

VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

STATEMENT OF SYLLABUS COVERED

Year- 2023-24
Sem-I

Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem-I	Marketing Management:	Module - I	Module -I		
BBA- I		Introduction of Marketing	Introduction of Marketing	
		Module - II	Module - II		
		Marketing Mix Concept	Marketing Mix Concept	
		Module-III	Module-III		
		Types of Marketing	Types of Marketing	
		Module-IV	Module-IV		
		Types of Marketing Strategies	Types of Marketing Strategies	

(Signature of the Teacher)

Miss. Rahat F. Jamkhane

(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B.B.A
Vivekanand College
Kolhapur (Autonomous)



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

STATEMENT OF SYLLABUS COVERED

Year- 2023-24

Sem-III

Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem III. BBA-II	Service Marketing	Module – I Introduction of Service Marketing	Module – I Introduction of Service Marketing	
		Module - II Service Consumer Behavior	Module - II Service Consumer Behavior	
		Module-III Service delivery process	Module-III Service delivery process	
		Module-IV Challenges of Service Marketing	Module-IV Challenges of Service Marketing	

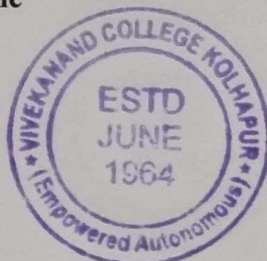
Rahat

(Signature of the Teacher)
Miss. Rahat F. Jamkhane

Ravani Patil

(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B.B.A
Vivekanand College
Kolhapur (Autonomous)



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

STATEMENT OF SYLLABUS COVERED

Year- 2023-24

Sem-V

Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

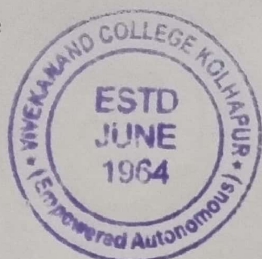
Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -V BBA-III	Recent Trends in Marketing	Module – I	Module – I	
		Marketing Information System	Marketing Information System		
		Module - II	Module - II	
		Marketing Communication and Direct Marketing	Marketing Communication and Direct Marketing		
		Module-III	Module-III	
		Consumer Relationship Management	Consumer Relationship Management		
		Module-IV	Module-IV	
		Rural Marketing	Rural Marketing		

(Signature of the Teacher)

Miss. Rahat F. Jamkhane

(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B.B.A
Vivekanand College
Kolhapur (Autonomous)



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)

STATEMENT OF SYLLABUS COVERED

Year- 2023-24

Sem-V

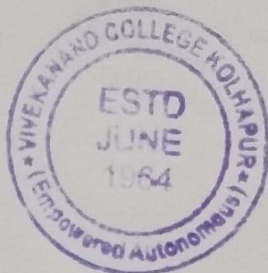
Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -V BBA-III	Foundation of Human Skills	Module – I	Module – I	
		Basics of Human Skills	Basics of Human Skills		
		Module - II	Module - II		
		Understanding Self and others	Understanding Self and others	
		Module-III	Module-III		
Human Attitude and Value	Human Attitude and Value			
Module-IV	Module-IV				
Communication	Communication			

(Signature of the Teacher)

Miss. Rahat F. Jamkhane



(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B.B.A
Vivekanand College
Kolhapur (Autonomous)

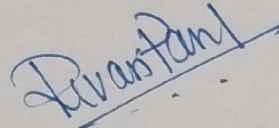
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-II
Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -II BBA- I	Marketing Management - II	Module – I	Module – I	
		Consumer behavior	Consumer behavior		
		Module - II	Module - II	
		Customer relationship management	Customer relationship management		
		Module-III	Module-III	
Difference approaches of marketing	Difference approaches of marketing				
Module-IV	Module-IV			
Market segmentation	Market segmentation				

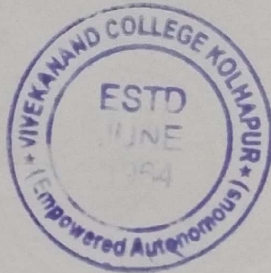


(Signature of the Teacher)
Miss. Rahat F. Jamkhane



(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)



**VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-IV
Department- BBA**

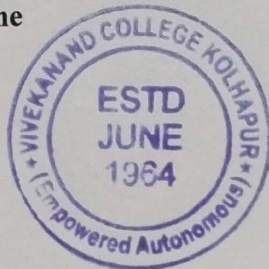
Name of teacher- Miss. Rahat F. Jamkhane

Subject - Production and Operation Management –I

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -IV BBA- III	Production and Operation Management - I	Module – I	Module – I		
		Introduction to Production Management	Introduction to Production Management	
		Module - II	Module - II		
		Factory Location and Plant Layout	Factory Location and Plant Layout	
		Module-III	Module-III		
		Production Planning & Control	Production Planning & Control	
		Module-IV	Module-I		
		Materials management	Materials management	

Rahat

(Signature of the Teacher)
Miss. Rahat F. Jamkhane



Ravindra Patil

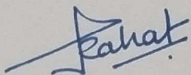
(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

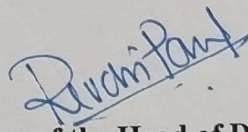
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-VI
Department- BBA

Name of teacher- Miss. Rahat F. Jamkhane
 Subject - Recent Trends in Marketing -II

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -VI BBA- III	Recent Trends in Marketing -II	Module - I	Module - I	
		Digital Marketing	Digital Marketing		
		Module - II	Module - II	
		Retail Marketing	Retail Marketing		
		Module-III	Module-III	
		Global Marketing / International Marketing	Global Marketing / International Marketing		
		Module-IV	Module-IV	
		Emerging payment modes	Emerging payment modes		


 (Signature of the Teacher)
 Miss. Rahat F. Jamkhane




 (Signature of the Head of Department)
 Dr. R.R. Patil
 Co-ordinator B B.A
 Vivekanand College

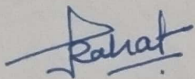
**VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-VI**

Department- BBA

Name of teacher- Miss. Rahat F.Jamkhane

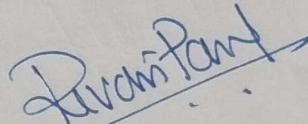
Subject - Foundation of Human Skills-II

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -VI BBA- III	Foundation of Human Skills- II	Module – I New Skills in Management	Module – I New Skills in Management	
		Module - II Personality	Module - II Personality	
		Module-III Skills Development	Module-III Skills Development	
		Module-IV Utilizations of skills	Module-IV Utilizations of skills	



(Signature of the Teacher)
Miss. Rahat F. Jamkhane





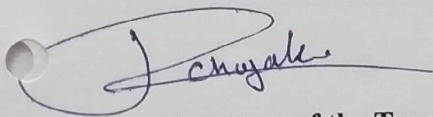
(Signature of the Head of Department)

**Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)**

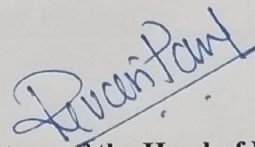
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-II
Department- BBA

Name of teacher- Miss. Reshma K. Chougale
Subject – Organizational behaviour

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -II BBA- I	Organizational Behaviour	Module – I	Module – I	
		Introduction to OB	Introduction to OB		
		Module - II	Module - II	
		Individual and Group Behavior	Individual and Group Behavior	
		Module-III	Module-III	
		Organizational Conflict and Stress Management	Organizational Conflict and Stress Management	
		Module-IV	Module-IV	
		Organizational culture and Quality of work life	Organizational culture and Quality of work life	



(Signature of the Teacher)
Miss. Reshma Chougale



(Signature of the Head of Department)
Dr. R.R. Patil

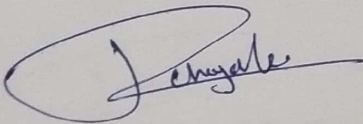
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-IV
Department- BBA

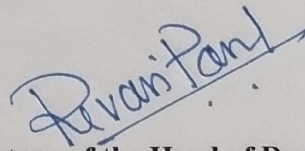
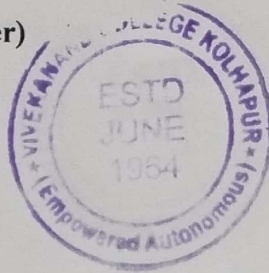
Name of teacher- Miss. Reshma Chougale

Subject – Research Methodology

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -IV BBA- III	Research Methodology	Module – I Introduction to Research Methodology	Module – I Introduction to Research Methodology	
		Module – II Sampling Design and Data Collection	Module - II Sampling Design and Data Collection	
		Module-III Processing and Analysis of data	Module-III Processing and Analysis of data	
		Module-IV Report Writing	Module-I Report Writing	



(Signature of the Teacher)
Miss. Reshma Chougale



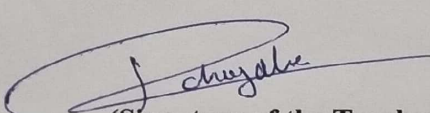
(Signature of the Head of Department)
Dr. R.R. Patil

Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

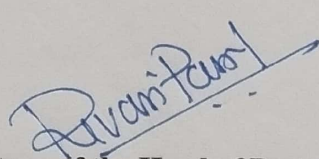
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem-IV
Department- BBA

Name of teacher- Miss. Reshma Chougale
Subject - Entrepreneurship and Project Management

Class	Subject	Syllabus Assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem -IV BBA- II	Entrepreneurship and Project Management	Module – I	Module – I		
		Introduction to Entrepreneurship	Introduction to Entrepreneurship	
		Module – II	Module - II		
		Entrepreneurship Development	Entrepreneurship Development	
		Module-III	Module-III		
		Project Management	Project Management	
		Module-IV	Module-IV		
		Project Identification	Project Identification	


(Signature of the Teacher)
Miss. Reshma Chougale




(Signature of the Head of Department)
Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

STATEMENT OF SYLLABUS COVERED
Year-2023-24
Department- BBA
Term- III



Name of teacher- Mrs.Bhagyashri Rajput

Class	Subject	Syllabus assigned	Syllabus Covered
BA.- II, em- III	Fundamentals of Entrepreneurship-I	Module-I Entrepreneur	Module-I Entrepreneur
		Module-II Entrepreneurship	Module-II Entrepreneurship
		Module-III Entrepreneurship development: -	Module-III Entrepreneurship development: -
		Module-IV Women Entrepreneurship Social, Entrepreneurship, Group Entrepreneurship	Module-IV Women Entrepreneurship Social Entrepreneurship Group Entrepreneurship
BA.- II, em- IV	Fundamentals of Entrepreneurship-II	Module-I Meaning of Entrepreneurship	Module-I Meaning of Entrepreneurship
		Module-II Factors affecting entrepreneur growth	Module-II Factors affecting entrepreneur growth
		Module-III Project Management: Meaning of project	Module-III Project Management: Meaning of project
		Module-IV Project identification - selection - project formulation	Module-IV Project identification - selection - project formulation

BB

(Signature of the Teacher)
Bhagyashri Rajput



R.R. Patil

(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED

Department- BBA

Year- 2023-24

Term- I

Name of teacher- Bhagyashri Rajput

Subject	Syllabus assigned	Syllabus Covered
Principles of Business Management Sem-I	Module -I Introduction to Management	Module -I Introduction to Management
	Module-II Evolution of major management thought	Module-II Evolution of major management thought
	Module-III Functions of Management - I	Module-III Functions of Management
	Module-IV Functions of Management - II	Module-IV Functions of Management - II

(Signature of the Teacher)

Mrs. Bhagyashri Rajput



(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)



VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED

Year- 2023-24

Term- V

Name of teacher- Mrs. Bhagyashri Rajput

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
B.A.- III, sem-V	Practices In Modern Management	Module-I Development of Management Thought:	Module-I Development of Management Thought:	
		Module-II Contribution of Michel Porter: Competitive Advantage-	Module-II Contribution of Michel Porter: Competitive Advantage-	
		Module-III Organizational Environment	Module-III Organizational Environment	
		Module-IV Management in future management	Module-IV Management in future management	

Ravantam
Name of HOD

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)



BB

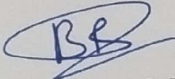
Name of Teacher
Mrs. Bhagyashri Rajput

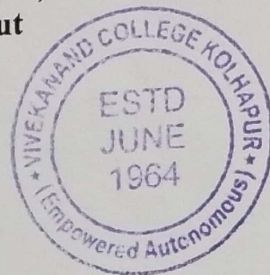


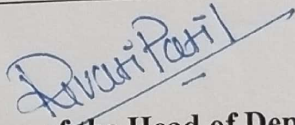
VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Term- III
Department- BBA

Name of teacher- Mrs Bhagayashri Rajput

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
Sem II. BBA- I	Strategic Managem ent:	Module - Introduction of Strategic Management:	Module -I Introduction of Strategic Management:	
		Module - II Environment Analysis:	Module - II Environment Analysis:	
		Module-III Strategies Types and Analysis:	Module-III Strategies Types and Analysis:	
		Module-IV Strategic Evaluation and Control:	Module-IV Strategic Evaluation and Control:	


(Signature of the Teacher)
Mrs Bhagayashri Rajput




(Signature of the Head of Department)
Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

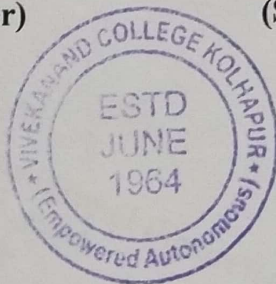


VIVEKANAND COLLEGE, KOLHAPUR (AUTONOMOUS)
STATEMENT OF SYLLABUS COVERED
Year- 2023-24
Sem II
Department- BBA

Name of teacher- Mrs.Bhagyashri Rajput

Subject	Syllabus assigned	Syllabus Covered	Syllabus not to Covered	Remark
Fundamentals of Entrepreneurship	Module -I Entrepreneur	Module -I Entrepreneur	
	Module - II Entrepreneurship	Module - II Entrepreneurship	
	Module/Unit: III Entrepreneurship development	Module-III Entrepreneurship development	
	Module-IV Women Entrepreneurship	Module-IV Women Entrepreneurship	

(Signature of the Teacher)
Mrs.Bhagyashri Rajput



(Signature of the Head of Department)

Dr. R.R. Patil
Co-ordinator B B.A
Vivekanand College
Kolhapur (Autonomous)

VIVEKANAND COLLEGE, KOLHAPUR

(EMPOWERED AUTONOMOUS)

STATEMENT OF SYLLABUS COVERED

Year- 2023-24

B.B.A.-Part-I

Term- I & II

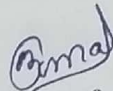
Course Title: Business Communication

Subject Code: AEC05ENG21

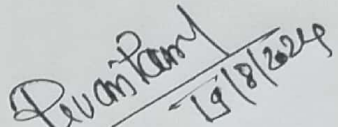
Name of Teacher: Ms. K.R. Vhonkhande

Department: English

Class	Subject	Syllabus assigned	Syllabus Covered	Syllabus not Covered
B.B.A.-I Sem-I	Business Communication	Module I - Introduction to Communication	Module I - Introduction to Communication	Nil
		Module II- Employment Communication and Office Drafting	Module II- Employment Communication and Office Drafting	Nil
B.B.A.- I Sem-II	Business Communication	Module I- Presentation Skills	Module I- Presentation Skills	Nil
		Module II- Employment Communication	Module II- Employment Communication	Nil


(Signature of the Teacher)
Ms. K. R. Vhonkhande




(Signature of the Head of Department)
HEAD
DEPARTMENT OF B. B. A.
VIVEKANAND COLLEGE, KOLHAPUR
(EMPOWERED AUTONOMOUS)

Report Regarding Syllabus Completion

Mr. Pushkar Harshe,
Assistant Professor,
Department of BBA,
Vivekanand College, Kolhapur.

Date: -

To,
The Principal,
Vivekanand College, Kolhapur.

Subject: About syllabus completion.

Respected Sir,

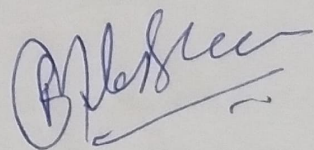
With reference to above mentioned subject, I am herewith reporting the syllabus of BBA covered in Academic Year-2023-24 as per the workload assigned to me.

Sr. No.	Paper	Unit No	Title	Syllabus Covered
1.	BBA-I Sem-I Information Technology in Business Management-I 2 Credit NEP	Unit- I	Introduction to Computer Hardware	100%
		Unit- II	Introduction to Computer Software	100%
		Unit- III	Introduction to IT Assets Management	100%
		Unit- IV	Introduction to Information Technology	100%
2	BBA-I Sem-I IT Applications Tools & Technology in Business -I 2 Credit NEP	Unit- I	Introduction to Word Processing as Document Tools	100%
		Unit- II	Introduction to PowerPoint as Presentation Tools	100%
		Unit- III	Introduction to Spread Sheets as Reporting Tools	100%
		Unit- IV	Strategic Use of IT in Business Management	100%
3	BBA-I Sem-II Information Technology in Business Management-I 2 Credit NEP	Unit- I	Introduction to Computer Network	100%
		Unit- II	Introduction to Cloud Technology	100%
		Unit- III	Introduction to Business Process Reengineering	100%
		Unit- IV	Introduction to Industry 4.0	100%
4	BBA-I Sem-II IT Applications Tools & Technology in Business -II 2 Credit NEP	Unit- I	Introduction to Accounting and Taxation Packages	100%
		Unit- II	Computer-Assisted Audit Techniques	100%
		Unit- III	Introduction to Business Data Analytics	100%
		Unit- IV	Introduction to Systems	100%
5	BBA-II Sem-III Ecommerce-I 4 Credit Non NEP	Unit- I	Introduction to E-Commerce and M-Commerce	100%
		Unit- II	EDI and Ecommerce planning and policy development	100%
		Unit- III	Internet, WWW and web page Basics	100%
		Unit- IV	Functions & Applications of E-commerce	100%
4.	BBA-II Sem-IV Ecommerce-II 4 Credit Non NEP	Unit- I	E-payments payment gateways and digital wallet	100%
		Unit- II	E Security and Legal Issues	100%
		Unit- III	E-Business New Start-up & E- Retailing.	100%
		Unit- IV	E – commerce and E – Governance in India	100%

Please consider it and reply if any.

Yours Faithfully,




(Mr. Pushkar Harshe)