

**“Education for Knowledge, Science and Culture.”**

-Shikshanmaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha's

**VIVEKANAND COLLEGE KOLHAPUR (AUTONOMOUS), KOLHAPUR**

**DEPARTMENT OF COMMERCE**

(2021-22)

**NOTICE**

Date: 22<sup>th</sup> March, 2022

All the students of B. Com-II are hereby informed that on Saturday, 26<sup>th</sup> March, 2022 Group Discussion on the subject 'E-Commerce' is organized at 1st lecture, 7.30 am. Under Group Discussion four groups will create. Please be present with preparation and take the benefit.



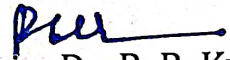
Mrs P. C. Parishwad

Subject Teacher



Mr. Sunny Kale

HOD of Commerce



Prin. Dr. R. R. Kumbhar

**PRINCIPAL**

**VIVEKANAND COLLEGE**

**Kolhapur**

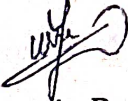
VIVEKANAND COLLEGE KOLHAPUR (AUTONOMOUS)


DEPARTMENT OF COMMERCE


REPORT ON GROUP DISCUSSION- 'E-COMMERCE'

- CLASS: B.COM- II
- DATE and TIME: 26<sup>th</sup> March, 2022
- ACTIVITY: Group Discussion on 'E-Commerce'
- GROUPS IN CLASS:
  - Group A
  - Group B
  - Group C
  - Group D
- OBJECTIVES OF ACTIVITY: To understand concept 'E-Commerce' and its role in entrepreneurship.
- PRESENT STUDENTS: 70
- ACTIVITY DETAILS: On Saturday, 26<sup>th</sup> March, 2022, group discussion was conducted at room no. 56 in the 1<sup>st</sup> lecture. 70 students were divided in four groups. Each group get alternate chance to present and presented discussion was written on the board to avoid repetition. Subject teacher coordinates the class and added missing parts of e-commerce. Students easily understood and gave enthusiastic response to the subject. It helps the students to increase interest in the subject.
- OUTCOME OF ACTIVITY:
  - Best performance- Group B
  - Two runner ups- Group A&Group C
  - Performance needs to improve- Group D

Students have familiarized and understood the concept of e-commerce and its increasing role in entrepreneurship.

  
Mrs. Pooja Parishwad  
Subject Teacher

  
Prof. Sunny Kale  
HOD of Commerce

  
Dr. R. R. Kumbhar  
PRINCIPAL  
Vivekanand College  
Kolhapur









**Group Discussion on 'E-Commerce'**  
**B.Com-II**  
**Fundamentals of Entrepreneurship**  
**Date: 26<sup>th</sup> March, 2022**

GROUP DISCUSSION			
Subject: 'E-Commerce'			
Group 'A'	Group 'B'	Group 'C'	Group 'D'
<ul style="list-style-type: none"> <li>- Meaning of e-commerce</li> <li>- Disadvantage - No bargaining.</li> <li>- Possibility of product damage</li> <li>- Any product can purchase internationally</li> <li>- Scam in quality.</li> <li>- More demand, customer can pay in various e-mode payments</li> </ul>	<ul style="list-style-type: none"> <li>- Types of e-commerce bus. B to C, B to B, C to C</li> <li>- Highly competitive (Over the universe)</li> <li>- Complexity in taxation and regulation</li> <li>- Advertisement and marketing is affordable</li> </ul>	<ul style="list-style-type: none"> <li>- Characteristic of E-commerce</li> <li>- 24/7 hrs business</li> <li>- Door to door services</li> <li>- Low investment</li> <li>- Comparison of products</li> </ul>	<ul style="list-style-type: none"> <li>- Medium / devices used in E-commerce</li> <li>- Time saving</li> <li>- E-commerce badly affect on small local enterprises</li> <li>- More options and varieties can available</li> </ul>

