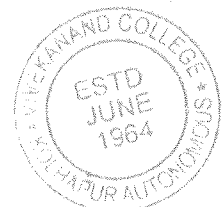
- a) 1991 b) 1992 c) 1990 d) 1980

c

Q.12 Where is the headquarters of UNWTO

- a) Madrid b) Geneva c) Tokyo d) New York

a



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

a

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

a

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

a

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

a



Seat No 9614

Sumit
14/03/2020

Number of Pages – Four

90
100

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester –IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
- 2. Each question carries two marks
- 3. Write answer into the box

Total Marks: -100

- Q.1 Who was the founder of inclusive tour? A
- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These
- Q.2 The Wright brothers invented the aero plane in----- B
- A) 1927 B) 1903 C) 1873 D) 1829
- Q.3 ----- tourism involves people travel within the country A
- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism
- Q.4) The peak season Of International Tourism in India C
- a) Oct to Feb b) Feb to March c) Oct to March d) April to September
- Q.5----- tourism is nonresident visiting a country other than their own is termed as C
- a) Out Bound Tourism b) Domestic Tourism
- c) Inbound Tourism d) International Tourism
- Q.6----- is the residents, of a country visiting country are known as B
- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these
- Q.7 A National Policy of tourism was announced in B
- a) 1980 b) 1982 c) 1985 d) 1990
- Q.8 The National strategy for promotion of tourism was drafted in ----- year D
- a) 1991 b) 1996 c) 1992 d) 1988
- Q.9 The Ministry of Tourism is headed by ----- D
- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism
- Q.10 Who is act as the director general of tourism B
- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these
- Q.11 Establishment of world travel and tourism council C
- a) 1991 b) 1992 c) 1990 d) 1980
- Q.12 Where is the headquarters of UNWTO A
- a) Madrid b) Geneva c) Tokyo d) New York



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

c

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

b

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

a

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

b

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

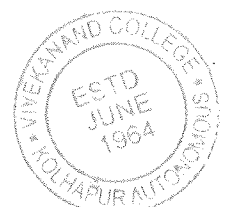
- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

A

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

B



Seat No 9615

Handwritten marks and scribbles at the top of the page.

Number of Pages - Four

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
Class- B.B.A-II Semester -IV Examination, Mar /Apr. 2020
TRAVEL AND TOURISM

Sub Code- SEC-BBAD

Q. Paper Code-

Day & Date: - SATURDAY 14/03/2020

Time: -9.00 to 10.30

- Instructions: 1. All questions are compulsory
- 2. Each question carries two marks
- 3. Write answer into the box

Total Marks: -100

- Q.1 Who was the founder of inclusive tour? A
- a) Thomas Cook b) Dennis c) Wright Brothers d) None of These
- Q. 2 The Wright brothers invented the aero plane in----- B
- A) 1927 B) 1903 C) 1873 D) 1829
- Q.3 ----- tourism involves people travel within the country A
- a) Domestic Tourism b) International Tourism c) Inbound Tourism d) Outbound Tourism
- Q.4) The peak season Of International Tourism in India C
- a) Oct to Feb b) Feb to March c) Oct to March d) April to September
- Q 5----- tourism is nonresident visiting a country other than their own is termed as A
- a) Out Bound Tourism b) Domestic Tourism
- c) Inbound Tourism d) International Tourism
- Q 6----- is the residents, of a country visiting country are known as B
- a) Domestic tourism b) Out bound tourism c) International tourism d) None of these
- Q.7 A National Policy of tourism was announced in B
- a) 1980 b) 1982 c) 1985 d) 1990
- Q.8 The National strategy for promotion of tourism was drafted in ----- year C
- a) 1991 b) 1996 c) 1992 d) 1988
- Q.9 The Ministry of Tourism is headed by ----- D
- a) President b) Prime Minister c) Chief Minister d) Union Minister For Tourism
- Q.10 Who is act as the director general of tourism B
- a) Tourism Minister b) Secretary of Tourism c) Chief Minister d) none of these
- Q.11 Establishment of world travel and tourism council C
- a) 1991 b) 1992 c) 1990 d) 1980
- Q.12 Where is the headquarters of UNWTO A
- a) Madrid b) Geneva c) Tokyo d) New York



Q.28 Another name of Medical tourism

- a) Eco tourism b) Ayurvedic tourism c) Environmental tourism d) Health tourism

d

Q.29 ----- tourism is known as people who travel for pilgrimage or worship purpose

- a) Heritage tourism b) Pilgrimage tourism c) Wildlife tourism d) None of these

b

Q.30 ----- tourism is refers people travel on huge luxury ships that have all recreational facilities

- a) Mass tourism b) Inclusive tourism c) Cruise tourism d) Pilgrim tourism

a

Q.31 The concept of 'Motels' was originated in-----

- a) London b) USA c) Germany d) France

a

Q.32 The concept of motels was originated in-----

- a) London b) USA c) Armenia d) France

b

Q.33 Formation of Airport Authority of India (AAI)

- a) 1902 b) 1990 c) 1996 d) 1995

b

Q.34 International organization which is responsible for environmental sustainability and promotes tourism as a driver of economic growth is classified as

- a) United Nations Industrial Commission
b) United Nations Environment Programme
c) World Tourism Organization OPEC
d) None of the above

c

Q.35 World Tourism Organization was established in

- a) 1955 b) 1957 c) 1951 d) 1953

b

Q.36 World Tourism Organization is a specialized agency of

- a) International Bank for Reconstruction and Development b) United Nations
c) International Civil Aviation Organization d) Economic Cooperation Organization

b

Q.37 The World Tourism Day 2017 was celebrated with which theme?

- a. Sustainable Tourism: A Tool for Development
b. Sustainable Development: A Tool for Tourism
c. Sustained Tourism: A Tool for Development
d. Sustained Development: A Tool for Tourism

a

Q.38 What does FEE stand for in the context of Foreign Tourist Arrivals?

- a. Foreign Exchange Earnings b. Foreign Evaluation Earnings
c. Free Exchange Earnings d. None of the above

a

Q.39 PATA Stands for

- a. Pacific AIR travel association
b. Pacific ASIA travel association
c. Pacific AREA travel association
d. Pacific AIR travel Agency

b

Q.40 PATA established in

- A) 1945 B) 1951 C) 1960 D) 1970

b

