

Quality Initiatives / Activities Report

1. **Name of Department:** BBA-II & III
2. **Name of Organized Activity:** SAMGAM Event
3. **Date/ Duration:** Monday, 15th & 16th July, 2024/ 10:00 am to 8:30 pm
4. **Aims and Objectives:**
 - To exceptional chance to network with professionals and peers, share ideas, and create enduring ties that go beyond the fest.
 - To giving students more confidence, the exposure to various views points and the fusion of academic rigor.
 - To know cultural vibrancy will equip them with the skills necessary to succeed in an increasingly international society.
5. **No. of beneficiaries:** 10 BBA students. (Female + Male)
6. **Expenditure & funding agency:** Rs. 2680
7. **Brief description:**

SAMAGAM esteemed management and cultural event, where tradition, creativity, and expertise come together to create something truly remarkable. The word "SAMAGAM" is Sanskrit for "harmonious gathering," which reflects the goal of our festival, which is to unite professionals, academics, and students from many backgrounds to celebrate and delve into the richness of cultural heritage and managerial methods.

SAMAGAM is a forum for students to expand their horizons and improve their talents, not merely a celebration. The management events are carefully planned to test the participants' capacity for strategic thought, effective leadership, and problem-solving. Students will obtain real-world knowledge and practical experience that are essential for their professional development through case studies, business plan contests, and interactive discussions with professional experts. A well-rounded development is also ensured by the cultural activities, which provide a platform for exhibiting artistic abilities, encouraging innovation, and building teamwork.



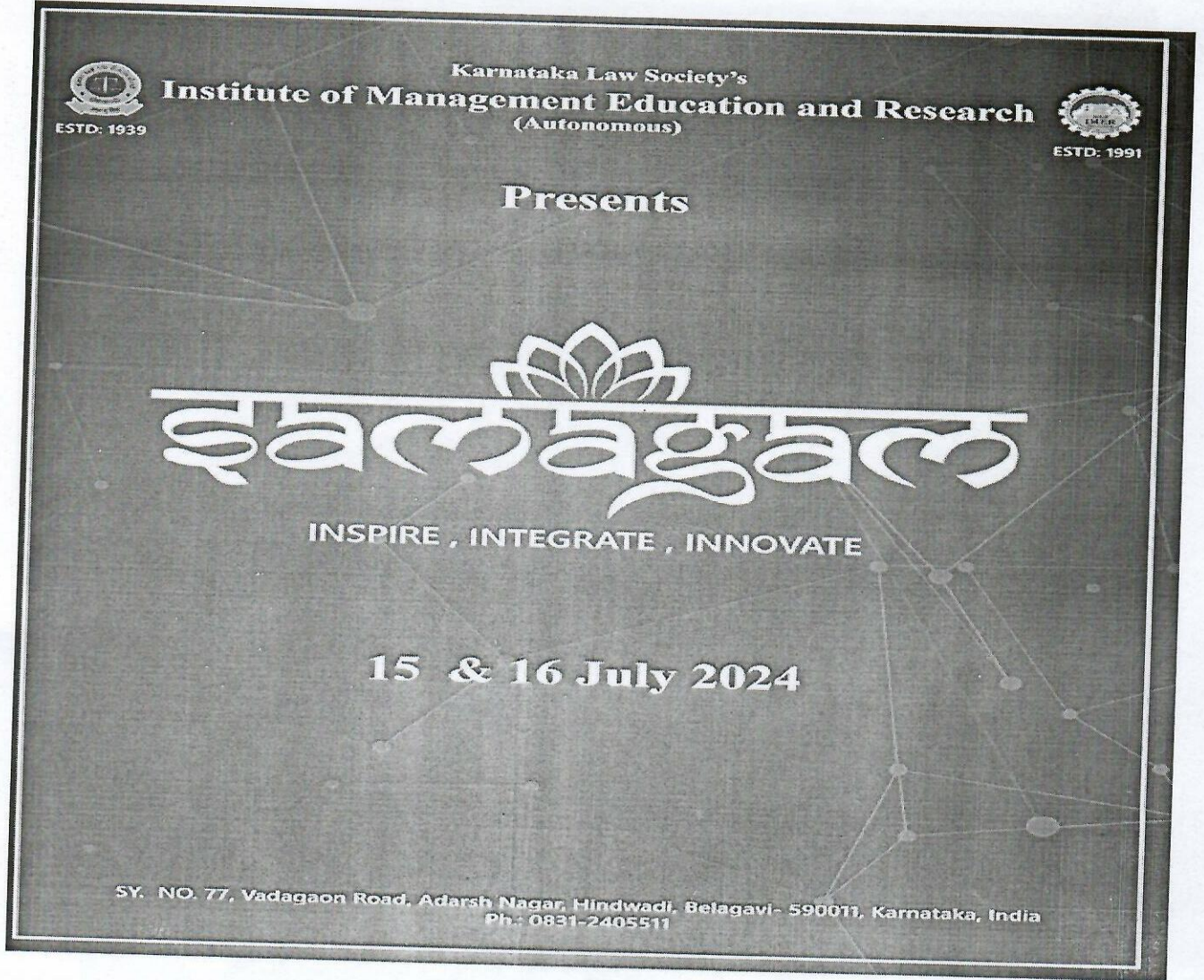
8. Outcomes:

1. SAMAGAM is a forum for students to expand their horizons and improve their talents.
2. Students understood actual strategic thought, effective leadership, and problem-solving.
3. Students get knowledge exhibiting artistic abilities, encouraging innovation, and building teamwork.



9. Photos:

Samagam Event's Invitation Card



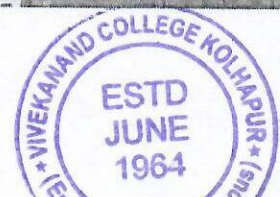
Got 1st Price for Group performance







HEAD
DEPARTMENT OF B. B. A.
VIVEKANAND COLLEGE KOLHAPUR





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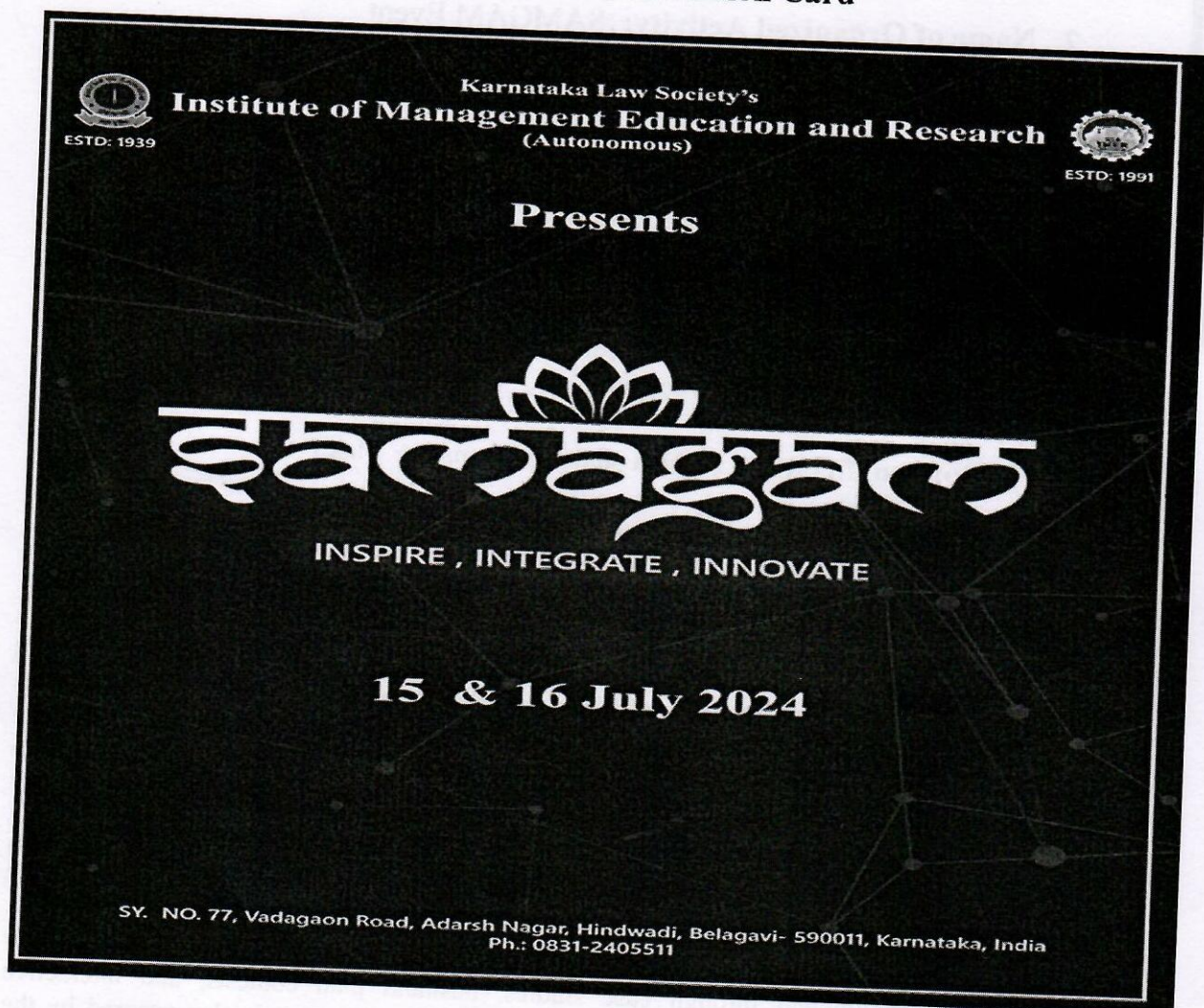


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At the time of College visited





Appreciate by our HOD and Principle sir

