

1st year BBA

Principles and Practices of Management

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
C02	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
C03	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
C04	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Average	2.25	2.25	2.25	2.25	2.25	2.25	2.25	2.25	2.25	2.25

Business Communication – I

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1	2.0	1	1	1.0	3.0	1.0	2.0	1
C02	3.0	2	2.0	3	2	2.0	2.0	2.0	2.0	2
C03	2.0	2	2.0	2	2	2.0	2.0	2.0	2.0	2
C04	3.0	3	3.0	2	3	2.0	3.0	2.0	3.0	3
Average	2.25	2	2.25	2	2	1.75	2.5	1.75	2.25	2

Financial Accounting

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	2.0	1	2.0	1.0	3.0	1.0	1	2.0	1	1
C02	2.0	2	3.0	3.0	2.0	3.0	2	3.0	2	2
C03	2.0	2	2.0	2.0	2.0	2.0	2	2.0	2	2
C04	3.0	3	3.0	3.0	3.0	3.0	3	3.0	3	3
Average	2.25	2	2.5	2.25	2.5	2.25	2	2.5	2	2

Business Statistics and Logic

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	1	1	1.0	1.0	1.0	1	1.0	1.0	1.0
C02	3	3	3	3.0	3.0	3.0	3	3.0	3.0	3.0
C03	2	2	2	1.0	1.0	2.0	2	1.0	2.0	1.0
C04	2	2	2	1.0	1.0	1.0	2	2.0	1.0	1.0
Average	2	2	2	1.5	1.5	1.75	2	1.75	1.75	1.5

General English – I

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	2.0	2	2.0	2.0	2.0	2	2.0	2.0	2.0	2.0
C02	2.0	2	2.0	1.0	2.0	2	1.0	1.0	1.0	2.0
C03	1.0	2	1.0	1.0	1.0	2	1.0	1.0	1.0	1.0
C04	2.0	2	2.0	1.0	1.0	2	2.0	2.0	2.0	1.0
Average	1.75	2	1.75	1.25	1.5	2	1.5	1.5	1.5	1.5

Indian Knowledge System

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
C02	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
C03	1.0	2.0	1.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0
C04	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
Average	1.25	1.5	1.25	1.25	1.5	1.5	1.5	1.25	1.5	1.25

Environmental Science and Sustainability

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1	1.0	1	1	1	1	1	1	1
C02	3.0	3	3.0	3	3	3	3	3	3	3
C03	1.0	2	1.0	2	2	2	2	2	2	2
C04	2.0	2	2.0	2	2	2	2	2	2	2
Average	1.75	2	1.75	2	2	2	2	2	2	2

Human Behavior and Organization

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	2	1.0	2	2	1	1.0	3.0	3.0	1.0
C02	2	1	1.0	1	1	2	1.0	1.0	1.0	1.0
C03	3	3	3.0	3	3	3	3.0	3.0	3.0	3.0
C04	2	2	2.0	2	2	2	2.0	2.0	2.0	2.0
Average	2	2	1.75	2	2	2	1.75	2.25	2.25	1.75

Marketing Management

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	1.0	1	1.0	1.0	1	1.0	1.0	1	1.0
C02	3	3.0	2	3.0	3.0	3	3.0	3.0	3	3.0
C03	2	3.0	3	1.0	3.0	2	3.0	3.0	2	3.0
C04	2	3.0	2	2.0	2.0	2	2.0	2.0	2	2.0
Average	2	2.5	2	1.75	2.25	2	2.25	2.25	2	2.25

Business Economics

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1	1.0	1.0	1.0	1.0	1.0	1	1.0	1.0
C02	2.0	3	3.0	3.0	3.0	3.0	2.0	3	3.0	3.0
C03	3.0	1	3.0	3.0	2.0	3.0	3.0	3	2.0	3.0
C04	1.0	3	2.0	3.0	3.0	3.0	3.0	1	3.0	3.0
Average	1.75	2	2.25	2.5	2.25	2.5	2.25	2	2.25	2.5

Emerging Technologies and Appl

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1	1.0	1	3.0	1	1.0	3.0	1	1.0
C02	1.0	2	1.0	2	1.0	2	1.0	1.0	2	1.0
C03	3.0	3	3.0	3	3.0	3	3.0	3.0	3	3.0
C04	2.0	2	2.0	2	2.0	2	2.0	2.0	2	2.0
Average	1.75	2	1.75	2	2.25	2	1.75	2.25	2	1.75

Media Literacy and Critical Th

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1	3.0	1.0	2.0	1	3.0	1	1.0	1
C02	2.0	2	3.0	3.0	3.0	3	3.0	3	3.0	2
C03	3.0	3	3.0	3.0	3.0	2	3.0	2	3.0	3
C04	3.0	2	2.0	2.0	2.0	2	2.0	2	2.0	2
Average	2.25	2	2.75	2.25	2.5	2	2.75	2	2.25	2

Indian Constitution (VAC)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2	1	1.0	3.0	1	1.0	1	1.0	1.0	1
CO2	1	2	1.0	1.0	2	1.0	2	1.0	1.0	2
CO3	3	3	3.0	3.0	3	3.0	3	3.0	3.0	3
CO4	2	2	2.0	2.0	2	2.0	2	2.0	2.0	2
Average	2	2	1.75	2.25	2	1.75	2	1.75	1.75	2

Business Communication – II

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	2.0	2	2.0	2	2	2	2	2	2
CO2	2.0	2.0	2	2.0	2	2	2	2	2	2
CO3	1.0	1.0	2	1.0	2	2	2	2	2	2
CO4	2.0	2.0	2	2.0	2	2	2	2	2	2
Average	1.75	1.75	2	1.75	2	2	2	2	2	2

Human Resource Management

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1	1.0	1	1.0	1.0	1	1.0	1.0	1	1.0
CO2	3	3.0	2	3.0	3.0	3	3.0	3.0	2	3.0
CO3	3	3.0	3	3.0	3.0	2	3.0	3.0	3	3.0
CO4	1	2.0	2	2.0	2.0	2	2.0	2.0	2	2.0
Average	2	2.25	2	2.25	2.25	2	2.25	2.25	2	2.25

Management Information System

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
CO2	3.0	3.0	3.0	2.0	3.0	1.0	3.0	3.0	3.0	2.0
CO3	3.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
CO4	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
Average	2.5	2.5	2.75	2.5	2.75	2.25	2.75	2.75	2.75	2.5

Fundamentals of Business Laws

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
CO2	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
CO3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
CO4	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Average	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Financial Management – I

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
CO2	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
CO3	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
CO4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Average	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5

Digital Marketing (SEC)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
CO2	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
CO3	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
CO4	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
Average	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5

Design Thinking (VAC)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	2	2.0	2.0	2	2.0	2.0	2	2	2
CO2	3.0	3	3.0	3.0	3	3.0	3.0	3	3	3
CO3	2.0	1	2.0	2.0	1	2.0	2.0	1	1	1
CO4	2.0	2	2.0	2.0	2	2.0	2.0	2	2	2
Average	2.25	2	2.25	2.25	2	2.25	2.25	2	2	2

General English – II

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	2	2.0	2	1.0	2.0	1.0	1.0	1.0	1.0	1.0
C02	2	2.0	2	2.0	2.0	2.0	2.0	2.0	2.0	2.0
C03	2	1.0	2	1.0	1.0	1.0	2.0	2.0	2.0	2.0
C04	2	2.0	2	2.0	2.0	2.0	2.0	2.0	2.0	2.0
Average	2	1.75	2	1.5	1.75	1.5	1.75	1.75	1.75	1.75

Entrepreneurship Development

[illegible]

Operations Management

[illegible]

Fundamentals of Business Laws 1

[illegible]

Financial Management – II

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	1	1	1	1	1	1	1	1	1
C02	2	2	2	2	2	2	2	2	2	2
C03	2	2	2	2	2	2	2	2	2	2
C04	3	3	3	3	3	3	3	3	3	3
Average	2	2	2	2	2	2	2	2	2	2

Data Analytics (SEC)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1.0	1.0	1	1.0	1	1.0	1.0	1.0	1
C02	3.0	3.0	3.0	3	3.0	3	3.0	3.0	3.0	3
C03	3.0	3.0	3.0	3	3.0	3	3.0	3.0	3.0	3
C04	2.0	2.0	2.0	1	2.0	1	2.0	2.0	2.0	1
Average	2.25	2.25	2.25	2	2.25	2	2.25	2.25	2.25	2

Stress and Health Management

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	1	1	1	1	1	1	1	1	1
C02	2	2	2	2	2	2	2	2	2	2
C03	3	3	3	3	3	3	3	3	3	3
C04	2	2	2	2	2	2	2	2	2	2
Average	2	2	2	2	2	2	2	2	2	2

General English – III

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1	2.0	1.0	2.0	1	2.0	2.0	1.0	2.0	2
C02	2	2.0	2.0	2.0	2	2.0	2.0	2.0	2.0	2
C03	3	3.0	3.0	3.0	3	3.0	3.0	3.0	3.0	3
C04	2	2.0	1.0	2.0	2	2.0	2.0	1.0	2.0	1
Average	2	2.25	1.75	2.25	2	2.25	2.25	1.75	2.25	2

Strategic Management

[illegible]

2nd year BBA

Fundamentals of Entrepreneurship

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	3	1.0	1.0	3	1.0	3	3	3
C02	3	3	1	1.0	1.0	1	1.0	3	3	3
C03	3	3	3	1.0	3.0	3	1.0	3	3	3
Average	3	3	3	0.5	2.53	3	0.5	3	3	3

Management Accounting – I

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	3.0	3	3	1.0	3.0	1.0	3.0	3
C02	3	3	1.0	3	3	3.0	1.0	1.0	1.0	3
Average	3	3	2.5	3	3	2.5	2.5	0.5	2.5	3

Service Marketing (CC1374C)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	3	1.0	1.0	1.0	3.0	3	3	3
C02	3	3	3	1.0	1.0	3.0	1.0	3	3	3
Average	3	3	3	0.5	0.5	2.5	2.5	3	3	3

Strategic Management (CC1375C)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	1.0	3	3	1.0	1.0	2.0	2.0	3
C02	3	3	1.0	3	3	1.0	1.0	2.0	2.0	2
Average	3	3	0.5	3	3	0.5	0.5	2.5	2.5	3

E-Commerce – I (CC1376C)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	3	1	3	3	1.0	1	1.0	3.0
C02	3	3	3	3	3	3	1.0	3	1.0	1.0
C03	3	3	1	3	3	3	3.0	1	3.0	1.0
C04	3	3	1	1	3	3	1.0	3	1.0	1.0
Average	3	3	3	3	3	3	2.5	3	2.5	2.5

Statistical Techniques for Business

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	3	1.0	1.0	3	3	3	1	1.0	3
C02	1.0	3	3.0	1.0	3	3	3	3	1.0	3
C03	1.0	3	1.0	1.0	3	1	3	1	1.0	3
C04	1.0	1	1.0	1.0	3	1	3	3	1.0	3
Average	0.5	3	2.5	0.5	3	3	3	3	0.5	3

Entrepreneurship & Project Managment

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	3.0	3.0	3	3	1.0	3	3	3	3
C02	1.0	1.0	1.0	3	3	1.0	3	3	3	3
C03	1.0	1.0	1.0	3	3	1.0	3	3	3	3
Average	0.5	2.53	2.53	3	3	0.5	3	3	3	3

Management Accounting – II

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	1.0	3	1.0	3	3	1.0	3.0	3	3
C02	1.0	1.0	1	1.0	3	3	1.0	1.0	3	3
C03	3.0	3.0	3	1.0	3	1	3.0	1.0	3	3
Average	2.53	2.53	3	0.5	3	3	2.53	2.53	3	3

Production & Operation Management

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	1.0	3.0	1.0	3	1.0	3	3	1.0	3	3
C02	3.0	1.0	3.0	3	1.0	3	1	3.0	3	3
C03	1.0	1.0	1.0	3	3.0	3	3	1.0	3	3
Average	2.53	2.53	2.53	3	2.53	3	3	2.53	3	3

Research Methodology (CC1381D)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3.0	3.0	3.0	1.0	3	1.0	3	1	1.0	3
C02	1.0	1.0	1.0	1.0	3	1.0	3	3	1.0	3
C03	1.0	1.0	1.0	3.0	3	3.0	3	1	3.0	3
C04	1.0	1.0	1.0	1.0	3	1.0	3	3	1.0	3
Average	2.5	2.5	2.5	2.5	3	2.5	3	3	2.5	3

E-Commerce – II (CC1382D)

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	3	3	1.0	1	3	3	1.0	1	3	1.0
C02	3	3	1.0	3	3	3	1.0	3	3	3.0
C03	1	3	1.0	3	3	3	1.0	3	3	1.0
C04	1	3	1.0	1	3	3	1.0	1	3	1.0
Average	3	3	0.5	3	3	3	0.5	3	3	2.5

3rd Year BBA

Practices in Modern Management-

	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	1.0	2.0	2	3.0	0.0	0	0.0	3.0	2.0
CO2	3.0	3.0	3.0	3	1.0	0.0	2	2.0	1.0	2.0
CO3	2.0	1.0	2.0	0	2.0	3.0	3	1.0	2.0	2.0
CO4	3.0	0.0	2.0	3	0.0	3.0	3	2.0	0.0	3.0
Average	2.5	1.25	2.25	2	1.5	1.5	2	1.25	1.5	2.25

Recent Trends in Marketing-I

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	2	2.0	0	2.0	2.0	2.0	2.0	1	2
CO2	2.0	0	0.0	2	2.0	2.0	0.0	3.0	1	1
CO3	1.0	0	0.0	3	1.0	1.0	0.0	3.0	3	1
CO4	1.0	2	3.0	3	0.0	2.0	0.0	3.0	3	0
Average	1.5	1	1.25	2	1.25	1.75	0.5	2.75	2	1

Recent Trends in Marketing-II

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2	0	0.0	3.0	2	2.0	2.0	3.0	1.0	1.0
CO2	2	0	3.0	0.0	2	1.0	0.0	0.0	1.0	2.0
CO3	2	2	2.0	2.0	2	1.0	2.0	3.0	2.0	3.0
CO4	2	2	2.0	0.0	2	3.0	2.0	3.0	3.0	1.0
Average	2	1	1.75	1.25	2	1.75	1.5	2.25	1.75	1.75

Financial Management-I

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	3.0	2.0	3.0	2.0	0.0	3.0	0.0	3	1.0	2.0
CO2	2.0	3.0	2.0	2.0	0.0	3.0	1.0	2	0.0	3.0
CO3	3.0	0.0	0.0	3.0	2.0	3.0	0.0	1	0.0	3.0
CO4	3.0	1.0	0.0	3.0	3.0	1.0	1.0	2	2.0	2.0
Average	2.75	1.5	1.25	2.5	1.25	2.5	0.5	2	0.75	2.5

Financial Management-II

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1	1.0	2.0	0.0	2.0	2.0	0.0	2	2	0.0
CO2	0	2.0	2.0	3.0	0.0	0.0	3.0	1	2	3.0
CO3	2	2.0	2.0	2.0	2.0	2.0	2.0	2	2	2.0
CO4	1	0.0	3.0	2.0	1.0	3.0	0.0	3	2	0.0
Average	1	1.25	2.25	1.75	1.25	1.75	1.25	2	2	1.25

Fundamentals of Business Laws

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	2.0	3.0	2.0	1	2.0	0.0	3.0	1	1.0	1.0
CO2	2.0	1.0	1.0	3	2.0	3.0	0.0	2	0.0	1.0
CO3	1.0	2.0	0.0	1	0.0	2.0	0.0	2	0.0	0.0
CO4	0.0	3.0	2.0	3	3.0	2.0	0.0	3	0.0	0.0
Average	1.25	2.25	1.25	2	1.75	1.75	0.75	2	0.25	0.5

Foundation of Human Skills-I

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	1.0	1.0	2	3.0	3	3.0	1.0	2.0	3.0	0.0
CO2	2.0	3.0	2	1.0	1	0.0	2.0	3.0	1.0	1.0
CO3	1.0	3.0	1	1.0	2	2.0	2.0	1.0	0.0	0.0
CO4	2.0	2.0	3	2.0	2	0.0	0.0	0.0	1.0	2.0
Average	1.5	2.25	2	1.75	2	1.25	1.25	1.5	1.25	0.75

Foundation of Human Skills-II

Unnamed: 0	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2.0	0.0	2.0	3.0	2	3.0	0	2.0	2.0	1.0
CO2	1.0	0.0	2.0	3.0	3	2.0	3	2.0	0.0	2.0
CO3	2.0	1.0	3.0	2.0	2	0.0	3	3.0	3.0	0.0
CO4	0.0	0.0	2.0	3.0	1	0.0	2	2.0	0.0	0.0
Average	1.25	0.25	2.25	2.75	2	1.25	2	2.25	1.25	0.75

International Business-I

Unnamed: 0	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2.0	2	3	2.0	1.0	1	3.0	3.0	3.0	3
CO2	0.0	1	3	1.0	3.0	3	2.0	2.0	2.0	3
CO3	2.0	3	2	2.0	3.0	2	2.0	0.0	3.0	2
CO4	2.0	2	0	1.0	3.0	2	0.0	0.0	3.0	0
Average	1.5	2	2	1.5	2.5	2	1.75	1.25	2.75	2

International Business-II

Unnamed: 0	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2.0	1.0	3.0	3.0	2.0	3	0.0	3.0	1.0	3.0
CO2	2.0	2.0	2.0	2.0	0.0	1	2.0	0.0	3.0	3.0
CO3	0.0	2.0	2.0	1.0	3.0	2	2.0	1.0	3.0	2.0
CO4	1.0	0.0	0.0	0.0	1.0	2	1.0	3.0	2.0	2.0
Average	1.25	1.25	1.75	1.5	1.5	2	1.25	1.75	2.25	2.5

Research Methodology

Unnamed: 0	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	2.0	3.0	2.0	2.0	2.0	1	2.0	1.0	2.0	2.0
CO2	1.0	2.0	2.0	2.0	2.0	3	1.0	3.0	1.0	2.0
CO3	0.0	3.0	0.0	2.0	0.0	2	1.0	2.0	2.0	2.0
CO4	3.0	1.0	2.0	3.0	3.0	2	3.0	3.0	2.0	3.0
Average	1.5	2.25	1.5	2.25	1.75	2	1.75	2.25	1.75	2.25

Project Work

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	0.0	2.0	1	2.0	2.0	2	1.0	0	2.0	2.0
C02	3.0	2.0	2	2.0	1.0	1	3.0	0	2.0	0.0
C03	0.0	2.0	2	0.0	1.0	2	3.0	0	3.0	3.0
C04	3.0	1.0	3	2.0	3.0	3	3.0	0	2.0	1.0
Average	1.5	1.75	2	1.5	1.75	2	2.5	0	2.25	1.5

E-methods of Data Collection

Unnamed: 0	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
C01	2.0	1	1	1	0.0	3.0	0.0	0.0	2.0	2
C02	0.0	2	2	1	3.0	2.0	0.0	2.0	3.0	1
C03	2.0	3	2	2	2.0	2.0	3.0	3.0	1.0	3
C04	3.0	2	3	0	2.0	0.0	2.0	0.0	0.0	2
Average	1.75	2	2	1	1.75	1.75	1.25	1.25	1.5	2

Interview & Presentation Skills

[illegible]

BBA 1st Year

Principles and Practices of Management

C01: C01: Demonstrate how management principles are used to solve practical business problems.

C02: C02: Compare and contrast different management theories and their effectiveness in organizational contexts.

C03: C03: Analyze the impact of ethics and social responsibility in management decisions.

C04: C04: Develop skills in strategic planning, decision-making, and leadership.

Business Communication – I

C01: C01: Understand the basics of business communication.

C02: C02: Develop oral and written communication skills.

C03: C03: Apply communication skills in business scenarios.

C04: C04: Analyze barriers to effective communication.

Financial Accounting

C01: C01: Understand fundamental concepts of financial accounting.

C02: C02: Prepare journal, ledger, and trial balance.

C03: C03: Prepare financial statements of business organizations.

C04: C04: Analyze and interpret accounting information.

Business Statistics and Logic

C01: C01: Understand concepts of business statistics and logic.

C02: C02: Apply statistical tools for managerial decision making.

C03: C03: Solve business problems using logic and quantitative methods.

C04: C04: Interpret results of statistical analysis in business context.

General English – I

C01: C01: Develop proficiency in grammar and vocabulary.

C02: C02: Improve reading comprehension skills.

C03: C03: Write structured essays, reports, and business correspondence.

C04: C04: Enhance listening and speaking skills for academic and business contexts.

Indian Knowledge System

C01: C01: Understand Indian culture and civilization.

C02: C02: Explain the contribution of Indian science, mathematics, and astronomy.

C03: C03: Appreciate Indian aesthetics, architecture, and health systems.

C04: C04: Apply Indian philosophical concepts to modern management.

Environmental Science and Sust

C01: C01: Understand environmental concepts, resources, and ecosystems.

C02: C02: Analyze environmental issues and their impact on business and society.

C03: C03: Suggest sustainable solutions for business operations.

C04: C04: Promote awareness and responsibility towards sustainable development.

Human Behaviour and Organizati

C01: C01: Understand individual behaviour and group dynamics in organizations.

C02: C02: Explain theories of motivation, personality, and perception.

C03: C03: Analyze organizational culture and its impact on performance.

C04: C04: Apply behavioural concepts to improve organizational effectiveness.

Marketing Management

C01: C01: Understand fundamental concepts of marketing.

C02: C02: Analyze market environment and consumer behaviour.

C03: C03: Apply segmentation, targeting, and positioning strategies.

C04: C04: Design an effective marketing mix for products and services.

Business Economics

C01: C01: Explain concepts of micro and macroeconomics.

C02: C02: Apply demand and supply analysis to business decisions.

C03: C03: Analyze production and cost functions in managerial context.

C04: C04: Evaluate the impact of government policies on business.

Emerging Technologies and Appl

C01: C01: Understand the role of emerging technologies in business.

C02: C02: Explain applications of AI, IoT, blockchain, and other digital tools.

C03: C03: Evaluate the impact of technology on business operations.

C04: C04: Apply technological solutions to real-world business problems.

Media Literacy and Critical Th

C01: C01: Understand media concepts and literacy frameworks.

C02: C02: Critically analyze media messages and their influence on society.

C03: C03: Apply critical thinking to evaluate information sources.

C04: C04: Develop media content with ethical and responsible perspective.

Indian Constitution (VAC)

C01: C01: Understand the philosophy of the Indian Constitution.

C02: C02: Explain fundamental rights and duties.

C03: C03: Analyze constitutional provisions related to governance.

C04: C04: Apply constitutional values in business and citizenship.

Business Communication – II

C01: C01: Apply advanced business communication techniques.

C02: C02: Prepare and deliver effective business presentations.

C03: C03: Draft professional reports and proposals.

C04: C04: Demonstrate negotiation and interpersonal communication skills.

Human Resource Management

C01: C01: Understand fundamental concepts of HRM.

C02: C02: Analyze the role of HR in recruitment, selection, and training.

C03: C03: Evaluate performance appraisal and compensation management practices.

C04: C04: Apply HR techniques to enhance employee motivation and retention.

Management Information System

C01: C01: Understand the role of MIS in decision-making.

C02: C02: Analyze different types of information systems in organizations.

C03: C03: Evaluate MIS applications for managerial efficiency.

C04: C04: Apply MIS concepts in real business cases.

Fundamentals of Business Laws

C01: C01: Understand the philosophy of law and legal environment of business.

C02: C02: Explain provisions of the Sale of Goods Act.

C03: C03: Describe concepts of taxation and its classification.

C04: C04: Analyze business implications of tax laws.

Financial Management – I

C01: C01: Understand concepts of financial management.

C02: C02: Prepare statement of working capital.

C03: C03: Demonstrate calculations of leverage.

C04: C04: Understand concepts of capitalization.

Digital Marketing (SEC)

C01: C01: Understand the concepts and scope of digital marketing.

C02: C02: Apply digital marketing strategies for business promotion.

C03: C03: Analyze tools like SEO, SEM, email, and social media marketing.

C04: C04: Evaluate effectiveness of digital marketing campaigns.

Design Thinking (VAC)

C01: C01: Understand principles of design thinking.

C02: C02: Apply design thinking process to problem solving.

C03: C03: Generate innovative solutions using creativity tools.

C04: C04: Develop prototypes and test business ideas.

General English – II

C01: C01: Enhance reading, writing, listening, and speaking skills.

C02: C02: Apply English grammar and vocabulary in business contexts.

C03: C03: Draft structured reports and business correspondence.

C04: C04: Demonstrate effective presentation and public speaking skills.

Entrepreneurship Development

C01: C01: Understand the concept and importance of entrepreneurship.

C02: C02: Analyze entrepreneurial traits, skills, and competencies.

C03: C03: Prepare a basic business plan for a startup.

C04: C04: Evaluate challenges and opportunities in entrepreneurial ventures.

Operations Management

C01: C01: Understand the role of operations management in business.

C02: C02: Analyze production planning and control techniques.

C03: C03: Apply inventory and quality management practices.

C04: C04: Evaluate efficiency of operations processes.

Fundamentals of Business Laws 1

C01: C01: Understand the provisions of the Negotiable Instruments Act.

C02: C02: Describe Intellectual Property Rights and their relevance.

C03: C03: Analyze Consumer Protection Act and its implications.

C04: C04: Explain basics of taxation laws and their business application.

Financial Management – II

C01: C01: Understand the concept and calculation of cost of capital.

C02: C02: Apply techniques of capital budgeting.

C03: C03: Demonstrate corporate restructuring concepts.

C04: C04: Evaluate financial strategies for long-term investment decisions.

Data Analytics (SEC)

C01: C01: Understand basics of data analytics and its applications.

C02: C02: Apply statistical and analytical tools for decision making.

C03: C03: Analyze data sets to draw meaningful business insights.

C04: C04: Use visualization tools to present analytical results.

Stress and Health Management

C01: C01: Understand concepts of stress and health management.

C02: C02: Apply stress management techniques in personal and professional life.

C03: C03: Evaluate the impact of stress on productivity and well-being.

C04: C04: Develop a personal health and wellness plan.

General English – III

C01: C01: Strengthen advanced English grammar and vocabulary.

C02: C02: Demonstrate proficiency in academic and business writing.

C03: C03: Analyze texts critically and express ideas logically.

C04: C04: Deliver effective oral communication in professional contexts.

Strategic Management

C01: C01: Understand the organization's vision, mission, examine principles, techniques and models for organizational and environmental analysis.

C02: C02: Describe strategy formulation and implementation such as corporate governance and business.

C03: C03: Understand the organization's strategies types and analysis.

C04: C04: Understand how to evaluate and control strategies.

2nd year BBA

Fundamentals of Entrepreneurship

C01: C01: Describe the concept of Entrepreneurship

C02: C02: Understand the process of EDP

C03: C03: Define the concept of Women Entrepreneurship, Social and Group Entrepreneurship

Management Accounting – I

C01: C01: Define the conceptual framework of Management Accounting

C02: C02: Illustrate the process of budgeting and use of marginal and standard costing

Service Marketing (CC1374C)

C01: C01: Understand the concept of Service Marketing

C02: C02: Learn about marketing process for different types of products and services

Strategic Management (CC1375C)

C01: C01: Understand the organization's vision, mission, and models of analysis

C02: C02: Describe strategy formulation and implementation including corporate governance

E-Commerce – I (CC1376C)

C01: C01: Recognize the impact of ICT, especially Internet in business operations

C02: C02: Recognize the fundamental principles of e-Business and e-Commerce

C03: C03: Distinguish the role of management in e-Business and e-Commerce

C04: C04: Explain added value, risks, and barriers in adoption of e-Business and e-Commerce

Statistical Techniques for Busi

C01: C01: Apply probability models to real-world problems

C02: C02: Identify process control through Statistical Quality Control

C03: C03: Formulate hypotheses and apply appropriate statistical tests

C04: C04: Use time series analysis for economic and financial processes

Entrepreneurship & Project Mana

C01: C01: Describe the role and importance of entrepreneurship in economic development

C02: C02: Understand the key steps in elaboration of a business idea

C03: C03: Define stages of entrepreneurship for successful venture development

Management Accounting – II (CC1

C01: C01: Understand analysis and interpretation of financial statements

C02: C02: Know basics of Human Resource Accounting

C03: C03: Understand concepts of Funds Flow and Cash Flow

Production & Operation Manageme

C01: C01: Gain knowledge about functions and process of production management

C02: C02: Understand recent trends in production management

C03: C03: Understand production concepts along with quality management

Research Methodology (CC1381D)

C01: C01: Understand the basic idea of research

C02: C02: Choose proper sample design

C03: C03: Analyze data

C04: C04: Write a research paper and report

E-Commerce – II (CC1382D)

C01: C01: Go for small e-business startup

C02: C02: Examine e-Commerce strategies for product promotion and digital marketing

C03: C03: Understand e-retail functions, risks, and procurements

C04: C04: Correlate with government policies, processes, and e-governance

3rd Year BBA

1. Practices in Modern Management – I (CC-1375E, Sem V)

- **CO1: Knowledge about modern management thoughts → PO1, PO10 (3)**
 - **CO2: Apply techniques to solve problems → PO2, PO4, PO5 (3)**
 - **CO3: Interpret environment → PO1, PO6, PO10 (2)**
 - **CO4: Future manager challenges → PO2, PO8, PO9 (2)**
-

2. Practices in Modern Management – II (CC-1375F, Sem VI)

- **CO1: Social responsibility & ethics → PO3, PO9 (3)**
 - **CO2: Time & event management → PO2, PO5, PO8 (2)**
 - **CO3: Stress & disaster management → PO2, PO3, PO8 (2)**
 - **CO4: Strategic management → PO4, PO5, PO10 (3)**
-

3. Recent Trends in Marketing – I (GEC-1376E, Sem V)

- CO1: Importance of marketing information → PO1, PO6, PO10 (3)
 - CO2: Marketing communication → PO2, PO6 (2)
 - CO3: Customer dissatisfaction & delight → PO2, PO3, PO7 (2)
 - CO4: Rural vs Agro marketing → PO1, PO9 (2)
-

4. Recent Trends in Marketing – II (GEC-1376F, Sem VI)

- CO1: Online & digital marketing → PO6, PO10 (3)
 - CO2: Retailing → PO1, PO5, PO9 (2)
 - CO3: Global marketing → PO5, PO7, PO10 (3)
 - CO4: Emerging payment modes → PO6, PO9 (2)
-

5. Financial Management – I (CC-1377E, Sem V)

- CO1: Concepts of financial management → PO1, PO5 (3)
- CO2: Statement of working capital → PO4, PO5, PO10 (3)
- CO3: Leverage calculations → PO2, PO5, PO7 (3)

- CO4: Capitalization → PO1, PO5 (2)
-

6. Financial Management – II (CC-1377F, Sem VI)

- CO1: Cost of capital → PO5, PO7 (3)
 - CO2: Capital budgeting techniques → PO4, PO5, PO7, PO10 (3)
 - CO3: Calculations of cost of capital → PO2, PO5, PO7 (3)
 - CO4: Corporate restructuring → PO1, PO9, PO10 (2)
-

7. Fundamentals of Business Laws & Tax Laws – I (GEC-1378E, Sem V)

- CO1: Philosophy of law → PO1, PO3, PO9 (3)
 - CO2: Sale of goods → PO1, PO3 (2)
 - CO3: Analyze tax laws → PO5, PO9, PO10 (2)
 - CO4: Classification of taxes → PO1, PO5 (2)
-

8. Fundamentals of Business Laws & Tax Laws – II (GEC-1378F, Sem VI)

- CO1: Tax laws → PO1, PO5 (2)
 - CO2: Negotiable Instrument Act → PO1, PO3, PO9 (2)
 - CO3: Intellectual property rights → PO1, PO3, PO10 (2)
 - CO4: Consumer Protection Act → PO3, PO9 (3)
-

9. Foundation of Human Skills – I (GEC-1379E, Sem V)

- CO1: Human skills → PO2, PO8 (3)
 - CO2: Quality behavior → PO2, PO3, PO9 (2)
 - CO3: Emotional quotient & values → PO3, PO8, PO9 (3)
 - CO4: Communication & personal ability → PO2, PO8, PO10 (3)
-

10. Foundation of Human Skills – II (GEC-1379F, Sem VI)

- CO1: New skills in management → PO2, PO4, PO8 (3)
- CO2: Personality theories → PO1, PO2 (2)
- CO3: Skill development & interpersonal skills → PO2, PO8 (3)

- CO4: Career management → PO5, PO8, PO9 (2)
-

11. International Business – I (GEC-1380E, Sem V)

- CO1: Types & approaches → PO1, PO10 (2)
 - CO2: Theories → PO1, PO5 (3)
 - CO3: Role of institutions → PO6, PO7, PO10 (3)
 - CO4: India's trade policy → PO5, PO9 (2)
-

12. International Business – II (GEC-1380F, Sem VI)

- CO1: FEMA & ECGC → PO1, PO6, PO9 (2)
 - CO2: Trade blocks → PO1, PO5, PO9 (3)
 - CO3: Competitive advantage → PO5, PO7, PO10 (3)
 - CO4: Strategies in product life cycle → PO4, PO5 (2)
-

13. Research Methodology (GEC-1381E, Sem V)

- CO1: Basic idea of research → PO1, PO7 (2)
 - CO2: Sampling design → PO5, PO7 (3)
 - CO3: Data analysis → PO5, PO6, PO7 (3)
 - CO4: Report writing → PO2, PO7, PO10 (2)
-

14. Project Work (GEC-1381F, Sem VI)

- CO1: Select relevant topic → PO1, PO5 (2)
 - CO2: Apply theory to practice → PO1, PO4, PO10 (3)
 - CO3: Collect & analyze data → PO5, PO6, PO7 (3)
 - CO4: Present findings → PO2, PO8, PO10 (3)
-

15. E-Methods of Data Collection (SEC-III, Sem V)

- CO1: E-sources secondary data → PO6, PO7 (3)
- CO2: Referencing styles → PO1, PO7 (2)
- CO3: E-questionnaires → PO6, PO7 (3)

- **CO4: Spreadsheet analysis → PO5, PO6, PO7 (3)**
-

16. Interview & Presentation Skills (SEC-VI, Sem VI)

- **CO1: Interview skills → PO2, PO8 (3)**
- **CO2: Resume preparation → PO2, PO9 (2)**
- **CO3: Structured presentations → PO2, PO8, PO10 (3)**
- **CO4: Body language in presentation → PO2, PO8 (2)**